INVERNESS MEDICAL INNOVATIONS INC Form 425 July 03, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 FORM 8-K CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): July 2, 2007 INVERNESS MEDICAL INNOVATIONS, INC.

(Exact name of registrant as specified in its charter)

Delaware	1-16789	04-3565120
(State or other jurisdiction of	(Commission File Number)	(IRS Employer
incorporation)		Identification No.)
	51 Sawyer Road, Suite 200	
Waltham, Massachusetts 02453		
(Address of principal executive offices, including zip code)		
(781) 647-3900		
(Registrant s telephone number, including area code)		
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of		
the registrant under any of the following provisions (see General Instruction A.2. below):		
b Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
o Pre-commencement communications	pursuant to Rule 13e-4(c) under the Exchan	nge Act (17 CFR 240.13e-4(c))

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Item 8.01 Other Events.

On July 2 & 3, 2007, the presentation attached hereto as Exhibit 99.1, and incorporated herein by reference, was made to employees at Cholestech Corporation.

Item 9.01 Financial Statements and Exhibits. (d) Exhibits.

Exhibit No. Description Company Overview presentation. 99.1

Additional Information and Where To Find It

Inverness plans to file with the SEC a Registration Statement on Form S-4 in connection with its proposed acquisition of Cholestech Corporation, and Cholestech plans to file with the SEC and mail to its shareholders a Proxy Statement/Prospectus in connection with the transaction. The Registration Statement and the Proxy Statement/Prospectus will contain important information about Inverness, Cholestech, the transaction and related matters. Investors and security holders are urged to read the Registration Statement and the Proxy Statement/Prospectus carefully when they are available. Investors and security holders will be able to obtain free copies of the Registration Statement and the Proxy Statement/Prospectus and other documents filed with the SEC by Inverness and Cholestech through the web site maintained by the SEC at www.sec.gov. In addition, investors and security holders will be able to obtain free copies of the Registration Statement and the Proxy Statement/Prospectus from Inverness by contacting Shareholder Relations at (781) 647-3900 or jon.russell@invmed.com or from Cholestech by contacting Jack Glenn at (510) 781-5065 or jglenn@cholestech.com.

Inverness and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the shareholders of Cholestech in connection with the transaction described herein. Information regarding the special interests of these directors and executive officers in the transaction described herein will be included in the Proxy Statement/Prospectus described above. Additional information regarding these directors and executive officers is also included in Inverness s proxy statement for its 2007 Annual Meeting of Stockholders, which was filed with the SEC on or about April 9, 2007. This document is available free of charge at the SEC s web site at www.sec.gov and from Inverness by contacting Inverness at Shareholder Relations at (781) 647-3900 or jon.russell@invmed.com.

Cholestech and its directors and executive officers also may be deemed to be participants in the solicitation of proxies from the shareholders of Cholestech in connection with the transaction described herein. Information regarding the special interests of these directors and executive officers in the transaction described herein will be included in the Proxy Statement/Prospectus described above. Additional information regarding these directors and executive officers is also included in Cholestech s proxy statement for its 2006 Annual Meeting of Shareholders, which was filed with the SEC on or about July 17, 2006. This document is available free of charge at the SEC s web site at www.sec.gov and from Cholestech by contacting Jack Glenn at (510) 781-5065 or jglenn@cholestech.com.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INVERNESS MEDICAL INNOVATIONS, INC.

By: /s/ Jay McNamara

Jay McNamara Senior Counsel Corporate & Finance

Date: July 2, 2007

EXHIBIT INDEX

Exhibit No.Description99.1Company Overview presentation.