Edgar Filing: Shaffer Michael A - Form 4

Shaffer Mich	nael A										
Form 4 June 28, 201	1										
FORM	1 /								OMB AF	PROVAL	
	UNITED	STATES		ATTIES A			NGE C	COMMISSION	OMB Number:	3235-0287	
Check the if no long	ter								Expires:	January 31, 2005	
subject to STATEMENT OF Section 16. Form 4 or			F CHANGES IN BENEFICIAL OWNERSHIP (SECURITIES						Estimated average burden hours per response		
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns inue. Section 17	(a) of the	Public Ut		ling Con	npany	y Act of	e Act of 1934, E 1935 or Section 40	1		
(Print or Type F	Responses)										
Shaffer Michael A Syr			Symbol	Name and		Tradiı	ng	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)		Date of Earliest Transaction				(Check all applicable)			
				Day/Year)				Director 10% Owner Officer (give title Other (specify below) below) below) Executive VP and CFO			
Filed(Mon				endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
NEW YORI	K, NY 10016							Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year) Executio any	ned n Date, if Day/Year)	3. Transactio Code (Instr. 8)	(Instr. 3,	(A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common				Code V		(D)	Price				
Stock, \$1 par value	06/25/2011			F	1,029 (1)	D	\$ 64.34	31,523 <u>(2)</u>	D		
Common Stock, \$1 par value								6,642.39	Ι	By 401(k) plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	7. Titl Amou Under Securi (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
Shaffer Michael A C/O PVH CORP. 200 MADISON AVENUE NEW YORK, NY 10016			Executive VP and CFO				
Signatures							
Michael A							

Michael A. 06/28/2011 Shaffer **Signature of Date

<u>**</u>Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares withheld to satisfy the Reporting Person's tax obligations in connection with the vesting of 2,225 restricted stock units. The restricted stock units were reported as directly owned shares at the time they were granted.
- (2) Includes 22,372 shares of Common Stock subject to awards of restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.