

BT GROUP PLC  
Form 6-K  
August 02, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

Date of Announcement: 02 August 2017

BT Group plc

(Translation of registrant's name into English)

BT Group plc

81 Newgate Street

London

EC1A 7AJ

England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X...      Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes      No ..X..

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR PERSONS CLOSELY ASSOCIATED WITH THEM

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name GAVIN PATTERSON

2 Reason for the notification

a) Position/status CHIEF EXECUTIVE

b) Initial notification /Amendment INITIAL

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name BT GROUP PLC

b) LEI 213800  
LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument  
Identification code  
ORDINARY  
SHARES IN BT  
GROUP PLC OF 5P  
EACH  
ISIN: GB0030913577

b) Nature of the transaction  
SALE OF 62,028  
SHARES  
PRINCIPALLY TO  
COVER TAX DUE  
ON VESTING OF  
131,709 SHARES  
UNDER THE BT  
GROUP DEFERRED  
BONUS PLAN.

c) Price(s) and volume(s)  
Price(s) Volume(s)  
£3.125 62,028

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Aggregated information	N/A SINGLE TRANSACTION
d) - Aggregated volume	
- Price	
e) Date of the transaction	1 AUGUST 2017
f) Place of the transaction	LONDON
1 Details of the person discharging managerial responsibilities / person closely associated	
a) Name	MARC ALLERA
2 Reason for the notification	
a) Position/status	CEO EE
b) Initial notification /Amendment	INITIAL
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	BT GROUP PLC
b) LEI	213800 LRO7NS5CYQMN21
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Description of the financial instrument, type of instrument	ORDINARY SHARES IN BT GROUP PLC OF 5P EACH
a) Identification code	ISIN: GB0030913577
b) Nature of the transaction	SALE OF 136,030 SHARES PRINCIPALLY TO COVER TAX DUE

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ON VESTING OF  
288,846 SHARES  
UNDER A  
CO-INVESTMENT  
AWARD GRANTED  
UNDER THE BT  
GROUP RETENTION  
SHARE PLAN.

c) Price(s) and volume(s)	Price(s)	
	Volume(s)	
Aggregated information	£3.125	136,030

d) - Aggregated volume	N/A SINGLE TRANSACTION
- Price	

e) Date of the transaction	1 AUGUST 2017
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f) Place of the transaction	LONDON
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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	BAS BURGER
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2 Reason for the notification

a) Position/status	CEO GLOBAL SERVICES
b) Initial notification /Amendment	INITIAL

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	BT GROUP PLC
b) LEI	213800 LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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	Description of the financial instrument, type of instrument	ORDINARY SHARES IN BT GROUP PLC OF 5P EACH ISIN: GB0030913577
a)	Identification code	
b)	Nature of the transaction	SALE OF 10,015 SHARES PRINCIPALLY TO COVER TAX DUE ON VESTING OF 36,544 SHARES UNDER THE BT GROUP DEFERRED BONUS PLAN
c)	Price(s) and volume(s)	Price(s)    Volume(s) £3.125    10,015
	Aggregated information	
d)	- Aggregated volume	N/A SINGLE TRANSACTION
	- Price	
e)	Date of the transaction	1 AUGUST 2017
f)	Place of the transaction	LONDON
1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	GERRY McQUADE
2	Reason for the notification	
a)	Position/status	CEO WHOLESALE & VENTURES
b)	Initial notification /Amendment	INITIAL
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

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a) Name	BT GROUP PLC	
b) LEI	213800 LRO7NS5CYQMN21	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
	Description of the financial instrument, type of instrument	ORDINARY SHARES IN BT GROUP PLC OF 5P EACH ISIN: GB0030913577
a) Identification code		
b) Nature of the transaction		SALE OF 132,705 SHARES PRINCIPALLY TO COVER TAX DUE ON VESTING OF 281,787 SHARES UNDER A CO-INVESTMENT AWARD GRANTED UNDER THE BT GROUP RETENTION SHARE PLAN.
c) Price(s) and volume(s)	Price(s)	Volume(s)
	£3.125	132,705
	Aggregated information	
d) - Aggregated volume	N/A SINGLE TRANSACTION	
- Price		
e) Date of the transaction	1 AUGUST 2017	
f) Place of the transaction	LONDON	

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name JOHN PETTER

2 Reason for the notification

a) Position/status CEO CONSUMER

b) Initial notification /Amendment INITIAL

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name BT GROUP PLC

b) LEI 213800  
LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument  
a) Identification code  
ORDINARY  
SHARES IN BT  
GROUP PLC OF 5P  
EACH  
ISIN: GB0030913577

b) Nature of the transaction  
SALE OF 30,229  
SHARES  
PRINCIPALLY TO  
COVER TAX DUE  
ON VESTING OF  
64,188 SHARES  
UNDER THE BT  
GROUP DEFERRED  
BONUS PLAN, AND  
FURTHER SALE OF  
33,959 SHARES

c) Price(s) and volume(s)

Price(s)	Volume(s)
£3.125	30,229
£3.125	33,959

d) Aggregated information

- Aggregated volume 64,188

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- Price	£200,587
e) Date of the transaction	1 AUGUST 2017
f) Place of the transaction	LONDON
1 Details of the person discharging managerial responsibilities / person closely associated	
a) Name	GRAHAM SUTHERLAND
2 Reason for the notification	
a) Position/status	CEO BUSINESS AND PUBLIC SECTOR
b) Initial notification /Amendment	INITIAL
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	BT GROUP PLC
b) LEI	213800 LRO7NS5CYQMN21
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument	ORDINARY SHARES IN BT GROUP PLC OF 5P EACH
Identification code	ISIN: GB0030913577
b) Nature of the transaction	SALE OF 29,870 SHARES PRINCIPALLY TO COVER TAX DUE ON VESTING OF 63,426 SHARES UNDER THE BT GROUP DEFERRED BONUS PLAN.



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c)	Price(s) and volume(s)	Price(s)	Volume(s)
	Aggregated information	£3.125	29,870
		N/A SINGLE TRANSACTION	

d) - Aggregated volume  
- Price

e) Date of the transaction  
1 AUGUST 2017

f) Place of the transaction  
LONDON

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name  
HOWARD WATSON

2 Reason for the notification

a) Position/status  
CEO TECHNOLOGY, SERVICE & OPERATIONS

b) Initial notification /Amendment  
INITIAL

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name  
BT GROUP PLC

b) LEI  
213800  
LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument  
ORDINARY SHARES IN BT GROUP PLC OF 5P EACH  
a) Identification code  
ISIN: GB0030913577

b) Nature of the transaction

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SALE OF 18,044  
SHARES  
PRINCIPALLY TO  
COVER TAX DUE  
ON VESTING OF  
38,313 SHARES  
UNDER THE BT  
GROUP DEFERRED  
BONUS PLAN.

c) Price(s) and volume(s)	Price(s)	Volume(s)
Aggregated information	£3.125	18,044
	N/A SINGLE TRANSACTION	

d) - Aggregated volume

- Price

e) Date of the transaction

1 AUGUST 2017

f) Place of the transaction

LONDON

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

ALISON WILCOX

2 Reason for the notification

a) Position/status

GROUP HR DIRECTOR

b) Initial notification /Amendment

INITIAL

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

BT GROUP PLC

b) LEI

213800  
LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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Description of the financial instrument, type of instrument	ORDINARY SHARES IN BT GROUP PLC OF 5P EACH ISIN: GB0030913577
a) Identification code	
b) Nature of the transaction	SALE OF 41,966 SHARES PRINCIPALLY TO COVER TAX DUE ON VESTING OF 89,111 SHARES UNDER THE BT GROUP RETENTION SHARE PLAN.
c) Price(s) and volume(s)	Price(s)      Volume(s)
Aggregated information	£3.125      41,966 N/A SINGLE TRANSACTION
d) - Aggregated volume	
- Price	
e) Date of the transaction	1 AUGUST 2017
f) Place of the transaction	LONDON
1 Details of the person discharging managerial responsibilities / person closely associated	
a) Name	SEAN WILLIAMS
2 Reason for the notification	
a) Position/status	CHIEF STRATEGY OFFICER
b) Initial notification /Amendment	INITIAL
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	BT GROUP PLC

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b) LEI 213800  
LRO7NS5CYQMN21

4 Details of the transaction(s): section to be repeated for (i) each type of instrument;  
(ii) each type of transaction; (iii) each date; and (iv) each place where transactions  
have been conducted

Description of the financial instrument, type of instrument ORDINARY  
SHARES IN BT  
a) Identification code GROUP PLC OF 5P  
EACH  
ISIN: GB0030913577

b) Nature of the transaction SALE OF 18,945  
SHARES  
PRINCIPALLY TO  
COVER TAX DUE  
ON VESTING OF  
40,226 SHARES  
UNDER THE BT  
GROUP DEFERRED  
BONUS PLAN.

c) Price(s) and volume(s) Price(s) Volume(s)  
£3.125 18,945  
Aggregated information N/A SINGLE  
TRANSACTION

d) - Aggregated volume

- Price

e) Date of the transaction 1 AUGUST 2017

f) Place of the transaction LONDON

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BT Group plc

(Registrant)

By: /s/ Dan Fitz, Company Secretary

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Dan Fitz, Company Secretary.

Date 02 August 2017