

BOND INA BROWN  
Form 4  
July 18, 2012

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOND INA BROWN

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/13/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common					35,721 <sup>(1)</sup>	D	
Class A Common	07/13/2012		J <sup>(2)</sup>		262,048	A	\$ 94.12
Class A Common	07/13/2012		J <sup>(3)</sup>		273,309	D	\$ 94.12
Class A Common					281,987 <sup>(1)</sup>	I	
Class A Common	07/13/2012		J <sup>(3)</sup>		281,521	D	\$ 94.12

Ina Brown Bond Trust B

Ina Brown Bond Trust B

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Class A Common						833,303 <sup>(1)</sup>	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J <sup>(2)</sup>	262,048	D	\$ 94.12	571,255	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J <sup>(3)</sup>	554,830	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J <sup>(4)</sup>	267,761	D	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J <sup>(4)</sup>	267,761	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common						763,000	I	River Bend Charitable LP
Class A Common						2,170,171 <sup>(5)</sup>	I	Olympus Four, LLC
Class A Common						211,225 <sup>(6)</sup>	I	Hebe Four LP
Class BCommon						136,898	D	
Class B Common						1,071,848 <sup>(6)</sup>	I	Hebe Four LP
Class B Common						3,171	I	Hebe Non-Exempt fbo Ina Bond
Class B Common						1,092	I	Hebe Exempt Trust fbo Ina Bond
Class B Common						2,149,868 <sup>(5)</sup>	I	Olympus Four LLC
Class B Common						4,704	I	Driftwood Holding Four LLC
Class B Common						1,310	I	Ina Bond Trust B

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOND INA BROWN 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		X		

## Signatures

Diane M. Barhorst, Atty in Fact for: Ina Brown Bond  
07/18/2012

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On July 12, 2012, River Bend 2011 LP dissolved and distributed its assets to its partners pro rata.
  - (2) On July 13, 2012, the 2011 Irrevocable Trust settled a promissory note held by the reporting person using Class A shares. The reporting person disclaims beneficial ownership of the 2011 Irrevocable Trust except to the extent of her pecuniary interest therein.  
On July 13, 2012, the reporting person and the Ina Brown Bond Trust B contributed Class A shares to form River Bend 2012 LP. The reporting person disclaims beneficial ownership of the Ina Brown Bond Trust B and River Bend 2012 LP except to the extent of her pecuniary interest therein.
  - (3) On July 13, 2012, the reporting person transferred River Bend 2012 LP units representing approximately 48.26% of the partnership units to a trust in exchange for quarterly installment payments. The reporting person disclaims beneficial ownership of such trust except to the extent of her pecuniary interest therein.
  - (4) On July 13, 2012, units representing approximately 99% of Olympus Four LLC were distributed to the reporting person, the Ina Brown Bond Trust B, and the 2011 Irrevocable Trust as a result of the dissolution of River Bend 2011 LP. The 2011 Irrevocable Trust conveyed its Olympus Four LLC units to the reporting person as part of the settlement of the promissory note referenced herein. Finally, the reporting person and the Ina Brown Bond Trust B re-contributed the same 99% interest in Olympus Four LLC to River Bend 2012 LP. At all times, the reporting person retained the same pecuniary interest in Olympus Four LLC, but disclaims any other interest in Olympus Four LLC.
  - (5)

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- (6) Adjusted to reflect change in form of ownership. On June 1, 2012, Hebe LP contributed a pro rata percentage of shares to Hebe Four LP. The reporting person disclaims beneficial ownership of Hebe Four LP except to the extent of her pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.