RYDER SYSTEM INC

Form 4

February 17, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and AcCooke Denn	•	orting Person *	2. Issuer Name and Ticker or Trading Symbol RYDER SYSTEM INC [R]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
11690 N.W.	105TH STI	REET	(Month/Day/Year) 02/12/2015	Director 10% Owner _X Officer (give title Other (specify below) President, Global FMS		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
MIAMI, FL 33178				Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owner		

(City)	(State) (Zip) Table	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			Owned Indirect (I) Ownershi Following (Instr. 4) (Instr. 4)	Indirect Beneficial Ownership		
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/12/2015		M	2,391	A	\$ 0	23,833	D	
Common Stock	02/12/2015		F(1)	101	D	\$ 93.51	23,732	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6 Date Exercisable and

7 Title a

3. Transaction Date 3A. Deemed

Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)			Expiration Date (Month/Day/Year)		Underlyi (Instr. 3
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Performance-Based Restricted Stock Rights	\$ 0	02/12/2015		M		4,570 (2)	(3)	(3)	Comm Stock
Stock Option (right to buy)	\$ 93.51	02/12/2015		A	21,670		<u>(4)</u>	02/11/2025	Comm Stock
Performance-Based Restricted Stock Rights	\$ 0	02/12/2015		A	4,280 (5) (6)		<u>(7)</u>	<u>(7)</u>	Comm Stock

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Cooke Dennis C

1 Title of Derivative

11690 N.W. 105TH STREET President, Global FMS

MIAMI, FL 33178

Signatures

/s/ Flora R. Perez by power of attorney 02/17/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of common stock withheld by the Company for the payment of taxes due upon the vesting of PBRSRs on February 12, 2015.
- The PBRSRs for the first performance period (1,523) were not earned and were therefore cancelled. For the second and third performance periods, 717 shares and 1,674 shares were earned, respectively.
- The performance cycle for the performance-based restricted stock rights (PBRSRs) was segmented into three performance periods. The (3) performance cycle ended on December 31, 2014. The PBRSRs earned for each performance period vested upon Board approval on February 12, 2015.
- (4) The stock options vest in three equal installments on February 12, 2016, February 12, 2017 and February 12, 2018.
- (5) The PBRSRs represent a contingent right to receive that number of shares of Ryder common stock equal to a maximum of 125% of the number of PBRSRs granted based on the Company achieving certain threshold, target or maximum performance goals.

Reporting Owners 2

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- (6) This amount represents the number of shares that will be earned assuming target performance levels.
- The performance cycle for one half of the performance-based restricted stock rights (PBRSRs) is segmented into three performance
- (7) periods of one, two and three years. The performance period for the other half is segmented into three equal one-year performance periods. The performance cycle ends on December 31, 2017. PBRSRs that do not vest will be cancelled.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.