

SPICY PICKLE FRANCHISING INC
Form DEFA14A
April 12, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. __)

Filed by the Registrant
Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material under Rule 14a-12

SPICY PICKLE FRANCHISING, INC.
(Name of the Registrant as Specified In Its Charter)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
1. Title of each class of securities to which transaction applies:
 2. Aggregate number of securities to which transaction applies:
 3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
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 5. Total fee paid:

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1. Amount Previously Paid:
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IMPORTANT NOTICE REGARDING THE AVAILABILITY
OF PROXY MATERIALS FOR THE SHAREHOLDER MEETING
TO BE HELD ON MAY 25, 2011

This communication presents only an overview of the more complete materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the materials before the annual meeting. The notice of annual meeting of stockholders, proxy statement, annual report on Form 10-K and form of proxy are available at:

<http://www.spicypickle.com/2011annualmeeting>

If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy by May 11, 2011 to facilitate timely delivery. The request should be made to:

Spicy Pickle Franchising, Inc.
90 Madison Street, Suite 700
Denver, Colorado 80206
Attention: Corporate Secretary

Alternatively, you may call us at 1 (800) 711-1902 or e-mail us at shareholder@spicypickle.com.

The Annual Meeting of Shareholders of Spicy Pickle Franchising, Inc. will be held on Wednesday, May 25, 2011, at 9:00 a.m., Mountain Time, at 90 Madison Street, Suite 700, Denver, Colorado 80206.

Proposals to be voted on at the meeting are listed below:

1. Election of Directors.
2. Adoption of the 2011 Stock Option Plan.
3. Ratification of selection of independent registered public accounting firm.

If you want to obtain directions to attend the meeting and vote in person, you may call us at 1 (800) 711-1902 or e-mail us at shareholder@spicypickle.com.

90 Madison Street, Suite 700, Denver, Colorado 80206 Phone: 303-297-1902 Fax: 303-297-1903
