

ACTIVISION INC /NY  
Form 4  
February 11, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KOTICK ROBERT A**

(Last) (First) (Middle)

**C/O ACTIVISION, INC., 3100  
OCEAN PARK BOULEVARD**

(Street)

**SANTA MONICA, CA 90405**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**ACTIVISION INC /NY [ATVI]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**02/09/2005**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman & Chief Exec Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, par value \$0.000001 per share	02/09/2005		M <sup>(5)</sup>		462,378	A	\$ 4.0178
Common Stock, par value \$0.000001 per share	02/09/2005		M <sup>(5)</sup>		5,625	A	\$ 3.8519
Common Stock, par value \$0.000001 per share	02/09/2005		M <sup>(5)</sup>		619,878	A	\$ 5.0193
							462,378
							468,003
							1,087,881
							I
							See <sup>(1)</sup>
							See <sup>(1)</sup>
							See <sup>(1)</sup>

value  
\$.000001  
per share

Common  
Stock, par  
value  
\$.000001  
per share

02/09/2005 M<sup>(5)</sup> 619,874 A \$ 6.2756 1,707,755 I See <sup>(1)</sup>

Common  
Stock, par  
value  
\$.000001  
per share

02/09/2005 S<sup>(5)</sup> 1,707,755 D \$ 23.06 0 I See <sup>(1)</sup>

Common  
Stock, par  
value  
\$.000001  
per share

02/09/2005 M<sup>(6)</sup> 840,807 A \$ 1.8148 840,807 I See <sup>(2)</sup>

Common  
Stock, par  
value  
\$.000001  
per share

02/09/2005 S<sup>(6)</sup> 840,807 D \$ 23.06 0 I See <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Employee Stock Options	\$ 4.0178	02/09/2005		M <sup>(3)</sup>	462,378	07/21/1995 07/21/2005	Common Stock 462,378
Employee Stock	\$ 3.8519	02/09/2005		M <sup>(3)</sup>	5,625	04/01/1996 04/01/2006	Common Stock 5,625



**Remarks:**

George Rose was granted a power of attorney to sign all Forms 4 and Forms 5 on behalf of Mr. Kotick.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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