

MOTIVE INC  
Form 8-K  
October 23, 2007

---

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

---

### FORM 8-K

---

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

October 17, 2007

---

### MOTIVE, INC.

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction

of incorporation)

000-31409  
(Commission File Number)

74-2834515  
(IRS Employer

Identification No.)

12515 Research Boulevard, Building 5

Austin, Texas  
(Address of principal executive offices)

78759-2220  
(Zip code)

Registrant's telephone number including area code: (512) 339-8335

Not Applicable

(Former name or former address if changed from last report)

---

## Edgar Filing: MOTIVE INC - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 4.01. Changes in Registrant's Certifying Accountant.**

(b) New Independent Accountant.

As previously disclosed in the Company's Current Report on Form 8-K filed on July 30, 2007, as amended by the Company's Current Report on Form 8-K/A filed on August 15, 2007 (collectively, the Initial 8-K), the Audit Committee (the Audit Committee) of the Board of Directors of Motive, Inc. (the Company) on July 27, 2007 dismissed Ernst & Young LLP (EY) as the Company's independent accountant and began searching for a new independent registered public accounting firm to serve as the Company's independent accountant. On October 17, 2007, the Company engaged BDO Seidman, LLP (BDO) as the Company's new independent accountant. The decision to engage BDO was authorized and approved by the Audit Committee.

Prior to the engagement of BDO, the Company has not consulted with BDO regarding either (a) the application of accounting principles to a specified transaction, either completed or proposed; or the type of audit opinion that might be rendered on the Company's financial statements, and neither a written report was provided to the Company nor oral advice was provided that BDO concluded was an important factor considered by the Company in reaching a decision as to any accounting, auditing or financial reporting issue; or (b) any matter that was either the subject of a disagreement, as that term is defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions to Item 304 of Regulation S-K, or a reportable event, as that term is defined in Item 304(a)(1)(v) of Regulation S-K. The Company has informed BDO of the facts and circumstances surrounding the material weaknesses in internal control over financial reporting referred to in the Initial 8-K and the disagreements and reportable events with EY referred to in the Initial 8-K. The Company has authorized EY to respond fully to the inquiries of BDO concerning such material weaknesses, disagreements and reportable events.

On October 23, 2007, the Company issued a press release announcing the engagement of BDO as the Company's new independent accountant. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

99.1 Press release dated October 23, 2007.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOTIVE, INC.

Date: October 23, 2007

By: /s/ Mike Fitzpatrick  
Mike Fitzpatrick  
Chief Financial Officer

**INDEX TO EXHIBITS**

<b>EXHIBIT NUMBER</b>	<b>DESCRIPTION</b>
99.1	Press release dated October 23, 2007.