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HARRAHS ENTERTAINMENT INC  
Form 8-K  
October 17, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 17, 2001 (October 17, 2001)

HARRAH'S ENTERTAINMENT, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction  
of incorporation)

1-10410  
(Commission  
File Number)

62-1411755  
(I.R.S. Employer  
Identification No.)

ONE HARRAH'S COURT  
LAS VEGAS, NEVADA  
(Address of Principal Executive Offices)

89119  
(Zip Code)

(702) 407-6000

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(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On October 17, 2001, Harrah's Entertainment, Inc. issued a press release, a copy of which is attached hereto as Exhibit 99(1) and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99(1) Text of press release, dated October 17, 2001, of the

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Registrant.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: October 17, 2001

By: /s/ Brad L. Kerby

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Name: Brad L. Kerby  
Title: Vice President, Corporate  
Counsel, and Secretary