

A.C. Moore Arts & Crafts, Inc.
Form 8-K
February 15, 2011

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 15, 2011

A.C. Moore Arts & Crafts, Inc.
(Exact name of registrant as specified in its charter)

| | | |
|--|--|--|
| Pennsylvania (State or other Jurisdiction of Incorporation) | 000-23157 (Commission File Number) | 22-3527763 (IRS Employer Identification No.) |
|--|--|--|

| | |
|---|----------------------------|
| 130 A.C. Moore Drive, Berlin, NJ (Address of Principal Executive Offices) | 08009 (Zip Code) |
|---|----------------------------|

Registrant's telephone number, including area code: **(856) 768-4930**

Not Applicable

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

The press release described below under Item 7.01 includes the following disclosure:

The Company also reported that it ended fiscal 2010 with more than \$35.0 million in cash, as forecasted during its investor conference call for third quarter fiscal 2010 results.

Item 7.01 Regulation FD Disclosure.

On February 15, 2011, the Company issued a press release, a copy of which is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

| Exhibit No. | Description |
|-------------|---|
| 99.1 | Press release issued by the Company on February 15, 2011. |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

A.C. MOORE ARTS & CRAFTS, INC.

Date: February 15, 2011

By: /s/ Amy Rhoades

Name: Amy Rhoades

Title: Senior Vice President and General Counsel

Exhibits

| Exhibit No. | Description |
|-------------|---|
| 99.1 | Press release issued by the Company on February 15, 2011. |