

PEACE ARCH ENTERTAINMENT GROUP INC  
Form 6-K  
May 11, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C., 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16**  
**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of May, 2004

PEACE ARCH ENTERTAINMENT GROUP INC.  
(Translation of Registrant's name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2  
(Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20F or Form 40-F.

Form 20-F  Form 40-F

[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

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**May 11 2004**

**FOR IMMEDIATE RELEASE**

**PEACE ARCH ENTERTAINMENT GROUP INC. ANNOUNCES MOTION PICTURE  
CO-FINANCING AND DISTRIBUTION AGREEMENT WITH SHOWTIME NETWORKS INC.**

**TORONTO, ONT.** - Peace Arch Entertainment Group Inc. (AMEX and TSX: "PAE") has concluded an agreement with Showtime Networks Inc., a subsidiary of Viacom Inc. to co-finance and distribute a slate of motion pictures

which Peace Arch intends to release theatrically in Canada and internationally, and Showtime will premiere on the Showtime Network in the United States. The agreement was announced jointly today by Peace Arch Entertainment Group president and CEO, Gary Howsam and Matthew Duda, Executive Vice President, Program Acquisitions, Planning & Distribution at Showtime.

Under terms of the pact, Peace Arch will co-finance up to 15 motion pictures. Once a film has been approved to be produced by both parties, Peace Arch will acquire ownership of all non-USA rights as well as provide production support. The agreement runs through 2007 and contemplates motion pictures with average budgets of approximately C\$15,000,000.

International representation of exploitation rights will be handled by Peace Arch Films Limited, the London, UK based subsidiary of the company. USA/Canada distributor(s) managing the theatrical exhibition of the pictures will be announced as and when finalized. The financing obligations of the company are being supported by The Royal Bank of Scotland in London.

Howsam comments: "This agreement provides great opportunities for Peace Arch; the production of high quality films, supply of ongoing product to our international sales company and the chance to build a strong working relationship with a great company like Showtime."

This agreement with Peace Arch is an important piece of Showtime's strategy to find strategic partners to help co-finance high profile movies, said Duda. We are pleased to have found such a strong partner in Peace Arch Entertainment,

Peace Arch Entertainment Group Inc., one of Canada's foremost entertainment companies, creates, develops, produces and distributes feature films and proprietary television programming for worldwide markets. Peace Arch Entertainment Group Inc. has offices in Toronto, Vancouver, London and Los Angeles.

*This press release includes statements that may constitute forward-looking statements, usually containing the words believe, estimate, project, expect, or similar expressions. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products and services in the marketplace, competitive factors, dependence upon third-party vendors, availability of capital and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.*

*For media inquiries, please contact:*

*Nicole Spracklin*

*Peace Arch Entertainment Group Inc.*

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*Email: [nspracklin@peacearch.com](mailto:nspracklin@peacearch.com)*

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**SIGNATURES**

**Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.**

**Peace Arch Entertainment Group Inc.  
(Registrant)**

|             |                     |           |  |
|-------------|---------------------|-----------|--|
| <b>Date</b> | <b>May 11, 2004</b> | <b>By</b> | <b>Mara Di Pasquale<br/>(Signature)*<br/>Mara Di Pasquale, Chief Financial<br/>Officer</b> |
|-------------|---------------------|-----------|--|

**\*Print the name and title under the signature of the signing officer.**

**GENERAL INSTRUCTIONS**

A.

Rule as to Use of Form 6-K,

**This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.**

B.

Information and Document required to be Furnished,

**Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was ;made public by that exchange, or (iii) distributes or is required to distribute to its security holders.**

**The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant s certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the sub-mission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.**

**This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be filed for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.**

**If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.**

C.

Preparation and Filing of Report

**This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.**

D.

Translations of Papers and Documents into English

**Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.**

**Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.**