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LONERGAN KEVIN M

Form 3/A March 21, 2006

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

Estimated average burden hours per

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

LONERGAN KEVIN M

4150 EAST 5TH AVENUE

(Last)

(First)

(Street)

(Middle)

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Statement

(Month/Day/Year)

01/30/2006

DSW Inc. [DSW]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year) 01/31/2006

(Check all applicable)

EVP-COO

Director 10% Owner _X__ Officer _Other (give title below) (specify below)

6. Individual or Joint/Group

Filing(Check Applicable Line) _X_ Form filed by One Reporting

Form filed by More than One

Reporting Person

4. Nature of Indirect Beneficial

COLUMBUS, OHÂ 43219

(City) (State)

(Zip)

1. Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

(Instr. 5)

Direct (D) or Indirect (I)

Ownership

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Title and Amount of 6. Nature of Indirect 1. Title of Derivative Security 2. Date Exercisable and 5. 4. Securities Underlying (Instr. 4) **Expiration Date** Conversion Ownership Beneficial (Month/Day/Year) **Derivative Security** or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Derivative Security: Date Expiration Security

Exercisable Date

Amount or Title Number of Shares

Direct (D) or Indirect (I)

(Instr. 5)

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Restricted Stock Unit	(1)	01/30/2008	Class A Common Shares	10,000	\$ (2)	D	Â
Restricted Stock Unit	06/29/2009	06/29/2009	Class A Common Shares	20,000	\$ <u>(2)</u>	D	Â
Stock Option - Right to Buy	(3)	12/19/2015	Class A Common Shares	50,000	\$ 24.85	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
•	Director	10% Owner	Officer	Othe		
LONERGAN KEVIN M 4150 EAST 5TH AVENUE COLUMBUS, OH 43219	Â	Â	EVP-COO	Â		

Signatures

By: William L. Jordan, Attorney-in-Fact 03/17/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Vests 50% on 1/30/07 and 50% on 1/30/08.
- (2) Each restricted stock unit represents a contingent right to receive one share of DSW common stock.
- (3) Option vests 20% per year beginning on 1/30/07.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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