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BEAR STEARNS COMPANIES INC

Form 424B3

August 13, 2001

PRICING SUPPLEMENT NO. 66

Rule 424(b) (3)

DATED: August 8, 2001

File No. 333-52902

(To Prospectus dated January 11, 2001,
and Prospectus Supplement dated January 11, 2001)

\$9,015,893,162

THE BEAR STEARNS COMPANIES INC.

MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$100,000,000 Floating Rate Notes Book Entry Notes

Original Issue Date: 8/13/2001 Fixed Rate Notes Certificated Notes

Maturity Date: 8/12/2002 CUSIP#: 073928UZ4

Option to Extend Maturity: No
Yes Final Maturity Date:

| Redeemable On | Redemption Price(s) | Optional Repayment Date(s) | Optional Repayment Price(s) |
|---------------|---------------------|----------------------------|-----------------------------|
| N/A | N/A | N/A | N/A |

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis:

Maximum Interest Rate: N/A

Commercial Paper Rate

Minimum Interest Rate: N/A

Federal Funds Rate

Interest Reset Date(s): *

Treasury Rate

Interest Reset Period: Monthly

LIBOR Reuters

Interest Payment Date(s): **

LIBOR Telerate

Prime Rate

CMT Rate

Initial Interest Rate: 3.702%

Interest Payment Period: Monthly

Index Maturity: One Month

Spread (plus or minus): + 0.03%

* On the 12th of each month prior to Maturity.

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** On the 12th of each month and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.