

SOUTHERN CO  
Form DEFA14A  
April 23, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. \_\_\_\_\_)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule 14a-12

THE SOUTHERN COMPANY

(Name of Registrant as Specified In Its Charter)

N/A

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on  
table below per

Exchange Act  
Rules 14a-6(i)(1)  
and 0-11.

(1) Title of each  
class of  
securities to  
which  
transaction  
applies:

(2) Aggregate  
number of  
securities to  
which  
transaction  
applies:

(3) Per unit price  
or other  
underlying

value of  
transaction  
computed  
pursuant to  
Exchange Act  
Rule 0-11 (set  
forth the  
amount on  
which the filing  
fee is calculated  
and state how it  
was  
determined):

(4) Proposed  
maximum  
aggregate value  
of transaction:

(5) Total fee paid:

Fee paid  
.. previously with  
preliminary  
materials.  
Check box if any  
part of the fee is  
offset as provided  
by Exchange Act  
Rule 0-11(a)(2)  
and identify the  
filing for which  
the offsetting fee  
.. was paid  
previously.  
Identify the  
previous filing by  
registration  
statement number,  
or the Form or  
Schedule and the  
date of its filing.

Amount  
(1) Previously  
Paid:

Form, Schedule  
(2) or Registration  
Statement No.:

(3) Filing Party:

(4)Date Filed:

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[Employee Article - SO Today]

Title: It's time to vote your proxy

Sub-title: Employees who own Southern Company common stock are encouraged to vote.

Published April 24, 2018

By Briana McClendon

Four items are up for vote at Southern Company's 2018 annual meeting of stockholders. Employees who own Southern Company common stock are encouraged to make their voices heard by voting their shares.

The Southern Company proxy statement was made available to stockholders earlier this month, along with instructions for voting. Online voting is accepted until 11:59 p.m. ET on May 22. The annual meeting is at 10:00 am ET on May 23 at Callaway Gardens in Pine Mountain, Georgia. A webcast of the meeting will be available at [investor.southerncompany.com](http://investor.southerncompany.com), starting at 10 a.m. ET the day of the annual meeting. A replay will be available following the meeting if you are unable to watch the webcast live.

Below is a summary of the items up for vote, along with the board of directors' voting recommendation.

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For more information please visit the annual meeting website at [www.southerncompanyannualmeeting.com](http://www.southerncompanyannualmeeting.com). You can review and download copies of the proxy statement and annual report on the website and find a link to vote your proxy.

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[Employee Email]

Many of our employees own Southern Company stock through a retirement plan, the Southern Investment Plan, or through a bank or broker. As a stockholder, you have the opportunity to have a say on the direction of our company by voting your shares at the 2018 annual meeting of stockholders on May 23.

If you are a stockholder, you should have received your proxy materials earlier this month, along with instructions for how to vote your shares. The proxy statement contains information about the Company, the upcoming annual meeting, and all of the items that are up for a vote. Depending on how you hold your shares (401(k) plan, bank, broker, etc.), you might have received an electronic communication regarding delivery of your proxy materials, or you could have received a notice of internet availability of proxy materials or a full package of proxy materials in the mail. If you hold Southern Company stock in multiple forms, you may have received voting instructions in any combination of the methods mentioned above. It is important that you vote all of your shares.

Below is a summary of the items up for vote, along with the board of directors' voting recommendation.

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To review a copy of the proxy or for more information, please visit the annual meeting website at [www.southerncompanyannualmeeting.com](http://www.southerncompanyannualmeeting.com). You can review and download copies of the proxy statement and annual report and find a link to vote your proxy.

There are four items up for vote at the annual meeting, and I encourage you to make your voice heard by voting your shares. You may vote by internet or telephone until 11:59 p.m. ET on May 22. However, I encourage you to vote promptly.

If you have any questions about the proxy statement or the voting process, please contact Myra Bierria in the Office of the Corporate Secretary at 404-506-0782.

Thank you for your time considering these important company matters and voting your shares.

Jim Kerr

EVP General Counsel and Chief Compliance Officer