KIRKLAND'S, INC
Form 10-Q
September 09, 2010

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# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549 <br> FORM 10-Q 

p Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended July 31, 2010,
or
o Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the transition period from $\qquad$ to $\qquad$ .

Commission file number: 000-49885
KIRKLAND S, INC.
(Exact name of registrant as specified in its charter)

Tennessee
(State or other jurisdiction of incorporation or organization)

2501 McGavock Pike, Suite 1000
Nashville, Tennessee
(Address of principal executive offices)

Registrant stelepho
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES p NO o Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES o NO o
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer o Accelerated filer p Non-accelerated filer o Smaller reporting company o Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES o NO p
Indicate the number of shares outstanding of each of the issuer $s$ classes of common stock, as of the latest practicable date.
Common Stock, no par value $19,883,864$ shares outstanding as of September, 2, 2010.
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KIRKLAND S, INC.
CONSOLIDATED BALANCE SHEETS (UNAUDITED) (in thousands, except share data)

|  | $\begin{gathered} \text { July 31, } \\ 2010 \end{gathered}$ |  | $\begin{gathered} \text { January } 30, \\ 2010 \end{gathered}$ |  | $\begin{gathered} \text { August 1, } \\ 2009 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 65,688 | \$ | 76,412 | \$ | 38,491 |
| Inventories, net |  | 43,413 |  | 39,355 |  | 38,605 |
| Income taxes receivable |  | 3,478 |  |  |  |  |
| Prepaid expenses and other current assets |  | 10,619 |  | 7,883 |  | 7,944 |
| Total current assets |  | 123,198 |  | 123,650 |  | 85,040 |
| Property and equipment, net |  | 39,660 |  | 36,856 |  | 38,826 |
| Non-current deferred income taxes |  | 4,314 |  | 4,395 |  | 4,030 |
| Other assets |  | 634 |  | 640 |  | 644 |
| Total assets | \$ | 167,806 | \$ | 165,541 | \$ | 128,540 |
| LIABILITIES AND SHAREHOLDERS EQUITY |  |  |  |  |  |  |
| Current liabilities: |  |  |  |  |  |  |
| Accounts payable | \$ | 18,419 | \$ | 15,589 | \$ | 17,077 |
| Income taxes payable |  |  |  | 7,087 |  |  |
| Accrued expenses and other |  | 21,878 |  | 25,402 |  | 22,548 |
| Total current liabilities |  | 40,297 |  | 48,078 |  | 39,625 |
| Deferred rent |  | 24,641 |  | 25,399 |  | 26,493 |
| Other liabilities |  | 3,082 |  | 3,579 |  | 2,456 |
| Total liabilities |  | 68,020 |  | 77,056 |  | 68,574 |
| Shareholders equity: |  |  |  |  |  |  |
| Common stock, no par value; 100,000,000 shares authorized; $19,881,979,19,749,148$ and $19,691,796$ shares issued and outstanding at July 31, 2010, January 30, 2010 and August 1, 2009, respectively |  | 144,905 |  | 143,374 |  | 142,503 |
| Accumulated deficit |  | $(45,119)$ |  | $(54,889)$ |  | $(82,537)$ |
| Total shareholders equity |  | 99,786 |  | 88,485 |  | 59,966 |
| Total liabilities and shareholders equity | \$ | 167,806 | \$ | 165,541 | \$ | 128,540 |

The accompanying notes are an integral part of these financial statements.

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KIRKLAND S, INC.
CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED) (in thousands, except per share data)

|  | 13-Week Period Ended |  |  |  | 26-Week Period Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { ly } 31, \\ & 010 \end{aligned}$ |  | $\text { ugust } 1 \text {, }$ $2009$ |  | $\begin{gathered} \text { July 31, } \\ 2010 \end{gathered}$ |  | $\text { ugust } 1 \text {, }$ $2009$ |
| Net sales | \$ | 89,504 | \$ | 87,688 | \$ | 182,969 | \$ | 171,008 |
| Cost of sales (exclusive of depreciation as shown below) |  | 54,682 |  | 54,215 |  | 107,511 |  | 105,427 |
| Gross profit |  | 34,822 |  | 33,473 |  | 75,458 |  | 65,581 |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Compensation and benefits |  | 17,081 |  | 16,641 |  | 34,891 |  | 33,092 |
| Other operating expenses |  | 9,556 |  | 8,378 |  | 18,402 |  | 16,199 |
| Depreciation |  | 3,121 |  | 3,678 |  | 6,148 |  | 7,486 |
| Total operating expenses |  | 29,758 |  | 28,697 |  | 59,441 |  | 56,777 |
| Operating income |  | 5,064 |  | 4,776 |  | 16,017 |  | 8,804 |
| Interest expense, net Other income, net |  | $\begin{gathered} 40 \\ (135) \end{gathered}$ |  | $\begin{gathered} 30 \\ (63) \end{gathered}$ |  | $\begin{gathered} 68 \\ (187) \end{gathered}$ |  | $\begin{gathered} 68 \\ (134) \end{gathered}$ |
| Income before income taxes |  | 5,159 |  | 4,809 |  | 16,136 |  | 8,870 |
| Income tax expense |  | 1,907 |  | 1,365 |  | 6,366 |  | 1,948 |
| Net income | \$ | 3,252 | \$ | 3,444 | \$ | 9,770 | \$ | 6,922 |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.16 | \$ | 0.18 | \$ | 0.49 | \$ | 0.35 |
| Diluted | \$ | 0.16 | \$ | 0.17 | \$ | 0.47 | \$ | 0.34 |
| Weighted average shares for basic earnings per share <br> 19,852 <br> 19,682 <br> 19,814 <br> 19,672 |  |  |  |  |  |  |  |  |
| Effect of dilutive stock equivalents |  | 784 |  | 522 |  | 808 |  | 434 |
| Adjusted weighted average shares for diluted earnings per share |  | 20,636 |  | 20,204 |  | 20,622 |  | 20,106 |

The accompanying notes are an integral part of these financial statements.

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KIRKLAND S, INC.
CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY (UNAUDITED) (in thousands, except share data)

|  | Common Stock |  |  | Accumulated Deficit |  | Total Shareholders Equity |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares |  | Amount |  |  |  |  |
| Balance at January 30, 2010 | 19,749,148 | \$ | 143,374 | \$ | $(54,889)$ | \$ | 88,485 |
| Exercise of employee stock options and employee stock purchases | 132,831 |  | 258 |  |  |  | 258 |
| Tax benefit from exercise of stock options |  |  | 460 |  |  |  | 460 |
| Net share settlement of options |  |  | (239) |  |  |  | (239) |
| Stock-based compensation expense |  |  | 1,052 |  |  |  | 1,052 |
| Net income |  |  |  |  | 9,770 |  | 9,770 |
| Balance at July 31, 2010 | 19,881,979 | \$ | 144,905 | \$ | $(45,119)$ | \$ | 99,786 |

The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC. <br> CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (in thousands)

|  |  |  | Od | nded gust 1, 009 |
| :---: | :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 9,770 | \$ | 6,922 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation |  | 6,148 |  | 7,486 |
| Amortization of landlord construction allowances |  | $(3,432)$ |  | $(4,007)$ |
| Amortization of debt issue costs |  | 13 |  | 15 |
| Loss on disposal of property and equipment |  | 195 |  | 249 |
| Stock-based compensation expense |  | 1,052 |  | 563 |
| Excess tax benefits from exercise of stock options |  | (460) |  |  |
| Deferred income taxes |  | 324 |  | $(1,476)$ |
| Changes in assets and liabilities: |  |  |  |  |
| Inventories, net |  | $(4,058)$ |  | 81 |
| Prepaid expenses and other current assets |  | $(6,457)$ |  | $(1,310)$ |
| Other noncurrent assets |  | (7) |  | (40) |
| Accounts payable |  | 2,830 |  | 3,576 |
| Income taxes payable |  | $(6,627)$ |  | $(5,349)$ |
| Accrued expenses and other current and noncurrent liabilities |  | $(1,347)$ |  | (59) |

Net cash provided by (used in) operating activities6,651
Cash flows from investing activities:Proceeds from sale of property and equipment66
Capital expenditures ..... $(9,147)$$(4,801)$
Net cash used in investing activities$(9,147)$$(4,735)$
Cash flows from financing activities:
Borrowings on revolving line of credit
Repayments on revolving line of credit
Excess tax benefits from exercise of stock options ..... 460
Cash used to net share settle options ..... (239)
Exercise of stock options and employee stock purchases ..... 258
Net cash provided by financing activities ..... 479130

| Cash and cash equivalents: |  |  |  |
| :--- | :---: | ---: | ---: |
| Net increase (decrease) | $(10,724)$ | 2,046 |  |
| Beginning of the period | 76,412 | 36,445 |  |
|  |  |  |  |
| End of the period | $\$$ | 65,688 | $\$$ |

The accompanying notes are an integral part of these financial statements.

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## KIRKLAND S, INC. <br> NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

## Note 1 Basis of Presentation

Kirkland s, Inc. (the Company ) is a specialty retailer of home décor with 286 stores in 28 states as of July 31, 2010. The consolidated financial statements of the Company include the accounts of Kirkland s, Inc. and its wholly-owned subsidiaries, Kirkland s Stores, Inc. and Kirklands.com, Inc. Significant intercompany accounts and transactions have been eliminated.
The accompanying unaudited consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by U.S. generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments, including normal recurring adjustments, considered necessary for a fair presentation have been included. These financial statements should be read in conjunction with the audited financial statements included in the Company s Annual Report on Form 10-K filed with the Securities and Exchange Commission on April 15, 2010.
It should be understood that accounting measurements at interim dates inherently involve greater reliance on estimates than those at fiscal year end. In addition, because of seasonality factors, the results of the Company s operations for the 13-week and 26 -week periods ended July 31, 2010 are not indicative of the results to be expected for any other interim period or for the entire fiscal year. The Company sfiscal year ends on the Saturday closest to January 31, resulting in years of either 52 or 53 weeks. All references to a fiscal year refer to the fiscal year ending on the Saturday closest to January 31 of the following year.
The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from the estimates and assumptions used.
Changes in estimates are recognized in the period when new information becomes available to management. Areas where the nature of the estimate makes it reasonably possible that actual results could materially differ from amounts estimated include: impairment assessments on long-lived assets, inventory reserves, self-insurance reserves, income tax liabilities, stock-based compensation, gift certificate and gift card breakage, customer loyalty program accruals and contingent liabilities.
Certain prior period balances have been reclassified to conform to the current period presentation. The expenses associated with the Company s customer loyalty program were reclassified during the fourth quarter of fiscal 2009 to cost of sales from other operating expenses. This reclassification on the statements of income was made in all prior periods presented for comparability purposes. The amounts reclassified for the 13 -week and 26 -week periods ended August 1, 2009 were $\$ 96,000$, and $\$ 162,000$, respectively. These reclassifications had no effect on net income, shareholders equity, total assets and total liabilities, or the major categories of the cash flow statement.

## Note 2 Income Taxes

An estimate of the annual effective tax rate is used at each interim period based on the facts and circumstances available at that time, while the actual effective tax rate is calculated at year-end. For the 13 -week period ended July 31, 2010, the Company recorded income tax expense of $37.0 \%$ of income before income taxes. In the prior year period, the Company recorded income tax expense of $22.0 \%$ of income before income taxes as a result of a reduction in the Company s valuation allowance against deferred tax assets which resulted in a reduction of income expense by approximately $\$ 601,000$, (or $\$ 0.03$ per diluted share), during the 13 -week period ended August 1, 2009. For the 26-week period ended July 31, 2010, the Company recorded income tax expense of $39.5 \%$ of income before income taxes. In the prior year period, the Company recorded income tax expense of $22.0 \%$ of income before income taxes as a result of a reduction in the Company s valuation allowance against deferred tax assets which resulted in a reduction of income expense by approximately $\$ 1.6$ million, (or $\$ 0.08$ per diluted share), during the 26 -week period ended August 1, 2009.

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The Company provides for uncertain tax positions and the related interest and penalties, if any, based upon management s assessment of whether a tax benefit is more likely than not to be sustained upon examination by tax authorities. The Company recognizes interest and penalties accrued related to unrecognized tax benefits in income tax expense. To the extent the Company prevails in matters for which a liability for an unrecognized tax benefit is established or is required to pay amounts in excess of the liability, the Company s effective tax rate in a given financial statement period may be affected.

## Note 3 Earnings Per Share

Basic earnings per share is computed by dividing net income or loss by the weighted average number of shares outstanding during each period presented, which excludes non-vested restricted stock. Diluted earnings per share is computed by dividing net income by the weighted average number of shares outstanding plus the dilutive effect of stock equivalents outstanding during the applicable periods using the treasury stock method. Diluted earnings per share reflects the potential dilution that could occur if options to purchase stock were exercised into common stock. Stock options that were not included in the computation of diluted earnings per share because to do so would have been antidilutive were 200,000 and 592,000 shares for the 13-week periods ended July 31, 2010 and August 1, 2009, and 200,000 and 1,035,000 for the 26-week periods ended July 31, 2010 and August 1, 2009, respectively.

## Note 4 Commitments and Contingencies

The Company is party to pending legal proceedings and claims. Although the outcome of such proceedings and claims cannot be determined with certainty, the Company s management is of the opinion that it is unlikely that these proceedings and claims in excess of insurance coverage will have a material effect on the financial condition, operating results or cash flows of the Company.

## Note 5 Stock-Based Compensation

The Company maintains equity incentive plans under which it may grant non-qualified stock options, incentive stock options, restricted stock units, or stock appreciation rights to employees, non-employee directors and consultants. The Company granted 114,000 stock options and 225,000 restricted stock units during the 13 -week and 26 -week periods ended July 31, 2010. This compares to 627,500 and 630,000 stock options granted in the 13 -week and 26-week periods ended August 1, 2009. Total stock-based compensation expense (a component of compensation and benefits) was $\$ 671,000$ for the 13 -week period ended July 31,2010 and $\$ 1.1$ million for the 26 -week period ended July 31,2010 compared to $\$ 443,000$ and $\$ 563,000$, respectively, for the comparable prior year periods.

## Note 6 Related Party Transactions

In July 2009, the Company entered into a Vendor Agreement with a related party vendor to purchase merchandise inventory. The vendor is considered a related party because one of its principals is the spouse of the Company s Vice President of Merchandising. During the 13-week and 26-week periods ended July 31, 2010, purchases from this vendor totaled approximately $\$ 6.0$ million and $\$ 9.4$ million, or $13 \%$ and $11 \%$ of total merchandise purchases, respectively. Payable amounts outstanding to this vendor were approximately $\$ 900,000$ as of July 31, 2010. The Company s payable terms with this vendor are consistent with the terms offered by other vendors in the ordinary course of business.

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## ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Forward Looking Statements

This Management s Discussion and Analysis of Financial Condition and Results of Operations (MD\&A) is intended to provide an understanding of our financial condition, change in financial condition, cash flow, liquidity and results of operations. The following MD\&A discussion should be read in conjunction with the condensed consolidated financial statements and notes to those statements that appear elsewhere in this Form 10-Q and in the Company s Annual Report on Form $10-\mathrm{K}$. The following discussion contains forward-looking statements that reflect the Company s plans, estimates and beliefs. The Company s actual results could differ materially from those discussed or referred to in the forward-looking statements. Factors that could cause or contribute to any differences include, but are not limited to, those discussed under the caption, Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995 and under Part II, Item 1A Risk Factors .

## General

We are a specialty retailer of home décor in the United States, operating 286 stores in 28 states as of July 31, 2010. Our stores present a broad selection of distinctive merchandise, including framed art, mirrors, wall décor, candles and related items, lamps, decorative accessories, accent furniture, textiles, garden-related accessories and artificial floral products. Our stores also offer an extensive assortment of holiday merchandise during seasonal periods as well as items carried throughout the year suitable for gift-giving. In addition, we sometimes use innovative design and packaging to market home décor items as gifts. We provide our predominantly female customers an engaging shopping experience characterized by a diverse, ever-changing merchandise selection at prices which provide the customer discernable value. Our stores offer a unique combination of style and value that has led to our emergence as a recognized name in home décor and has enabled us to develop a strong customer franchise.
During the 13 -week period ended July 31, 2010, we opened seven new stores and closed two stores. The following table summarizes our stores and square footage under lease by venue type:

|  | Stores |  |  |  |  | Square Footage |  | Size |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | $\mathbf{7 / 3 1 / 1 0}$ | $\mathbf{8 / 1 / 0 9}$ |  |  |  | $\mathbf{7 / 3 1 / 1 0}$ | $\mathbf{8 / 1 / 0 9}$ | $\mathbf{7 / 3 1 / 1 0}$ |  |
| $\mathbf{8 / 1 / 0 9}$ |  |  |  |  |  |  |  |  |  |
| Mall | 63 | $22 \%$ | 79 | $27 \%$ | 295,524 | 374,234 | 4,691 | 4,737 |  |
| Off-Mall | 223 | $78 \%$ | 212 | $73 \%$ | $1,474,091$ | $1,357,969$ | 6,610 | 6,406 |  |
| Total |  |  |  |  |  |  |  |  |  |
|  | 286 | $100 \%$ | 291 | $100 \%$ | $1,769,615$ | $1,732,203$ | 6,187 | 5,953 |  |

## 13-Week Period Ended July 31, 2010 Compared to the 13-Week Period Ended August 1, 2009

Results of operations. The table below sets forth selected results of our operations in dollars and expressed as a percentage of net sales for the periods indicated (dollars in thousands):

|  | 13-Week Period Ended |  |  |  |  |  | Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 31, 2010 |  |  | August 1, 2009 |  |  |  |  |  |
|  |  | \$ | \% |  | \$ | \% | \$ |  | \% |
| Net sales | \$ | 89,504 | 100.0\% | \$ | 87,688 | 100.0\% | \$ | 1,816 | 2.1\% |
| Cost of sales |  | 54,682 | 61.1\% |  | 54,215 | 61.8\% |  | 467 | 0.9\% |
| Gross profit |  | 34,822 | 38.9\% |  | 33,473 | 38.2\% |  | 1,349 | 4.0\% |
| Operating expenses: |  |  |  |  |  |  |  |  |  |
| Compensation and benefits |  | 17,081 | 19.1\% |  | 16,641 | 19.0\% |  | 440 | 2.6\% |
| Other operating expenses |  | 9,556 | 10.7\% |  | 8,378 | 9.6\% |  | 1,178 | 14.1\% |
| Depreciation |  | 3,121 | 3.5\% |  | 3,678 | 4.2\% |  | (557) | (15.1\%) |


| Total operating expenses | 29,758 | $33.2 \%$ | 28,697 | $32.7 \%$ | 1,061 | $3.7 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | ---: |
| Operating income | 5,064 | $5.7 \%$ | 4,776 | $5.4 \%$ | 288 | $6.0 \%$ |
| Interest expense, net | 40 | $0.0 \%$ | 30 | $0.0 \%$ | 10 | $35.8 \%$ |
| Other income, net | $(135)$ | $(0.2 \%)$ | $(63)$ | $(0.1 \%)$ | $(72)$ | $116.1 \%$ |
|  |  |  |  |  |  |  |
|  |  | 5,159 | $5.8 \%$ | 4,809 | $5.5 \%$ | 350 |
| Income before income taxes | 1,907 | $2.1 \%$ | 1,365 | $1.6 \%$ | 542 | $3.3 \%$ |
| Income tax expense |  |  |  |  |  |  |
|  |  | 3,252 | $3.6 \%$ | $\$ 3,444$ | $3.9 \%$ | $\$$ |
| Net income | $\$ 192)$ | $(5.6 \%)$ |  |  |  |  |

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Net sales. Net sales increased $2.1 \%$ or $\$ 89.5$ million for the second fiscal quarter of 2010 compared to $\$ 87.7$ million for the prior year period despite operating nine fewer stores on average. During the second quarter of fiscal 2010, comparable store sales increased $1.0 \%$ as compared to a $6.1 \%$ increase in the prior year period. The comparable store sales increase accounted for an $\$ 800,000$ increase in overall sales for the quarter. The balance of the overall increase was the result of new store openings partially offset by store closings. The comparable store sales increase was primarily due to an increase in the number of transactions, offset partially by a lower average ticket. The increase in transactions was due to a $5.0 \%$ increase in customer traffic count combined with a flat conversion rate. The decrease in the average ticket was the result of a lower average retail selling price, partially offset by a slight increase in items per transaction. The strongest performing merchandise categories were wall décor and gifts.
Gross profit. Gross profit as a percentage of total revenue increased from $38.2 \%$ in the second quarter of 2009 to $38.9 \%$ in the second quarter of 2010. Merchandise margins decreased from $53.7 \%$ in the second quarter of fiscal 2009 to $53.3 \%$ in the second quarter of fiscal 2010. Merchandise margin is calculated as net sales minus product cost of sales, inventory shrinkage, and loyalty reward program expense. Merchandise margin excludes outbound freight, store occupancy and central distribution costs. The decrease in merchandise margin in the second quarter of 2010 was due to higher ocean freight costs, partially offset by higher inventory markups. Store occupancy costs as a percentage of net sales decreased 89 basis points versus the prior year quarter. This decline resulted primarily from, favorable lease renewal and extension terms, the closure of underperforming stores, and our continued shift to less-costly, but more productive off-mall real estate locations. Outbound freight costs and central distribution expenses decreased 21 basis points as a percentage of sales due to slightly lower fuel costs and sales leverage.
Other operating expenses. Other operating expenses increased as a percentage of net sales for the second quarter of fiscal 2010. This was primarily the result of increases in marketing expenses, travel expenses, and information technology maintenance expenses in the second quarter of fiscal 2010 as compared to the prior year period.
Depreciation. The decrease in depreciation as a percentage of sales reflects the large reduction in capital expenditures over the last two fiscal years, the decline in store count, and the impact of lease extensions for store locations in which the majority of the fixed assets are fully depreciated.
Income tax expense. We recorded income tax expense of approximately $\$ 1.9$ million, or $37.0 \%$ of pre-tax income during the second quarter of fiscal 2010, versus approximately $\$ 1.4$ million, or $28.4 \%$ of pre-tax income, in the prior year quarter. The most significant reconciling item between our effective tax rate and the federal statutory rate of $35 \%$ during the prior year period was the reversal of $\$ 601,000$ of the valuation allowance previously established against deferred tax assets primarily related to net operating losses generated in fiscal 2007. We were able to reverse the remaining valuation allowance by the end of fiscal 2009 as we achieved positive operating performance. At January 30, 2010, there was no remaining valuation allowance against our deferred tax assets.
Net income and earnings per share. As a result of the foregoing, we reported net income of $\$ 3.3$ million, or $\$ 0.16$ per diluted share, for the second quarter of fiscal 2010 as compared to net income of $\$ 3.4$ million, or $\$ 0.17$ per share, for the second quarter of fiscal 2009.
We believe that expressing net income and earnings per share for the prior year period results using a normalized tax rate is instrumental in judging our performance for current and future periods when we expect to incur more normalized tax rates. Excluding adjustments to our valuation allowance on deferred taxes, adjusted net income and adjusted earnings per share were $\$ 2.8$ million, or $\$ 0.14$ per diluted share for the 13 -week period ended August 1 , 2009. A reconciliation of these non-GAAP financial measures is presented below.

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26-Week Period Ended July 31, 2010 Compared to the 26-Week Period Ended August 1, 2009
Results of operations. The table below sets forth selected results of our operations in dollars and expressed as a percentage of net sales for the periods indicated (dollars in thousands):

|  | 26-Week Period Ended |  |  |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 31, 2010 |  | August 1, 2009 |  |  |  |
|  | \$ | \% | \$ | \% | \$ | \% |
| Net sales | \$ 182,969 | 100.0\% | \$ 171,008 | 100.0\% | 11,961 | 7.0\% |
| Cost of sales | 107,511 | 58.8\% | 105,427 | 61.6\% | 2,084 | 2.0\% |
| Gross profit | 75,458 | 41.2\% | 65,581 | 38.4\% | 9,877 | 15.1\% |
| Operating expenses: |  |  |  |  |  |  |
| Compensation and benefits | 34,891 | 19.1\% | 33,092 | 19.4\% | 1,799 | 5.4\% |
| Other operating expenses | 18,402 | 10.1\% | 16,199 | 9.5\% | 2,203 | 13.6\% |
| Depreciation | 6,148 | 3.4\% | 7,486 | 4.4\% | $(1,338)$ | (17.9\%) |
| Total operating expenses | 59,441 | 32.5\% | 56,777 | 33.2\% | 2,664 | 4.7\% |
| Operating income | 16,017 | 8.8\% | 8,804 | 5.1\% | 7,213 | 81.9\% |
| Interest expense, net | 68 | 0.0\% | 68 | 0.0\% |  | 0.0\% |
| Other income, net | (187) | (0.1\%) | (134) | (0.1\%) | (53) | 39.1\% |
| Income before income taxes | 16,136 | 8.8\% | 8,870 | 5.2\% | 7,266 | 81.9\% |
| Income tax expense | 6,366 | 3.5\% | 1,948 | 1.1\% | 4,418 | 226.8\% |
| Net income | \$ 9,770 | 5.3\% | \$ 6,922 | 4.0\% | \$ 2,848 | 41.1\% |

Net sales. Net sales increased $7.0 \%$ to $\$ 183.0$ million for the first half of fiscal 2010 from $\$ 171.0$ million for the prior year period. During the first half of fiscal 2010, comparable store sales increased $6.6 \%$ as compared to a $5.7 \%$ increase in the prior year period. The comparable store sales increase accounted for a $\$ 10.1$ million increase in overall sales for the period. The balance of the overall increase of $\$ 1.8$ million was the result of strong sales performance from new store openings partially offset by store closings. The comparable store sales increase was primarily due to an increase in the number of transactions, offset partially by a lower average ticket. The increase in transactions was due to a $6 \%$ increase in customer traffic count combined with an increase in the conversion rate. The decrease in the average ticket was the result of a lower average retail selling price, partially offset by an increase in items per transaction. The strongest performing merchandise categories were wall décor, furniture and gifts.
Gross profit. Gross profit as a percentage of total revenue increased from 38.3\% in the first half of fiscal 2009 to $41.2 \%$ in the first half of fiscal 2010. The increase in gross profit as a percentage of total revenue was primarily driven by improved merchandise margins, which increased from $54.1 \%$ in the first half of fiscal 2009 to $55.0 \%$ in the first half of fiscal 2010. Merchandise margin is calculated as net sales minus product cost of sales, inventory shrinkage, and loyalty reward program expense. Merchandise margin excludes outbound freight, store occupancy and central distribution costs. The increase in merchandise margin was the result of higher initial markups and a more compelling merchandise offering, partially offset by higher ocean freight costs during the second quarter of fiscal 2010. Store occupancy costs as a percentage of net sales decreased $1.6 \%$. This decline resulted from comparable store sales leverage, favorable lease renewal and extension terms, the closure of underperforming stores, and our continued shift
to less-costly, but more productive off-mall real estate locations. Outbound freight costs and central distribution expenses decreased as a percentage of sales primarily due to comparable store sales leverage.
Compensation and benefits. At the store-level, the compensation and benefits expense ratio decreased for the first half of fiscal 2010 as compared to the first half of 2009 primarily due to the positive comparable store sales performance. At the corporate level, the compensation and benefits ratio increased slightly for the first half of 2010 as compared to the first half of 2009 primarily due to an increase in stock compensation expense.

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Other operating expenses. Other operating expenses increased as a percentage of net sales for the first half of fiscal 2010. This was primarily the result of increases in marketing expenses, travel expenses, and information technology maintenance expenses in the first half of fiscal 2010 as compared to the prior year period. These increases were partly offset by sales leverage on the fixed components of store and corporate operating expenses.
Depreciation. The decrease in depreciation as a percentage of sales reflects the large reduction in capital expenditures over the last two fiscal years, the decline in store count, and the impact of lease extensions for store locations in which the majority of the fixed assets are fully depreciated.
Income tax expense. We recorded income tax expense of approximately $\$ 6.4$ million, or $39.5 \%$ of pre-tax income during the first half of fiscal 2010, versus approximately $\$ 1.9$ million, or $22.0 \%$ of pre-tax income during the prior year period. The most significant reconciling items between our effective tax rate and the federal statutory rate of $35 \%$ during the prior year period was the reversal of $\$ 1.6$ million of the valuation allowance previously established against deferred tax assets primarily related to net operating losses generated in fiscal 2007. We were able to reverse the remaining valuation allowance by the end of fiscal 2009 as we achieved positive operating performance. At January 30, 2010, there was no remaining valuation allowance against our deferred tax assets.
Net income and earnings per share. As a result of the foregoing, we reported net income of $\$ 9.8$ million, or $\$ 0.47$ per diluted share, for the first half of fiscal 2010 as compared to net income of $\$ 6.9$ million, or $\$ 0.34$ per share, for the first half of fiscal 2009.
We believe that expressing net income and earnings per share for the prior year period using a normalized tax rate is instrumental in judging our performance for current and future periods when we expect to incur more normalized tax rates. Excluding adjustments to our valuation allowance on deferred taxes, adjusted net income and adjusted earnings per share were $\$ 5.3$ million or $\$ 0.26$ per diluted share for the 26 -week period ended August 1, 2009. A reconciliation of these non-GAAP financial measures is presented below.

## Liquidity and Capital Resources

Our principal capital requirements are for working capital and capital expenditures. Working capital consists mainly of merchandise inventories offset by accounts payable, which typically reach their peak by the end of the third quarter of each fiscal year. Capital expenditures primarily relate to new store openings; existing store expansions, remodels or relocations; and purchases of equipment or information technology assets for our stores, distribution facilities and corporate headquarters. Historically, we have funded our working capital and capital expenditure requirements with internally generated cash and borrowings under our credit facility.
Cash flows from operating activities. Net cash provided by (used in) operating activities was (\$2.1) million and $\$ 6.7$ million for the first half of fiscal 2010 and fiscal 2009, respectively. Cash flows from operating activities depend heavily on operating performance, changes in working capital and the timing and amount of payments for income taxes. The change in the amount of cash from operations as compared to the prior year period was primarily the result of an increase in inventories, prepaid expenses and an increase in income taxes paid. Inventories were $\$ 43.4$ million at July 31, 2010, as compared to $\$ 38.6$ million at August 1, 2009, a $12 \%$ increase. The increase in inventory over the prior-year period was due to early delivery of seasonal product this year to offset potential delays in overseas shipping. Additionally, an increase in our average store size versus the prior year, and a lower than expected comparable store sales increase contributed to the increase in inventory level. Cash tax payments for the first half of fiscal 2010 totaled approximately $\$ 16.0$ million compared to $\$ 9.0$ million in the prior year period.
Cash flows from investing activities. Net cash used in investing activities for the first half of fiscal 2010 consisted principally of $\$ 9.1$ million in capital expenditures as compared to $\$ 4.8$ million for the prior year period. The capital expenditures primarily related to new store construction and information technology assets. During the first half of fiscal 2010, we opened 13 stores. We expect that capital expenditures for all of fiscal 2010 will be approximately $\$ 23$ to $\$ 26$ million, primarily to fund the leasehold improvements of approximately 35 to 40 new stores, make improvements in our information technology infrastructure, and maintain our investments in existing stores and our distribution center.

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Cash flows from financing activities. Net cash provided by financing activities was approximately $\$ 479,000$ and $\$ 130,000$ for the first half of fiscal 2010 and fiscal 2009, respectively, and were related to the exercise of employee stock options as well as employee stock purchases and the related tax benefits.
Revolving credit facility. Effective October 4, 2004, we entered into a five-year senior secured revolving credit facility with a revolving loan limit of up to $\$ 45$ million. On August 6, 2007, we entered into the First Amendment to Loan and Security Agreement (the Amendment ) which provided the Company with additional availability under our borrowing base through higher advance rates on eligible inventory. As a result of the Amendment, the aggregate size of the overall credit facility remained unchanged at $\$ 45$ million, but the term of the facility was extended two years making the new expiration date October 4, 2011. Amounts outstanding under the amended facility, other than First In Last Out ( FILO ) loans, bear interest at a floating rate equal to the 60 -day LIBOR rate ( $0.29 \%$ at July 31,2010 ) plus $1.25 \%$ to $1.50 \%$ (depending on the amount of excess availability under the borrowing base). FILO loans, which apply to the first approximately $\$ 2$ million borrowed at any given time, bear interest at a floating rate equal to the 60 -day LIBOR rate plus $2.25 \%$ to $2.50 \%$ (depending on the amount of excess availability under the borrowing base). Additionally, we pay a quarterly fee to the bank equal to a rate of $0.2 \%$ per annum on the unused portion of the revolving line of credit. Borrowings under the facility are collateralized by substantially all of our assets and guaranteed by our subsidiaries. The maximum availability under the credit facility is limited by a borrowing base formula, which consists of a percentage of eligible inventory and receivables less reserves. The facility also contains provisions that could result in changes to the presented terms or the acceleration of maturity. Circumstances that could lead to such changes or acceleration include a material adverse change in the business or an event of default under the credit agreement. The facility has one financial covenant that requires the Company to maintain excess availability under the borrowing base, as defined in the credit agreement, of at least $\$ 3.0$ to $\$ 4.5$ million depending on the size of the borrowing base, at all times.
As of July 31, 2010, we were in compliance with the covenants in the facility and there were no outstanding borrowings under the credit facility, with approximately $\$ 28.0$ million available for borrowing (net of the availability block as described above). We do not anticipate any borrowings under the credit facility during fiscal 2010.
At July 31, 2010, our balance of cash and cash equivalents was approximately $\$ 65.7$ million and the borrowing availability under our facility was $\$ 28.0$ million (net of the availability block as described above). We believe that the combination of our cash balances, line of credit availability and cash flow from operations will be sufficient to fund our planned capital expenditures and working capital requirements for at least the next twelve months.

## Reconciliation of Non-GAAP Measures

Management s Discussion and Analysis of Financial Condition and Results of Operations includes certain financial measures not derived in accordance with generally accepted accounting principles (non-GAAP measures). The non-GAAP measures are adjusted net income and adjusted earnings per share and are equal to net income, and earnings per share, in each case excluding adjustments to the Company s valuation allowance for deferred tax assets. Management uses these measures to focus on normalized operations, and believes that it is useful to investors because it enables them to perform more meaningful comparisons of past, present and future operating results. Non-GAAP measures should not be used as a substitute for GAAP financial measures, or considered in isolation, for the purpose of analyzing our financial performance, financial position, or cash flows. However, the Company believes that using this information, along with the corresponding GAAP measures, provides for a more complete analysis of the results of operations by quarter. Net income and earnings per share are the most directly comparable GAAP measures. Below is a reconciliation of the non-GAAP measures to their most comparable GAAP measures.

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Reconciliation of Non-GAAP Financial Information

| (dollars in thousands, except per share amounts) | 13 Weeks Ended August 1, 2009 | 26 Weeks Ended August 1, 2009 |
| :---: | :---: | :---: |
| Net income |  |  |
| Net income in accordance with GAAP | 3,444 | \$ 6,922 |
| Adjustments to the valuation allowance for deferred tax assets | (601) | \$ $(1,608)$ |
| Adjusted net income | \$ 2,843 | \$ 5,314 |
| Diluted earnings per share |  |  |
| Diluted EPS in accordance with GAAP | \$ 0.17 | \$ 0.34 |
| Adjustments to the valuation allowance for deferred tax assets | \$ (0.03) | \$ (0.08) |
| Adjusted diluted earnings per share | 0.14 | \$ 0.26 |

## Off-Balance Sheet Arrangements

None.

## Significant Contractual Obligations and Commercial Commitments

Construction commitments
The Company had commitments for new store construction projects totaling approximately $\$ 1.9$ million at July 31, 2010.

## Critical Accounting Policies and Estimates

There have been no significant changes to our critical accounting policies during fiscal 2010. Refer to our Annual Report on Form 10-K for the fiscal year ended January 30, 2010, for a summary of our critical accounting policies.
Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995
The following information is provided pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Certain statements under the heading Management s Discussion and Analysis of Financial Condition and Results of Operations in this Form 10-Q are forward-looking statements made pursuant to these provisions. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Words such as should, likely to, forecasts, strategy, goal, anticipates, believes, expects, estimates, intends, plans, projects, and sin identify such forward-looking statements. Such statements are subject to certain risks and uncertainties which could cause actual results to differ materially from the results projected in such statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.
The factors listed below under the heading Risk Factors and in the other sections of this Form 10-Q provide examples of risks, uncertainties and events that could cause our actual results to differ materially from the expectations expressed in our forward-looking statements.
These forward-looking statements speak only as of the date of this report and, except as required by law, we undertake no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this

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report.

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We caution readers that the following important factors, among others, have in the past, in some cases, affected and could in the future affect our actual results of operations and cause our actual results to differ materially from the results expressed in any forward-looking statements made by us or on our behalf.

If We Do Not Generate Sufficient Cash Flow, We May Not Be Able to Implement Our Growth Strategy.
If We Are Unable to Profitably Open and Operate New Stores, We May Not Be Able to Adequately Execute Our Growth Strategy, Resulting in a Decrease in Net Sales and Net Income.
Our Performance May Be Affected by General Economic Conditions and the Recent Global Financial Crisis. We May Not Be Able to Successfully Anticipate Consumer Trends and Our Failure to Do So May Lead to Loss of Consumer Acceptance of Our Products Resulting in Reduced Net Sales.
The Market Price for Our Common Stock Might Be Volatile and Could Result in a Decline in the Value of Your Investment.
Our Comparable Store Net Sales Fluctuate Due to a Variety of Factors.
Failure to Protect the Integrity and Security of Individually Identifiable Data of Our Customers and Employees Could Expose Us to Litigation and Damage Our Reputation.
We Face an Extremely Competitive Specialty Retail Business Market, and Such Competition Could Result in a Reduction of Our Prices and a Loss of Our Market Share.
We Depend on a Number of Vendors to Supply Our Merchandise, and Any Delay in Merchandise Deliveries from Certain Vendors May Lead to a Decline in Inventory Which Could Result in a Loss of Net Sales. We Are Dependent on Foreign Imports for a Significant Portion of Our Merchandise, and Any Changes in the Trading Relations and Conditions Between the United States and the Relevant Foreign Countries May Lead to a Decline in Inventory Resulting in a Decline in Net Sales, or an Increase in the Cost of Sales Resulting in Reduced Gross Profit.
Our Success Is Highly Dependent on Our Planning and Control Processes and Our Supply Chain, and Any Disruption in or Failure to Continue to Improve These Processes May Result in a Loss of Net Sales and Net Income.
Our Business Is Highly Seasonal and Our Fourth Quarter Contributes a Disproportionate Amount of Our Net Sales, Net Income and Cash Flow, and Any Factors Negatively Impacting Us During Our Fourth Quarter Could Reduce Our Net Sales, Net Income and Cash Flow, Leaving Us with Excess Inventory and Making It More Difficult for Us to Finance Our Capital Requirements.
We May Experience Significant Variations in Our Quarterly Results.
Our Hardware and Software Systems Are Vulnerable to Damage that Could Harm Our Business.
We Depend on Key Personnel, and if We Lose the Services of Any Member of Our Senior Management Team, We May Not Be Able to Run Our Business Effectively.
Our Charter and Bylaw Provisions and Certain Provisions of Tennessee Law May Make It Difficult in Some Respects to Cause a Change in Control of Kirkland sand Replace Incumbent Management.

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Concentration of Ownership among Our Existing Directors, Executive Officers, and Their Affiliates May Prevent New Investors from Influencing Significant Corporate Decisions.
If We Fail to Maintain an Effective System of Internal Control, We May Not Be Able to Accurately Report Our Financial Results.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company does not utilize financial instruments for trading or other speculative purposes, nor does it utilize leveraged financial instruments. There have been no material changes in the market risk factors from those disclosed in the Company s Form 10-K for the year ended January 30, 2010.

## ITEM 4. CONTROLS AND PROCEDURES

(a) Evaluation of disclosure controls and procedures. Our Chief Executive Officer and Chief Financial Officer, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15(d)-(e) of the Securities Exchange Act of 1934, as amended (the Exchange Act ) have concluded that as of July 31, 2010 our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by the Company in reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms and is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.
(b) Change in internal controls over financial reporting. There have been no changes in internal controls over financial reporting identified in connection with the foregoing evaluation that occurred during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

We are involved in various routine legal proceedings incidental to the conduct of our business. We believe any resulting liability from existing legal proceedings, individually or in the aggregate, will not have a material adverse effect on our operations or financial condition.

## ITEM 1A. RISK FACTORS

In addition to factors set forth in Management s Discussion and Analysis of Financial Condition and Results of Operations Cautionary Statement for Purposes of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995, in Part I Item 2 of this report, you should carefully consider the factors discussed in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the fiscal year ended January 30, 2010, which could materially affect our business, financial condition or future results. The risks described in this report and in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.
As of the date of this filing, there have been no material changes in our risk factors from those disclosed in Part I, Item 1A, of our Annual Report on Form 10-K for the fiscal year ended January 30, 2010.
ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS
None.

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## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.
ITEM 4. RESERVED
Reserved.
ITEM 5. OTHER INFORMATION
None.
ITEM 6. EXHIBITS
(a) Exhibits.

Exhibit No. Description of Document
31.1 Certification of the President and Chief Executive Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a)
31.2 Certification of the Senior Vice President and Chief Financial Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a)
32.1 Certification of the President and Chief Executive Officer Pursuant to 18 U.S.C. Section 1350
32.2 Certification of the Senior Vice President and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 9, 2010

Date: September 9, 2010

KIRKLAND S, INC.
/s/ Robert E. Alderson
Robert E. Alderson
President and Chief Executive Officer
(Principal Executive Officer)
/s/ W. Michael Madden
W. Michael Madden

Senior Vice President and Chief Financial Officer
(Principal Financial Officer and Accounting Officer)


[^0]:    Exhibit 31.1
    Exhibit 31.2

