DSW Inc. Form SC 13G July 09, 2009

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **SCHEDULE 13G**

#### Under the Securities Exchange Act of 1934 (Amendment No. )\*

DSW Inc. (Name of Issuer) Class A Common Shares (Title of Class of Securities) 23334L102 (CUSIP Number) July 1, 2009 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

þ Rule 13d-1(b)

þ Rule 13d-1(c)

o Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 23334L102

#### 1 NAMES OF REPORTING PERSONS Luther King Capital Management Corporation

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

- (a) o
- (b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

#### 4

Delaware

	5	SOLE VOTING POWER
NUMBER OF		921,452
SHARES BENEFICIALLY OWNED BY	6	SHARED VOTING POWER
		0
EACH REPORTING	7	SOLE DISPOSITIVE POWER
PERSON	-	921,452
WITH:	8	SHARED DISPOSITIVE POWER
		0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

921,452

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10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
	0
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	5.7%
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)
	IA, CO

# CUSIP No. 23334L102

Item 1(a)	Name of Issuer				
	DSW Inc.				
Item 1(b)	Address of Issuer s Principal Executive Offices				
	810 DSW Drive Columbus, Ohio 43219				
Item 2(a)	Name of Person Filing				
	Luther King Capital Management Corporation				
Item 2(b)	Address of Principal Business Offices				
	301 Commerce Street, Suite 1600 Fort Worth, Texas 76102				
Item 2(c)	Citizenship				
	Delaware				
Item 2(d)	Title of Class of Securities				
	Class A Common Shares				
Item 2(e)	CUSIP Number				
	23334L102				
Item 3	Status of Person Filing				
	(a) o Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).				
	(b) o Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).				
	(c) o Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).				
	(d) o Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).				
	(e) $b$ An investment adviser in accordance with $240.13d-1(b)(1)(ii)(E)$ .				
	(f) o An employee benefit plan or endowment fund in accordance with				

§240.13d-1(b)(1)(ii)(F).

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(g)	0	A parent holding company or control person in accordance with
		§240.13d-1(b)(1)(ii)(G).

- (h) o A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813).
- (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3).
- (j) o Group, in accordance with 240.13d-1(b)(1)(ii)(J).

### CUSIP No. 23334L102

Item 4	Ownership			
	(a) Amount beneficially owned: 921,452			
	(b) Percent of class: 5.7%			
	(c) Number of shares as to which the person has:			
	<ul> <li>(i) Sole power to vote or to direct the vote: 921,452</li> <li>(ii) Shared power to vote or to direct the vote: 0</li> <li>(iii) Sole power to dispose or to direct the disposition of: 921,452</li> <li>(iv) Shared power to dispose or to direct the disposition of: 0</li> </ul>			
Item 5	Ownership of Five Percent or Less of a Class			
	If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: o			
Item 6	Ownership of More than Five Percent on Behalf of Another Person			
	Not applicable.			
Item 7	Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company			
	Not applicable.			
Item 8	Identification and Classification of Members of the Group			
	Not applicable.			
Item 9	Notice of Dissolution of Group			
	Not applicable.			
Item 10	Certification			
	By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities are were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.			

# SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

# Luther King Capital Management Corporation

By: <u>/s/ J. Luther King, Jr.</u> J. Luther King, Jr. President Dated: July 6, 2009