## Edgar Filing: VIACOM INC - Form 4

VIACOM INC Form 4											
October 04, 20	05										
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	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								N OMB Number:	3235-	
Check this b if no longer subject to Section 16. Form 4 or Form 5 obligations may continu <i>See</i> Instruct 1(b).	<b>STATEN</b> Filed put		Section Public U	<b>SECU</b> 16(a) of t	Estimated burden hol response	Estimated average burden hours per response 0.5					
(Print or Type Res	sponses)										
1. Name and Address of Reporting Person <u>*</u> REDSTONE SHARI			2. Issuer Name <b>and</b> Ticker or Trading Symbol VIACOM INC [VIA, VIAB]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (	Middle)	3. Date of Earliest Transaction			,	(Check all applicable)				
1515 BROADWAY			(Month/Day/Year) 10/01/2005					X Director 10% Owner X Officer (give title Other (specify below) below) Vice Chairman			
NEWYODY	4. If Amendment, Date Original Filed(Month/Day/Year)				ıl	<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>					
NEW YORK,	NY 10036							Person		8	
(City)	(State)	(Zip)	Tab	ole I - Non	-De	erivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	l
	Transaction Date Ionth/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	3. Transacti Code (Instr. 8)	ion/ I	Disposed	(A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficial Ownershij (Instr. 4)	1
				Code V	T A	Amount	(D) Price	(instr. 5 und 1)			
Reminder: Report	on a separate line	e for each cl	ass of sec	urities ben	nefic	cially ow	ned directly	or indirectly.			
						inforr requi	nation con red to resp	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	of Underlying	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	Securities	Security

number.

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Secur Acqui (A) or Dispo of (D) (Instr. and 5)	red sed 3, 4,			(Instr. 3 and	4)	(Instr. 5)
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Class A Common Stock Units	<u>(1)</u>	10/01/2005		А	286		<u>(1)</u>	<u>(1)</u>	Class A common stock	286	\$ 33.2
Phantom Class B Common Stock Units	<u>(1)</u>	10/01/2005		A	288		<u>(1)</u>	<u>(1)</u>	Class B common stock	288	\$ 33.0

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships								
	Director	10% Owner	Officer	Other					
REDSTONE SHARI 1515 BROADWAY NEW YORK, NY 10036	Х		Vice Chairman						
Signatures									
By: /s/ Michael D. Fricklas, Attorney-in-Fact		10/04/2005							
<u>**</u> Signature of Reporting Person	L		Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Person has elected to defer payment of Board retainer and fees pursuant to Viacom's deferred compensation arrangement for directors. Deferred amounts (including any cash dividends credited during the previous quarter) are deemed invested quarterly in the

(1) number of Phantom Common Stock Units equal to the number of shares of Class A and Class B Common Stock that such amounts would have purchased when converted. Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.