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CINCINNATI FINANCIAL CORP
Form 13F-HR
August 12, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: June 30, 2008

Check here if Amendment []; Amendment Number: _____

This Amendment (Check only one.): [] is a restatement
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Cincinnati Financial Corporation
Address: 6200 South Gilmore Road
Fairfield, Ohio 45014

13F File Number: 028-10798

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing the Report on Behalf of Reporting Manager:

Name: Kenneth W. Stecher
Title: President and Chief Executive Officer
Phone: (513) 870-2000

Signature, Place and Date of Signing:

/s/ Kenneth W. Stecher Fairfield, Ohio August 8, 2008

Report Type (Check only one.):

- 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of other Managers Reporting for this Manager:

| No. | File No. | Name |
|-----|----------|-------|
| --- | ----- | ----- |

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01 28-10753 The Cincinnati Insurance Company
 02 28-10754 The Cincinnati Life Insurance Company
 03 28-10755 The Cincinnati Casualty Company
 04 28-10756 The Cincinnati Indemnity Company
 05 28-12741 The Cincinnati Specialty Underwriters Insurance Company

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FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers 0
 Form 13F Information Table Entry Total: 31
 Form 13F Information Table Value Total 1,264,437
 (thousands)

List of Other Included Managers: None

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| ISSUER | COLUMN 2 TITLE OF CLASS | COLUMN 3 CUSIP | COLUMN 4 FMV (000) | COLUMN 5 SHARES/ PRINCIPAL | SH/ PRN | COLUMN 6 INVESTMENT DIS | COLUMN 7 COLUM OTH M |
|------------------------------|----------------------------|-------------------|-----------------------|----------------------------------|------------|-------------------------------|----------------------------|
| AGL RESOURCES | COMMON | 001204106 | 12,940 | 374,200 | SH | SOLE | |
| ARTHUR J GALLAGHER | COMMON | 363576109 | 482 | 20,000 | SH | SOLE | |
| BB & T CORP | COMMON | 054937107 | 5,123 | 225,000 | SH | SOLE | |
| CHEVRON CORPORATION | COMMON | 166764100 | 32,911 | 332,000 | SH | SOLE | |
| CONOCOPHILLIPS | COMMON | 20825C104 | 9,439 | 100,000 | SH | SOLE | |
| DUKE ENERGY CORP | COMMON | 26441C105 | 21,829 | 1,256,000 | SH | SOLE | |
| EQUITY RESIDENTIAL | CONVERTIBLE DEB | 26884AAV5 | 1,750 | 1,850,000 | PRN | SOLE | |
| EXXON MOBIL CORPORATION | COMMON | 30231G102 | 53,588 | 608,060 | SH | SOLE | |
| FIFTH THIRD BANCORP | COMMON | 316773100 | 276,729 | 27,183,604 | SH | SOLE | |
| FIRST FINANCIAL BANCORP | COMMON | 320209109 | 9,534 | 1,036,318 | SH | SOLE | |
| FORTUNE BRANDS INC | COMMON | 349631101 | 40,741 | 652,792 | SH | SOLE | |
| GENERAL ELECTRIC CO | COMMON | 369604103 | 35,146 | 1,316,815 | SH | SOLE | |
| GENUINE PARTS CO | COMMON | 372460105 | 30,673 | 773,000 | SH | SOLE | |
| JOHNSON & JOHNSON | COMMON | 478160104 | 83,637 | 1,299,915 | SH | SOLE | |
| LINCOLN NATIONAL CORP | COMMON | 534187109 | 5,319 | 117,361 | SH | SOLE | |
| LINEAR TECHNOLOGY CORP | COMMON | 535678106 | 25,867 | 794,200 | SH | SOLE | |
| MEDTRONIC INC | COMMON | 585055106 | 35,695 | 689,750 | SH | SOLE | |
| MEDTRONIC INC | CONVERTIBLE DEB | 585055AM8 | 2,512 | 2,350,000 | PRN | SOLE | |
| MICROCHIP TECHNOLOGY INC | COMMON | 595017104 | 18,629 | 610,000 | SH | SOLE | |
| MICROSOFT CORP | COMMON | 594918104 | 21,595 | 785,000 | SH | SOLE | |
| PEOPLES COMMUNITY BANCORP | COMMON | 71086E107 | 224 | 100,000 | SH | SOLE | |
| PEPSICO INC | COMMON | 713448108 | 24,450 | 384,500 | SH | SOLE | |
| PFIZER INC | COMMON | 717081103 | 40,207 | 2,301,500 | SH | SOLE | |
| PIEDMONT NATURAL GAS | COMMON | 720186105 | 68,759 | 2,628,400 | SH | SOLE | |
| PNC FINANCIAL SERVICES GROUP | COMMON | 693475105 | 151,372 | 2,651,000 | SH | SOLE | |
| PROCTER & GAMBLE CORPORATION | COMMON | 742718109 | 76,447 | 1,257,140 | SH | SOLE | |

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|---------------------|--------|-----------|-----------|-----------|----|------|
| SPECTRA ENERGY CORP | COMMON | 847560109 | 2,242 | 78,000 | SH | SOLE |
| SYSCO CORP | COMMON | 871829107 | 12,875 | 468,000 | SH | SOLE |
| U S BANCORP | COMMON | 902973304 | 119,601 | 4,288,326 | SH | SOLE |
| WELLS FARGO & CO | COMMON | 949746101 | 24,938 | 1,050,000 | SH | SOLE |
| WYETH | COMMON | 983024100 | 19,184 | 400,000 | SH | SOLE |
| | | | 1,264,437 | | | |