

Alexander Mark R.  
Form 3/A  
June 11, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Alexander Mark R.                       |         | (Month/Day/Year)                     | CAMPBELL SOUP CO [CPB]   |  |
| (Last)                                    | (First) | (Middle)                             | 10/06/2009   |  |
| 1 CAMPBELL PLACE                          |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   | 10/15/2009   |
| CAMDEN,Â NJÂ 08103                        |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | Senior Vice President  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 114,014 <sup>(1)</sup>                                | D  | Â   |
| Common Stock                    | 5,235   | I  | 401(k)  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

## Edgar Filing: Alexander Mark R. - Form 3/A

|                              | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|------------------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Stock Options (Right to buy) | Â (2)            | 06/22/2010      | Common Stock | 8,200                      | \$ 29.59 | D                                     | Â |
| Stock Options (Right to buy) | Â (2)            | 09/28/2011      | Common Stock | 14,875                     | \$ 27.99 | D                                     | Â |
| Stock Options (Right to buy) | Â (2)            | 07/25/2012      | Common Stock | 20,413                     | \$ 22.95 | D                                     | Â |
| Stock Options (Right to buy) | Â (2)            | 09/25/2013      | Common Stock | 30,000                     | \$ 26.84 | D                                     | Â |
| Stock Options (Right to buy) | Â (2)            | 09/23/2014      | Common Stock | 25,000                     | \$ 26.36 | D                                     | Â |
| Phantom Stock (3)            | Â (4)            | Â (5)           | Common Stock | 1,258                      | \$ 0     | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                            | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| Alexander Mark R.<br>1 CAMPBELL PLACE<br>CAMDEN, NJ 08103 | Â             | Â         | Â Senior Vice President | Â     |

## Signatures

Kathleen M. Gibson,  
Attorney-In-Fact

06/11/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On the Form 3 filed on October 15, 2009 the shares held directly by the reporting person were incorrect due to the failure to include (1) a grant of 8,100 restricted stock units made on October 1, 2009 and (2) 12,770 shares that were not held directly in the name of the reporting person. The 8,100 shares were reported in a Form 3A filed on May 19, 2010. The 12,770 shares are being reported in this Form 3A. The correct balance of shares held directly as of October 6, 2009 should have been 114,014.

(2) The options vest cumulatively over three years at the rate of 30%, 60%, 100% respectively on the first three anniversaries of the Grant Date.

(3) The phantom shares were inadvertently omitted from the reporting person's Form 3 filed on October 15, 2009.

(4) Phantom shares are fully vested.

(5) Shares of phantom stock are payable only in cash from the Company's Deferred Compensation Plan upon reporting person's retirement, resignation or termination.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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