

Clark Maxine  
Form 4  
September 08, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Clark Maxine

2. Issuer Name **and** Ticker or Trading  
Symbol

BUILD A BEAR WORKSHOP INC  
[BBW]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/06/2005

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
CEBear & Chairman of the Board

C/O BUILD-A-BEAR  
WORKSHOP, INC., 1954  
INNERBELT BUSINESS CENTRE  
DRIVE

(Street)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)

☐ Form filed by One Reporting Person  
☒ Form filed by More than One Reporting  
Person

ST. LOUIS, MO 63114

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>(Instr. 4) |
|---------------------------------------|---|---|--------------------------------------|---|--|--|---|
|                                       |   |   | Code                                 | V   | Amount   | (A)<br>or<br>(D)   | Price                                   |
| Common<br>Stock                       | 09/06/2005                              |   | S <sup>(1)</sup>                     |   | 400  | D  | \$<br>21.19                             |
| Common<br>Stock                       | 09/06/2005                              |   | S <sup>(1)</sup>                     |   | 300  | D  | \$<br>21.17                             |
| Common<br>Stock                       | 09/06/2005                              |   | S <sup>(1)</sup>                     |   | 7,000  | D  | \$<br>21.16                             |
| Common<br>Stock                       | 09/06/2005                              |   | S <sup>(1)</sup>                     |   | 7,700  | D  | \$<br>21.15                             |

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|              |            |              |       |   |          |           |   |                   |
|--------------|------------|--------------|-------|---|----------|-----------|---|-------------------|
| Common Stock | 09/06/2005 | <u>S</u> (1) | 1,500 | D | \$ 21.14 | 553,012   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 2,430 | D | \$ 21.13 | 550,582   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 900   | D | \$ 21.12 | 549,682   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 100   | D | \$ 21.11 | 549,582   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 400   | D | \$ 21.1  | 549,182   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 300   | D | \$ 21.07 | 548,882   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 200   | D | \$ 21.06 | 548,682   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 300   | D | \$ 21.05 | 548,382   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 200   | D | \$ 21.04 | 548,182   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 200   | D | \$ 21.03 | 547,982   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 600   | D | \$ 21.02 | 547,382   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 1,400 | D | \$ 21.01 | 545,982   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 300   | D | \$ 21    | 545,682   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 1,000 | D | \$ 20.77 | 544,682   | D |                   |
| Common Stock | 09/06/2005 | <u>S</u> (1) | 1,700 | D | \$ 20.75 | 542,982   | D |                   |
| Common Stock |            |              |       |   |          | 2,940,364 | I | Smart Stuff, Inc. |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |       |  |
|---|--|---|---|--------------------------------------|--|--|---|---|---|-------|--|
|   |  |   |   | Code                                 | V  | (A)  | (D)   | Date<br>Exercisable                                 | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| Clark Maxine<br>C/O BUILD-A-BEAR WORKSHOP, INC.<br>1954 INNERBELT BUSINESS CENTRE DRIVE<br>ST. LOUIS, MO 63114 | X             | X         | CEBear & Chairman of the Board |       |
| Smart Stuff, Inc.<br>1954 INNERBELT BUSINESS CENTRE DRIVE<br>ST. LOUIS, MO 63114                               |               | X         |                                |       |

## Signatures

/s/ Maxine Clark                      09/08/2005

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale was effected pursuant to a pre-existing Rule 10b5-1 trading plan adopted by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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