

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

RIVIERA HOLDINGS CORP  
Form SC 13G  
June 29, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Riviera Holdings Corporation

-----  
(Name of Issuer)

Common Stock, \$.001 par value

-----  
(Title of Class of Securities)

769627100

-----  
(CUSIP Number)

June 21, 2007

-----  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

-----  
\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 769627100  
-----

1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

Arrow Capital Management, LLC

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)  
(a)   
(b)

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

5. SOLE VOTING POWER

0

6. SHARED VOTING POWER

645,647

7. SOLE DISPOSITIVE POWER

0

8. SHARED DISPOSITIVE POWER

645,647

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

645,647

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES (SEE INSTRUCTIONS)

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.18%

12. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

CUSIP No. 769627100  
-----

1. NAME OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Alexandre von Furstenberg

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)  
(a)   
(b)

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

United States of America

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

5. SOLE VOTING POWER

0

6. SHARED VOTING POWER

645,647

7. SOLE DISPOSITIVE POWER

0

8. SHARED DISPOSITIVE POWER

645,647

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

645,647

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.18%

12. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

CUSIP No. 769627100

1. NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Mal Serure

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

United States of America

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

5. SOLE VOTING POWER

0

6. SHARED VOTING POWER

645,647

7. SOLE DISPOSITIVE POWER

0

8. SHARED DISPOSITIVE POWER

645,647

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

645,647

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN  
SHARES (SEE INSTRUCTIONS)

[ ]

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.18%

12. TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

CUSIP No. 769627100

Item 1(a). Name of Issuer:

Riviera Holdings Corporation

(b). Address of Issuer's Principal Executive Offices:

2901 Las Vegas Boulevard South  
Las Vegas, Nevada 89109  
United States

Item 2(a). Name of Persons Filing:

Arrow Capital Management, LLC  
Alexandre von Furstenberg  
Mal Serure

(b). Address of Principal Business Office, or if None, Residence:

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

Arrow Capital Management, LLC  
499 Park Ave.  
New York, NY 10022

Alexandre von Furstenberg  
c/o Arrow Capital Management, LLC  
499 Park Ave.  
New York, NY 10022

Mal Serure  
c/o Arrow Capital Management, LLC  
499 Park Ave.  
New York, NY 10022

-----  
(c). Citizenship:

Arrow Capital Management, LLC - Delaware  
Alexandre von Furstenberg - United States of America  
Mal Serure - United States of America  
-----

(d). Title of Class of Securities:

Common Stock, \$.001 par value  
-----

(e). CUSIP Number:

769627100  
-----

Item 3. If This Statement is filed pursuant to ss.240.13d-1(b) or 240.13d-2(b), or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act (15 U.S.C. 78c).
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act (15 U.S.C. 78c).
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e)  An investment adviser in accordance with s.240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with s.240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C.1813);
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

(j)  Group, in accordance with s.240.13d-1(b)(1)(ii)(J).

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned:

Arrow Capital Management, LLC - 645,647  
 Alexandre von Furstenberg - 645,647  
 Mal Serure - 645,647

(b) Percent of class:

Arrow Capital Management, LLC - 5.18%  
 Alexandre von Furstenberg - 5.18%  
 Mal Serure - 5.18%

(c) Number of shares as to which the person has:

Arrow Capital Management, LLC

(i) Sole power to vote or to direct the vote	0	-----,
(ii) Shared power to vote or to direct the vote	645,647	-----,
(iii) Sole power to dispose or to direct the disposition of	0	-----,
(iv) Shared power to dispose or to direct the disposition of	645,647	-----.

Alexandre von Furstenberg

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote	0	-----,
(ii) Shared power to vote or to direct the vote	645,647	-----,
(iii) Sole power to dispose or to direct the disposition of	0	-----,
(iv) Shared power to dispose or to direct the disposition of	645,647	-----.

Mal Serure

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote	0
--	---

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

(ii) Shared power to vote or to direct the vote	645,647
(iii) Sole power to dispose or to direct the disposition of	0
(iv) Shared power to dispose or to direct the disposition of	645,647

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

N/A

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five percent of the class, such person should be identified. A listing of the shareholders of an investment company registered under the Investment Company Act of 1940 or the beneficiaries of employee benefit plan, pension fund or endowment fund is not required.

N/A

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

If a parent holding company or Control person has filed this schedule, pursuant to Rule 13d-1(b)(1)(ii)(G), so indicate under Item 3(g) and attach an exhibit stating the identity and the Item 3 classification of the relevant subsidiary. If a parent holding company or control person has filed this schedule pursuant to Rule 13d-1(c) or Rule 13d-1(d), attach an exhibit stating the identification of the relevant subsidiary.

N/A

Item 8. Identification and Classification of Members of the Group.

If a group has filed this schedule pursuant to s.240.13d-1(b)(1)(ii)(J), so indicate under Item 3(j) and attach an exhibit stating the identity and Item 3 classification of each member of the group. If a group has filed this schedule pursuant to s.240.13d-1(c) or s.240.13d-1(d), attach an exhibit stating the identity of each member of the group.

N/A

Item 9. Notice of Dissolution of Group.

Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

Notice of dissolution of a group may be furnished as an exhibit stating the date of the dissolution and that all further filings with respect to transactions in the security reported on will be filed, if required, by members of the group, in their individual capacity. See Item 5.

N/A  
-----

Item 10. Certification.

By signing below we certify that, to the best of our knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

June 28, 2007  
-----

(Date)

Arrow Capital Management, LLC\*

By: /s/ Mal Serure  
-----

Name: Mal Serure  
Title: Managing Member

/s/ Alexandre von Furstenberg\*  
-----

Alexandre von Furstenberg

/s/ Mal Serure\*  
-----

Mal Serure

\* The Reporting Persons disclaim beneficial ownership of the securities reported herein except to the extent of their pecuniary interest therein.

Note. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See s.240.13d-7 for other parties for whom copies are to be sent.

Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).

Exhibit A



Edgar Filing: RIVIERA HOLDINGS CORP - Form SC 13G

AGREEMENT

The undersigned agree that this Schedule 13G dated June 28, 2007 relating to the Common Stock, \$.001 par value of Riviera Holdings Corporation shall be filed on behalf of the undersigned.

Arrow Capital Management, LLC\*

By: /s/ Mal Serure

-----  
Name: Mal Serure

Title: Managing Member

/s/ Alexandre von Furstenberg\*

-----  
Alexandre von Furstenberg

/s/ Mal Serure\*

-----  
Mal Serure

SK 21739 0002 787696