OHIO VALLEY BANC CORP
Form 10-Q
November 09, 2011

United States<br>Securities and Exchange Commission<br>Washington, D.C. 20549

Form 10-Q

## x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2011
OR

## o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission file number 0-20914

## OHIO VALLEY BANC CORP.

(Exact name of registrant as specified in its charter)

$$
\begin{array}{cc}
\text { Ohio } & 31-1359191 \\
\text { (State of Incorporation) } & \text { (I.R.S. Employer Identification No.) } \\
420 \text { Third Avenue } & \\
\text { Gallipolis, Ohio } & 45631 \\
\text { (AdP Code) }
\end{array}
$$

(740) 446-2631
(Issuer's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data file required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated o filer
Non-accelerated filero

Accelerated filer $x$

Smaller reporting o company

Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes o No x

The number of common shares of the registrant outstanding as of November 9, 2011 was 4,000,056.

## OHIO VALLEY BANC CORP.

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## PART I - FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

OHIO VALLEY BANC CORP. CONSOLIDATED BALANCE SHEETS (UNAUDITED) (dollars in thousands, except share data)

|  | $\begin{gathered} \text { September } \\ 30, \\ 2011 \end{gathered}$ | $\begin{gathered} \text { December } \\ 31, \\ 2010 \end{gathered}$ |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Cash and noninterest-bearing deposits with banks | \$8,788 | \$8,979 |
| Interest-bearing deposits with banks | 50,501 | 50,772 |
| Total cash and cash equivalents | 59,289 | 59,751 |
| Securities available for sale | 86,041 | 85,839 |
| Securities held to maturity <br> (estimated fair value: 2011-\$21,013; 2010-\$21,198) | 21,134 | 22,178 |
| Federal Home Loan Bank stock | 6,281 | 6,281 |
| Total loans | 614,901 | 641,322 |
| Less: Allowance for loan losses | (6,511 ) | (9,386 |
| Net loans | 608,390 | 631,936 |
| Premises and equipment, net | 9,317 | 9,738 |
| Other real estate owned | 4,022 | 4,403 |
| Accrued income receivable | 2,508 | 2,704 |
| Goodwill | 1,267 | 1,267 |
| Bank owned life insurance | 20,306 | 19,761 |
| Prepaid FDIC insurance | 1,838 | 2,576 |
| Other assets | 3,723 | 5,080 |
| Total assets | \$824,116 | \$851,514 |
|  |  |  |
| LIABILITIES |  |  |
| Noninterest-bearing deposits | \$126,122 | \$91,949 |
| Interest-bearing deposits | 580,380 | 602,832 |
| Total deposits | 706,502 | 694,781 |
|  |  |  |
| Securities sold under agreements to repurchase | 1,012 | 38,107 |
| Other borrowed funds | 21,466 | 27,743 |
| Subordinated debentures | 13,500 | 13,500 |
| Accrued liabilities | 10,550 | 9,255 |
| Total liabilities | 753,030 | 783,386 |
|  |  |  |
| COMMITMENTS AND CONTINGENT LIABILITIES (See Note 5) | ---- | ---- |
| SHAREHOLDERS' EQUITY |  |  |


| Common stock (\$1.00 stated value per share, 10,000,000 shares |  |  |
| :--- | :--- | :--- |
| authorized; 4,659,795 shares issued) | 4,660 | 4,660 |
| Additional paid-in capital | 33,003 | 33,003 |
| Retained earnings | 47,914 | 45,960 |
| Accumulated other comprehensive income | 1,221 | 217 |
| Treasury stock, at cost (659,739 shares) | $(15,712$ | $(15,712$ |
| Total shareholders' equity | 71,086 | 68,128 |
| Total liabilities and shareholders' equity | $\$ 824,116$ | $\$ 851,514$ |

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OHIO VALLEY BANC CORP. CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED) (dollars in thousands, except per share data)

Three months ended
September 30,
20112010

Nine months ended September 30,
2011
2010

| Interest and dividend income: |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Loans, including fees | $\$ 10,011$ | $\$ 10,670$ | $\$ 31,400$ | $\$ 32,913$ |
| Securities |  |  |  |  |
| Taxable | 455 | 544 | 1,373 | 1,734 |
| Tax exempt | 144 | 133 | 424 | 349 |
| Dividends | 63 | 71 | 204 | 212 |
| Other Interest | 20 | 20 | 134 | 57 |
| Interest expense: | 10,693 | 11,438 | 33,535 | 35,265 |
| Deposits | 2,079 | 2,745 | 6,662 | 8,452 |
| Securities sold under agreements to repurchase | 1 | 13 | 17 | 44 |
| Other borrowed funds | 157 | 298 | 499 | 1,056 |
| Subordinated debentures | 272 | 272 | 816 | 816 |
|  | 2,509 | 3,328 | 7,994 | 10,368 |
| Net interest income | 8,184 | 8,110 | 25,541 | 24,897 |
| Provision for loan losses | 1,152 | 2,225 | 4,855 | 3,867 |
| Net interest income after provision for loan losses | 7,032 | 5,885 | 20,686 | 21,030 |
| Noninterest income: |  |  |  |  |
| Service charges on deposit accounts | 578 | 558 | 1,671 | 1,687 |
| Trust fees | 52 | 55 | 167 | 174 |
| Income from bank owned life insurance | 184 | 189 | 545 | 553 |
| Mortgage banking income | 97 | 131 | 234 | 260 |
| Electronic refund check / deposit fees | --- | 2 | 2,533 | 773 |
| Debit / credit card interchange income | 367 | 264 | 1,011 | 721 |
| Loss on sale of other real estate owned | $(474$ | $)$ | $(83$ | $)$ |
| Other | 254 | 266 | 707 | $(160$ |
| Noninterest expense: | 1,058 | 1,382 | 6,404 | 763 |
| Salaries and employee benefits |  |  |  | 4,771 |
| Occupancy | 4,165 | 3,991 | 12,272 | 11,876 |
| Furniture and equipment | 394 | 402 | 1,198 | 1,213 |
| FDIC insurance | 282 | 297 | 844 | 893 |
| Data processing | 181 | 265 | 793 | 786 |
| Other | 278 | 208 | 729 | 613 |
|  | 1,701 | 1,700 | 5,244 | 5,339 |
| Income before income taxes | 7,001 | 6,863 | 21,080 | 20,720 |
| Provision for income taxes | 1,089 | 404 |  |  |

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| NET INCOME | $\$ 886$ | $\$ 421$ | $\$ 4,474$ | $\$ 3,798$ |
| :--- | :---: | :---: | :---: | :---: |
| Earnings per share | $\$ .22$ | $\$ .10$ | $\$ 1.12$ | $\$ .95$ |

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## OHIO VALLEY BANC CORP.

 CONDENSED CONSOLIDATED STATEMENTS OF CHANGESIN SHAREHOLDERS' EQUITY (UNAUDITED)
(dollars in thousands, except share and per share data)

|  | Three months ended September 30, |  | Nine months ended September 30, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 |  | 2011 |  | 2010 |  |
| Balance at beginning of period | \$70,805 | \$68,339 |  | \$68,128 |  | \$66,521 |  |
| Comprehensive income: |  |  |  |  |  |  |  |
| Net income | 886 | 421 |  | 4,474 |  | 3,798 |  |
| Change in unrealized gain on available for sale securities | 356 | 39 |  | 1,521 |  | 212 |  |
| Income tax effect | (121 | ) (13 | ) | (517 | ) | (72 | ) |
| Total comprehensive income | 1,121 | 447 |  | 5,478 |  | 3,938 |  |
| Cash dividends | (840 | ) 8337 | ) | (2,520 | ) | (2,510 | ) |
| Balance at end of period | \$71,086 | \$67,949 |  | \$71,086 |  | \$67,949 |  |
| Cash dividends per share | \$0.21 | \$0.21 |  | \$0.63 |  | \$0.63 |  |

OHIO VALLEY BANC CORP. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)
(dollars in thousands)

|  | Nine months ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 |  | 2010 |  |
| Net cash provided by operating activities: | \$13,789 |  | \$9,358 |  |
| Investing activities: |  |  |  |  |
| Proceeds from maturities of securities available for sale | 28,739 |  | 52,856 |  |
| Purchases of securities available for sale | (28,237 | ) | (52,597 | ) |
| Proceeds from maturities of securities held to maturity | 1,104 |  | 1,879 |  |
| Purchases of securities held to maturity | ---- |  | (6,686 | ) |
| Net change in loans | 18,189 |  | 3,893 |  |
| Proceeds from sale of other real estate owned | 419 |  | 1,143 |  |
| Purchases of premises and equipment | (294 | ) | (623 | ) |
| Purchases of bank owned life insurance | ---- |  | (287 | ) |
| Net cash provided by (used in) investing activities | 19,920 |  | (422 | ) |
|  |  |  |  |  |
| Financing activities: |  |  |  |  |
| Change in deposits | 11,721 |  | 51,948 |  |
| Cash dividends | (2,520 | ) | (2,510 | ) |
| Change in securities sold under agreements to repurchase | (37,095 | ) | (5,537 | ) |
| Proceeds from Federal Home Loan Bank borrowings | 703 |  | 11,475 |  |
| Repayment of Federal Home Loan Bank borrowings | (7,360 | ) | (16,599 | ) |
| Change in other short-term borrowings | 380 |  | (34 | ) |
| Net cash provided by (used in) financing activities | (34,171 | ) | 38,743 |  |
|  |  |  |  |  |
| Change in cash and cash equivalents | (462 | ) | 47,679 |  |
| Cash and cash equivalents at beginning of period | 59,751 |  | 15,670 |  |
| Cash and cash equivalents at end of period | \$59,289 |  | \$63,349 |  |
| Supplemental disclosure: |  |  |  |  |
|  |  |  |  |  |
| Cash paid for interest | \$8,623 |  | \$11,884 |  |
| Cash paid for income taxes | 330 |  | 1,611 |  |
| Non-cash transfers from loans to other real estate owned | 502 |  | 484 |  |
| Other real estate owned sales financed by the Bank | 329 |  | 143 |  |

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(dollars in thousands, except per share data)

## NOTE 1- SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BASIS OF PRESENTATION: The accompanying consolidated financial statements include the accounts of Ohio Valley Banc Corp. ("Ohio Valley") and its wholly-owned subsidiaries, The Ohio Valley Bank Company (the "Bank"), Loan Central, Inc. ("Loan Central"), a consumer finance company, and Ohio Valley Financial Services Agency, LLC ("Ohio Valley Financial Services"), an insurance agency. Ohio Valley and its subsidiaries are collectively referred to as the "Company". All material intercompany accounts and transactions have been eliminated in consolidation.

These interim financial statements are prepared by the Company without audit and reflect all adjustments of a normal recurring nature which, in the opinion of management, are necessary to present fairly the consolidated financial position of the Company at September 30, 2011, and its results of operations and cash flows for the periods presented. The results of operations for the nine months ended September 30, 2011 are not necessarily indicative of the operating results to be anticipated for the full fiscal year ending December 31, 2011. The accompanying consolidated financial statements do not purport to contain all the necessary financial disclosures required by U.S. generally accepted accounting principles ("US GAAP") that might otherwise be necessary in the circumstances. The Annual Report of the Company for the year ended December 31, 2010 contains consolidated financial statements and related notes which should be read in conjunction with the accompanying consolidated financial statements.

The consolidated financial statements for 2010 have been reclassified to conform to the presentation for 2011. These reclassifications had no effect on the net results of operations.

USE OF ESTIMATES IN THE PREPARATION OF FINANCIAL STATEMENTS: The accounting and reporting policies followed by the Company conform to US GAAP. The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates. Areas involving the use of management's estimates and assumptions that are more susceptible to change in the near term involve the allowance for loan losses, mortgage servicing rights, deferred tax assets, the fair value of certain securities, the fair value of financial instruments and the determination and carrying value of impaired loans and other real estate owned.

INDUSTRY SEGMENT INFORMATION: Internal financial information is primarily reported and aggregated in two lines of business, banking and consumer finance.

EARNINGS PER SHARE: Earnings per share are computed based on net income divided by the weighted average number of common shares outstanding during the period. The weighted average common shares outstanding were $4,000,056$ for the three and nine months ended September 30, 2011, and 3,984,009 for the three and nine months ended September 30, 2010. Ohio Valley had no dilutive effect and no potential common shares issuable under stock options or other agreements for any period presented.

## ADOPTION OF NEW ACCOUNTING PRONOUNCEMENTS:

In April 2011, the FASB issued guidance within the ASU 2011-02 A Creditor's Determination of Whether a Restructuring is a Troubled Debt Restructuring ("TDR"). ASU 2011-02 clarifies when a loan modification or restructuring is considered a TDR. This guidance is effective for the first interim or annual period beginning on or
after June 15, 2011, and will be applied retrospectively to the beginning of the annual period of adoption. The adoption of this guidance created additional TDR disclosures within Note 4 - Loans and Allowance for Loan Losses, but did not have an impact on the Company's consolidated financial statements. The retrospective application of this guidance also led to the identification of two
commercial loans that were modified during the first quarter of 2011 totaling $\$ 2,153$ that were reclassified as TDR's as of September 30, 2011.

In May, 2011, the FASB issued an amendment to achieve common fair value measurement and disclosure requirements between U.S. and International accounting principles. Overall, the guidance is consistent with existing U.S. accounting principles; however, there are some amendments that change a particular principle or requirement for measuring fair value or for disclosing information about fair value measurements. This guidance is effective for the first interim or annual period beginning on or after December 15, 2011. The Company is currently evaluating the impact of this amendment and does not anticipate a significant impact to its consolidated financial statements.

In June 2011, the FASB amended existing guidance and eliminated the option to present the components of other comprehensive income as part of the statement of changes in shareholder's equity. The amendment requires that comprehensive income be presented in either a single continuous statement or in two separate consecutive statements. The amendments in this guidance are effective as of the beginning of a fiscal reporting year, and interim periods within that year, that begins after December 15, 2011. Early adoption is permitted. The adoption of this amendment will change the presentation of the components of comprehensive income for the Company as part of the consolidated statement of shareholder's equity.

## NOTE 2 - FAIR VALUE

The measurement of fair value under US GAAP uses a hierarchy intended to maximize the use of observable inputs and minimize the use of unobservable inputs. This hierarchy uses three levels of inputs to measure the fair value of assets and liabilities as follows:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, and other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant, unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The following is a description of the Company's valuation methodologies used to measure and disclose the fair values of its financial assets and liabilities on a recurring or nonrecurring basis:

Securities Available For Sale: Securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, the Company obtains fair value measurements using pricing models that vary based on asset class and include available trade, bid and other market information. Fair value of securities available for sale may also be determined by matrix pricing, which is a mathematical technique used widely in the industry to value debt securities without relying exclusively on quoted prices for the specific securities, but rather by relying on the securities' relationship to other benchmark quoted securities.

Impaired Loans: Impaired loans with specific allocations of the allowance for loan losses are reported at the fair value of the underlying collateral adjusted for selling costs or the present value of estimated future cash flows using the loans' effective rate at inception. Collateral values are estimated using Level 3 inputs based on third party appraisals.

Mortgage Servicing Rights: Fair value is based on market prices for comparable mortgage servicing contracts.

Other Real Estate Owned: Nonrecurring adjustments to certain commercial and residential real estate properties classified as other real estate owned ("OREO") are measured at fair value, less costs to sell. Fair values are based on recent real estate appraisals. These appraisals may use a single valuation approach or a combination of approaches including comparable sales and the income approach. Adjustments are routinely made in the appraisal process by the independent appraisers to adjust for differences between the comparable sales and income data available. Such adjustments are usually significant and typically result in a Level 3 classification of the inputs for determining fair value.

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Assets and Liabilities Measured on a Recurring Basis
Assets and liabilities measured at fair value on a recurring basis are summarized below:
Fair Value Measurements at September 30, 2011, Using
Quoted
Prices in
Active

| Markets | Significant |  |
| :---: | :---: | :---: |
| for | Other | Significant |
| Identical | Observable | Unobservable |
| Assets | Inputs | Inputs |
| (Level 1) | (Level 2) | (Level 3) |

Assets:

| U.S. Treasury securities | ---- | \$ 14,533 | ---- |
| :---: | :---: | :---: | :---: |
| U.S. Government sponsored entity securities | ---- | 2,589 | ---- |
| Obligations of states and political subdivisions | ---- | 677 | ---- |
| Agency mortgage-backed securities, residential | ---- | 68,242 | ---- |
|  | Fair Value Measurements at December 31, 2010, Using |  |  |
|  | Quoted Prices in Active |  |  |
|  | Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| Assets: |  |  |  |
| U.S. Treasury securities | ---- | \$17,079 | ---- |
| U.S. Government sponsored entity securities | ---- | 7,731 | ---- |
| Agency mortgage-backed securities, residential | ---- | 61,029 | ---- |

Assets and Liabilities Measured on a Nonrecurring Basis
Assets and liabilities measured at fair value on a nonrecurring basis are summarized below:
Fair Value Measurements at September
30, 2011, Using
Quoted
Prices in
Active

| Markets | Significant |  |
| :---: | :---: | :---: |
| for | Other | Significant |
| Identical | Observable | Unobservable |
| Assets | Inputs | Inputs |
| (Level 1) | (Level 2) | (Level 3) |

Assets:
Impaired Loans:
Commercial:
Commercial real estate-nonowner occupied ---\$ 2,000

| Mortgage servicing rights | ---- | ---- | 408 |
| :---: | :---: | :---: | :---: |
| Other real estate owned | ---- | ---- | 3,734 |
|  | $\begin{aligned} & \text { Fair Valu } \\ & \text { Quoted } \\ & \text { Prices in } \\ & \text { Active } \\ & \text { Markets } \\ & \text { for } \\ & \text { Identical } \\ & \text { Assets } \\ & \text { (Level 1) } \end{aligned}$ | Measuremen <br> 31, 2010, Us <br> Significant Other <br> Observable Inputs (Level 2) | at December <br> g <br> Significant <br> Unobservable Inputs <br> (Level 3) |
| Assets: Impaired Loans: Commercial: |  |  |  |
| Commercial real estate-owner occupied | ---- | ---- | \$ 3,606 |
| Commercial real estate-nonowner occupied | ---- | ---- | 2,187 |
| Commercial and industrial | ---- | ---- | 3,785 |
| Residential real estate | ---- | ---- | 414 |
| Mortgage servicing rights | ---- | ---- | 434 |
| 9 |  |  |  |

Impaired loans had a principal balance of $\$ 18,610$ at September 30, 2011. The portion of impaired loans with specific allocations of the allowance for loan losses had a carrying amount of $\$ 2,405$ and was measured for impairment using the present value of estimated future cash flows. This resulted in a valuation allowance of $\$ 405$ at September 30, 2011, which contributed to a decrease of $\$ 32$ in provision for loan loss expense during the nine months ended September 30, 2011. This is compared to an increase of $\$ 2,164$ in provision for loan loss expense during the nine months ended September 30, 2010. At December 31, 2010, impaired loans had a principal balance of $\$ 23,106$. The portion of impaired loans with specific allocations of the allowance for loan losses had a carrying amount of $\$ 15,222$. The loans were measured for impairment using fair value of the underlying collateral and the present value of estimated future cash flows. This resulted in a valuation allowance of \$5,230 at December 31, 2010.

Mortgage servicing rights, which are carried at lower of cost or fair value, were carried at their fair value of $\$ 408$, which is made up of the outstanding balance of $\$ 583$, net of a valuation allowance of $\$ 175$ at September 30 , 2011. This is compared to a fair value of $\$ 434$, made up of the outstanding balance of $\$ 609$, net of a valuation allowance of \$175 at December 31, 2010.

Other real estate owned is carried at the estimated fair value of the property less estimated selling costs. Costs incurred to carry other real estate are charged to expense. If fair value declines subsequent to foreclosure, a valuation allowance is recorded. Other real estate owned totaled $\$ 4,022$ at September 30, 2011 as compared to $\$ 4,403$ at December 31, 2010.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value:

Cash and Cash Equivalents: For these short-term instruments, the carrying amount is a reasonable estimate of fair value.

Securities: The Company obtains fair value measurements using pricing models that vary based on asset class and include available trade, bid and other market information. Fair value of securities may also be determined by matrix pricing, which is a mathematical technique used widely in the industry to value debt securities without relying exclusively on quoted prices for the specific securities, but rather by relying on the securities' relationship to other benchmark quoted securities.

Federal Home Loan Bank stock: It is not practical to determine the fair value of Federal Home Loan Bank stock due to restrictions placed on its transferability.

Loans: The fair value of fixed-rate loans is estimated by discounting future cash flows using the current rates at which similar loans would be made to borrowers with similar credit ratings and for the same remaining maturities. The fair value of loan commitments and standby letters of credit was not material at September 30, 2011 or December 31, 2010. The fair value for variable rate loans is estimated to be equal to carrying value. This fair value represents an entry price in accordance with ASC 825 . While ASC 820 amended ASC 825 in several respects, this approach to fair value remains an acceptable approach under generally accepted accounting principles.

Deposit Liabilities: The fair value of demand deposits, savings accounts and certain money market deposits is the amount payable on demand at the reporting date. The fair value of fixed-maturity certificates of deposit is estimated using the rates currently offered for deposits of similar remaining maturities.

Borrowings: For other borrowed funds and subordinated debentures, rates currently available to the Bank for debt with similar terms and remaining maturities are used to estimate fair value. For securities sold under agreements to repurchase, carrying value is a reasonable estimate of fair value.

Accrued Interest Receivable and Payable: For accrued interest receivable and payable, the carrying amount is a reasonable estimate of fair value.

In addition, other assets and liabilities that are not defined as financial instruments were not included in the disclosures below, such as premises and equipment and life insurance contracts. The fair value of off-balance sheet items is not considered material (or is based on the current fees or cost that would be charged to enter into or terminate such arrangements).

The following table presents the fair values of financial assets and liabilities carried on the Company's consolidated balance sheet at September 30, 2011 and December 31, 2010, including those financial assets and financial liabilities that are not measured and reported at fair value on a recurring or non-recurring basis:

|  | September <br> Carrying <br> Value | Fair Value |  | December 31, 2010 <br> Carrying <br> Value |
| :--- | :---: | :---: | :---: | :---: |
| Financial Assets: | $\$ 59,289$ | $\$ 59,289$ | $\$ 59,751$ | Fair Value |
| Cash and cash equivalents | 107,175 | 107,054 | 108,017 | 107,051 |
| Securities | 6,281 | N/A | 6,281 | N/A |
| Federal Home Loan Bank stock | 608,390 | 618,529 | 631,936 | 637,986 |
| Loans | 2,508 | 2,508 | 2,704 | 2,704 |
| Accrued interest receivable |  |  |  |  |
|  |  |  |  |  |
| Financial liabilities: | 706,502 | 709,416 | 694,781 | 698,199 |
| Deposits | 1,012 | 1,012 | 38,107 | 38,107 |
| Securities sold under agreements to repurchase | 21,466 | 21,682 | 27,743 | 26,968 |
| Other borrowed funds | 13,500 | 11,532 | 13,500 | 11,507 |
| Subordinated debentures | 1,970 | 1,970 | 2,600 | 2,600 |
| Accrued interest payable |  |  |  |  |

Fair value estimates are made at a specific point in time, based on relevant market information and information about the financial instrument. These estimates do not reflect any premium or discount that could result from offering for sale at one time the Company's entire holdings of a particular financial instrument. Because no market exists for a significant portion of the Company's financial instruments, fair value estimates are based on judgments regarding future expected loss experience, current economic conditions, risk characteristics of various financial instruments and other factors. These estimates are subjective in nature and involve uncertainties and matters of significant judgment and therefore cannot be determined with precision. Changes in assumptions could significantly affect the estimates.

## NOTE 3 - SECURITIES

The following table summarizes the amortized cost and estimated fair value of the available for sale and held to maturity investment securities portfolio at September 30, 2011 and December 31, 2010 and the corresponding amounts of gross unrealized gains and losses recognized in accumulated other comprehensive income (loss) and gross unrecognized gains and losses:

| Securities Available for Sale | Amortized <br> Cost | Gross <br> Unrealized <br> Gains | Gross <br> Unrealized <br> Losses | Estimated <br> Fair Value |
| :--- | :---: | :---: | :---: | :---: |
| September 30, 2011 | $\$ 14,525$ | $\$ 8$ | $\$---$ | $\$ 14,533$ |
| U.S. Treasury securities | 2,501 | 88 | ---- | 2,589 |
| U.S. Government sponsored entity securities | 703 | --- | $(26$ | 677 |
| Obligations of states and political subdivisions | 66,460 | 1,782 | ---- | 68,242 |


| Total securities | $\$ 84,189$ | $\$ 1,878$ | $\$(26$ | $)$ |
| :--- | :---: | :---: | :---: | :---: |
| 866,041 |  |  |  |  |
| December 31, 2010 | $\$ 17,081$ | $\$ 6$ | $\$(8$ | $)$ |
| U.S. Treasury securities | 7,513 | 230 | $(12$ | $)$ |
| U.S. Government sponsored entity securities | 60,916 | 383 | $(270$ | 61,029 |
| Agency mortgage-backed securities, residential | $\$ 85,510$ | $\$ 619$ | $\$(290$ | $)$ |
| $\quad$ Total securities |  |  |  |  |


| Securities Held to Maturity | Amortized Cost |  | Gross <br> Unrecognized Gains |  | Unrecognized Losses |  | Estimated Fair Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September 30, 2011 |  |  |  |  |  |  |  |  |
| Obligations of states and political subdivisions | \$ | 21,110 |  | 463 | \$ | (584 | \$ | 20,989 |
| Agency mortgage-backed securities, residential |  | 24 |  | ---- |  | ---- |  | 24 |
| Total securities | \$ | 21,134 |  | 463 | \$ | (584 | \$ | 21,013 |
| December 31, 2010 |  |  |  |  |  |  |  |  |
| Obligations of states and political subdivisions | \$ | 22,149 |  | 130 | \$ | (1,109 | \$ | 21,170 |
| Agency mortgage-backed securities, residential |  | 29 |  | ---- |  | (1 |  | 28 |
| Total securities | \$ | 22,178 |  | 130 | \$ | (1,110 | \$ | 21,198 |

The amortized cost and estimated fair value of the investment securities portfolio at September 30, 2011, by contractual maturity, are shown below. Actual maturities may differ from contractual maturities because certain issuers may have the right to call or prepay the debt obligations prior to their contractual maturities. Securities not due at a single maturity are shown separately.

|  | Available for Sale |  | Held to Maturity |  |
| :--- | :---: | :---: | :---: | :---: |
| Amortized |  |  |  |  |
| Cost |  |  |  |  | | Estimated |
| :---: |
| Fair Value |$\quad$| Amortized |
| :---: |
| Cost | | Estimated |
| :---: |
| Fair Value |

The following table summarizes the investment securities with unrealized losses at September 30, 2011 and December 31,2010 by aggregated major security type and length of time in a continuous unrealized loss position:

| September 30, 2011 | Less Than 12 Months |  |  |  |  |  | 12 Months or More |  |  |  | Total |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fair <br> Value |  |  | Loss |  |  | Fair Value |  | Loss |  | Fair <br> Value |  | reali |  |
| Securities Available for Sale | Sale |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Obligations of states and |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| political subdivisions | \$ | 677 | \$ | (26 | ) | \$ | ---- | \$ |  |  | 677 |  | (26 |  |
| Total available for sale | \$ | 677 | \$ | (26 | ) | \$ | ---- |  | - |  | 677 |  |  |  |


| Less Than 12 Months | 12 Months or More |  |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fair | Unrecognized | Fair | Unrecognized | Fair | Unrecognized |
| Value | Loss | Value | Loss | Value | Loss |

Securities Held to
Maturity

Obligations of states
and
$\left.\begin{array}{lllllllllllll}\begin{array}{c}\text { political subdivisions } \\ \text { Total held to } \\ \text { maturity }\end{array} & \$ & ---- & \$ & --- & \$ & 3,547 & \$ & (584 & ) & 3,547 & \$ & (584\end{array}\right)$


|  | Less Than 12 Months |  |  |  |  |  | 12 Months or More |  |  |  | Tota |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Fair Value | Unrecognized Loss |  |  |  | Fair <br> Value | Unrecognized Loss |  |  | Fair Value | Unrecognized Loss |  |
| Maturity |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Obligations of states and |  |  |  |  |  |  |  |  |  |  |  |  |  |
| political subdivisions | \$ | 7,510 |  | (690 | ) | \$ | 970 | \$ |  | ) | 8,480 | \$ | (1,109 ) |
| Agency |  |  |  |  |  |  |  |  |  |  |  |  |  |
| securities, residential |  | ---- |  | ---- |  |  | 21 |  | (1 | ) |  |  | (1 ) |
| Total held to maturity | \$ | 7,510 |  | (690 | ) |  | 991 | \$ | (420 |  | 8,501 |  | (1,110 |

Unrealized losses on the Company's debt securities have not been recognized into income because the issuers' securities are of high credit quality and management does not intend to sell and it is likely that management will not be required to sell the securities prior to their anticipated recovery. Management does not believe any individual unrealized loss at September 30, 2011 represents an other-than-temporary impairment.

NOTE 4 - LOANS AND ALLOWANCE FOR LOAN LOSSES

|  | September | December |
| :--- | :---: | :---: |
| Loans are comprised of the following: | 30, | 31, |
|  | 2011 | 2010 |
| Residential real estate | $\$ 227,916$ | $\$ 236,878$ |
| Commercial real estate: | 145,989 | 149,042 |
| Owner-occupied | 58,019 | 55,989 |
| Nonowner-occupied | 24,466 | 21,591 |
| Construction | 49,343 | 55,306 |
| Commercial and industrial | 48,754 | 58,271 |
| Consumer: | 20,246 | 20,527 |
| $\quad$ Automobile | 40,168 | 43,718 |
| Home equity | 614,901 | 641,322 |
| Other | 6,511 | 9,386 |
| Less: Allowance for loan losses | $\$ 608,390$ | $\$ 631,936$ |
| Loans, net |  |  |

The Bank originated refund anticipation loans that contributed fee income of $\$ 561$ and $\$ 655$ during the nine months ended September 30, 2011 and September 30, 2010, respectively. As recommended by the FDIC, the Bank ceased offering refund anticipation loans effective April 19, 2011.

| Activity in the allowance for loan losses | Three <br> Months <br> Ended September 30, 2011 | Three <br> Months Ended September 30, 2010 | Nine <br> Months <br> Ended September 30, 2011 | Nine <br> Months <br> Ended <br> September <br> 30, 2010 |
| :---: | :---: | :---: | :---: | :---: |
| Beginning balance | \$6,479 | \$7,823 | \$9,386 | \$8,198 |

Loans charged off:

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| Residential real estate | 741 | 152 | 1,325 | 676 |
| :--- | :--- | :--- | :--- | :--- |
| Commercial real estate | 113 | 102 | 2,085 | 1,139 |
| Commercial and industrial | 26 | 7 | 4,727 | 191 |
| Consumer | 476 | 498 | 1,223 | 1,544 |
| Total loans charged off | 1,356 | 759 | 9,360 | 3,550 |
| Recoveries of loans: |  |  |  |  |
| Residential real estate | 57 | 11 | 94 | 20 |
| Commercial real estate | 2 | --- | 913 | 70 |
| Commercial and industrial | 48 | --- | 119 | 25 |
| Consumer | 129 | 166 | 504 | 836 |
| Total recoveries of loans | 236 | 177 | 1,630 | 951 |
| Net loan charge-offs | $(1,120$ | $)$ | $(582$ | $)$ |
| Provision charged to operations | 1,152 | 2,225 | $(7,730$ | $)$ |
| Balance, end of year | $\$ 6,511$ | $\$ 9,466$ | $\$ 6,511$ | $\$ 9,465$ |

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As a result of management's evaluation of the trends in the real estate market, the status of long-term, collateral dependent impaired loans and the current regulatory environment, management decided to take partial charge-offs more quickly on collateral dependent impaired loans during the second quarter of 2011.

The following table presents the activity in the allowance for loan losses by portfolio segment for the three months ended September 30, 2011:

| September 30, 2011 | Residential <br> Real Estate | Commercial Real Estate | Commercial and Industrial | Consumer | Unallocated | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses: |  |  |  |  |  |  |
| Beginning balance | \$1,008 | \$ 3,517 | \$ 770 | \$1,184 | \$ ---- | \$6,479 |
| Provision for loan losses | 887 | (65 ) | (74 | 404 | ---- | 1,152 |
| Loans charged off | 741 | 113 | 26 | 476 | ---- | 1,356 |
| Recoveries | 57 | 2 | 48 | 129 | ---- | 236 |
| Total ending allowance balance | \$1,211 | \$ 3,341 | \$718 | \$1,241 | \$ ---- | \$6,511 |

The following table presents the activity in the allowance for loan losses by portfolio segment for the nine months ended September 30, 2011:

| September 30, 2011 | Residential <br> Real Estate | Commercial Real Estate | Commercial <br> and <br> Industrial | Consumer | Unallocated | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses: |  |  |  |  |  |  |
| Beginning balance | \$993 | \$ 3,141 | \$3,795 | \$ 1,457 | \$ ---- | \$9,386 |
| Provision for loan losses | 1,449 | 1,372 | 1,531 | 503 | ---- | 4,855 |
| Loans charged off | 1,325 | 2,085 | 4,727 | 1,223 | ---- | 9,360 |
| Recoveries | 94 | 913 | 119 | 504 | ---- | 1,630 |
| Total ending allowance balance | \$1,211 | \$3,341 | \$718 | \$1,241 | \$---- | \$6,511 |

The recorded investment of a loan is its carrying value excluding accrued interest and deferred loan fees. The difference in the unpaid principal balance and recorded investment of the Company's loans was not materially different at year-end 2010.

The following table presents the balance in the allowance for loan losses and the recorded investment of loans by portfolio segment and based on impairment method as of September 30, 2011 and December 31, 2010:

September 30, 2011
Allowance for loan losses:
Ending allowance balance attributable to loans:

| Individually evaluated for impairment | $\$----$ | $\$ 405$ | $\$---$ | $\$---$ | $\$ 405$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Collectively evaluated for impairment | 1,211 | 2,936 | 718 | 1,241 | 6,106 |
| Total ending allowance balance | $\$ 1,211$ | $\$ 3,341$ | $\$ 718$ | $\$ 1,241$ | $\$ 6,511$ |

## Loans:

Loans individually evaluated for impairment
Loans collectively evaluated for

| impairment | 226,629 | 214,153 | 46,341 | 109,168 | 596,291 |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total ending loans balance | $\$ 227,916$ | $\$ 228,474$ | $\$ 49,343$ | $\$ 109,168$ | $\$ 614,901$ |

December 31, 2010
Allowance for loan losses:
Ending allowance balance attributable to loans:

| Individually evaluated for impairment | $\$ 125$ | $\$ 1,698$ | $\$ 3,407$ | $\$---$ | $\$ 5,230$ |
| :---: | ---: | :---: | :---: | :---: | ---: |
| Collectively evaluated for impairment | 868 | 1,443 | 388 | 1,457 | 4,156 |
| Total ending allowance balance | $\$ 993$ | $\$ 3,141$ | $\$ 3,795$ | $\$ 1,457$ | $\$ 9,386$ |

Loans:

| Loans individually evaluated for <br> impairment | $\$ 1,784$ | $\$ 13,460$ | $\$ 7,862$ | $\$$---- | $\$ 23,106$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Loans collectively evaluated for <br> impairment | 235,094 | 213,162 | 47,444 | 122,516 | 618,216 |
| Total ending loans balance | $\$ 236,878$ | $\$ 226,622$ | $\$ 55,306$ | $\$ 122,516$ | $\$ 641,322$ |


|  | September <br> 30, | December <br> Information regarding impaired loans is as follows: |
| :--- | :---: | :---: |
| 2011 | 31,2010 |  |
| Loans with no allocated allowance for loan losses | $\$ 16,205$ | $\$ 7,884$ |
| Loans with allocated allowance for loan losses | 2,405 | 15,222 |
| Total impaired loans | $\$ 18,610$ | $\$ 23,106$ |
| Amount of the allowance for loan losses allocated | $\$ 405$ | $\$ 5,230$ |
| Average of individually impaired loans during year | $\$ 19,107$ | $\$ 24,589$ |

Average impaired loans during the nine months ended September 30, 2011 and 2010 were $\$ 19,107$ and $\$ 26,615$, respectively. Average impaired loans for the three months ended September 30, 2011 and 2010 were $\$ 18,182$ and $\$ 21,953$, respectively. Interest recognized on impaired loans during the nine months ended September 30, 2011 and 2010 were $\$ 1,042$ and $\$ 1,027$, respectively. Interest recognized on impaired loans during the three months ended September 30, 2011 and 2010 were $\$ 474$ and $\$ 514$, respectively. Accrual basis income was not materially different from cash basis income for the periods presented.

The following table presents loans individually evaluated for impairment by class of loans:

| Three Months Ended September 30, 2011 | Unpaid Principal Balance | Recorded Investment | Allowance for Loan Losses Allocated | Average Impaired Loans | Interest <br> Income Recognized | Cash Basis Interest Recognized |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| With no related allowance recorded: |  |  |  |  |  |  |
| Residential real estate | \$ 1,427 | \$ 1,287 | \$ ---- | \$ 1,026 | \$ 29 | \$ 20 |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied | 8,880 | 8,152 | -- | 7,701 | 142 | 137 |
| Nonowner-occupied | 3,222 | 3,090 | ---- | 3,293 | 117 | 105 |
| Construction | 674 | 674 | ---- | 677 | 8 | 9 |
| Commercial and industrial | 7,196 | 3,002 | -- | 3,071 | 148 | 92 |
| Consumer: |  |  |  |  |  |  |
| Automobile | ---- | - | ---- | -- | --- | ---- |
| Home equity | ---- | ---- | ---- | ---- | ---- | ---- |
| Other | ---- | ---- | ---- | ---- | ---- | ---- |
| With an allowance recorded: |  |  |  |  |  |  |
| Residential real estate | ---- | ---- | ---- | -- | ---- | ---- |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied | ---- | ---- | ---- | ---- | ---- | ---- |
| Nonowner-occupied | 2,405 | 2,405 | 405 | 2,414 | 30 | 30 |
| Construction | -- | ---- | ---- | ---- | ---- | ---- |
| Commercial and industrial | ---- | - | ---- | ---- | ---- | ---- |
| Consumer: |  |  |  |  |  |  |
| Automobile | ---- | ---- | ---- | ---- | ---- | ---- |
| Home equity | ---- | ---- | ---- | -- | -- | -- |
| Other | ---- | ---- | ---- | ---- | ---- | ---- |

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$\begin{array}{lllllll}\text { Total } & \$ 23,804 & \$ 18,610 & \$ 405 & \$ 18,182 & \$ 474 & \$ 393\end{array}$

| Nine Months Ended <br> September 30, 2011 | Unpaid Principal Balance | Recorded Investment | Allowance for Loan Losses Allocated | Average Impaired Loans | Interest <br> Income Recognized | Cash Basis Interest Recognized |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| With no related allowance recorded: |  |  |  |  |  |  |
| Residential real estate | \$1,427 | \$1,287 | \$---- | \$901 | \$38 | \$ 23 |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied | 8,880 | 8,152 | ---- | 7,640 | 381 | 369 |
| Nonowner-occupied | 3,222 | 3,090 | -- | 2,980 | 156 | 141 |
| Construction | 674 | 674 | ---- | 678 | 27 | 26 |
| Commercial and industrial | 7,196 | 3,002 | -- | 4,490 | 340 | 251 |
| Consumer: |  |  |  |  |  |  |
| Automobile | ---- | ---- | ---- | ---- | ---- | ---- |
| Home equity | ---- | ---- | ---- | --- | -- | ---- |
| Other | ---- | ---- | ---- | ---- | ---- | ---- |
| With an allowance recorded: |  |  |  |  |  |  |
| Residential real estate | -- | ---- | ---- | ---- | -- | -- |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied | ---- | ---- | ---- | ---- | -- | ---- |
| Nonowner-occupied | 2,405 | 2,405 | 405 | 2,418 | 100 | 90 |
| Construction | ---- | ---- | ---- | ---- | ---- | ---- |
| Commercial and industrial | ---- | ---- | ---- | ---- | ---- | ---- |
| Consumer: |  |  |  |  |  |  |
| Automobile | ---- | ---- | ---- | ---- | ---- | ---- |
| Home equity | ---- | ---- | ---- | ---- | ---- | ---- |
| Other | ---- | ---- | ---- | ---- | --- | ---- |
| Total | \$23,804 | \$18,610 | \$405 | \$19,107 | \$ 1,042 | \$ 900 |
| December 31, 2010 |  |  |  |  | Recorded <br> Investment | Allowance for Loan Losses Allocated |
| With no related allowance recorded: |  |  |  |  |  |  |
| Residential real estate |  |  |  |  | \$1,244 | \$---- |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied |  |  |  |  | 4,234 | ---- |
| Nonowner-occupied |  |  |  |  | 992 | ---- |
| Construction |  |  |  |  | 743 | -- |
| Commercial and industrial |  |  |  |  | 671 | ---- |
| Consumer: |  |  |  |  |  |  |
| Automobile |  |  |  |  | ---- | ---- |
| Home equity |  |  |  |  | ---- | ---- |
| Other |  |  |  |  | ---- | ---- |
| With an allowance recorded: |  |  |  |  |  |  |
| Residential real estate |  |  |  |  | 540 | 125 |
| Commercial real estate: |  |  |  |  |  |  |
| Owner-occupied |  |  |  |  | 4,731 | 1,125 |

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| Nonowner-occupied | 2,760 | 573 |
| :--- | :---: | :---: |
| Construction | --- | ---- |
| Commercial and industrial | 7,191 | 3,407 |
| Consumer: | ---- | ---- |
| Automobile | --- | --- |
| Home equity | --- | --- |
| Other | $\$ 23,106$ | $\$ 5,230$ |

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Nonaccrual loans and loans past due 90 days or more and still accruing were as follows:

| September |  |
| :---: | :---: |
| 30, | December |
| 2011 | 31,2010 |

Loans past due 90 days or more and still accruing $\quad \$ 1,026 \quad \$ 1,714$

Nonaccrual loans \$4,704 \$3,295
Nonaccrual loans and loans past due 90 days or more and still accruing include both smaller balance homogenous loans that are collectively evaluated for impairment and individually classified as impaired loans.

The following table presents the recorded investment of nonaccrual loans and loans past due 90 days or more and still accruing by class of loans:


| Consumer: |  |  |
| :--- | :---: | :---: |
| Automobile | 114 | 100 |
| Home equity | 43 | 104 |
| Other | 70 | 31 |
| Total | $\$ 1,714$ | $\$ 3,295$ |

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The following table presents the aging of the recorded investment of past due loans by class of loans:

|  | $30-59$ <br> Days <br> Past Due | $60-89$ <br> Days <br> Past Due | 90 Days <br> Or More <br> Past Due | Total <br> Past Due | Loans Not <br> Past Due | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| September 30, 2011 | $\$ 3,239$ | $\$ 541$ | $\$ 3,916$ | $\$ 7,696$ | $\$ 220,220$ | $\$ 227,916$ |
| Residential real estate |  |  |  |  |  |  |
| Commercial real estate: | 609 | 47 | 1,497 | 2,153 | 143,836 | 145,989 |
| $\quad$ Owner-occupied | --- | --- | 86 | 86 | 57,933 | 58,019 |
| $\quad$ Nonowner-occupied | ------- | -- | 24,466 | 24,466 |  |  |
| $\quad$ Construction | 52 | 37 | --- | 89 | 49,254 | 49,343 |
| Commercial and industrial |  |  |  |  |  |  |
| Consumer: | 715 | 143 | 19 | 877 | 47,877 | 48,754 |
| $\quad$ Automobile | 76 | 46 | 69 | 191 | 20,055 | 20,246 |
| Home equity | 674 | 135 | 42 | 851 | 39,317 | 40,168 |
| Other | $\$ 5,365$ | $\$ 949$ | $\$ 5,629$ | $\$ 11,943$ | $\$ 602,958$ | $\$ 614,901$ |
| Total |  |  |  |  |  |  |


|  | $30-59$ <br> Days <br> Past Due | $60-89$ <br> Days <br> Past Due | 90 Days <br> Or More <br> Past Due | Total <br> Past Due | Loans Not <br> Past Due | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2010 | $\$ 4,731$ | $\$ 1,951$ | $\$ 3,448$ | $\$ 10,130$ | $\$ 226,748$ | $\$ 236,878$ |
| Residential real estate | 1,564 | 17 | 428 | 2,009 | 147,033 | 149,042 |
| Commercial real estate: | 87 | --- | 432 | 519 | 55,470 | 55,989 |
| Owner-occupied | ------- | --- | -15 | 21,591 | 21,591 |  |
| Nonowner-occupied | 15 | --- | --- | 15 | 55,291 | 55,306 |
| $\quad$ Construction | 1,010 | 342 | 213 | 1,565 | 56,706 | 58,271 |
| Commercial and industrial | 78 | 50 | 147 | 275 | 20,252 | 20,527 |
| Consumer: | 793 | 238 | 101 | 1,132 | 42,586 | 43,718 |
| $\quad$ Automobile | $\$ 8,278$ | $\$ 2,598$ | $\$ 4,769$ | $\$ 15,645$ | $\$ 625,677$ | $\$ 641,322$ |
| Home equity |  |  |  |  |  |  |
| Other | Total |  |  |  |  |  |

Troubled Debt Restructurings:
A troubled debt restructuring ("TDR") is where the Company has agreed to a loan modification in the form of a concession for a borrower who is experiencing financial difficulty. All TDR's are considered to be impaired. The modification of the terms of such loans included one or a combination of the following: a reduction of the stated interest rate of the loan; an extension of the maturity date at a stated rate of interest lower than the current market rate for new debt with similar risk; or short-term interest only payment terms. The Company has allocated reserves for a portion of its TDR's to reflect the fair values of the underlying collateral or the present value of the concessionary terms granted to the customer.

The following table presents the types of TDR loan modifications by class of loans as of September 30, 2011 and December 31, 2010:

September 30, 2011

| TDR's | TDR's Not |  |
| :---: | :---: | :--- |
| Performing | Performed |  |
| to Modified | to Modified | Total |
| Terms | Terms | TDR's |


| Residential real estate |  |  |  |
| :---: | :---: | :---: | :---: |
| Interest only payments | \$---- | \$283 | \$283 |
| Commercial real estate: |  |  |  |
| Owner-occupied |  |  |  |
| Interest only payments | 3,624 | ---- | 3,624 |
| Rate reduction | 452 | ---- | 452 |
| Maturity extension at lower stated rate than market rate | 226 | ---- | 226 |
| Nonowner-occupied |  |  |  |
| Interest only payments | 3,365 | ---- | 3,365 |
| Maturity extension at lower stated rate than market rate | 1,927 | - | 1,927 |
| Construction |  |  |  |
| Interest only payments | 675 | - | 675 |
| Commercial and industrial |  |  |  |
| Interest only payments | 356 | ---- | 356 |
| Rate reduction | 2,646 | - | 2,646 |
| Total TDR's | \$13,271 | \$283 | \$13,554 |

December 31, 2010

| TDR's | TDR's Not |  |
| :---: | :---: | :---: |
| Performing | Performed |  |
| to Modified | to Modified | Total |
| Terms | Terms | TDR's |


| Residential real estate |  |  |  |
| :---: | :---: | :---: | :---: |
| Interest only payments | \$456 | \$--- | \$456 |
| Rate reduction | 584 | ---- | 584 |
| Commercial real estate: |  |  |  |
| Owner-occupied |  |  |  |
| Interest only payments | 3,886 | - | 3,886 |
| Rate reduction | 887 | ---- | 887 |
| Nonowner-occupied |  |  |  |
| Interest only payments | 2,983 | ---- | 2,983 |
| Construction |  |  |  |
| Interest only payments | 679 | ---- | 679 |
| Commercial and industrial |  |  |  |
| Interest only payments | 671 | ---- | 671 |
| Rate reduction | 6,668 | ---- | 6,668 |
| Total TDR's | \$16,814 | \$---- | \$16,814 |

At September 30, 2011, the balance in TDR loans decreased $\$ 3,260$, or $19.4 \%$, from year-end 2010. This was largely impacted by partial charge-offs taken on one impaired commercial and industrial loan relationship totaling $\$ 3,839$ during the first quarter of 2011. At September 30, 2011 and December 31, 2010, $98 \%$ and $100 \%$ of the Company's TDR's were performing according to their modified terms. The Company allocated $\$ 405$ and $\$ 3,791$ in reserves to customers whose loan terms have been modified in TDR's as of September 30, 2011 and December 31, 2010, respectively. The Company had no commitments to lend additional amounts to customers with outstanding loans that are classified as TDR's at September 30, 2011 and December 31, 2010.

The following table presents the post-modification balances of TDR loan modifications by class of loans that occurred during the three and nine months ended September 30, 2011:

TDR's TDR's Not

|  | TDR's |  | TDR's Not |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Performing to | Performing to |  |  | Total |  |
|  | Modified Terms | Modified Terms |  | TDR's |  |  |
| September 30, 2011 | Three | Nine | Three | Nine | Three | Nine |
|  | Months | Months | Months | Months | Months | Months |
|  | Ended | Ended | Ended | Ended | Ended | Ended |

Commercial real estate:
Owner-occupied
Rate reduction ---- 1,094 ---- ---- --- 1,094
Maturity extension at lower stated rate than market

| rate | ---- | 226 | - | - | ---- | 226 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nonowner-occupied |  |  |  |  |  |  |
| Interest only payments | - | 400 | ---- | ---- | ---- | 400 |
| Maturity extension at lower stated rate than market |  |  |  |  |  |  |
| rate | ---- | 1,927 | ---- | ---- | ---- | 1,927 |
| Construction | ---- | ---- | ---- | ---- | ---- | ---- |
| Commercial and industrial | ---- | ---- | ---- | - | ---- | ---- |
| Total TDR's | \$---- | \$3,647 | \$---- | \$ ---- | \$---- | \$3,647 |

As of September 30, 2011, $100 \%$ of the Company's TDR's that occurred during the first nine months of 2011 were performing in accordance with their modified terms and did not experience any defaults during the previous twelve-month period following the loan modification. A default is considered to have occurred once the TDR is past due 90 days or more or it has been placed on nonaccrual. TDR loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured. The TDR's described above increased the allowance for losses by $\$ 343$ and resulted in charge-offs of $\$ 414$ during the first nine months of 2011. As of September 30, 2011, the Company had no allocation of reserves to customers whose loan terms have been modified during the first nine months of 2011.

## Credit Quality Indicators:

The Company categorizes loans into risk categories based on relevant information about the ability of borrowers to service their debt, such as: current financial information, historical payment experience, credit documentation, public information, and current economic trends, among other factors. These risk categories are represented by a loan grading scale from 1 through 10. The Company analyzes loans individually with a higher credit risk rating and groups these loans into a category called "classified" assets. The Company considers its classified assets to be loans that are graded 9 through 10 and generally have outstanding balances greater than $\$ 200$. Loans graded a 9 or 10 that have outstanding balances of less than $\$ 200$ may be included in the classified asset category if 1) a portion of the loan balance has been specifically allocated to the allowance for loan losses, or 2) the aggregate borrowings of the customer meet or exceed $\$ 200$. While the Company uses these criteria for evaluating and establishing its higher risk, classified asset category, loans that do not meet these criteria may still be included as classified assets based on other subjective factors that indicate a concern over the borrower's ability to repay the loan. The Company's risk categories are reviewed annually on loans that have aggregate borrowing amounts that meet or exceed $\$ 500$.

The Company uses the following definitions for its classified loan risk ratings:

Substandard (Loan Grade 9). Loans classified as substandard represent very high risk, serious delinquency, nonaccrual, or unacceptable credit. Repayment through the primary source of repayment is in jeopardy due to the existence of one or more well defined weaknesses and the collateral pledged may inadequately protect collection of the loans. Loss of principal is not likely if weaknesses are corrected, although financial statements normally reveal significant weakness. Loans are still considered collectible, although loss of principal is more likely than with special mention loan grade 8 loans. Collateral liquidation is considered likely to satisfy debt.

Doubtful (Loan Grade 10). Loans classified as doubtful display a high probability of loss, although the amount of actual loss at the time of classification is undetermined. This should be a temporary category until such time that actual loss can be identified, or improvements made to reduce the seriousness of the classification. These loans exhibit all substandard characteristics with the addition that weaknesses make collection or liquidation in full highly questionable and improbable. This classification consists of loans where the possibility of loss is high after collateral liquidation based upon existing facts, market conditions, and value. Loss is deferred until certain important and reasonable specific pending factors which may strengthen the credit can be more accurately determined. These factors may include proposed acquisitions, liquidation procedures, capital injection, receipt of additional collateral, mergers, or refinancing plans. A doubtful classification for an entire credit should be avoided when collection of a specific portion appears highly probable with the adequately secured portion graded substandard.

Classified loans will mostly consist of commercial and industrial and commercial real estate loans. The Company considers its loans that do not meet the criteria for a classified asset rating as pass rated loans, which will include loans graded from 1 (Prime) to 8 (Special Mention). All commercial loans are categorized into a risk category either at the time of origination or re-evaluation date. As of September 30, 2011 and December 31, 2010, and based on the most recent analysis performed, the risk category of commercial loans by class of loans is as follows:

September 30, 2011

|  | Pass | Classified | Total |
| :--- | :---: | :---: | :---: |
| Commercial real estate: |  |  |  |
| Owner-occupied | $\$ 131,001$ | $\$ 14,988$ | $\$ 145,989$ |
| Nonowner-occupied | 49,110 | 8,909 | 58,019 |
| Construction | 17,105 | 7,361 | 24,466 |
| Commercial and industrial | 38,666 | 10,677 | 49,343 |
| Total | $\$ 235,882$ | $\$ 41,935$ | $\$ 277,817$ |

December 31, 2010

|  | Pass | Classified | Total |
| :--- | :---: | :---: | :---: |
| Commercial real estate: |  |  |  |
| Owner-occupied | $\$ 138,490$ | $\$ 10,552$ | $\$ 149,042$ |
| Nonowner-occupied | 50,119 | 5,870 | 55,989 |
| Construction | 15,550 | 6,041 | 21,591 |
| Commercial and industrial | 43,668 | 11,638 | 55,306 |
| Total | $\$ 247,827$ | $\$ 34,101$ | $\$ 281,928$ |

The Company also obtains the credit scores of its borrowers upon origination (if available by the credit bureau), but the scores are not updated. The Company focuses mostly on the performance and repayment ability of the borrower as an indicator of credit risk and does not consider a borrower's credit score to be a significant influence in the determination of a loan's credit risk grading.

The Company considers the performance of the loan portfolio and its impact on the allowance for loan losses. For residential and consumer loan classes, the Company also evaluates credit quality based on the aging status of the loan, which was previously presented, and by payment activity. The following table presents the recorded investment of residential and consumer loans by class of loans based on payment activity as of September 30, 2011 and December 31, 2010:

September 30, 2011

| Consumer |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Automobile | Home Equity |  | Other | Residential Real Estate |  | Total |
| \$ 48,727 | \$ 20,177 | \$ | 40,126 | \$223,907 | \$ | 332,937 |
| 27 | 69 |  | 42 | 4,009 |  | 4,147 |
| \$ 48,754 | \$ 20,246 | \$ | 40,168 | \$227,916 | \$ | 337,084 |

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December 31, 2010 Consumer

|  | Automobile | Home <br> Equity |  | Other | Residential <br> Real Estate | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

The Company, through its subsidiaries, grants residential, consumer, and commercial loans to customers located primarily in the central and southeastern areas of Ohio as well as the western counties of West Virginia. Approximately $3.87 \%$ of total loans were unsecured at September 30, 2011, down from 3.93\% at December 31, 2010.

## NOTE 5 - FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK

The Bank is a party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit, standby letters of credit and financial guarantees. The Bank's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit and standby letters of credit, and financial guarantees written, is represented by the contractual amount of those instruments. The contract amounts of these instruments are not included in the consolidated financial statements. At September 30, 2011, the contract amounts of these instruments totaled approximately $\$ 64,548$, compared to $\$ 53,947$ at December 31,2010 . The Bank uses the same credit policies in making commitments and conditional obligations as it does for instruments recorded on the balance sheet. Since many of these instruments are expected to expire without being drawn upon, the total contract amounts do not necessarily represent future cash requirements.

## NOTE 6 - OTHER BORROWED FUNDS

Other borrowed funds at September 30, 2011 and December 31, 2010 are comprised of advances from the Federal Home Loan Bank ("FHLB") of Cincinnati, promissory notes and Federal Reserve Bank ("FRB") Notes.

|  | FHLB <br> Borrowings | Promissory <br> Notes | FRB Notes | Totals |
| :--- | :---: | :---: | :---: | :---: | :---: |
| September 30,2011 | $\$ 16,750$ | $\$ 4,219$ | $\$ 497$ | $\$ 21,466$ |
| December 31, 2010 | $\$ 23,406$ | $\$ 3,835$ | $\$ 502$ | $\$ 27,743$ |

Pursuant to collateral agreements with the FHLB, advances are secured by $\$ 248,043$ in qualifying mortgage loans, $\$ 100,198$ in commercial loans and $\$ 6,281$ in FHLB stock at September 30, 2011. Fixed-rate FHLB advances of $\$ 16,750$ mature through 2033 and have interest rates ranging from $1.79 \%$ to $3.42 \%$ and a year-to-date weighted average cost of $2.56 \%$. There were no variable-rate FHLB borrowings at September 30, 2011.

At September 30, 2011, the Company had a cash management line of credit enabling it to borrow up to $\$ 95,000$ from the FHLB. All cash management advances have an original maturity of 90 days. The line of credit must be renewed on an annual basis. There was $\$ 95,000$ available on this line of credit at September 30, 2011.

Based on the Company's current FHLB stock ownership, total assets and pledgeable loans, the Company had the ability to obtain borrowings from the FHLB up to a maximum of $\$ 183,736$ at September 30, 2011. Of this maximum borrowing capacity of $\$ 183,736$, the Company had $\$ 133,486$ available to use as additional borrowings, of which
$\$ 95,000$ could be used for short-term, cash management advances, as mentioned above.
Promissory notes, issued primarily by Ohio Valley, have fixed rates of $1.50 \%$ to $5.00 \%$ and are due at various dates through a final maturity date of December 8, 2014. At September 30, 2011, there were $\$ 400$ in promissory notes payable by Ohio Valley to related parties.

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FRB notes consist of the collection of tax payments from Bank customers under the Treasury Tax and Loan program. These funds have a variable interest rate and are callable on demand by the U.S. Treasury. The interest rate for the Company's FRB notes was zero percent at September 30, 2011 and December 31, 2010. Various investment securities from the Bank used to collateralize FRB notes totaled $\$ 725$ at September 30, 2011 and $\$ 1,270$ at December 31, 2010.

Letters of credit issued on the Bank's behalf by the FHLB to collateralize certain public unit deposits as required by law totaled $\$ 33,500$ at September 30, 2011 and $\$ 33,450$ at December 31, 2010.

Scheduled principal payments as of September 30, 2011:

|  | FHLB <br> Borrowings | Promissory <br> Notes | FRB <br> Notes | Totals |
| :--- | :---: | :---: | :---: | :---: |
| 2011 | $\$ 270$ | $\$ 1,637$ | $\$ 497$ | $\$ 2,404$ |
| 2012 | 1,440 | 1,437 | ---- | 2,877 |
| 2013 | 3,814 | --- | --- | 3,814 |
| 2014 | 3,704 | 1,145 | ---- | 4,849 |
| 2015 | 1,108 | --- | --- | 1,108 |
| Thereafter | 6,414 | --- | --- | 6,414 |
|  | $\$ 16,750$ | $\$ 4,219$ | $\$ 497$ | $\$ 21,466$ |

## NOTE 7 - SEGMENT INFORMATION

The reportable segments are determined by the products and services offered, primarily distinguished between banking and consumer finance. They are also distinguished by the level of information provided to the chief operating decision maker, who uses such information to review performance of various components of the business which are then aggregated if operating performance, products/services, and customers are similar. Loans, investments, and deposits provide the majority of the net revenues from the banking operation, while loans provide the majority of the net revenues for the consumer finance segment. All Company segments are domestic.

Total revenues from the banking segment, which accounted for the majority of the Company's total revenues, totaled $91.5 \%$ and $92.6 \%$ of total consolidated revenues for the years ended September 30, 2011 and 2010, respectively.

The accounting policies used for the Company's reportable segments are the same as those described in Note 1 Summary of Significant Accounting Policies. Income taxes are allocated based on income before tax expense.

Information for the Company's reportable segments is as follows:
Three Months Ended September 30, 2011

| Banking | Consumer <br> Finance | Total <br> Company |
| :---: | :---: | :---: |


| Net interest income | $\$ 7,562$ | $\$ 622$ | $\$ 8,184$ |
| :--- | :--- | :--- | :--- |
| Provision expense | $\$ 1,150$ | $\$ 2$ | $\$ 1,152$ |
| Tax expense | $\$ 133$ | $\$ 70$ | $\$ 203$ |
| Net income | $\$ 748$ | $\$ 138$ | $\$ 886$ |
| Assets | $\$ 810,306$ | $\$ 13,810$ | $\$ 824,116$ |

Three Months Ended September 30, 2010

|  | Consumer | Total |
| :---: | :---: | :---: |
| Banking | Finance | Company |


| Net interest income | $\$ 7,514$ | $\$ 596$ | $\$ 8,110$ |
| :--- | :--- | :--- | :--- |
| Provision expense | $\$ 2,225$ | $\$---$ | $\$ 2,225$ |
| Tax expense | $\$(82$ | $)$ | $\$ 65$ |
| Net income | $\$ 292$ | $\$ 129$ | $\$ 421$ |
| Assets | $\$ 841,101$ | $\$ 13,999$ | $\$ 855,100$ |

Nine Months Ended September 30, 2011

|  | Banking | Consumer <br> Finance | Total <br> Company |
| :--- | :--- | :--- | :--- |
| Net interest income | $\$ 23,113$ | $\$ 2,428$ | $\$ 25,541$ |
| Provision expense | $\$ 4,795$ | $\$ 60$ | $\$ 4,855$ |
| Tax expense | $\$ 1,000$ | $\$ 536$ | $\$ 1,536$ |
| Net income | $\$ 3,424$ | $\$ 1,050$ | $\$ 4,474$ |
| Assets | $\$ 810,306$ | $\$ 13,810$ | $\$ 824,116$ |

Nine Months Ended September 30, 2010

|  | Banking | Consumer <br> Finance | Total <br> Company |
| :--- | :--- | :--- | :--- |
| Net interest income | $\$ 22,640$ | $\$ 2,257$ | $\$ 24,897$ |
| Provision expense | $\$ 3,745$ | $\$ 122$ | $\$ 3,867$ |
| Tax expense | $\$ 890$ | $\$ 393$ | $\$ 1,283$ |
| Net income | $\$ 3,026$ | $\$ 772$ | $\$ 3,798$ |
| Assets | $\$ 841,101$ | $\$ 13,999$ | $\$ 855,100$ |

## ITEM 2.MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(dollars in thousands, except share and per share data)

## Forward Looking Statements

Except for the historical statements and discussions contained herein, statements contained in this report constitute "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934 and as defined in the Private Securities Litigation Reform Act of 1995. Such statements are often, but not always, identified by the use of such words as "believes," "anticipates," "expects," and similar
expressions. Such statements involve various important assumptions, risks, uncertainties, and other factors, many of which are beyond our control, which could cause actual results to differ materially from those expressed in such forward looking statements. These factors include, but are not limited to: changes in political, economic or other factors such as inflation rates, recessionary or expansive trends, and taxes; competitive pressures; fluctuations in interest rates; the level of defaults and prepayment on loans made by the Company; unanticipated litigation, claims, or assessments; fluctuations in the cost of obtaining funds to make loans; and regulatory changes. Additional detailed information concerning a number of important factors which could cause actual results to differ materially from the forward-looking statements contained in management's discussion and analysis is available in the Company's filings with the Securities and Exchange Commission, under the Securities Exchange Act of 1934, including the disclosure under the heading "Item 1A. Risk Factors" of Part 1 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2010. Readers are cautioned not to place undue reliance on such forward looking statements, which speak only as of the date hereof. The Company undertakes no obligation and disclaims any intention to republish revised or updated forward looking statements, whether as a result of new information, unanticipated future events or otherwise.

## Financial Overview

The Company is primarily engaged in commercial and retail banking, offering a blend of commercial and consumer banking services within central and southeastern Ohio as well as western West Virginia. The banking services offered by the Bank include the acceptance of deposits in checking, savings, time and money market accounts; the making and servicing of personal, commercial, floor plan and student loans; the making of construction and real estate loans; and credit card services. The Bank also offers individual retirement accounts, safe deposit boxes, wire transfers and other standard banking products and services. In addition, the Bank is one of a limited number of financial institutions which facilitates the payment of tax refunds through a third-party tax software provider. The Bank has facilitated the payment of these tax refunds through two products: 1) refund anticipation loans ("RALs") and 2) electronic refund check/deposit ("ERC/ERD") transactions. RALs are short-term cash advances against a customer's anticipated income tax refund. ERC/ERD transactions involve the issuing of a tax refund to the taxpayer after the Bank has received the refund from the federal/state government. Both products have been originated primarily during the tax refund loan season, typically during the first quarter of each year. The Bank ceased offering RALs effective April 19, 2011, although it still provides ERC/ERD transactions.

Loan Central engages in consumer finance, offering smaller balance personal and mortgage loans to individuals with higher credit risk history. Loan Central's line of business also includes seasonal tax refund loan services during the first quarter of 2011. Ohio Valley Financial Services is an insurance agency that facilitates the receipts of insurance commissions.

For the three months ended September 30, 2011, net income increased by $\$ 465$, or $110.5 \%$, to finish at $\$ 886$, compared to the same period in 2010. Earnings per share for the third quarter of 2011 also increased by $\$ .12$, or $120.0 \%$, to finish at $\$ .22$ per share, compared to the same period in 2010. For the nine months ended September 30, 2011, net income increased by $\$ 676$, or $17.8 \%$, to finish at $\$ 4,474$, compared to the same period in 2010. Earnings per share for the first nine months of 2011 also increased by $\$ .17$, or $17.9 \%$, to finish at $\$ 1.12$ per share compared to the same period in 2010. The annualized net income to average asset ratio, or return on assets (ROA), and net income to average equity ratio, or return on equity (ROE), both improved to $0.68 \%$ and $8.60 \%$ at September 30, 2011, as compared to $0.60 \%$ and $7.52 \%$, respectively, at September 30, 2010.

Contributing most to the Company's third quarter net income increase was a $\$ 1,073$ decrease in provision expense partially offset by an increase of $\$ 391$ in other real estate owned ("OREO") losses. The provision expense savings was mostly related to several non-recurring, specific allocations that were recorded in September 2010. The increase in OREO losses was mostly related to fair value adjustment charges taken on two OREO properties following a recent re-evaluation of their carrying values. Contributing most to the Company's 2011 year-to-date net income was growth in noninterest income due to significant increases in ERC/ERD fees. During the nine months ended September 30, 2011, ERC/ERD fees totaled $\$ 2,533$, an increase of $\$ 1,760$ over the same period in 2010. This was due to the significant growth in transaction volume of processing tax refund payments during the first half of 2011. This activity is mostly seasonal and had little effect on third quarter income. Further impacting year-to-date net income was net interest income, improving $\$ 644$, or $2.6 \%$, during the nine months ended September 30, 2011 as compared to the same period in 2010. The sustained low-rate environment continues to have an impact in lowering funding costs, as well as causing management to emphasize growing lower-costing, core deposit relationship balances. As a result, interest expense decreased $\$ 2,374$ during the nine months ended September 30, 2011, as compared to the same period in 2010. This cost savings effect completely offset the decrease in interest income of $\$ 1,730$ during the nine months ended September 30, 2011, as compared to the same period in 2010.

Partially offsetting the positive contributions from year-to-date ERC/ERD fees and net interest income was an increase in provision for loan loss expense of $\$ 988$ during the nine months ended September 30, 2011, as compared to the same period in 2010. This increase has been largely the result of higher net charge-offs taken on certain impaired loans during 2011. While the majority of these net charge-offs were taken on specific reserves for which allocations
had already been made within the allowance for loan losses, these charge-offs did contribute significantly to higher general allocations associated with the rising average historical loan loss factor. During the nine months ended September 30, 2011, the Company's annualized ratio of net charge-offs to average loans increased to $1.63 \%$ from $0.53 \%$ during the nine months ended

September 30, 2010. A large portion of these higher net charge-offs during 2011 was related to $\$ 3,839$ in partial charge-offs taken on one impaired commercial loan relationship during the first quarter of 2011. While $\$ 2,906$ had already been allocated within the allowance for loan losses for this charge-off, an additional impairment charge to provision expense of $\$ 933$ was recognized due to a continued deterioration of collateral values. In addition, the higher charge-offs associated with this commercial relationship contributed to an increase in the general allocations associated with the average historical loan loss factor within the allowance for loan losses.

The consolidated total assets of the Company decreased $\$ 27,398$, or $3.2 \%$, during the first nine months of 2011 as compared to year-end 2010, to finish at $\$ 824,116$. This change in assets was due to a decrease in the Company's earning assets of $\$ 27,534$ from year-end 2010, mostly from lower consumer and residential real estate loan balances.

The consolidated liabilities of the Company decreased $\$ 30,356$, or $3.9 \%$, during the first nine months of 2011 as compared to year-end 2010, to finish at $\$ 753,030$. The decrease was primarily from lower time deposit balances since year-end 2010. The Company continues to place more emphasis on growing its core deposit sources, such as noninterest-bearing demand accounts as well as interest-bearing NOW, money market and savings account balances. This emphasis has contributed to a larger balance shift away from its non-core deposit sources, such as retail and wholesale time deposits. As a result, during the first nine months of 2011, the Company experienced a $\$ 43,710$ decrease in its time deposit balances from year-end 2010, while experiencing growth in its core interest- and noninterest-bearing deposit liabilities, which increased $\$ 55,431$ from year-end 2010. A significant portion of this increase in core funding came from the Company's repurchase agreement borrowing balances. During the third quarter of 2011, new bank legislation became effective in permitting commercial business checking accounts to now earn interest. This legislation prompted most of the Company's repurchase agreement accounts to reinvest into either an interest-bearing demand account with normal FDIC insurance limits or a noninterest-bearing demand deposit account with unlimited FDIC insurance coverage until the end of 2012. As of September 30, 2011, repurchase agreement balances had decreased $\$ 37,095$ from year-end 2010 to finish at $\$ 1,012$. This reallocation of business deposits added to the increasing composition shift into growing core deposit balances.

Comparison of

## Financial Condition

at September 30, 2011 and December 31, 2010
The following discussion focuses, in more detail, on the consolidated financial condition of the Company at September 30, 2011 compared to December 31, 2010. This discussion should be read in conjunction with the interim consolidated financial statements and the footnotes included in this Form 10-Q.

## Cash and Cash Equivalents

The Company's cash and cash equivalents consist of cash, interest- and non-interest bearing balances due from banks and federal funds sold. The amounts of cash and cash equivalents fluctuate on a daily basis due to customer activity and liquidity needs. At September 30, 2011, cash and cash equivalents had decreased $\$ 462$, or $0.8 \%$, to $\$ 59,289$ as compared to $\$ 59,751$ at December 31, 2010. The decrease in cash and cash equivalents was largely affected by the Company's decrease in interest-bearing Federal Reserve Bank clearing account balances. While loan demand remains challenged, the Company continues to utilize its interest-bearing Federal Reserve Bank clearing account to manage its excess funds during periods of significant liquidity. Heading into 2011, the Company saw its deposit liabilities, both interest- and noninterest-bearing, increase $\$ 22,259$, or $3.3 \%$, during the second half of 2010 , which contributed to excess fund levels. In addition, during the first quarter of 2011, the Company experienced higher levels of excess funds due to increased tax refund deposits from its RAL and ERC/ERD tax business. Liquidity levels normalized during the second and third quarters of 2011 as these short-term tax refund deposits were fully disbursed from the Federal Reserve Bank clearing account. During this time, the Company also utilized its Federal Reserve Bank
clearing account to manage both investment security purchases and maturities, as well as to fund continued maturities of retail and wholesale CD's. The interest rate paid on both the required and excess reserve balances of the Company's Federal Reserve Bank clearing account is based on
the targeted federal funds rate established by the Federal Open Market Committee. As of the filing date of this report, the interest rate calculated by the Federal Reserve continues to be $0.25 \%$. This interest rate is similar to what the Company would have received from its investments in federal funds sold, currently in a range of less than $0.25 \%$. Furthermore, Federal Reserve Bank balances are $100 \%$ secured.

As liquidity levels vary continuously based on consumer activities, amounts of cash and cash equivalents can vary widely at any given point in time. The Company's focus will be to continue to re-invest these liquid funds back into longer-term, higher yielding assets, such as loans and investment securities, during the remainder of 2011 when the opportunities arise. Further information regarding the Company's liquidity can be found under the caption "Liquidity" in this Management's Discussion and Analysis.

## Securities

The balance of total securities decreased $\$ 842$, or $0.8 \%$, as compared to year-end 2010. The Company's investment securities portfolio consists of U.S. Treasury securities, U.S. Government sponsored entity ("GSE") securities, Agency mortgage-backed securities and obligations of states and political subdivisions. During the first half of 2011, the Company experienced a significant increase in excess funds resulting from core deposit liability growth during the second half of 2010 and tax refund deposits during the first quarter of 2011. With loan demand remaining challenged, the Company invested a portion of its excess funds into long-term Agency mortgage-backed securities, primarily during the first and second quarters of 2011, which have increased $\$ 7,209$, or $11.8 \%$, from year-end 2010. Typically, the primary advantage of Agency mortgage-backed securities has been the increased cash flows due to the more rapid monthly repayment of principal as compared to other types of investment securities, which deliver proceeds upon maturity or call date. However, with the current low interest rate environment and loan balances on a declining pace, the cash flow that is being collected is being reinvested at lower rates. Principal repayments from Agency mortgage-backed securities totaled \$13,755 from January 1, 2011 through September 30, 2011.

While security growth has been evident within the Company's Agency mortgage-backed securities portfolio, it has experienced offsetting decreases in its U.S. Treasury and GSE securities balances, which have decreased $\$ 2,546$, or $14.9 \%$, and $\$ 5,142$, or $66.5 \%$, respectively, from year-end 2010. In addition to helping achieve diversification within the Company's investment securities portfolio, U.S. Treasury and GSE securities have also been used to satisfy pledging requirements for repurchase agreements. Yet, during the third quarter of 2011, newly enacted legislation permitted business checking accounts to earn interest on their deposits. This legislation prompted most of the Company's repurchase agreement accounts to reinvest into either interest-bearing demand accounts subject to normal FDIC insurance coverage or noninterest-bearing demand accounts with unlimited FDIC insurance coverage until the end of 2012. At September 30, 2011, the Company's repurchase agreements decreased $\$ 37,095$, or $97.3 \%$, from year-end 2010, significantly lowering the need to secure these balances with U.S. Treasury and GSE securities. For the remainder of 2011, the Company's focus will be to generate interest revenue primarily through loan growth, as loans generate the highest yields of total earning assets.

## Loans

The loan portfolio represents the Company's largest asset category and is its most significant source of interest income. During the first nine months of 2011, total loan balances decreased from year-end 2010 by $\$ 26,421$, or $4.1 \%$. Lower loan balances were mostly influenced by total consumer loans, which were down $\$ 13,348$, or $10.9 \%$, from year-end 2010 to total $\$ 109,168$. The Company's consumer loans are primarily secured by automobiles, mobile homes, recreational vehicles and other personal property. Personal loans and unsecured credit card receivables are also included as consumer loans. The decrease in consumer loans came mostly from the Company's automobile lending portfolio, which decreased $\$ 9,517$, or $16.3 \%$, from year-end 2010. The automobile lending component comprises the largest portion of the Company's consumer loan portfolio, representing $44.7 \%$ of total consumer loans at

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September 30, 2011. In recent years, growing economic factors have weakened the economy and have limited consumer spending. During this time of economic challenge, the Company continues to maintain a strict loan underwriting process on its consumer auto loan offerings to limit future loss exposure. The Company's interest rates

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offered on indirect automobile opportunities have struggled to compete with the more aggressive lending practices of local banks and alternative methods of financing, such as captive finance companies offering loans at below-market interest rates related to this segment. The decreasing trend of auto loan balances should continue during the remainder of 2011, as the larger institutions and captive finance companies will continue to aggressively compete for a larger share of the market.

The remaining consumer loan products were collectively down $\$ 3,831$, or $6.0 \%$, which included general decreases in loan balances from recreational vehicles, mobile homes, home equity lines of credit and unsecured loans. Management will continue to place more emphasis on other loan portfolios (i.e. commercial and, to a smaller extent, residential real estate) that will promote increased profitable loan growth and higher returns. Indirect automobile loans bear additional costs from dealers that partially offset interest revenue and lower the rate of return.

Generating residential real estate loans remains a key focus of the Company's lending efforts. Residential real estate loan balances comprise the largest portion of the Company's loan portfolio and consist primarily of one- to four-family residential mortgages and carry many of the same customer and industry risks as the commercial loan portfolio. During the first nine months of 2011, total residential real estate loan balances decreased $\$ 8,962$, or $3.8 \%$, from year-end 2010 to total $\$ 227,916$. The decrease was mostly from the Company's $15-$, 20 - and 30 -year fixed-rate loans, which were down $\$ 7,335$, or $4.2 \%$, from year-end 2010. Long-term interest rates continue to remain at historic low levels. In recent years, the Company has experienced periods of increased refinancing demand for long-term, fixed-rate real estate loans, particularly during the first half of 2009 and the second half of 2010, as a result of the historic low rates. Management has determined that originating long-term, fixed-rate real estate loans at such low rates would present an unacceptable level of interest rate risk. Therefore, to help manage interest rate risk while also satisfying the demand for long-term, fixed-rate real estate loans, the Company has strategically chosen to originate and sell most of its fixed-rate mortgages to the secondary market. During these heavy periods of increased refinancing in 2009 and 2010, consumers were able to take advantage of low rates and reduce their monthly costs. During the first nine months of 2011, refinancing volume that led to secondary market sales had trended down, with 70 loans sold totaling $\$ 7,839$ as compared to 84 loans sold totaling $\$ 10,469$ during the first nine months of 2010. This secondary market emphasis also contributed to a lower balance of one-year adjustable-rate mortgages, which were down $\$ 2,163$, or $9.0 \%$, from year-end 2010. The remaining real estate loan portfolio balances increased $\$ 536$ primarily from the Company's other variable-rate products. The Company believes it has limited its interest rate risk exposure due to its practice of promoting and selling residential mortgage loans to the secondary market. The Company will continue to follow this secondary market strategy until long-term interest rates increase back to a range that falls within an acceptable level of interest rate risk.

The Company's commercial loans were also down $\$ 4,111$, or $1.5 \%$, from year-end 2010. Commercial loans include both commercial real estate and commercial and industrial loans. Management continues to place emphasis on its commercial lending, which generally yields a higher return on investment as compared to other types of loans. Commercial real estate, the Company's largest segment of commercial loans, increased $\$ 1,852$, or $0.8 \%$, from year-end 2010. This segment of loans consists of owner-occupied, nonowner-occupied and construction loans. Commercial real estate also includes loan participations with other banks outside the Company's primary market area. Although the Company is not actively seeking to participate in loans originated outside its primary market area, it has taken advantage of the relationships it has with certain lenders in those areas where the Company believes it can profitably participate with an acceptable level of risk. Commercial real estate benefited most from its construction and nonowner-occupied portfolios during the first nine months of 2011, which increased $\$ 2,875$, or $13.3 \%$, and $\$ 2,030$, or $3.6 \%$, respectively, from year-end 2010 . Commercial construction loans are extended to individuals as well as corporations for the construction of an individual property or multiple properties and are secured by raw land and the subsequent improvements. Nonowner-occupied commercial loans are property loans for which the repayment of principal is dependent upon rental income associated with the property or the subsequent sale of the property. Nonowner-occupied loans that are dependent upon rental income are primarily impacted by local economic

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conditions, which dictate occupancy rates and the amount of rent charged. Nonowner-occupied loans of the Company include loans secured by apartment buildings, condominiums, hotels and motels.

Offsetting commercial real estate loan growth was a decrease in the Company's commercial and industrial loan portfolio, which was down $\$ 5,963$, or $10.8 \%$, from year-end 2010. Commercial and industrial loans consist of loans to corporate borrowers primarily in small to mid-sized industrial and commercial companies that include service, retail and wholesale merchants. Collateral securing these loans includes equipment, inventory, and stock.

The total commercial loan portfolio, including participation loans, consists primarily of rental property loans ( $25.5 \%$ of portfolio), medical industry loans ( $10.5 \%$ of portfolio), land development loans ( $7.0 \%$ of portfolio) and hotel and motel loans ( $6.9 \%$ of portfolio). During the first nine months of 2011, the primary market areas for the Company's commercial loan origination volume, excluding loan participations, were in the areas of Gallia, Jackson, Pike and Franklin counties of Ohio, which accounted for $39.7 \%$ of total originations. The growing West Virginia markets accounted for $50.0 \%$ of total originations for the same time period. While management believes lending opportunities exist in the Company's markets, future commercial lending activities will depend upon economic and related conditions, such as general demand for loans in the Company's primary markets, interest rates offered by the Company and normal underwriting considerations.

The Company continues to monitor the pace of its loan volume. The well-documented housing market crisis and other disruptions within the economy have negatively impacted consumer spending, which has continued to limit the lending opportunities within the Company's market locations. Declines in the housing market since 2009, with falling home prices and increasing foreclosures and unemployment, have continued to result in significant write-downs of asset values by financial institutions. To combat this ongoing potential for loan loss, the Company will remain consistent in its approach to sound underwriting practices and a focus on asset quality. The Company anticipates its overall loan growth for the remainder of 2011 to be challenged, with volume to continue at a stable to declining pace.

## Allowance for Loan Losses

Management evaluates the adequacy of the allowance for loan losses quarterly based on several factors, including, but not limited to, general economic conditions, loan portfolio composition, prior loan loss experience, and management's estimate of probable incurred losses. Management continually monitors the loan portfolio to identify potential portfolio risks and to detect potential credit deterioration in the early stages, and then establishes reserves based upon its evaluation of these inherent risks. Actual losses on loans are reflected as reductions in the reserve and are referred to as charge-offs. The amount of the provision for loan losses charged to operating expenses is the amount necessary, in management's opinion, to maintain the allowance for loan losses at an adequate level that is reflective of probable and inherent loss. The allowance required is primarily a function of the relative quality of the loans in the loan portfolio, the mix of loans in the portfolio and the rate of growth of outstanding loans. Impaired loans, which include loans classified as troubled debt restructurings ("TDR's"), are considered in the determination of the overall adequacy of the allowance for loan losses.

The continued struggles of our U.S. economy are having a direct impact on the Company's borrowers, as they continue to experience financial difficulties and liquidity strains. The Company is faced with the ongoing decision of whether to foreclose on these troubled loans and take possession of the collateral or to work with the borrower to modify the original terms of the loan. A successful loan modification not only avoids costly foreclosure proceedings but, more importantly, could result in the full repayment of the loan principal amount. The Company continues to monitor and make loan modifications to certain troubled loans that would ease payment pressures on the borrower. Most generally, the modification "period" of the original terms of the loan is only temporary (i.e. 12 months), after which the loan would resume under the original contractual terms of the loan. GAAP and regulatory guidance identifies certain loan modifications that would be classified as TDR's, which, in general, is when a bank, for reasons related to a borrower's financial difficulties, grants a concession to the borrower that the bank would not otherwise consider. One such qualification would be if the bank modified the original terms of the loan for the remaining original life of the
debt. Modifications of the original terms would include temporarily adjusting the contractual interest rate of the loan or converting the payment method from principal and interest amortization
payments to interest-only for a temporary period of time.
During the first nine months of 2011, the Company's allowance for loan losses decreased $\$ 2,875$ to finish at $\$ 6,511$, as compared to $\$ 9,386$ at year-end 2010. This decrease in reserves was largely due to the partial charge-offs of various commercial and residential real estate loans classified as impaired and TDR's. As a result of management's evaluation of the trends in the real estate market, the status of long-term, collateral dependent impaired loans and the current regulatory environment, management decided to take partial charge-offs more quickly on collateral dependent impaired loans. As a result, total net charge-offs during the nine months ended September 30, 2011 totaled $\$ 7,730$, an increase from $\$ 2,599$ in net charge-offs recorded during the nine months ended September 30, 2010. The majority of net charge-offs were recorded during the first and second quarters of 2011 , totaling $\$ 4,278$ and $\$ 2,332$, respectively.

Net charge-offs during the first quarter of 2011 were mostly from two commercial TDR loans with one borrower, for which a $\$ 3,839$ partial charge-off was recorded due to declining asset values. Of this $\$ 3,839$ in TDR loan charge-offs, approximately $\$ 2,906$ had been previously allocated within the allowance for loan losses causing no additional provision expense to be charged. This previous allocation of the allowance for loan losses was the result of GAAP and regulatory guidance, which requires the Company to perform impairment analysis of the asset values on collateral-based TDR loans. This impairment analysis from prior periods resulted in specific allocation increases to the allowance for loan losses and corresponding increases to provision for loan losses expense. Yet, during the first quarter of 2011, a current impairment analysis revealed further deterioration in the collateral values associated with both commercial loans. As a result, it was determined an additional $\$ 933$ in provision expense was necessary to account for this impairment. Although both commercial loans, now totaling $\$ 2,646$, are considered impaired, each loan is current according to their modified terms, still accruing interest and not past due. Therefore, these loan balances are not included as part of the Company's total nonperforming loan balances at September 30, 2011 and December 31, 2010. The Company will continue to perform the required impairment analysis on both commercial loans and make adjustments to the allowance for loan losses as necessary.

Net charge-offs during the second quarter of 2011 were largely recorded on various collateral-based impaired loans during the month of June, using reserves that had previously been allocated for within the allowance for loan losses. This action came after further cash flow analysis by management and additional feedback from regulators. In the near term, management expects to timely charge off specific reserves on collateral dependent loans.

As a result of the previously mentioned TDR loan charge-offs during the first quarter of 2011, as well as other charge-offs taken during the second quarter of 2011 on various collateral dependent impaired loans, the specific reserve allocations on TDR and impaired loans decreased $\$ 3,386$ and $\$ 1,439$, respectively, from December 31, 2010 to September 30, 2011. There are no loans that are collateral-dependent that have a specific allocation at September 30, 2011. Given that a majority of these loan losses had been previously identified and specifically allocated for in periods prior to 2011, increases in provision expense were not required. However, these TDR and impaired loan charge-offs had an immediate impact on the Company's general allocations related to the historical loan loss factor. This general allocation evaluates the average historical loan losses over the past 36 months and requires general allocations of the allowance for loan losses to be recorded as average loan losses increase. During the first nine months of 2011, the Company's annualized ratio of net charge-offs to average loans grew to $1.63 \%$ as compared to $0.53 \%$ during the first nine months of 2010 . This change in ratio had an immediate impact on the overall increase to the Company's general charge-off allocation, which increased $\$ 1,548$ from year-end 2010, primarily within the commercial real estate and commercial and industrial loan portfolios. Further affecting increases to the general allocations within the allowance for loan losses were the Company's economic risk factor and classified asset allocations, which collectively increased $\$ 402$ from December 31, 2010 to September 30, 2011.

The Company's impaired loans decreased $\$ 6,649$ from year-end 2010 in large part due to the commercial and residential real estate loan charge-offs previously mentioned. The portions of impaired loans for which there are
specific allocations reflect losses that the Company expects to incur, as they will not likely be able
to collect all amounts due according to the contractual terms of the loan. Although impaired loans have been identified as potential problem loans, they may never become delinquent or classified as nonperforming. This was the case with the previously mentioned commercial loans that were partially charged-off during the first quarter of 2011.

The Company has been successful in maintaining an acceptable level of nonperforming loans to total loans, finishing at $0.93 \%$ at September 30, 2011 as compared to $0.78 \%$ at December 31, 2010. Nonperforming loans consist of nonaccruing loans and accruing loans past due 90 days or more. Nonperforming loans finished at $\$ 5,730$ at September 30, 2011, compared to $\$ 5,009$ at year-end 2010. As a result, there was minimal impact to specific allocations and corresponding provision expenses for the portfolio risks and credit deterioration of these nonperforming credits. The Company's nonperforming assets (which includes nonperforming loans and OREO) to total assets ratio was $1.18 \%$ at September 30, 2011 as compared to $1.11 \%$ at December 31, 2010. Approximately $38.3 \%$ of nonperforming assets is related to two loans with one commercial borrower totaling $\$ 3,734$ that was transferred into OREO during the second quarter of 2008. Both nonperforming loans and nonperforming assets at September 30, 2011 continue to be in various stages of resolution for which management believes such loans are adequately collateralized or otherwise appropriately considered in its determination of the adequacy of the allowance for loan losses.

As a result of the specific reserve allocations used in the partial charge-offs of both TDR and impaired loans during the first half of 2011, the ratio of the allowance for loan losses to total loans decreased to $1.06 \%$ at September 30, 2011, compared to $1.46 \%$ at December 31, 2010. Yet, because of the increase in net charge-offs, the Company has seen its general allocations within the allowance for loan losses strengthen, with its general allocations to total loans increasing from $0.65 \%$ at December 31, 2010 to $0.99 \%$ at September 30, 2011. Management believes that the allowance for loan losses at September 30, 2011 was adequate and reflected probable incurred losses in the loan portfolio. There can be no assurance, however, that adjustments to the allowance for loan losses will not be required in the future. Changes in the circumstances of particular borrowers, as well as adverse developments in the economy are factors that could change and make adjustments to the allowance for loan losses necessary. Asset quality will continue to remain a key focus, as management continues to stress not just loan growth, but quality in loan underwriting as well.

## Deposits

Deposits are used as part of the Company's liquidity management strategy to meet obligations for depositor withdrawals, to fund the borrowing needs of loan customers, and to fund ongoing operations. Deposits, both interestand noninterest-bearing, continue to be the most significant source of funds used by the Company to support earning assets. The Company seeks to maintain a proper balance of "core" deposit relationships on hand while also utilizing various wholesale deposit sources, such as brokered and internet CD balances, as an alternative funding source to manage efficiently the net interest margin. Deposits are influenced by changes in interest rates, economic conditions and competition from other banks. Core deposit balances include interest-bearing demand, savings, money market and noninterest-bearing deposits. Core relationship deposits are considered by management as a primary source of the Bank's liquidity. The Bank focuses on these kinds of deposit relationships with consumers from local markets who can maintain multiple accounts and services at the Bank. The Company views core deposits as the foundation of its long-term funding sources because it believes such core deposits are more stable and less sensitive to changing interest rates and other economic factors. As a result, the Bank's core customer relationship strategy has resulted in a higher portion of its deposits being held in interest-bearing NOW, savings, money market and noninterest-bearing demand accounts at September 30, 2011 than at December 31, 2010, while a lesser portion has resulted in brokered and retail time deposits during the same period.

Total deposits increased $\$ 11,721$, or $1.7 \%$, to finish at $\$ 706,502$ at September 30, 2011. The increase came mostly from a significant portion of the Company's repurchase agreement funds reinvesting into interest- and
noninterest-bearing deposit accounts. Prior to 2011, banking regulations (Regulation Q) prohibited the payment of interest on commercial demand deposit accounts. In 2010, the Dodd-Frank Wall Street Reform and Consumer Protection Act laws were announced, which created significant changes in the area of financial reform. One of those changes was the repeal of Regulation Q, which took effect in the third
quarter of 2011, and now permits banks to pay interest on its business checking accounts. The Company evaluated the effects of this new change to its business deposit account relationships, particularly within its repurchase agreement borrowings. Repurchase agreements are financing arrangements with business accounts that have overnight maturity terms. These overnight funds are paid a rate of interest and require various securities to be pledged as collateral. During the third quarter of 2011, the Company began offering to its repurchase agreement depositors the opportunity to reinvest their balances into one of two products: 1) a higher-yielding, interest-bearing demand deposit (Commercial NOW) account that would be subject to standard FDIC insurance coverage, or 2) a noninterest-bearing demand deposit (business checking) account that would have unlimited FDIC insurance coverage up to the end of 2012. As a result, the Company saw the majority of its repurchase agreement balances shift into its core deposit segment. At September 30, 2011, the Company's interest-free funding source, noninterest-bearing demand deposits, had increased $\$ 34,173$, or $37.2 \%$, from year-end 2010 , with the majority coming from its business checking account growth from the reinvestment of repurchase agreement balances. Also at September 30, 2011, the Company's interest-bearing demand deposit (NOW) accounts had increased $\$ 12,563$, or $12.3 \%$, from year-end 2010, mostly within the commercial NOW account product that received reinvested dollars from repurchase agreement balances. Conversely, the Company's repurchase agreements have decreased from $\$ 38,107$ at December 31, 2010 to just $\$ 1,012$ remaining at September 30, 2011. The Company will continue to promote the two business product opportunities to its remaining repurchase agreement account relationships. Not only does this provide the Company's business account relationships with options to better suit their needs, it also fits in its preference to grow core deposits and to establish more solid customer relationships.

Further contributing to core deposit growth within the Company's NOW account deposits during the nine months ended September 30, 2011 were increases in public fund account balances, which were up $\$ 5,716$, or $10.0 \%$, from year-end 2010. This increase was largely driven by public fund balances related to local city and county school construction projects within Gallia County, Ohio. While the Company feels confident in the relationships it has with its public fund customers, these balances will continue to experience "larger" fluctuations than other deposit account relationships due to the nature of the account activity. Larger public fund balance fluctuations are, at times, seasonal and can be predicted while most other large fluctuations are outside of management's control. The Company values these public fund relationships it has secured and will continue to market and service these accounts to maintain its long-term relationship.

Core deposit growth also came from the Company's interest-bearing savings account balances, which increased $\$ 5,162$, or $12.1 \%$, from year-end 2010, coming primarily from its statement savings product. The increase in savings account balances reflects the customer's preference to remain liquid while the opportunity for market rates to rise in the near future still exists. As CD market rates continue to adjust downward, the spread between a short-term CD rate and a statement savings rate have become close enough for the customer to invest their balances into a more liquid product such as a statement savings account.

Additional interest-bearing deposit growth came from money market accounts, which were up $\$ 3,533$, or $2.4 \%$, from year-end 2010. The increase came largely from the Company's Market Watch product. The Market Watch product is a limited transaction investment account with tiered rates that competes with current market rate offerings and serves as an alternative to certificates of deposit for some customers. With an added emphasis on further building and maintaining core deposit relationships, the Company has marketed several attractive incentive offerings in the past several years to draw customers to this particular product. Most recently, the Company offered a special six-month introductory rate offer of $2.00 \%$ APY during 2010's third quarter for new Market Watch accounts. This special offer was well received by the Bank's customers and contributed to elevating money market balances during the second half of 2010. The promotion ended during the first quarter of 2011, and the interest rate adjusted down to a current market rate. A portion of deposits have been retained since the lowering of the rate as Market Watch balances are up $\$ 3,093$, or $2.1 \%$, from year-end 2010 .

Partially offsetting core deposit growth from year-end 2010 were decreases in the Company's time deposit balances due to increased maturity runoff of CD's. Historically, time deposits, particularly CD's, had been
the most significant source of funding for the Company's earning assets, making up $44.5 \%$ of total deposits at December 31, 2010. However, these funding sources continue to be less emphasized due to lower market rates and the Company's focus on growing its core deposit balances. As a result, time deposits represented $37.6 \%$ of total deposits at September 30, 2011. During the first nine months of 2011, time deposits decreased $\$ 43,710$, or $14.1 \%$, from year-end 2010. With loan balances down $4.1 \%$ from year-end 2010, the Company has not needed to employ aggressive funding measures, such as offering higher rates, to attract customer investments in CD's. Furthermore, as market rates remain at low levels from 2009 and 2010, the Company has seen the cost of its retail CD balances continue to reprice downward (as a lagging effect to the actions by the Federal Reserve) to reflect current deposit rates. As the Company's CD rate offerings have fallen considerably from a year ago, the Bank's CD customers have been more likely to consider re-investing their matured CD balances into other short-term deposit products or with other institutions offering the most attractive rates. This has led to an increased maturity runoff within its "customer relation" retail CD portfolio. Furthermore, with the significant downturn in economic conditions, the Bank's CD customers in general have experienced reduced funds available to deposit with structured terms, choosing to remain more liquid. As a result, the Company has experienced a decrease within its retail CD balances, which were down $\$ 24,560$ from year-end 2010. The Company's preference of core deposit funding sources has created a lesser reliance on wholesale funding deposits (i.e., brokered and internet CD issuances), which were also down $\$ 19,150$ from year-end 2010. The Company will continue to evaluate its use of brokered CD's to manage interest rate risk associated with longer-term, fixed-rate asset loan demand.

The Company will continue to experience increased competition for deposits in its market areas, which should challenge its net growth. The Company will continue to emphasize growth in its core deposit relationships during the remainder of 2011, reflecting the Company's efforts to reduce its reliance on higher cost funding and improving net interest income.

## Securities Sold Under Agreements to Repurchase

Repurchase agreements, which are financing arrangements that have overnight maturity terms, were down $\$ 37,095$, or $97.3 \%$, from year-end 2010. As previously mentioned, the decrease was mostly due to newly enacted legislation during the third quarter of 2011 which permits banks to now pay interest on its business checking accounts. The Company's repurchase agreement depositors took advantage of two interest-bearing and noninterest-bearing products to reinvest their dollars. As of September 30, 2011, there was $\$ 1,012$ in repurchase agreement balances remaining. The Company will continue to promote the two business products to its remaining repurchase agreement customers.

## Other Borrowed Funds

The Company also accesses other funding sources, including short-term and long-term borrowings, to fund asset growth and satisfy short-term liquidity needs. Other borrowed funds consist primarily of Federal Home Loan Bank ("FHLB") advances and promissory notes. During the first nine months of 2011, other borrowed funds were down $\$ 6,277$, or $22.6 \%$, from year-end 2010 . While net loan demand continues to be on a declining pace during 2011, management used the deposit proceeds from the first quarter's seasonal tax activity to repay FHLB borrowings. While deposits continue to be the primary source of funding for growth in earning assets, management will continue to utilize various wholesale borrowings to help manage interest rate sensitivity and liquidity.

## Shareholders' Equity

The Company maintains a capital level that exceeds regulatory requirements as a margin of safety for its depositors. Total shareholders' equity at September 30, 2011 of $\$ 71,086$ was up $\$ 2,958$, or $4.3 \%$, as compared to the balance of $\$ 68,128$ at December 31, 2010. Contributing most to this increase was year-to-date net income of $\$ 4,474$,
partially offset by cash dividends paid of $\$ 2,520$, or $\$ .63$ per share, during the first nine months of 2011. The Company had treasury stock totaling \$15,712 at September 30, 2011, unchanged from year-end 2010.

## Comparison of Results of Operations

For the Three and Nine Months
Ended September 30, 2011 and 2010
The following discussion focuses, in more detail, on the consolidated results of operations of the Company for the three months and nine months ended September 30, 2011 compared to the same periods in 2010. This discussion should be read in conjunction with the interim consolidated financial statements and the footnotes included in this Form 10-Q

## Net Interest Income

The most significant portion of the Company's revenue, net interest income, results from properly managing the spread between interest income on earning assets and interest expense incurred on interest-bearing liabilities. The Company earns interest and dividend income from loans, investment securities and short-term investments while incurring interest expense on interest-bearing deposits, repurchase agreements and short- and long-term borrowings. Net interest income is affected by changes in both the average volume and mix of assets and liabilities and the level of interest rates for financial instruments. For the third quarter of 2011, net interest income increased $\$ 74$, or $0.9 \%$, as compared to the third quarter of 2010, while the Company's net interest income during the nine months ended September 30, 2011 continued to exceed the previous year, increasing $\$ 644$, or $2.6 \%$, over the first nine months of 2010. Both quarterly and year-to-date increases were largely due to continued lower funding costs impacted by a low interest rate environment combined with average earning asset growth of $3.5 \%$ as compared to the first nine months of 2010. Average earning asset growth came primarily from the Company's deposit balances held with the Federal Reserve Bank and investment securities.

Total interest income decreased $\$ 745$, or $6.5 \%$, during the third quarter of 2011 , and decreased $\$ 1,730$, or $4.6 \%$, during the first nine months of 2011, as compared to the same periods in 2010. This drop in interest earnings was largely due to a decrease in average loan balances, which decreased $\$ 25,573$, or $3.9 \%$, when comparing average balances during the first nine months of 2011 to the first nine months of 2010. This decrease in average loans came mostly from its consumer loan portfolio, particularly with auto loan balances, where competition for loan demand continues to be challenged by other financial institutions and captive finance companies. This decrease in loans has contributed to a $\$ 322$, or $11.9 \%$, decrease in consumer interest and fee revenue during the third quarter of 2011 and a $\$ 918$, or $10.2 \%$, decrease in consumer interest and fee revenue during the nine months ended September 30, 2011, as compared to the same periods in 2010. The Company also experienced average loan decreases in its residential real estate loan portfolio, which has been largely impacted by management's strategy to sell the majority of its long-term, fixed-rate real estate loans to the secondary market, while retaining the servicing rights to these loans. This action continues to generate loan sale and servicing fee revenue within noninterest income, but has resulted in a $\$ 225$, or $5.7 \%$, decrease in real estate interest and fee income during the third quarter of 2011 , and a $\$ 625$, or $5.3 \%$, decrease in real estate interest and fee income during the nine months ended September 30, 2011, as compared to the same periods in 2010.

Included in consumer loan interest income were fees associated with the Company's RAL tax loan originations. The Company's participation with a third-party tax software provider has given the Bank the opportunity to make RALs during the tax refund loan season, typically from January through March. RALs are short-term cash advances against a customer's anticipated income tax refund. During the first nine months of 2011, the Company recognized $\$ 561$ in RAL fees, compared to $\$ 655$ during the first nine months of 2010 , a decrease of $\$ 94$, or $14.4 \%$. The majority of this decrease occurred in the second quarter activity, as the Company had much lower levels of excess RAL reserves in the second quarter of 2011 compared to the same quarter in 2010.

The Bank also has a separate agreement with the tax software provider for the Company's ERC/ERD clearing services. Through the ERC/ERD agreement, the Company serves as a facilitator for the clearing of tax refunds. In recent years, the RAL business has been subject to scrutiny by various governmental and consumer groups who have questioned the fairness and legality of RAL fees and the underwriting risks
associated with originating RALs. The ERC/ERD service does not subject the Bank to the risks related to the RALs and has not been subject to the same scrutiny.

On February 3, 2011, the Bank received a recommendation from the FDIC to discontinue offering RAL loans through third parties following the completion of the current tax filing season of 2011. The FDIC expressed concerns regarding the underwriting of RALs based on the 2010 decision by the Internal Revenue Service (the "IRS") to cease providing debt indicator information. In response to the FDIC's expressions of concern, on February 8, 2011, the Bank determined to discontinue offering RALs through unrelated third-party vendors after April 19, 2011. Thus, the Bank's termination of this product will negatively affect the Company's results of operations in 2012. The FDIC's concern and recommendation does not affect the Bank's offering of other tax refund products, such as ERC's and ERD's. The Bank will, therefore, continue offering ERC's and ERD's. Furthermore, the FDIC's recommendation does not affect the offerings of RALs by Loan Central. Although the Bank has not fully determined what the effects of exiting the RAL business might have on its ERC/ERD business in 2012, it does anticipate competitive pressures on pricing that could have a negative effect on earnings from future ERC/ERD transactions.

Further contributing to lower interest and dividend income during the quarterly and year-to-date periods ended September 30, 2011 was a decrease in the yields earned on average earning assets. The average yield on earning assets decreased 26 basis points during the third quarter of 2011 to finish at $5.49 \%$, and decreased 48 basis points during the first nine months of 2011 to finish at $5.48 \%$, as compared to the same periods in 2010. This negative effect reflects the impact felt from higher liquidity levels and lower loan demand. During the first nine months of 2011, loan balances have continued to decline while excess funds have increased as a result of deposit growth experienced during the second half of 2010 and from an increased volume of short-term tax refund deposits during the first quarter of 2011. The Company has invested the majority of the excess funds into its interest-bearing Federal Reserve Bank clearing account, yielding just $0.25 \%$. While these increases in Federal Reserve Bank balances contributed most to the Company's $3.5 \%$ average earning asset growth during the first nine months of 2011, as compared to the same period in 2010, these balances also contributed most to the decrease in earning asset yields, with the majority of the Company's earning asset growth yielding just $0.25 \%$. The intention for these short-term Federal Reserve Bank balances that are not related to tax refund clearing items or other seasonal deposits is to re-invest them into future loan growth or longer-term securities with higher interest rate yields to improve the net interest margin.

The Company's total interest expense decreased $\$ 819$, or $24.6 \%$, during the third quarter of 2011, and decreased $\$ 2,374$, or $22.9 \%$, during the first nine months of 2011 , as compared to the same periods in 2010 . The benefits of lower interest expense are the result of lower rates paid on interest-bearing liabilities. The Federal Reserve continues to hold the prime interest rate at $3.25 \%$, and the target federal funds rate remains at a range from $0.0 \%$ to $0.25 \%$. The sustained low short-term rates have continued to impact the repricings of various Bank deposit products, including public fund NOW, Gold Club and Market Watch accounts. Interest rates on CD balances have also repriced to lower rates (as a lagging effect to the Federal Reserve's action to drop short-term interest rates from 2008), which have lowered funding costs during the three and nine-month periods ended September 30, 2011, as compared to the same periods in 2010. The Company also continues to experience a deposit composition shift from a higher level of CD balances of a year ago, with weighted average costs of $2.2 \%$, to a higher deposit composition of core deposit balances that include NOW, money market, and savings accounts, with weighted average costs of $0.95 \%$ at September 30, 2011. As a result of decreases in the average market interest rates mentioned above and the deposit composition shift to lower costing deposit balances, the Company's total weighted average funding costs have decreased 46 basis points from $1.68 \%$ at September 30, 2010 to $1.22 \%$ at September 30, 2011.

During the nine months ended September 30, 2011, the decline in asset yields exceeded the decline in funding costs, causing the Company's year-to-date net interest margin to decrease 4 basis points from $4.22 \%$ at September 30, 2010 to $4.18 \%$. However, the third quarter 2011 net interest margin improved to $4.21 \%$, a 12 basis point increase when

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compared to the previous year's third quarter margin of $4.09 \%$ in 2010. The improvement was impacted by a change in average Federal Reserve Bank balances from $\$ 62,371$ during the second quarter of 2011 to $\$ 39,649$ during the third quarter of 2011. This is compared to an increase of $\$ 8,354$ when comparing 2010's third quarter average Federal Reserve Bank balance to

2010's second quarter average balance. This decrease in lower-yielding Federal Reserve Bank balances combined with higher amounts of lower costing, core deposit balances of NOW, savings and noninterest-bearing demand accounts enhanced the net interest margin. The Company will continue to focus on re-deploying these balances into higher yielding instruments as opportunities arise. Net interest margin will benefit if these deposits with the Federal Reserve Bank can be re-invested in loans and other longer-term, higher yielding investments. It is difficult to speculate on future changes in net interest margin and the frequency and size of changes in market interest rates. The past year has seen the banking industry under continued stress due to declining real estate values and asset impairments. The Company believes it is reasonably possible the prime interest rate and the federal funds rate will remain at their historically low levels for the rest of 2011. However, there can be no assurance to that effect or as to the magnitude of any change in market interest rates should a change be prompted by the Federal Reserve Board, as such changes are dependent upon a variety of factors that are beyond the Company's control. For additional discussion on the Company's rate sensitive assets and liabilities, please see Item 3, Quantitative and Qualitative Disclosure About Market Risk, of this Form 10-Q.

## Provision for Loan Losses

Credit risk is inherent in the business of originating loans. The Company sets aside an allowance for loan losses through charges to income, which are reflected in the consolidated statement of income as the provision for loan losses. This provision charge is recorded to achieve an allowance for loan losses that is adequate to absorb losses in the Company's loan portfolio. Management performs, on a quarterly basis, a detailed analysis of the allowance for loan losses that encompasses loan portfolio composition, loan quality, loan loss experience and other relevant economic factors.

Provision expense largely impacted the Company's earnings during the three and nine months ended September 30, 2011. The Company continues to recognize higher provision expense on a year-to-date basis, increasing $\$ 988$, or $25.6 \%$, during the nine months ended September 30, 2011 as compared to the same period in 2010. Yet, the Company benefited from lower provision expense during the three months ended September 30, 2011, decreasing $\$ 1,073$, or $48.2 \%$, as compared to the same period in 2010. The quarter-to-date decrease was largely the result of four commercial loans that were reviewed for impairment during the third quarter of 2010 based on deteriorating credit quality conditions and payment performance difficulties. The 2010 analysis of these four loans identified a total deficiency in impairment of $\$ 1,440$ that required a specific allocation of the allowance for loan losses and a corresponding increase to provision expense. This allocation in 2010 is compared to having no significant specific allocation adjustments during the third quarter of 2011. The third quarter 2011 net charge-offs of $\$ 1,120$ were recognized primarily on the Company's smaller balance, homogenous loans within the residential real estate and consumer portfolios, for which no specific allocations had been reserved within the allowance for loan losses.

Provision expense during the year-to-date 2011 has increased in large part due to increases in both net charge-offs and general allocations. During the first nine months of 2011, the Company's net charge-offs totaled $\$ 7,730$, an increase from the $\$ 2,599$ in net charge-offs recognized during the first nine months of 2010. This increase was largely due to the partial charge-offs of various commercial and residential real estate loans classified as impaired and TDR's. Management believed these charge-offs of collateral dependent loans were necessary given the status of the economy and the customers' continued financial weakness. The largest of these charge-offs occurred during the first quarter of 2011, when the Company partially charged off $\$ 3,839$ on two commercial loans classified as TDR's from one relationship due to a continued deterioration in collateral values. Of this partially charged-off amount, a specific allocation of approximately $\$ 2,906$ already had been reserved in the allowance for loan losses from prior impairment analysis. A current analysis of the loans' collateral values revealed a $\$ 933$ impairment that required a corresponding increase to provision expense that was used to absorb part of the $\$ 3,839$ write-down during the first quarter of 2011.

The Company continues to monitor and make loan modifications to certain TDR's that will ease payment performance pressures off of the borrower. GAAP guidance requires an impairment analysis to be performed on loans classified as TDR's, which includes the evaluation of collateral values that could
potentially reveal impairment. For TDR's that have had existing loan terms modified, an impairment analysis would also be measured by comparing the present value of expected future cash flows discounted at the loan's effective interest rate to the cash flows based on the original contractual terms of the loan. The difference between the two measurements results in an impairment charge. Any impairment deficiency resulting from either analysis method would require a specific allocation of the allowance for loan losses and a corresponding increase to provision for loan losses expense.

As a result of the previously mentioned TDR and impaired loan charge-offs, the specific allocations on TDR and impaired loans decreased $\$ 3,386$ and $\$ 1,439$, respectively, from December 31, 2010, which eliminated the need for a corresponding increase in provision expense. However, the charge-offs had an immediate impact on the Company's general allocations related to the historical loan loss factor. This factor evaluates the average historical loan losses over the past 36 months. As a result of the $\$ 5,131$ increase in net charge-offs during the first nine months of 2011 as compared to the first nine months of 2010, the general allocation for commercial and residential real estate loans increased to $\$ 4,865$ at September 30, 2011 from $\$ 2,699$ at December 31, 2010, requiring an increase in provision expense during the nine months ended September 30, 2011. This allocation was not materially different at September 30, 2011 as compared to June 30, 2011. These charge-off amounts will impact the amount of the Company's loan loss allowance for three years.

In large part to the increase in net charge-offs during 2011, the allowance for loan losses finished at $1.06 \%$ of total loans at September 30, 2011, as compared to $1.46 \%$ at December 31, 2010. Yet, management believes that the allowance for loan losses was adequate at September 30, 2011 to absorb probable losses in the portfolio. Furthermore, the increase in net charge-offs has resulted in a strengthening of the Company's general allocations within the allowance for loan losses, with the general allocations to total loans increasing from $0.65 \%$ at December 31, 2010 to $0.99 \%$ at September 30, 2011. Future provisions to the allowance for loan losses will continue to be based on management's quarterly in-depth evaluation that is discussed in further detail under the caption "Critical Accounting Policies - Allowance for Loan Losses" within this Management's Discussion and Analysis.

## Noninterest Income

Noninterest income for the three months ended September 30, 2011 was $\$ 1,058$, a decrease of $\$ 324$, or $23.4 \%$, from the same quarterly period in 2010. Noninterest income for the nine months ended September 30, 2011 was $\$ 6,404$, an increase of $\$ 1,633$, or $34.2 \%$, from the same year-to-date period in 2010 . The decrease in the third quarter was largely attributed to impairment charges taken on two commercial real estate foreclosed properties classified as OREO.These losses were the result of a recent re-evaluation of the carrying values for both OREO properties. Based on weakened market conditions, management applied a discount to the appraised value of the properties and increased the estimated liquidation expenses associated with both properties. The result was a $\$ 480$ impairment charge that was recorded in September 2011 and contributed to the higher quarterly and year-to-date losses on sale of OREO. For the three months ended September 30, 2011, OREO losses were $\$ 474$, an increase of $\$ 391$ in losses from the same period in 2010. For the nine months ended September 30, 2011, OREO losses were $\$ 464$, an increase of $\$ 304$ in losses from the same period in 2010.

For the nine months ended September 30, 2011, the successful growth in noninterest revenue was largely due to increased seasonal tax refund processing fees classified as ERC/ERD fees. During the nine months ended September 30, 2011, the Company's ERC/ERD fees increased by $\$ 1,760$, or $227.7 \%$, as compared to the same period in 2010. The increase was due to a volume increase in the number of ERC/ERD transactions that were processed during the first and second quarters of 2011. For the 2011 tax season, the tax software provider was able to expand the number of tax preparers utilizing its software, which contributed to the volume increase. As a result of ERC/ERD fee activity being mostly seasonal, the majority of income was recorded during the first half of 2011.

The Company also experienced noninterest income growth from its debit and credit interchange income, which increased $\$ 103$, or $39.0 \%$, during the third quarter of 2011 , and $\$ 290$, or $40.2 \%$, during the first nine months of 2011, as compared to the same periods in 2010. The volume of transactions utilizing the

Company's credit card and Jeanie ${ }^{\circledR}$ Plus debit card continued to increase from a year ago. Beginning in the second half of 2010, the Company began offering incentive-based credit cards that would permit its users to redeem accumulated points for merchandise, as well as cash incentives paid, particularly to business users based on transaction criteria. In addition, similar incentives were introduced to the Company's Jeanie® Plus debit cards during the first quarter of 2011 to promote customer spending. While incenting debit/credit card customers has increased customer use of electronic payments, which has contributed to higher interchange revenue, the strategy also fits well with the Company's emphasis on growing and enhancing its customer relationships.

The remaining noninterest income categories were down $\$ 34$, or $2.8 \%$, during the third quarter of 2011 , and down $\$ 113$, or $3.3 \%$, during the first nine months of 2011 , as compared to the same periods in 2010 . These changes were impacted mostly by lower overdraft fee income, lower mortgage banking income and lower loan insurance income due to the decline in loan demand, which has limited insurance sale opportunities.

## Noninterest Expense

Noninterest expense during the third quarter of 2011 increased $\$ 138$, or $2.0 \%$, as compared to the same period in 2010. Noninterest expense during the first nine months of 2011 increased $\$ 360$, or $1.7 \%$, as compared to the same period in 2010. Contributing most to the growth in net overhead expense were higher salaries and employee benefits as well as data processing expenses associated with the use of technology.

The Company's largest noninterest expense item, salaries and employee benefits, increased $\$ 174$, or $4.4 \%$, during the third quarter of 2011, and increased $\$ 396$, or $3.3 \%$, during the first nine months of 2011 , as compared to the same periods in 2010. The increases were largely due to annual merit increases, increased health insurance benefit costs, and higher salary and payroll taxes. The Company has experienced a relatively stable full-time equivalent employee base from a year ago, finishing with 278 full-time equivalent employees on staff at September 30, 2011, as compared to 277 employees at September 30, 2010.

The Company also realized increases to its data processing expenses, which are up $\$ 70$, or $33.7 \%$, during the three months ended September 30, 2011, and $\$ 116$, or $18.9 \%$, during the nine months ended September 30, 2011, as compared to the same periods in 2010. The Company continues to take great strides in utilizing the growing technology offered to financial institutions to enhance its loan and deposit products to better serve its customers. Data processing costs include processing services for the Company's debit and credit cards as well as online and mobile banking technology.

The Company experienced an $\$ 84$, or $31.7 \%$, decrease in its FDIC assessment expense during the three months ended September 30, 2011, which limited the overall year-to-date increase to just $\$ 7$, or $0.9 \%$, during the nine months ended September 30, 2011, as compared to the same periods in 2010. During the fourth quarter of 2009, the FDIC approved an alternative to future special assessments, which was to have all banks prepay twelve quarters worth of FDIC assessments. On December 30, 2009, the Company prepaid its assessment in the amount of $\$ 3,567$. The prepayment, which included assumptions about future deposit and assessment rate growth, was based on third quarter 2009 deposits. The prepaid amount is being amortized over the entire prepayment period. The monthly expense associated with this prepaid FDIC insurance increased during the first and second quarters of 2011 in relation to growing deposit and assessment assumptions. Beginning April 1, 2011, the assessment base for deposit insurance premiums changed from total domestic deposits to average total assets minus average tangible equity, and the assessment rate schedules changed. The new assessment method has afforded the Company lower net premium assessments during the third quarter of 2011. While the Company has benefited from having its FDIC insurance expense amortized over twelve quarters, continued declines in the Deposit Insurance Fund could result in the FDIC imposing additional assessments in the future, which could adversely affect the Company's capital levels and earnings.

Various noninterest expense categories decreased from a year ago to partially offset the year-to-date
payroll, data processing and FDIC assessment expense increases. Occupancy and furniture/equipment costs decreased $\$ 64$ during the year-to-date period ended September 30, 2011, as compared to the same period in 2010. The decrease is largely due to declining depreciation expense on purchased equipment from prior years based on a declining balance method that accelerates depreciation costs in the early stages of the assets' useful life. With no significant equipment purchases during 2011, the acceleration effect of depreciation has decreased. Other noninterest expense items have also decreased $\$ 95$ during the year-to-date period ended September 30, 2011, as compared to the same period in 2010. This decrease was largely from non-recurring capital planning costs incurred by the parent company during the first half of 2010 that increased legal, accounting and consulting fees.

The Company's efficiency ratio is defined as noninterest expense as a percentage of fully tax-equivalent net interest income plus noninterest income. Management continues to place emphasis on managing its balance sheet mix and interest rate sensitivity to help expand the net interest margin as well as developing more innovative ways to generate noninterest revenue. A strong net interest income due to lower funding costs combined with higher noninterest income from ERC/ERD fees has had a positive effect on efficiency during the nine months ended September 30, 2011. As a result, revenue levels have outpaced overhead expense, which has caused the year-to-date efficiency ratio to decrease (improve) from the prior year-to-date period ending September 30, 2010. The efficiency ratio during the nine months ended September 30, 2011 decreased to $65.3 \%$ from the $69.1 \%$ experienced during the nine months ended September 30, 2010. However, the third quarter efficiency ratio increased to $74.9 \%$ during 2011 compared to $71.5 \%$ during the third quarter of 2010. A non-recurring OREO impairment charge of $\$ 408$ recorded in September 2011 contributed to a higher overhead expense during the third quarter of 2011 and led to the elevated efficiency ratio.

## Capital Resources

All of the Company's capital ratios exceeded the regulatory minimum guidelines as identified in the following table:

|  | Company Ratios |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  | Regulatory <br> Minimum |
| Tier 1 risk-based capital | $9 / 30 / 11$ | $12 / 31 / 10$ | M.9\% |
| Total risk-based capital ratio | $15.0 \%$ | $14.3 \%$ | $4.00 \%$ |
| Leverage ratio | $9.9 \%$ | $9.3 \%$ | $8.00 \%$ |

Cash dividends paid of $\$ 2,520$ during the first nine months of 2011 represent a $0.4 \%$ increase over the cash dividends paid during the same period in 2010. The quarterly dividend rate in 2011 was $\$ 0.21$ per share, unchanged from the $\$ 0.21$ per share paid in 2010.

## Liquidity

Liquidity relates to the Company's ability to meet the cash demands and credit needs of its customers and is provided by the ability to readily convert assets to cash and raise funds in the market place. Total cash and cash equivalents, held to maturity securities maturing within one year and available for sale securities, totaling $\$ 145,886$, represented $17.7 \%$ of total assets at September 30, 2011. In addition, the FHLB offers advances to the Bank, which further enhances the Bank's ability to meet liquidity demands. At September 30, 2011, the Bank could borrow an additional $\$ 133,486$ from the FHLB, of which $\$ 95,000$ could be used for short-term, cash management advances. Furthermore, the Bank has established a borrowing line with the Federal Reserve. At September 30, 2011, this line had total availability of $\$ 47,539$. Lastly, the Bank also has the ability to purchase federal funds from a correspondent bank. For further cash flow information, see the condensed consolidated statement of cash flows contained in this Form $10-\mathrm{Q}$. Management does not rely on any single source of liquidity and monitors the level of liquidity based on many factors affecting the Company's financial condition.

## Off-Balance Sheet Arrangements

As discussed in Note 5 - Financial Instruments with Off-Balance Sheet Risk, the Company engages in certain off-balance sheet credit-related activities, including commitments to extend credit and standby letters of credit, which could require the Company to make cash payments in the event that specified future events occur. Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Standby letters of credit are conditional commitments to guarantee the performance of a customer to a third party. While these commitments are necessary to meet the financing needs of the Company's customers, many of these commitments are expected to expire without being drawn upon. Therefore, the total amount of commitments does not necessarily represent future cash requirements.

## Critical Accounting Policies

The most significant accounting policies followed by the Company are presented in Note 1 to the consolidated financial statements. These policies, along with the disclosures presented in the other financial statement notes, provide information on how significant assets and liabilities are valued in the financial statements and how those values are determined. Management views critical accounting policies to be those which are highly dependent on subjective or complex judgments, estimates and assumptions, and where changes in those estimates and assumptions could have a significant impact on the financial statements. Management currently views the adequacy of the allowance for loan losses to be a critical accounting policy.

Allowance for Loan Losses: The allowance for loan losses is a valuation allowance for probable incurred credit losses. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance. Management estimates the allowance balance required using past loan loss experience, the nature and volume of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions, and other factors. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management's judgment, should be charged off.

The allowance consists of specific and general components. The specific component relates to loans that are individually classified as impaired. A loan is impaired when, based on current information and events, it is probable that the Company will be unable to collect all amounts due according to the contractual terms of the loan agreement. Impaired loans generally consist of loans with balances of $\$ 200$ or more on nonaccrual status or nonperforming in nature. Loans for which the terms have been modified and for which the borrower is experiencing financial difficulties are considered TDRs and classified as impaired.

Factors considered by management in determining impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls generally are not classified as impaired. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length and reasons for the delay, the borrower's prior payment record, and the amount of shortfall in relation to the principal and interest owed.

Commercial and commercial real estate loans are individually evaluated for impairment. If a loan is impaired, a portion of the allowance is allocated so that the loan is reported, net, at the present value of estimated future cash flows using the loan's existing rate or at the fair value of collateral if repayment is expected solely from the collateral. Smaller balance homogeneous loans, such as consumer and most residential real estate, are collectively evaluated for impairment, and accordingly, they are not separately identified for impairment disclosure. TDRs are measured at the present value of estimated future cash flows using the loan's effective rate at inception. If a TDR is considered to be a
collateral dependent loan, the loan is reported, net, at the fair value of the collateral. For TDRs that subsequently default, the Company determines the amount of reserve in accordance with the accounting policy for the allowance for loan losses.

The general component covers non-impaired loans and impaired loans that are not individually reviewed for impairment and is based on historical loss experience adjusted for current factors. The historical loss experience is determined by portfolio segment and is based on the actual loss history experienced by the Company over the most recent three years. This actual loss experience is supplemented with other economic factors based on the risks present for each portfolio segment. These economic factors include consideration of the following: levels of and trends in delinquencies and impaired loans; levels of and trends in charge-offs and recoveries; trends in volume and terms of loans; effects of any changes in risk selection and underwriting standards; other changes in lending policies, procedures, and practices; experience, ability, and depth of lending management and other relevant staff; national and local economic trends and conditions; industry conditions; and effects of changes in credit concentrations. The following portfolio segments have been identified: Commercial Real Estate, Commercial and Industrial, Residential Real Estate, and Consumer.

Commercial and industrial loans consist of borrowings for commercial purposes to individuals, corporations, partnerships, sole proprietorships, and other business enterprises. Commercial and industrial loans are generally secured by business assets such as equipment, accounts receivable, inventory, or any other asset excluding real estate and generally made to finance capital expenditures or operations. The Company's risk exposure is related to deterioration in the value of collateral securing the loan should foreclosure become necessary. Generally, business assets used or produced in operations do not maintain their value upon foreclosure, which may require the Company to write-down the value significantly to sell.

Commercial real estate consists of nonfarm, nonresidential loans secured by owner-occupied and nonowner-occupied commercial real estate as well as commercial construction loans. An owner-occupied loan relates to a borrower purchased building or space for which the repayment of principal is dependent upon cash flows from the ongoing business operations conducted by the party, or an affiliate of the party, who owns the property. Owner-occupied loans that are dependent on cash flows from operations can be adversely affected by current market conditions for their product or service. A nonowner-occupied loan is a property loan for which the repayment of principal is dependent upon rental income associated with the property or the subsequent sale of the property. Nonowner-occupied loans that are dependent upon rental income are primarily impacted by local economic conditions, which dictate occupancy rates and the amount of rent charged. Commercial construction loans consist of borrowings to purchase and develop raw land into one- to four-family residential properties. Construction loans are extended to individuals as well as corporations for the construction of an individual property or multiple properties and are secured by raw land and the subsequent improvements. Repayment of the loans to real estate developers is dependent upon the sale of properties to third parties in a timely fashion upon completion. Should there be delays in construction or a downturn in the market for those properties, there may be significant erosion in value, which may be absorbed by the Company.

Residential real estate loans consist of loans to individuals for the purchase of one- to four-family primary residences with repayment primarily through wage or other income sources of the individual borrower. The Company's loss exposure to these loans is dependent on local market conditions for residential properties as loan amounts are determined, in part, by the fair value of the property at origination.

Consumer loans are comprised of loans to individuals secured by automobiles, open-end home equity loans and other loans to individuals for household, family, and other personal expenditures, both secured and unsecured. These loans typically have maturities of five years or less with repayment dependent on individual wages and income. The risk of loss on consumer loans is elevated as the collateral securing these loans, if any, rapidly depreciates in value or may be worthless and/or difficult to locate if repossession is necessary.

## Concentration of Credit Risk

The Company maintains a diversified credit portfolio, with residential real estate loans currently comprising the most significant portion. Credit risk is primarily subject to loans made to businesses and individuals in central and southeastern Ohio as well as western West Virginia. Management believes this risk to be general in nature, as there are no material concentrations of loans to any industry or consumer
group. To the extent possible, the Company diversifies its loan portfolio to limit credit risk by avoiding industry concentrations.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company's goal for interest rate sensitivity management is to maintain a balance between steady net interest income growth and the risks associated with interest rate fluctuations. Interest rate risk ("IRR") is the exposure of the Company's financial condition to adverse movements in interest rates. Accepting this risk can be an important source of profitability, but excessive levels of IRR can threaten the Company's earnings and capital.

The Company evaluates IRR through the use of an earnings simulation model to analyze net interest income sensitivity to changing interest rates. The modeling process starts with a base case simulation, which assumes a static balance sheet and flat interest rates. The base case scenario is compared to rising and falling interest rate scenarios assuming a parallel shift in all interest rates. Comparisons of net interest income and net income fluctuations from the flat rate scenario illustrate the risks associated with the current balance sheet structure.

The Company's Asset/Liability Committee monitors and manages IRR within Board approved policy limits. The current IRR policy limits anticipated changes in net interest income to an instantaneous increase or decrease in market interest rates over a 12 month horizon to $+/-5 \%$ for a 100 basis point rate shock, $+/-7.5 \%$ for a 200 basis point rate shock and $+/-10 \%$ for a 300 basis point rate shock. Based on the level of interest rates, management did not test interest rates down 200 or 300 basis points.

The following table presents the Company's estimated net interest income sensitivity:


The estimated percentage change in net interest income due to a change in interest rates was within the policy guidelines established by the Board. With the historical low interest rate environment, management generally has been focused on limiting the duration of assets, while trying to extend the duration of our funding sources to the extent customer preferences will permit us to do so. Presently, management attempts to sell most fixed rate residential mortgages to the secondary market. However, the underwriting criteria for secondary market loans continues to become more restrictive. As a result, we book a portion of the fixed rate mortgages originated, which contributes to our liability sensitive position. The exposure to rising interest rates at September 30, 2011 was comparable to year end. Net interest income decreases in a declining rate environment due to the interest rate on many deposit accounts not being able to adjust downward. With interest rates so low, deposit accounts are perceived to be at or near an interest rate floor. Overall, management is comfortable with the current interest rate risk profile, which reflects minimal exposure to interest rate changes.

## ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

With the participation of the Chief Executive Officer (the principal executive officer) and the Vice President and Chief Financial Officer (the principal financial officer) of Ohio Valley, Ohio Valley's management has evaluated the effectiveness of Ohio Valley's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, Ohio Valley's Chief Executive Officer and Vice President and Chief Financial Officer have
concluded that Ohio Valley's disclosure controls and procedures are effective as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q to ensure that information required to be disclosed by Ohio Valley in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by Ohio Valley in the reports that it files or submits under the Exchange Act is accumulated and communicated to Ohio Valley's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

## Changes in Internal Control over Financial Reporting

There was no change in Ohio Valley's internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that occurred during Ohio Valley's fiscal quarter ended September 30, 2011, that has materially affected, or is reasonably likely to materially affect, Ohio Valley's internal control over financial reporting.

## PART II - OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

There are no material pending legal proceedings to which Ohio Valley or any of its subsidiaries is a party, other than ordinary, routine litigation incidental to their respective businesses. In the opinion of Ohio Valley's management, these proceedings should not, individually or in the aggregate, have a material effect on Ohio Valley's results of operations or financial condition.

## ITEM 1A. RISK FACTORS

You should carefully consider the risk factors discussed in Part I, "Item 1A. Risk Factors" in Ohio Valley's Annual Report on Form 10-K for the year ended December 31, 2010, as filed with the Securities and Exchange Commission on March 16, 2011 and available at www.sec.gov. These risk factors could materially affect the Company's business, financial condition or future results. The risk factors described in the Annual Report on Form 10-K are not the only risks facing the Company. Additional risks and uncertainties not currently known to the Company or that management currently deems to be immaterial also may materially adversely affect the Company's business, financial condition and/or operating results. Moreover, the Company undertakes no obligation and disclaims any intention to publish revised information or updates to forward looking statements contained in such risk factors or in any other statement made at any time by any director, officer, employee or other representative of the Company unless and until any such revisions or updates are expressly required to be disclosed by applicable securities laws or regulations.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

Ohio Valley did not purchase any of its shares during the three months ended September 30, 2011.
Ohio Valley did not sell any unregistered equity securities during the three months ended September 30, 2011.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not Applicable.

ITEM 4. RESERVED
ITEM 5. OTHER INFORMATION
Not Applicable.
ITEM 6. EXHIBITS
(a) Exhibits:

Reference is made to the Exhibit Index set forth immediately following the signature page of this Form 10-Q.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## OHIO VALLEY BANC CORP.

Date: November 9, 2011

Date: November 9, 2011

By: /s/Jeffrey E. Smith
Jeffrey E. Smith
Chairman and Chief Executive
Officer
By: /s/Scott W. Shockey
Scott W. Shockey
Vice President and Chief Financial Officer

## EXHIBIT INDEX

The following exhibits are included in this Form 10-Q or are incorporated by reference as noted in the following table:

Exhibit Number

## Exhibit Description

\(\left.$$
\begin{array}{cl}\text { 3(a) } & \begin{array}{l}\text { Amended Articles of Incorporation of Ohio Valley (reflects } \\
\text { amendments through April 7, 1999) [for SEC reporting } \\
\text { compliance only - - not filed with the Ohio Secretary of } \\
\text { State]. Incorporated herein by reference to Exhibit 3(a) to Ohio } \\
\text { Valley's Annual Report on Form 10-K for fiscal year ended } \\
\text { December 31, 2007 (SEC File No. 0-20914). }\end{array}
$$ <br>
3(b) <br>
Code of Regulations of Ohio Valley (as amended by the <br>
shareholders on May 12, 2010): Incorporated herein by reference <br>
to Exhibit 3(b) to Ohio Valley's Quarterly Report on Form 10-Q <br>
for the quarterly period ended June 30, 2010 (SEC File No. <br>

0-20914).\end{array}\right\}\)| Agreement to furnish instruments and agreements defining rights |
| :--- |
| of holders of long-term debt: Filed herewith. |

* Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

