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HARRAHS ENTERTAINMENT INC

Form 8-K August 29, 2002

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 29, 2002 (August 29, 2002)

HARRAH'S ENTERTAINMENT, INC. (Exact name of registrant as specified in its charter)

DELAWARE DELAWARE 1-10410 62-1411755 (State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

1-10410

62-1411755

ONE HARRAH'S COURT LAS VEGAS, NEVADA (Address of Principal Executive Offices)

89119 (Zip Code)

(702) 407-6000 _____ (Registrant's telephone number, including area code)

_____ (Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On August 29, 2002, Harrah's Entertainment, Inc. issued a press release, a copy of which is attached hereto as Exhibit 99(1) and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(C) Exhibits

99(1) Text of press release, dated August 29, 2002, of

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the Registrant.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: August 29, 2002 By: /s/ Stephen H. Brammell

Name: Stephen H. Brammell Title: Senior Vice President and

General Counsel