

GARTNER INC  
Form 10-Q  
May 05, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q  
(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended March 31, 2016

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

Commission File Number 1-14443

Gartner, Inc.

(Exact name of Registrant as specified in its charter)

Delaware

04-3099750

(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer  
Identification Number)

P.O. Box 10212

06902-7700

56 Top Gallant Road

(Zip Code)

Stamford, CT

(Address of principal executive offices)

Registrant's telephone number, including area code: (203) 316-1111

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☐ No ☒

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☐ Accelerated filer ☐ Non-accelerated filer ☒ Smaller reporting company ☐

(Do not check if a smaller reporting company)

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  
" No ☒

As of April 27, 2016, 82,501,772 shares of the registrant's common shares were outstanding.

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Table of Contents

|                                                                                                                     | Page      |
|---------------------------------------------------------------------------------------------------------------------|-----------|
| <u>PART I. FINANCIAL INFORMATION</u>                                                                                |           |
| <u>ITEM 1. FINANCIAL STATEMENTS (Unaudited)</u>                                                                     |           |
| <u>Condensed Consolidated Balance Sheets at March 31, 2016 and December 31, 2015</u>                                | <u>3</u>  |
| <u>Condensed Consolidated Statements of Operations for the Three Months Ended March 31, 2016 and 2015</u>           | <u>4</u>  |
| <u>Condensed Consolidated Statements of Comprehensive Income for the Three Months Ended March 31, 2016 and 2015</u> | <u>5</u>  |
| <u>Condensed Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2016 and 2015</u>           | <u>6</u>  |
| <u>Notes to Condensed Consolidated Financial Statements</u>                                                         | <u>7</u>  |
| <u>ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS</u>                | <u>21</u> |
| <u>ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u>                                           | <u>33</u> |
| <u>ITEM 4. CONTROLS AND PROCEDURES</u>                                                                              | <u>34</u> |
| <u>PART II. OTHER INFORMATION</u>                                                                                   |           |
| <u>ITEM 1. LEGAL PROCEEDINGS</u>                                                                                    | <u>35</u> |
| <u>ITEM 1A. RISK FACTORS</u>                                                                                        | <u>35</u> |
| <u>ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS</u>                                          | <u>35</u> |
| <u>ITEM 6. EXHIBITS</u>                                                                                             | <u>36</u> |

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## GARTNER, INC.

## Condensed Consolidated Balance Sheets

(Unaudited; in thousands)

|                                                                                                            | March 31,<br>2016 | December<br>31,<br>2015 |
|------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|
| Assets                                                                                                     |                   |                         |
| Current assets:                                                                                            |                   |                         |
| Cash and cash equivalents                                                                                  | \$403,943         | \$372,976               |
| Fees receivable, net of allowances of \$7,200 and \$6,900, respectively                                    | 602,877           | 580,763                 |
| Deferred commissions                                                                                       | 118,125           | 124,831                 |
| Prepaid expenses and other current assets                                                                  | 54,332            | 62,427                  |
| Total current assets                                                                                       | 1,179,277         | 1,140,997               |
| Property, equipment and leasehold improvements, net                                                        | 108,628           | 108,733                 |
| Goodwill                                                                                                   | 718,034           | 715,359                 |
| Intangible assets, net                                                                                     | 90,553            | 96,544                  |
| Other assets                                                                                               | 115,017           | 113,053                 |
| Total Assets                                                                                               | \$2,211,509       | \$2,174,686             |
| Liabilities and Stockholders' Deficit                                                                      |                   |                         |
| Current liabilities:                                                                                       |                   |                         |
| Accounts payable and accrued liabilities                                                                   | \$247,423         | \$387,691               |
| Deferred revenues                                                                                          | 986,301           | 900,801                 |
| Current portion of long-term debt                                                                          | 57,500            | 35,000                  |
| Total current liabilities                                                                                  | 1,291,224         | 1,323,492               |
| Long-term debt                                                                                             | 832,500           | 790,000                 |
| Other liabilities                                                                                          | 200,455           | 193,594                 |
| Total Liabilities                                                                                          | 2,324,179         | 2,307,086               |
| Stockholders' Deficit                                                                                      |                   |                         |
| Preferred stock, \$.01 par value, 5,000,000 shares authorized; none issued or outstanding                  | —                 | —                       |
| Common stock, \$.0005 par value, 250,000,000 shares authorized; 156,234,415 shares issued for both periods | 78                | 78                      |
| Additional paid-in capital                                                                                 | 832,973           | 818,546                 |
| Accumulated other comprehensive loss, net                                                                  | (49,430 )         | (44,402 )               |
| Accumulated earnings                                                                                       | 1,490,851         | 1,450,684               |
| Treasury stock, at cost, 73,734,432 and 73,896,245 common shares, respectively                             | (2,387,142 )      | (2,357,306 )            |
| Total Stockholders' Deficit                                                                                | (112,670 )        | (132,400 )              |
| Total Liabilities and Stockholders' Deficit                                                                | \$2,211,509       | \$2,174,686             |

See the accompanying notes to the condensed consolidated financial statements.

## GARTNER, INC.

## Condensed Consolidated Statements of Operations

(Unaudited; in thousands, except per share data)

|                                          | Three Months Ended<br>March 31, |           |
|------------------------------------------|---------------------------------|-----------|
|                                          | 2016                            | 2015      |
| Revenues:                                |                                 |           |
| Research                                 | \$440,271                       | \$381,090 |
| Consulting                               | 84,940                          | 76,792    |
| Events                                   | 32,055                          | 13,304    |
| Total revenues                           | 557,266                         | 471,186   |
| Costs and expenses:                      |                                 |           |
| Cost of services and product development | 212,041                         | 177,762   |
| Selling, general and administrative      | 257,411                         | 229,522   |
| Depreciation                             | 8,834                           | 7,989     |
| Amortization of intangibles              | 6,183                           | 2,139     |
| Acquisition and integration charges      | 8,368                           | 5,092     |
| Total costs and expenses                 | 492,837                         | 422,504   |
| Operating income                         | 64,429                          | 48,682    |
| Interest expense, net                    | (6,006 )                        | (3,480 )  |
| Other income (expense), net              | 1,884                           | (962 )    |
| Income before income taxes               | 60,307                          | 44,240    |
| Provision for income taxes               | 20,140                          | 15,889    |
| Net income                               | \$40,167                        | \$28,351  |
| Net income per share:                    |                                 |           |
| Basic                                    | \$0.49                          | \$0.33    |
| Diluted                                  | \$0.48                          | \$0.32    |
| Weighted average shares outstanding:     |                                 |           |
| Basic                                    | 82,451                          | 86,539    |
| Diluted                                  | 83,464                          | 87,773    |

See the accompanying notes to the condensed consolidated financial statements.

GARTNER, INC.

Condensed Consolidated Statements of Comprehensive Income

(Unaudited; in thousands)

|                                                    | Three Months<br>Ended<br>March 31, |           |
|----------------------------------------------------|------------------------------------|-----------|
|                                                    | 2016                               | 2015      |
| Net income                                         | \$40,167                           | \$28,351  |
| Other comprehensive loss, net of tax:              |                                    |           |
| Foreign currency translation adjustments           | 2,068                              | (20,107 ) |
| Interest rate hedges – net change in deferred loss | (7,133 )                           | (1,104 )  |
| Pension – net change in deferred actuarial loss    | 37                                 | 53        |
| Other comprehensive loss, net of tax               | (5,028 )                           | (21,158 ) |
| Comprehensive income                               | \$35,139                           | \$7,193   |

See the accompanying notes to the condensed consolidated financial statements.

## GARTNER, INC.

## Condensed Consolidated Statements of Cash Flows

(Unaudited; in thousands)

|                                                                                   | Three Months Ended<br>March 31, |           |
|-----------------------------------------------------------------------------------|---------------------------------|-----------|
|                                                                                   | 2016                            | 2015      |
| Operating activities:                                                             |                                 |           |
| Net income                                                                        | \$40,167                        | \$28,351  |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                 |           |
| Depreciation and amortization                                                     | 15,017                          | 10,128    |
| Stock-based compensation plan expense                                             | 15,495                          | 16,729    |
| Excess tax benefits from stock-based compensation plans                           | (4,751)                         | (7,556)   |
| Deferred taxes                                                                    | (2,191)                         | (3,358)   |
| Amortization of debt issue costs                                                  | 411                             | 837       |
| Changes in assets and liabilities:                                                |                                 |           |
| Fees receivable, net                                                              | (19,089)                        | 9,631     |
| Deferred commissions                                                              | 7,047                           | 8,352     |
| Prepaid expenses and other current assets                                         | 8,205                           | (22,964)  |
| Other assets                                                                      | 5,436                           | 12,927    |
| Deferred revenues                                                                 | 79,141                          | 74,208    |
| Accounts payable, accrued, and other liabilities                                  | (136,308)                       | (121,622) |
| Cash provided by operating activities                                             | 8,580                           | 5,663     |
| Investing activities:                                                             |                                 |           |
| Additions to property, equipment and leasehold improvements                       | (6,560)                         | (11,632)  |
| Acquisitions - cash paid (net of cash acquired)                                   | (800)                           | —         |
| Cash used in investing activities                                                 | (7,360)                         | (11,632)  |
| Financing activities:                                                             |                                 |           |
| Proceeds from stock-based compensation plans and ESP Plan                         | 2,580                           | 2,076     |
| Proceeds from borrowings                                                          | 70,000                          | 265,000   |
| Payments on borrowings                                                            | (5,000)                         | (5,000)   |
| Purchases of treasury stock                                                       | (45,487)                        | (324,042) |
| Excess tax benefits from stock-based compensation plans                           | 4,751                           | 7,556     |
| Cash provided (used) in financing activities                                      | 26,844                          | (54,410)  |
| Net increase (decrease) in cash and cash equivalents                              | 28,064                          | (60,379)  |
| Effects of exchange rates on cash and cash equivalents                            | 2,903                           | (23,270)  |
| Cash and cash equivalents, beginning of period                                    | 372,976                         | 365,302   |
| Cash and cash equivalents, end of period                                          | \$403,943                       | \$281,653 |

See the accompanying notes to the condensed consolidated financial statements.

GARTNER, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

Note 1 — Business and Basis of Presentation

**Business.** Gartner, Inc. is a global information technology research and advisory company founded in 1979 with its headquarters in Stamford, Connecticut. Gartner delivers its products and services globally through three business segments: Research, Consulting, and Events. When used in these notes, the terms “Gartner,” “Company,” “we,” “us,” or “our” refer to Gartner, Inc. and its consolidated subsidiaries.

**Basis of presentation.** The accompanying interim condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States of America (“U.S. GAAP”), as defined in the Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 270 for interim financial information and with the applicable instructions of the U.S. Securities & Exchange Commission (“SEC”) Rule 10-01 of Regulation S-X on Form 10-Q and should be read in conjunction with the consolidated financial statements and related notes of the Company filed in its Annual Report on Form 10-K for the year ended December 31, 2015. The fiscal year of Gartner is the twelve-month calendar period from January 1 through December 31. In the opinion of management, all normal recurring accruals and adjustments considered necessary for a fair presentation of financial position, results of operations and cash flows at the dates and for the periods presented herein have been included. The results of operations for the three months ended March 31, 2016 may not be indicative of the results of operations for the remainder of 2016 or beyond.

**Principles of consolidation.** The accompanying interim condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All significant intercompany transactions and balances have been eliminated.

**Use of estimates.** The preparation of the accompanying interim condensed consolidated financial statements requires management to make estimates and assumptions about future events. These estimates and the underlying assumptions affect the amounts of assets and liabilities reported, disclosures about contingent assets and liabilities, and reported amounts of revenues and expenses. Such estimates include the valuation of fees receivable, goodwill, intangible assets, and other long-lived assets, as well as tax accruals and other liabilities. In addition, estimates are used in revenue recognition, income tax expense, performance-based compensation charges, depreciation and amortization. Management believes its use of estimates in these interim condensed consolidated financial statements to be reasonable.

Management continuously evaluates and revises its estimates using historical experience and other factors, including the general economic environment and actions it may take in the future. Management adjusts these estimates when facts and circumstances dictate. However, these estimates may involve significant uncertainties and judgments and cannot be determined with precision. In addition, these estimates are based on management’s best judgment at a point in time. As a result, differences between our estimates and actual results could be material and would be reflected in the Company’s financial statements in future periods.

**Adoption of new accounting standards.** The Company adopted the following new accounting standards during the three months ended March 31, 2016:

**Business Combinations —** The Company adopted FASB Accounting Standards Update (ASU) 2015-16, “Business Combinations - Simplifying the Accounting for Measurement-Period Adjustments” (“ASU No. 2015-16”) on January 1, 2016. ASU No. 2015-16 requires the recognition of adjustments to business combination provisional amounts, that

are identified during the measurement period, in the reporting period in which the adjustments are determined. The effects of the adjustments to provisional amounts on depreciation, amortization or other income effects are required to be recognized in current-period earnings as if the accounting had been completed at the acquisition date. Disclosure of the portion of the adjustment recorded in current-period earnings that would have been reported in prior reporting periods if the adjustment to the provisional amounts had been recognized at the acquisition date is also required. The adoption of ASU No. 2015-16 did not have an impact on the Company's consolidated financial statements at the date of adoption or for the three months ended March 31, 2016. However, ASU No. 2015-16 could have an impact on the Company's consolidated financial statements in the future if a transaction occurs within the scope of the rule.

**Debt Issuance Cost Presentation** — The Company adopted FASB ASU No. 2015-03, "Simplifying the Presentation of Debt Issuance Costs" ("ASU No. 2015-03") on January 1, 2016. ASU No. 2015-03 requires that certain debt issuance costs related to our term loans be presented in the balance sheet as a direct deduction from the carrying amount of the liability. Previously such costs were presented on the balance sheet as deferred assets. The adoption of ASU No. 2015-03 did not have an impact on the Company's consolidated balance sheet at adoption since the Company did not have any of these specific debt issuance costs recorded in its

accounts. However, ASU No. 2015-03 could impact the Company's balance sheet presentation in the future if the Company incurs debt issuance costs that are covered by the standard.

Recently issued accounting Standards. The FASB has also issued several accounting standards that have not yet become effective and that may impact the Company's consolidated financial statements or related disclosures in future periods. These standards and their potential impact are discussed below:

**Stock-Based Compensation**—In March 2016, the FASB issued Accounting Standards Update (ASU) No. 2016-09, Improvements to Employee Share-Based Payment Accounting ("ASU No. 2016-09"). ASU 2016-09 modifies several aspects of the accounting for employee share-based payment transactions, to include the accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as the classification of related amounts within the statement of cash flows. The provisions of the new rule will be effective for Gartner on January 1, 2017, with early adoption permitted. We are currently evaluating the potential impact of ASU No. 2016-09 on the Company's consolidated financial statements upon adoption.

**Leases** — In February 2016, the FASB issued ASU 2016-02, "Leases" ("ASU No. 2016-02") which will require significant changes in the accounting and disclosure of lease arrangements. Among the significant changes required by ASU No. 2016-02 is that almost all lease obligations will be recorded on the balance sheet as a liability, along with a corresponding right of use asset. Currently under U.S. GAAP, lease arrangements that meet certain criteria are considered operating leases and are not recorded on the balance sheet. ASU No. 2016-02 also requires certain key information about leasing arrangements be disclosed. ASU No. 2016-02 will be effective for Gartner on January 1, 2019. We are currently evaluating the impact of ASU No. 2016-02.

**Revenue** — In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers" ("ASU No. 2014-09"). ASU No. 2014-09 and related amendments require changes in revenue recognition policies as well as require enhanced disclosures. ASU No. 2014-09 is intended to clarify the principles for recognizing revenue by removing inconsistencies and weaknesses in existing revenue recognition rules; provide a more robust framework for addressing revenue recognition issues; improve comparability of revenue recognition practices across entities, industries, jurisdictions and capital markets; and provide more useful information to users of financial statements through improved revenue disclosures. ASU No. 2014-09 will be effective for Gartner on January 1, 2018. We continue to evaluate the impact of ASU No. 2014-09 on the Company's consolidated financial statements upon adoption.

The FASB also continues to work on a number of other significant accounting standards which if issued could materially impact the Company's accounting policies and disclosures in future periods. However, since these standards have not yet been issued, the effective dates and potential impact are unknown.

**Acquisitions.** The Company accounts for business acquisitions in accordance with the acquisition method of accounting as prescribed by FASB ASC Topic 805, Business Combinations. The acquisition method of accounting requires the Company to record the net assets and liabilities acquired based on their estimated fair values as of the acquisition date, with any excess of the consideration transferred over the estimated fair value of the net assets acquired, including identifiable intangible assets, to be recorded to goodwill. Under the acquisition method, the operating results of acquired companies are included in the Company's consolidated financial statements beginning on the date of acquisition.

The Company recognized \$8.4 million and \$5.1 million of acquisition and integration charges in the three months ended March 31, 2016 and 2015, respectively, related to prior business acquisitions. These charges are classified in Acquisition and integration charges in the Condensed Consolidated Statements of Operations and include amounts accrued for payments contingent on the achievement of certain employment conditions, legal, consulting, and severance costs. The Company paid \$22.7 million in the three months ended March 31, 2016 for the achievement of

certain employment conditions related to an acquisition completed in 2014, of which \$13.6 million was paid from escrow and \$9.1 million was paid from existing Company cash. During the same period the Company also paid \$0.8 million for an immaterial working capital adjustment related to one of its 2015 acquisitions.

## Note 2 — Earnings per Share

The following table sets forth the calculations of basic and diluted earnings per share (in thousands, except per share data):

|                                                                                              | Three Months<br>Ended<br>March 31,<br>20162015 |          |
|----------------------------------------------------------------------------------------------|------------------------------------------------|----------|
| Numerator:                                                                                   |                                                |          |
| Net income used for calculating basic and diluted earnings per common share                  | \$40,167                                       | \$28,351 |
| Denominator:                                                                                 |                                                |          |
| Weighted average number of common shares used in the calculation of basic earnings per share | 82,451                                         | 86,539   |
| Common stock equivalents associated with stock-based compensation plans (1)                  | 1,013                                          | 1,234    |
| Shares used in the calculation of diluted earnings per share                                 | 83,464                                         | 87,773   |
| Basic earnings per share                                                                     | \$0.49                                         | \$0.33   |
| Diluted earnings per share                                                                   | \$0.48                                         | \$0.32   |

Certain common stock equivalents were not included in the computation of diluted earnings per share because the (1)effect would have been anti-dilutive. These common share equivalents totaled less than 0.4 million in each of the periods presented.

## Note 3 — Stock-Based Compensation

The Company grants stock-based compensation awards as an incentive for employees and directors to contribute to the Company's long-term success. The Company currently awards stock-settled stock appreciation rights, service-based and performance-based restricted stock units, and common stock equivalents. At March 31, 2016, the Company had a total of 6.2 million shares of its common stock, par value \$.0005 per share (the "Common Stock"), available for stock-based compensation awards under its 2014 Long-Term Incentive Plan.

The Company accounts for stock-based compensation awards in accordance with FASB ASC Topics 505 and 718, as interpreted by SEC Staff Accounting Bulletins No. 107 ("SAB No. 107") and No. 110 ("SAB No. 110"). Stock-based compensation expense is based on the fair value of the award on the date of grant, which is then recognized as expense over the related service period, net of estimated forfeitures. The service period is the period over which the related service is performed, which is generally the same as the vesting period. Currently, the Company issues treasury shares upon the exercise, release or settlement of stock-based compensation awards.

Determining the appropriate fair value model and calculating the fair value of stock-based compensation awards requires the input of certain complex and subjective assumptions, including the expected life of the stock-based compensation awards and the Common Stock price volatility. In addition, determining the appropriate amount of associated periodic expense requires management to estimate the amount of employee forfeitures and the likelihood of the achievement of certain performance targets. The assumptions used in calculating the fair value of stock-based compensation awards and the associated periodic expense represent management's best estimates, which involve inherent uncertainties and the application of judgment. As a result, if factors change and the Company deems it necessary in the future to modify the assumptions it made or to use different assumptions, or if the quantity and nature of the Company's stock-based compensation awards changes, then the amount of expense may need to be adjusted and future stock-based compensation expense could be materially different from what has been recorded in the current period.



## Stock-Based Compensation Expense

The Company recognized the following amounts of stock-based compensation expense by award type and expense category in the periods indicated (in millions):

|                           | Three<br>Months<br>Ended<br>March 31, |        |
|---------------------------|---------------------------------------|--------|
| Award type:               | 2016                                  | 2015   |
| Stock appreciation rights | \$1.7                                 | \$2.1  |
| Common stock equivalents  | 0.2                                   | 0.2    |
| Restricted stock units    | 13.6                                  | 14.4   |
| Total (1)                 | \$15.5                                | \$16.7 |

|                                          | Three<br>Months<br>Ended<br>March 31, |        |
|------------------------------------------|---------------------------------------|--------|
| Amount recorded in:                      | 2016                                  | 2015   |
| Cost of services and product development | \$7.6                                 | \$6.9  |
| Selling, general and administrative      | 7.9                                   | 9.8    |
| Total (1)                                | \$15.5                                | \$16.7 |

(1) Includes charges of \$10.3 million and \$10.5 million for the three months ended March 31, 2016 and 2015, respectively, for awards to retirement-eligible employees since these awards vest on an accelerated basis.

As of March 31, 2016, the Company had \$80.0 million of total unrecognized stock-based compensation cost, which is expected to be expensed over the remaining weighted-average service period of approximately 2.7 years.

## Stock-Based Compensation Awards

The following disclosures provide information regarding the Company's stock-based compensation awards, all of which are classified as equity awards in accordance with FASB ASC Topic 505:

### Stock Appreciation Rights

Stock-settled stock appreciation rights (SARs) permit the holder to participate in the appreciation of the Common Stock. SARs are settled in shares of Common Stock by the employee once the applicable vesting criteria have been met. SARs vest ratably over a four-year service period and expire seven years from the grant date. The fair value of SARs awards is recognized as compensation expense on a straight-line basis over four years. SARs have only been awarded to the Company's executive officers.

When SARs are exercised, the number of shares of Common Stock issued is calculated as follows: (1) the total proceeds from the SARs exercise (calculated as the closing price of the Common Stock on the date of exercise less the exercise price of the SARs, multiplied by the number of SARs exercised) is divided by (2) the closing price of the Common Stock as reported on the New York Stock Exchange on the exercise date. The Company withholds a portion of the shares of Common Stock issued upon exercise to satisfy minimum statutory tax withholding requirements. SARs recipients do not have any stockholder rights until after actual shares of Common Stock are issued in respect of the award, which is subject to the prior satisfaction of the vesting and other criteria relating to such grants.



The following table summarizes changes in SARs outstanding during the three months ended March 31, 2016:

|                                              | SARs<br>(in<br>millions) | Per Share<br>Weighted-<br>Average<br>Exercise<br>Price | Per Share<br>Weighted-<br>Average<br>Grant<br>Date<br>Fair Value | Weighted<br>Average<br>Remaining<br>Contractual<br>Term |
|----------------------------------------------|--------------------------|--------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------|
| Outstanding at December 31, 2015             | 1.3                      | \$ 56.47                                               | \$ 14.92                                                         | 4.46                                                    |
| Granted                                      | 0.4                      | 80.06                                                  | 16.50                                                            | 6.86                                                    |
| Exercised                                    | —                        | —                                                      | —                                                                | n/a                                                     |
| Outstanding at March 31, 2016 (1), (2)       | 1.7                      | \$ 61.31                                               | \$ 15.24                                                         | 4.63                                                    |
| Vested and exercisable at March 31, 2016 (2) | 0.9                      | \$ 49.80                                               | \$ 14.21                                                         | 3.43                                                    |

(1) As of March 31, 2016, 0.8 million of the SARs outstanding were unvested. The Company expects that substantially all of these unvested awards will vest in future periods.

(2) Total SARs outstanding had an intrinsic value of \$46.6 million. SARs vested and exercisable had an intrinsic value of \$34.2 million.

The fair value of the SARs is determined on the date of grant using the Black-Scholes-Merton valuation model with the following weighted-average assumptions:

|                                     | Three<br>Months<br>Ended<br>March 31,<br>2016 | 2015  |
|-------------------------------------|-----------------------------------------------|-------|
| Expected dividend yield (1)         | — %                                           | — %   |
| Expected stock price volatility (2) | 22 %                                          | 24 %  |
| Risk-free interest rate (3)         | 1.1 %                                         | 1.5 % |
| Expected life in years (4)          | 4.4                                           | 4.4   |

(1) The dividend yield assumption is based on the history and expectation of the Company's dividend payouts. Historically, the Company has not paid cash dividends on its Common Stock.

(2) The determination of expected stock price volatility was based on both historical Common Stock prices and implied volatility from publicly traded options in the Common Stock.

(3) The risk-free interest rate is based on the yield of a U.S. Treasury security with a maturity similar to the expected life of the award.

(4) The expected life represents the Company's weighted-average estimate of the period of time the SARs are expected to be outstanding (that is, period between the service inception date and the expected exercise date).

#### Restricted Stock Units

Restricted stock units (RSUs) give the awardee the right to receive shares of Common Stock when the vesting conditions are met and the restrictions lapse, and each RSU that vests entitles the awardee to one common share. RSU awardees do not have any of the rights of a Gartner stockholder, including voting rights and the right to receive dividends and distributions, until the shares are released. The fair value of RSUs is determined on the date of grant based on the closing price of the Common Stock as reported by the New York Stock Exchange on that date. Service-based RSUs vest ratably over four years and are expensed on a straight-line basis over four years. Performance-based RSUs are subject to the satisfaction of both performance and service conditions, vest ratably over four years, and are expensed on an accelerated basis.

The following table summarizes the changes in RSUs outstanding during the three months ended March 31, 2016:

|                                        | Restricted<br>Stock<br>Units<br>(RSUs)<br>(in<br>millions) | Per Share<br>Weighted<br>Average<br>Grant<br>Date<br>Fair<br>Value |
|----------------------------------------|------------------------------------------------------------|--------------------------------------------------------------------|
| Outstanding at December 31, 2015       | 1.4                                                        | \$ 62.80                                                           |
| Granted (1)                            | 0.6                                                        | 80.07                                                              |
| Vested and released                    | (0.6 )                                                     | 57.19                                                              |
| Forfeited                              | (0.1 )                                                     | 30.67                                                              |
| Outstanding at March 31, 2016 (2), (3) | 1.3                                                        | \$ 72.55                                                           |

(1) The 0.6 million RSUs granted consisted of 0.3 million performance-based RSUs awarded to executives and 0.3 million service-based RSUs awarded to non-executive employees and non-management board members. The 0.3 million performance-based RSUs represents the target amount of the grant for the year, which is tied to an increase in the Company's total contract value for 2016. The final number of performance-based RSUs that will ultimately be awarded for 2016 ranges from 0% to 200% of the target amount, with the final number dependent on the actual increase in total contract value for 2016 as measured on December 31, 2016. If the specified minimum level of achievement is not met, the performance-based RSUs will be forfeited in their entirety, and any compensation expense previously recorded will be reversed.

(2) The Company expects that substantially all of the outstanding awards will vest in future periods.

(3) The weighted-average remaining contractual term of the outstanding RSUs is approximately 1.8 years.

#### Common Stock Equivalents

Common stock equivalents (CSEs) are convertible into Common Stock and each CSE entitles the holder to one common share. Members of our Board of Directors receive directors' fees payable in CSEs unless they opt to receive up to 50% of the fees in cash. Generally, the CSEs have no defined term and are converted into common shares when service as a director terminates unless the director has elected an accelerated release. The fair value of the CSEs awarded is determined on the date of grant based on the closing price of the Common Stock as reported by the New York Stock Exchange on that date. CSEs vest immediately and as a result are recorded as expense on the date of grant.

The following table summarizes the changes in CSEs outstanding during the three months ended March 31, 2016:

|                                       | Common<br>Stock<br>Equivalents<br>(CSEs) | Per Share<br>Weighted<br>Average<br>Grant<br>Date<br>Fair<br>Value |
|---------------------------------------|------------------------------------------|--------------------------------------------------------------------|
| Outstanding at December 31, 2015      | 105,664                                  | \$ 19.57                                                           |
| Granted                               | 1,749                                    | 90.58                                                              |
| Converted to common shares upon grant | (1,400 )                                 | 90.58                                                              |

|                               |         |          |
|-------------------------------|---------|----------|
| Outstanding at March 31, 2016 | 106,013 | \$ 19.81 |
|-------------------------------|---------|----------|

#### Employee Stock Purchase Plan

The Company has an employee stock purchase plan (the “ESP Plan”) under which eligible employees are permitted to purchase Common Stock through payroll deductions, which may not exceed 10% of an employee’s compensation (or \$23,750 in any calendar year), at a price equal to 95% of the closing price of the Common Stock as reported by the New York Stock Exchange at the end of each offering period. At March 31, 2016, the Company had 1.0 million shares available for purchase under the ESP Plan. The ESP Plan is considered non-compensatory under FASB ASC Topic 718, and as a result the Company does not record stock-based compensation expense for employee share purchases. The Company received \$2.6 million and \$2.1 million in cash from purchases under the ESP Plan during the three months ended March 31, 2016 and 2015, respectively.

## Note 4 — Segment Information

The Company manages its business through three reportable segments: Research, Consulting and Events. Research consists primarily of subscription-based research products, access to research inquiry, peer networking services, and membership programs. Consulting consists primarily of consulting, measurement engagements, and strategic advisory services. Events consists of various symposia, conferences, and exhibitions.

The Company evaluates segment performance and allocates resources based on gross contribution margin. Gross contribution, as presented in the table below, is defined as operating income excluding certain Cost of services and product development expenses, Selling, general and administrative expense, depreciation, amortization of intangibles, and acquisition and integration charges. Certain bonus and fringe benefit costs included in consolidated Cost of services and product development are not allocated to segment expense. The accounting policies used by the reportable segments are the same as those used by the Company. There are no intersegment revenues. The Company does not identify or allocate assets, including capital expenditures, by reportable segment. Accordingly, assets are not reported by segment because the information is not available by segment and is not reviewed in the evaluation of segment performance or in making decisions in the allocation of resources.

The following tables present operating information about the Company's reportable segments for the periods indicated (in thousands):

| Three Months Ended March 31, 2016 | Research  | Consulting | Events   | Consolidated |
|-----------------------------------|-----------|------------|----------|--------------|
| Revenues                          | \$440,271 | \$ 84,940  | \$32,055 | \$ 557,266   |
| Gross contribution                | 308,186   | 29,378     | 12,983   | 350,547      |
| Corporate and other expenses      |           |            |          | (286,118 )   |
| Operating income                  |           |            |          | \$ 64,429    |
| Three Months Ended March 31, 2015 | Research  | Consulting | Events   | Consolidated |
| Revenues                          | \$381,090 | \$ 76,792  | \$13,304 | \$ 471,186   |
| Gross contribution                | 267,065   | 26,327     | 2,442    | 295,834      |
| Corporate and other expenses      |           |            |          | (247,152 )   |
| Operating income                  |           |            |          | \$ 48,682    |

The following table provides a reconciliation of total segment gross contribution to net income for the periods indicated (in thousands):

|                                                            | Three Months Ended March 31, |           |
|------------------------------------------------------------|------------------------------|-----------|
|                                                            | 2016                         | 2015      |
| Total segment gross contribution                           | \$350,547                    | \$295,834 |
| Costs and expenses:                                        |                              |           |
| Cost of services and product development - unallocated (1) | 5,322                        | 2,410     |
| Selling, general and administrative                        | 257,411                      | 229,522   |
| Depreciation and amortization                              | 15,017                       | 10,128    |
| Acquisition and integration charges                        | 8,368                        | 5,092     |
| Operating income                                           | 64,429                       | 48,682    |
| Interest expense and other                                 | 4,122                        | 4,442     |
| Provision for income taxes                                 | 20,140                       | 15,889    |
| Net income                                                 | \$40,167                     | \$28,351  |

(1) The unallocated amounts consist of certain bonus and related fringe costs recorded in Consolidated cost of services and product development expense that are not allocated to segment expense. The Company's policy is to only

allocate bonus and related fringe charges to segments for up to 100% of the segment employee's target bonus. Amounts above 100% are absorbed by corporate.

## Note 5 — Goodwill and Intangible Assets

## Goodwill

Goodwill represents the excess of the purchase price of acquired businesses over the estimated fair value of the tangible and identifiable intangible net assets acquired. The evaluation of the recoverability of goodwill is performed in accordance with FASB ASC Topic 350, which requires an annual assessment of potential goodwill impairment at the reporting unit level and whenever events or changes in circumstances indicate that the carrying value of goodwill may not be recoverable. The annual assessment of the recoverability of recorded goodwill can be based on either a qualitative or quantitative assessment or a combination of the two. Both methods utilize estimates which in turn require judgments and assumptions regarding future trends and events. As a result, both the precision and reliability of the resulting estimates are subject to uncertainty.

In connection with its most recent annual impairment test of goodwill performed as of September 30, 2015, the Company utilized the quantitative approach in assessing the fair value of its reporting units relative to their respective carrying value, which indicated no impairment of recorded goodwill. No triggering events or other circumstances have occurred since that annual testing date that would have necessitated an interim impairment test of goodwill.

The following table presents changes to the carrying amount of goodwill by reportable segment during the three months ended March 31, 2016 (in thousands):

|                                          | Research  | Consulting | Events   | Total     |
|------------------------------------------|-----------|------------|----------|-----------|
| Balance, December 31, 2015 (1)           | \$575,292 | \$ 98,412  | \$41,655 | \$715,359 |
| Additions due to acquisitions (2)        | 1,913     | —          | —        | 1,913     |
| Foreign currency translation adjustments | 1,161     | (427 )     | 28       | 762       |
| Balance, March 31, 2016                  | \$578,366 | \$ 97,985  | \$41,683 | \$718,034 |

(1) The Company does not have any accumulated goodwill impairment losses.

(2) The additions to goodwill reflect certain measurement period working capital and other adjustments related to the acquisition of Capterra, Inc. in September 2015.

## Amortizable Intangible Assets

The following tables present reconciliations of the carrying amounts of amortizable intangible assets as of the dates indicated (in thousands):

| March 31, 2016                                | Trade Name | Customer Relationships | Content  | Software | Non-Compete | Total     |
|-----------------------------------------------|------------|------------------------|----------|----------|-------------|-----------|
| Gross cost, December 31, 2015                 | \$4,144    | \$ 62,860              | \$5,450  | \$16,219 | \$ 29,330   | \$118,003 |
| Foreign currency translation impact and other | 18         | 204                    | (150 )   | (85 )    | 17          | 4         |
| Gross cost                                    | 4,162      | 63,064                 | 5,300    | 16,134   | 29,347      | 118,007   |
| Accumulated amortization (1), (2)             | (946 )     | (11,675 )              | (3,868 ) | (4,926 ) | (6,039 )    | (27,454 ) |
| Balance, March 31, 2016                       | \$3,216    | \$ 51,389              | \$1,432  | \$11,208 | \$ 23,308   | \$90,553  |

| December 31, 2015                 | Trade Name | Customer Relationships | Content  | Software | Non-Compete | Total     |
|-----------------------------------|------------|------------------------|----------|----------|-------------|-----------|
| Gross cost                        | \$4,144    | \$ 62,860              | \$5,450  | \$16,219 | \$ 29,330   | \$118,003 |
| Accumulated amortization (1), (2) | (681 )     | (9,028 )               | (3,525 ) | (3,699 ) | (4,526 )    | (21,459 ) |
| Balance, December 31, 2015        | \$3,463    | \$ 53,832              | \$1,925  | \$12,520 | \$ 24,804   | \$96,544  |

(1) Intangible assets are being amortized against earnings over the following periods: Trade name—2 to 4 years; Customer relationships—4 to 7 years; Content—1.5 to 4 years; Software—3 years; Non-compete—3 to 5 years.

(2) Aggregate amortization expense related to intangible assets was \$6.2 million and \$2.1 million for the three months ended March 31, 2016 and 2015, respectively.

The estimated future amortization expense by year from amortizable intangibles is as follows (in thousands):

|                              |           |
|------------------------------|-----------|
| 2016 (remaining nine months) | \$ 17,938 |
| 2017                         | 21,516    |
| 2018                         | 18,855    |
| 2019                         | 14,346    |
| 2020                         | 12,472    |
| Thereafter                   | 5,426     |
|                              | \$90,553  |

#### Note 6 — Debt

##### 2014 Credit Agreement

The Company has a \$1.5 billion credit arrangement (the “2014 Credit Agreement”) that provides for a five-year, \$400.0 million term loan and a \$1.1 billion revolving credit facility. In addition, the 2014 Credit Agreement contains an expansion feature by which the term loan and revolving credit facility may be increased, at the Company’s option and under certain conditions, by up to an additional \$500.0 million in the aggregate.

The term loan will be repaid in 16 consecutive quarterly installments which commenced on March 31, 2015, plus a final payment due in December 2019, and may be prepaid at any time without penalty or premium (other than applicable breakage costs) at the Company’s option. The revolving credit facility may be used for loans, and up to \$40.0 million may be used for letters of credit. The revolving loans may be borrowed, repaid and re-borrowed until December 2019, at which time all amounts borrowed must be repaid.

Amounts borrowed under the 2014 Credit Agreement bear interest at a rate equal to, at Gartner’s option, either:

(1) the greater of: (i) the administrative agent’s prime rate; (ii) the average rate on overnight federal funds plus 1/2 of 1%; (iii) the eurodollar rate (adjusted for statutory reserves) plus 1%, in each case plus a margin equal to between 0.125% and 0.50% depending on Gartner’s consolidated leverage ratio as of the end of the four consecutive fiscal quarters most recently ended; or

(2) the eurodollar rate (adjusted for statutory reserves) plus a margin equal to between 1.125% and 1.50%, depending on Gartner’s leverage ratio as of the end of the four consecutive fiscal quarters most recently ended.

The 2014 Credit Agreement contains certain customary restrictive loan covenants, including, among others, financial covenants requiring a maximum leverage ratio, a minimum interest expense coverage ratio, and covenants limiting Gartner’s ability to incur indebtedness, grant liens, make acquisitions, be acquired, dispose of assets, pay dividends, repurchase stock, make capital expenditures, make investments and enter into certain transactions with affiliates. As of March 31, 2016, the Company was in full compliance with the loan covenants. The Company’s total outstanding borrowings were as follows (in thousands):

|                         | Balance<br>March 31,<br>2016 | Balance<br>December 31,<br>2015 |
|-------------------------|------------------------------|---------------------------------|
| Description:            |                              |                                 |
| Term loans (1)          | \$ 375,000                   | \$ 380,000                      |
| Revolver loans (1), (2) | 510,000                      | 440,000                         |
| Other (3)               | 5,000                        | 5,000                           |

Total (4)                      \$ 890,000    \$ 825,000

The contractual annualized interest rates as of March 31, 2016 on the term loan and the revolver ranged from 1.80% to 1.90%, which consisted of a floating eurodollar base rate ranging from 0.42% to 0.52% plus a margin of (1) 1.38%. However, the Company has outstanding interest rate swap contracts, accounted for as cash flow hedges, which effectively convert the floating eurodollar base rates to a fixed base rate on \$700.0 million of borrowings (see below).

- (2) The Company had \$586.0 million of available borrowing capacity on the revolver (not including the expansion feature) as of March 31, 2016.

Consists of a \$5.0 million State of Connecticut economic development loan with a 3.00% fixed rate of interest. The loan was originated in 2012 and has a 10 years maturity. Principal payments are deferred for the first five years and (3) the loan may be repaid at any point by the Company without penalty. The loan has a principal forgiveness provision in which up to \$2.5 million of the loan may be forgiven if the Company meets certain employment targets during the first five years of the loan.

- (4) The average annual effective rate on the Company's total debt outstanding for the three months ended March 31, 2016, including the effect of the interest rate swaps discussed below, was approximately 2.75%.

#### Interest Rate Swaps

The Company has three fixed-for-floating interest rate swap contracts which it designates as accounting hedges of the forecasted interest payments on \$700.0 million of the Company's variable rate borrowings. The Company pays base fixed rates on these swaps ranging from 1.53% to 1.60% and in return receives a floating eurodollar base rate on \$700.0 million of 30 day notional borrowings.

The Company accounts for the interest rate swaps as cash flow hedges in accordance with FASB ASC Topic 815. Since the swaps hedge forecasted interest payments, changes in the fair value of the swaps are recorded in accumulated other comprehensive loss, a component of equity, as long as the swaps continue to be highly effective hedges of the designated interest rate risk. Any ineffective portion of change in the fair value of the hedges is recorded in earnings. All of the swaps were highly effective hedges of the forecasted interest payments as of March 31, 2016. The interest rate swaps had a total negative fair value (liability) to the Company of \$17.0 million at March 31, 2016, which is deferred and recorded in accumulated other comprehensive loss, net of tax effect.

#### Letters of Credit

The Company had \$4.0 million of letters of credit outstanding at March 31, 2016. The Company enters into these instruments in the ordinary course of business to facilitate transactions with customers and others.

#### Note 7 — Equity

##### Share Repurchase Program

The Company has a \$1.2 billion board approved authorization to repurchase the Company's common stock. The Company may repurchase its common stock from time to time in amounts and at prices the Company deems appropriate, subject to the availability of stock, prevailing market conditions, the trading price of the stock, the Company's financial performance and other conditions. Repurchases may be made through open market purchases, private transactions or other transactions and will be funded from cash on hand and borrowings under the Company's credit agreement.

The Company's recent share repurchase activity is presented in the following table:

|                                  | Three Months<br>Ended<br>March 31,<br>2016      2015 |           |
|----------------------------------|------------------------------------------------------|-----------|
| Number of shares repurchased (1) | 466,823                                              | 4,084,590 |

Cash paid for repurchased shares (in thousands) (2) \$45,487 \$324,042

(1) The average purchase price for shares was \$82.02 and \$81.83 for the three months ended March 31, 2016 and 2015, respectively.

(2) The cash paid for the three months ended March 31, 2016 includes \$7.2 million for share repurchase orders that were placed

in late December 2015 and were settled in early January 2016.

Accumulated Other Comprehensive (Loss) Income ("AOCL/I")

16

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The following tables disclose information about changes in AOCL/I by component and the related amounts reclassified out of AOCL/I to income during the periods indicated (net of tax, in thousands) (1):

For the three months ended March 31, 2016:

|                                                                    | Interest<br>Rate<br>Swaps | Defined<br>Benefit<br>Pension<br>Plans | Foreign<br>Currency<br>Translation<br>Adjustments | Total      |
|--------------------------------------------------------------------|---------------------------|----------------------------------------|---------------------------------------------------|------------|
| December 31, 2015                                                  | \$(3,079 )                | \$(4,832)                              | \$(36,491 )                                       | \$(44,402) |
| Changes during the period:                                         |                           |                                        |                                                   |            |
| Change in AOCL/I before reclassifications to income                | (8,357 )                  | —                                      | 2,068                                             | (6,289 )   |
| Reclassifications from AOCL/I to income during the period (2), (3) | 1,224                     | 37                                     | —                                                 | 1,261      |
| Other comprehensive (loss) income for the period                   | (7,133 )                  | 37                                     | 2,068                                             | (5,028 )   |
| Balance – March 31, 2016                                           | \$(10,212)                | \$(4,795)                              | \$(34,423 )                                       | \$(49,430) |

For the three months ended March 31, 2015:

|                                                                    | Interest<br>Rate<br>Swaps | Defined<br>Benefit<br>Pension<br>Plans | Foreign<br>Currency<br>Translation<br>Adjustments | Total      |
|--------------------------------------------------------------------|---------------------------|----------------------------------------|---------------------------------------------------|------------|
| Balance – December 31, 2014                                        | \$(1,740)                 | \$(6,028)                              | \$(13,402 )                                       | \$(21,170) |
| Changes during the period:                                         |                           |                                        |                                                   |            |
| Change in AOCL/I before reclassifications to income                | (1,857 )                  | —                                      | (20,107 )                                         | (21,964 )  |
| Reclassifications from AOCL/I to income during the period (2), (3) | 753                       | 53                                     | —                                                 | 806        |
| Other comprehensive (loss) income for the period                   | (1,104 )                  | 53                                     | (20,107 )                                         | (21,158 )  |
| Balance – March 31, 2015                                           | \$(2,844)                 | \$(5,975)                              | \$(33,509 )                                       | \$(42,328) |

(1) Amounts in parentheses represent debits (deferred losses).

(2) The reclassifications related to interest rate swaps (cash flow hedges) were recorded in Interest expense, net of tax effect. See Note 9 – Derivatives and Hedging for information regarding the hedges.

The reclassifications related to defined benefit pension plans were recorded in Selling, general and administrative (3) expense, net of tax effect. See Note 11 – Employee Benefits for information regarding the Company’s defined benefit pension plans.

#### Note 8 — Income Taxes

The provision for income taxes was \$20.1 million for the three months ended March 31, 2016 compared to \$15.9 million in the three months ended March 31, 2015. The effective income tax rate was 33.4% for the three months ended March 31, 2016 and 35.9% for the same period in 2015. The quarter-over-quarter decrease in the effective income tax rate was largely due to an estimated greater percentage of 2016 pretax income being earned in lower tax countries and favorable tax law changes affecting the three months ended March 31, 2016, which was partially offset by an increase in non-deductible expenses relating to acquisitions.

As of March 31, 2016 and December 31, 2015, the Company had gross unrecognized tax benefits of \$27.0 million and \$25.9 million, respectively. The unrecognized tax benefits as of March 31, 2016 relate primarily to the utilization of certain tax attributes, state income tax positions, the ability to realize certain refund claims, and intercompany

transactions. It is reasonably possible that the gross unrecognized tax benefits will decrease by approximately \$1.6 million within the next 12 months due to the anticipated closure of audits and the expiration of certain statutes of limitation.

In July 2015, the United States Tax Court (the “Court”) issued an opinion relating to the treatment of stock-based compensation expense in an inter-company cost-sharing arrangement. In its opinion, the Court held that affiliated companies may exclude stock-based compensation expense from their cost-sharing arrangement. In February 2016, the Internal Revenue Service filed notice of its intent to appeal the decision. Because of uncertainty related to the final resolution of this litigation and the recognition of potential benefits to the Company, the Company has not recorded any financial benefit associated with this decision. The Company

will monitor developments related to this case and the potential impact of those developments on the Company's current and future financial statements.

#### Note 9 — Derivatives and Hedging

The Company enters into a limited number of derivative contracts to mitigate the cash flow risk associated with changes in interest rates on variable rate debt and changes in foreign exchange rates on forecasted foreign currency transactions. The Company accounts for its outstanding derivative contracts in accordance with FASB ASC Topic 815, which requires all derivatives, including derivatives designated as accounting hedges, to be recorded on the balance sheet at fair value. The following tables provide information regarding the Company's outstanding derivatives contracts as of the dates indicated (in thousands, except for number of outstanding contracts):

March 31, 2016

| Derivative Contract Type      | Number of Outstanding Contracts | Notional Amounts | Fair Value Asset (Liability), Net (3) | Balance Sheet Line Item | Unrealized Loss Recorded in OCI |
|-------------------------------|---------------------------------|------------------|---------------------------------------|-------------------------|---------------------------------|
| Interest rate swaps (1)       | 3                               | \$700,000        | \$(17,021 )                           | Other liabilities       | \$(10,212 )                     |
| Foreign currency forwards (2) | 21                              | 16,500           | (126 )                                | Accrued liabilities     | —                               |
| Total                         | 24                              | \$716,500        | \$(17,147 )                           |                         | \$(10,212 )                     |

December 31, 2015

| Derivative Contract Type      | Number of Outstanding Contracts | Notional Amounts | Fair Value Asset (Liability), Net (3) | Balance Sheet Line Item | Unrealized Loss Recorded in OCI |
|-------------------------------|---------------------------------|------------------|---------------------------------------|-------------------------|---------------------------------|
| Interest rate swaps (1)       | 3                               | \$700,000        | \$(5,132 )                            | Other liabilities       | \$(3,079 )                      |
| Foreign currency forwards (2) | 102                             | 193,610          | 235                                   | Accrued liabilities     | —                               |
| Total                         | 105                             | \$893,610        | \$(4,897 )                            |                         | \$(3,079 )                      |

The swaps have been designated and are accounted for as cash flow hedges of the forecasted interest payments on (1) borrowings. As a result, changes in fair value of the swaps are deferred and are recorded in AOCL/I, net of tax effect (see Note 6 — Debt for additional information).

The Company has foreign exchange transaction risk since it typically enters into transactions in the normal course of business that are denominated in foreign currencies that differ from the local functional currency. The Company enters into short-term foreign currency forward exchange contracts to mitigate the cash flow risk associated with (2) changes in foreign currency rates on forecasted foreign currency transactions. These contracts are accounted for at fair value with realized and unrealized gains and losses recognized in Other expense, net since the Company does not designate these contracts as hedges for accounting purposes. All of the contracts outstanding at March 31, 2016 matured by the end of April 2016.

(3) See Note 10 — Fair Value Disclosures for the determination of the fair value of these instruments.

At March 31, 2016, all of the Company's derivative counterparties were investment grade financial institutions. The Company did not have any collateral arrangements with its derivative counterparties, and none of the derivative contracts contained credit-risk related contingent features.

The following table provides information regarding amounts recognized in the Condensed Consolidated Statements of Operations for derivative contracts for the periods indicated (in thousands):

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|                                 |              |          |
|---------------------------------|--------------|----------|
|                                 | Three Months |          |
|                                 | Ended        |          |
|                                 | March 31,    |          |
| Amount recorded in:             | 2016         | 2015     |
| Interest expense, net (1)       | \$ 1,987     | \$ 1,254 |
| Other expense (income), net (2) | 335          | 258      |
| Total expense, net              | \$2,322      | \$ 1,512 |

(1) Consists of interest expense from interest rate swap contracts.

(2) Consists of realized and unrealized gains and losses on foreign currency forward contracts.

#### Note 10 — Fair Value Disclosures

The Company's financial instruments include cash equivalents, fees receivable from customers, accounts payable, and accruals which are normally short-term in nature. The Company believes the carrying amounts of these financial instruments reasonably approximate their fair value due to their short-term nature. The Company's financial instruments also include its outstanding borrowings. The Company believes the carrying amount of the outstanding borrowings reasonably approximates their fair value since the rate of interest on these variable rate borrowings reflect current market rates of interest for similar instruments with comparable maturities.

The Company enters into a limited number of derivatives transactions but does not enter into repurchase agreements, securities lending transactions, or master netting arrangements. Receivables or payables that result from derivatives transactions are recorded gross in the Company's Consolidated Balance Sheets.

FASB ASC Topic 820 provides a framework for the measurement of fair value and a valuation hierarchy based upon the transparency of inputs used in the valuation of assets and liabilities. Classification within the hierarchy is based upon the lowest level of input that is significant to the resulting fair value measurement. The valuation hierarchy contains three levels. Level 1 measurements consist of quoted prices in active markets for identical assets or liabilities. Level 2 measurements include significant other observable inputs such as quoted prices for similar assets or liabilities in active markets; identical assets or liabilities in inactive markets; observable inputs such as interest rates and yield curves; and other market-corroborated inputs. Level 3 measurements include significant unobservable inputs, such as internally-created valuation models. The Company does not currently utilize Level 3 valuation inputs to remeasure any of its assets or liabilities. However, level 3 inputs may be used by the Company in its required annual impairment review of goodwill. Information regarding the periodic assessment of the Company's goodwill is included in Note 5 — Goodwill and Intangible Assets. The Company does not typically transfer assets or liabilities between different levels of the fair value hierarchy.

The Company's assets and liabilities that are remeasured to fair value are presented in the following table (in thousands):

| Description:                               | Fair Value<br>March 31,<br>2016 | Fair Value<br>December 31,<br>2015 |
|--------------------------------------------|---------------------------------|------------------------------------|
| Assets:                                    |                                 |                                    |
| Values based on Level 1 inputs:            |                                 |                                    |
| Deferred compensation plan assets (1)      | \$ 9,672                        | \$ 8,671                           |
| Total Level 1 inputs                       | \$ 9,672                        | \$ 8,671                           |
| Values based on Level 2 inputs:            |                                 |                                    |
| Deferred compensation plan assets (1)      | \$ 25,467                       | \$ 25,474                          |
| Foreign currency forward contracts (2)     | —                               | 610                                |
| Total Level 2 inputs                       | \$ 25,467                       | \$ 26,084                          |
| Total Assets                               | \$ 35,139                       | \$ 34,755                          |
| Liabilities:                               |                                 |                                    |
| Values based on Level 2 inputs:            |                                 |                                    |
| Deferred compensation plan liabilities (1) | \$ 39,975                       | \$ 39,071                          |
| Foreign currency forward contracts (2)     | 126                             | 375                                |

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|                                  |           |           |
|----------------------------------|-----------|-----------|
| Interest rate swap contracts (3) | 17,021    | 5,132     |
| Total Level 2 inputs             | \$ 57,122 | \$ 44,578 |
| Total Liabilities                | \$ 57,122 | \$ 44,578 |

(1) The Company has a deferred compensation plan for the benefit of certain highly compensated officers, managers and other key employees. The assets consist of investments in money market and mutual funds, and company-owned life insurance contracts, all of which are valued based on Level 1 or Level 2 valuation inputs. The related deferred compensation plan

liabilities are recorded at fair value, or the estimated amount needed to settle the liability, which the Company considers to be a Level 2 input.

The Company enters into foreign currency forward exchange contracts to hedge the effects of adverse fluctuations (2) in foreign currency exchange rates. Valuation of the foreign currency forward contracts is based on observable foreign currency exchange rates in active markets, which the Company considers a Level 2 input.

(3) The Company has interest rate swap contracts which hedge the risk of variability from interest payments on its borrowings (see Note 6 — Debt). The fair value of the swaps is based on mark-to-market valuations prepared by a third-party broker. The valuations are based on observable interest rates from recently executed market transactions and other observable market data, which the Company considers Level 2 inputs. The Company independently corroborates the reasonableness of the valuations prepared by the third-party broker through the use of an electronic quotation service.

#### Note 11 — Employee Benefits

##### Defined-Benefit Pension Plans

The Company has defined-benefit pension plans in several of its international locations. Benefits paid under these plans are based on years of service and level of employee compensation. The Company's defined-benefit pension plans are accounted for in accordance with FASB ASC Topics 715 and 960. Net periodic pension expense was \$0.7 million for both the three months ended March 31, 2016 and March 31, 2015.

#### Note 12 — Commitments and Contingencies

##### Contingencies

The Company is involved in legal proceedings and litigation arising in the ordinary course of business. We believe that the potential liability, if any, in excess of amounts already accrued from all proceedings, claims and litigation will not have a material effect on our financial position, cash flows, or results of operations when resolved in a future period.

The Company has various agreements that may obligate us to indemnify the other party with respect to certain matters. Generally, these indemnification clauses are included in contracts arising in the normal course of business under which we customarily agree to hold the other party harmless against losses arising from a breach of representations related to such matters as title to assets sold and licensed or certain intellectual property rights. It is not possible to predict the maximum potential amount of future payments under these indemnification agreements due to the conditional nature of the Company's obligations and the unique facts of each particular agreement. Historically, payments made by us under these agreements have not been material. As of March 31, 2016, the Company did not have any material payment obligations under any such indemnification agreements.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The purpose of the following Management's Discussion and Analysis ("MD&A") is to help facilitate the understanding of significant factors influencing the quarterly operating results, financial condition and cash flows of Gartner, Inc. Additionally, the MD&A also conveys our expectations of the potential impact of known trends, events or uncertainties that may impact future results. You should read this discussion in conjunction with our condensed consolidated financial statements and related notes included in this report and in our Annual Report on Form 10-K for the year ended December 31, 2015 (the "2015 Form 10-K"). Historical results and percentage relationships are not necessarily indicative of operating results for future periods. References to "Gartner," the "Company," "we," "our," and "us" in this MD&A are to Gartner, Inc. and its consolidated subsidiaries.

### Forward-Looking Statements

In addition to historical information, this Quarterly Report contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are any statements other than statements of historical fact, including statements regarding our expectations, beliefs, hopes, intentions or strategies regarding the future. In some cases, forward-looking statements can be identified by the use of words such as "may," "will," "expect," "should," "could," "believe," "plan," "anticipate," "estimate," "predict," "potential," "continue," or other words of similar meaning.

Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those discussed in, or implied by, the forward-looking statements. Factors that might cause such a difference include, but are not limited to, those discussed in "Factors That May Affect Future Performance" and elsewhere in this Quarterly Report and in the 2015 Form 10-K. Readers should not place undue reliance on these forward-looking statements, which reflect management's opinion only as of the date on which they were made. Except as required by law, we disclaim any obligation to review or update these forward-looking statements to reflect events or circumstances as they occur. Readers should review carefully any risk factors described in the 2015 Form 10-K.

### BUSINESS OVERVIEW

Gartner, Inc. is the world's leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day. From CIOs and senior information technology (IT) leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to supply chain professionals, digital marketing professionals and technology investors, we are the valuable partner to clients in 10,474 distinct enterprises. We work with clients to research, analyze and interpret the business of IT within the context of their individual roles. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and as of March 31, 2016, had 8,019 associates, including 1,801 research analysts and consultants, and clients in over 90 countries.

The foundation for all Gartner products and services is our independent research on IT, supply chain, and digital marketing issues. The findings from this research are delivered through our three business segments – Research, Consulting and Events:

Research provides objective insight on critical and timely technology and supply chain initiatives for CIOs and other IT professionals, supply chain leaders, digital marketing and other business professionals, as well as technology companies and the institutional investment community, through reports, briefings, proprietary tools, access to our analysts, peer networking services and membership programs that enable our clients to make better decisions about their IT, supply chain and digital marketing initiatives.

Consulting provides customized solutions to unique client needs through on-site, day-to-day support, as well as proprietary tools for measuring and improving IT performance with a focus on cost, performance, efficiency and quality.

Events provides IT, supply chain, digital marketing, and other business professionals the opportunity to attend various symposia, conferences and exhibitions to learn, contribute and network with their peers. From our flagship event Symposium/ITxpo, to summits focused on specific technologies and industries, to experimental workshop-style seminars, our events distill the latest Gartner research into applicable insight and advice.

For more information regarding Gartner and our products and services, visit [gartner.com](http://gartner.com).

## BUSINESS MEASUREMENTS

We believe the following business measurements are important performance indicators for our business segments:

### BUSINESS SEGMENT

#### BUSINESS MEASUREMENTS

**Research** Total contract value represents the value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the contract. Total contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Events tickets) for which revenue is recognized when the deliverable is utilized.

Research contract value represents the value attributable to all of our subscription-related research products that recognize revenue on a ratable basis. Contract value is calculated as the annualized value of all subscription research contracts in effect at a specific point in time, without regard to the duration of the contract.

Client retention rate represents a measure of client satisfaction and renewed business relationships at a specific point in time. Client retention is calculated on a percentage basis by dividing our current clients, who were also clients a year ago, by all clients from a year ago. Client retention is calculated at an enterprise level, which represents a single company or customer.

Wallet retention rate represents a measure of the amount of contract value we have retained with clients over a twelve-month period. Wallet retention is calculated on a percentage basis by dividing the contract value of clients, who were clients one year ago, by the total contract value from a year ago, excluding the impact of foreign currency exchange. When wallet retention exceeds client retention, it is an indication of retention of higher-spending clients, or increased spending by retained clients, or both. Wallet retention is calculated at an enterprise level, which represents a single company or customer.

**Consulting** Consulting backlog represents future revenue to be derived from in-process consulting, measurement and strategic advisory services engagements.

Utilization rate represents a measure of productivity of our consultants. Utilization rates are calculated for billable headcount on a percentage basis by dividing total hours billed by total hours available to bill.

Billing Rate represents earned billable revenue divided by total billable hours.

Average annualized revenue per billable headcount represents a measure of the revenue generating ability of an average billable consultant and is calculated periodically by multiplying the average billing rate per hour times the utilization percentage times the billable hours available for one year.

**Events** Number of events represents the total number of hosted events completed during the period.

Number of attendees represents the total number of people who attend events.



## EXECUTIVE SUMMARY OF OPERATIONS AND FINANCIAL POSITION

We have executed a consistent growth strategy since 2005 to drive double-digit revenue and earnings growth. The fundamentals of our strategy include a focus on creating extraordinary research insight, delivering innovative and highly differentiated product offerings, building a strong sales capability, providing world class client service with a focus on client engagement and retention, and continuously improving our operational effectiveness.

We had total revenues of \$557.3 million in the first quarter of 2016, an increase of 18% compared to the first quarter of 2015. Quarterly revenues increased 21% adjusted for the negative impact of foreign exchange. Revenues in our Research business increased 16% on a reported basis and 18% adjusted for the foreign exchange impact. Revenues increased 11% in Consulting on a reported basis, and 12% adjusted for the foreign exchange impact. On a reported basis, revenues increased 141% in Events and 143% adjusted for the foreign exchange impact. For a more complete discussion of our results by segment, see Segment Results below. For the first quarter of 2016, we had net income of \$40.2 million and diluted earnings per share of \$0.48.

Our operating cash flow was \$8.6 million for the three months ended March 31, 2016 compared to \$5.7 million for the same period in 2015. We had \$403.9 million of cash and cash equivalents at March 31, 2016 and \$586.0 million of available borrowing capacity on our revolver facility. During the three months ended March 31, 2016, we borrowed an additional \$65.0 million and we used \$45.5 million in cash to repurchase our common shares.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The preparation of financial statements requires the application of appropriate accounting policies and the use of estimates. Our significant accounting policies are described in Note 1 in the Notes to Consolidated Financial Statements of Gartner, Inc. contained in the 2015 Form 10-K. Management considers the policies discussed below to be critical to an understanding of our financial statements because their application requires complex and subjective management judgments and estimates. Specific risks for these critical accounting policies are also described below.

The preparation of our financial statements requires us to make estimates and assumptions about future events. We develop our estimates using both current and historical experience, as well as other factors, including the general economic environment and actions we may take in the future. We adjust such estimates when facts and circumstances dictate. However, our estimates may involve significant uncertainties and judgments and cannot be determined with precision. In addition, these estimates are based on our best judgment at a point in time and as such these estimates may ultimately differ materially from actual results. On-going changes in our estimates could be material and would be reflected in the Company's consolidated financial statements in future periods.

Our critical accounting policies are as follows:

**Revenue recognition** — Revenue is recognized in accordance with the requirements of U.S. GAAP as well as SEC Staff Accounting Bulletin No. 104, Revenue Recognition ("SAB 104"). Revenue is only recognized once all required criteria for revenue recognition have been met. Revenue by significant source is accounted for as follows:

Research revenues are mainly derived from subscription contracts for research products. The related revenues are deferred and recognized ratably over the applicable contract term. Fees derived from assisting organizations in selecting the right business software for their needs is recognized when the leads are provided to vendors.

Consulting revenues are principally generated from fixed fee and time and material engagements. Revenues from fixed fee contracts are recognized on a proportional performance basis. Revenues from time and materials engagements are recognized as work is delivered and/or services are provided. Revenues related to contract

optimization contracts are contingent in nature and are only recognized upon satisfaction of all conditions related to their payment.

• Events revenues are deferred and then recognized upon the completion of the related symposium, conference or exhibition.

The majority of research contracts are billable upon signing, absent special terms granted on a limited basis from time to time. All research contracts are non-cancelable and non-refundable, except for government contracts that may have cancellation or fiscal funding clauses. It is our policy to record the entire amount of the contract that is billable as a fee receivable at the time the contract is signed with a corresponding amount as deferred revenue, since the contract represents a legally enforceable claim.

Uncollectible fees receivable — We maintain an allowance for losses which is composed of a bad debt allowance and a sales reserve. Provisions are charged against earnings, either as a reduction in revenues or an increase to expense. The determination

of the allowance for losses is based on historical loss experience, an assessment of current economic conditions, the aging of outstanding receivables, the financial health of specific clients, and probable losses. This evaluation is inherently judgmental and requires estimates. These valuation reserves are periodically re-evaluated and adjusted as more information about the ultimate collectability of fees receivable becomes available. Circumstances that could cause our valuation reserves to increase include changes in our clients' liquidity and credit quality, other factors negatively impacting our clients' ability to pay their obligations as they come due, and the effectiveness of our collection efforts.

The following table provides our total fees receivable and the related allowance for losses (in thousands):

|                       | March 31,<br>2016 | December 31,<br>2015 |
|-----------------------|-------------------|----------------------|
| Total fees receivable | \$610,077         | \$ 587,663           |
| Allowance for losses  | (7,200 )          | (6,900 )             |
| Fees receivable, net  | \$602,877         | \$ 580,763           |

**Goodwill and other intangible assets** —The Company evaluates recorded goodwill in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic No. 350, which requires goodwill to be assessed for impairment at least annually and whenever events or changes in circumstances indicate that the carrying value may not be recoverable. In addition, an impairment evaluation of our amortizable intangible assets may also be performed if events or circumstances indicate potential impairment. Among the factors that could trigger an impairment review are our current operating results relative to our annual plan or historical performance; changes in our strategic plan or use of our assets; restructuring charges or other changes in our business segments; competitive pressures and changes in the general economy or in the markets in which we operate; and a significant decline in our stock price and our market capitalization relative to our net book value.

ASC Topic No. 350 requires an annual assessment of the recoverability of recorded goodwill, which can be either quantitative or qualitative in nature, or a combination of the two. Both methods require the use of estimates which in turn contain judgments and assumptions regarding future trends and events. As a result, both the precision and reliability of the resulting estimates are subject to uncertainty. If our annual goodwill impairment evaluation determines that the fair value of a reporting unit is less than its related carrying amount, we may recognize an impairment charge against earnings. Among the factors we consider in a qualitative assessment are general economic conditions and the competitive environment; actual and projected reporting unit financial performance; forward-looking business measurements; and external market assessments. A quantitative analysis requires

management to consider all of the factors relevant to a qualitative assessment, as well as the utilization of detailed financial projections, to include the rate of revenue growth, profitability, and cash flows, as well as assumptions regarding discount rates, the Company's weighted-average cost of capital, and other data, in order to determine a fair value for our reporting units.

We conducted a quantitative assessment of the fair value of all of the Company's reporting units during the third quarter of 2015. The results of this test determined that the fair values of the Company's reporting units continue to exceed their respective carrying values.

**Accounting for income taxes** — The Company uses the asset and liability method of accounting for income taxes. We estimate our income taxes in each of the jurisdictions where we operate. This process involves estimating our current tax expense together with assessing temporary differences resulting from differing treatment of items for tax and accounting purposes. These differences result in deferred tax assets and liabilities, which are included within our

consolidated balance sheets. In assessing the realizability of deferred tax assets, management considers if it is more likely than not that some or all of the deferred tax assets will not be realized. We consider the availability of loss carryforwards, projected reversal of deferred tax liabilities, projected future taxable income, and ongoing prudent and feasible tax planning strategies in making this assessment. The Company recognizes the tax benefit from an uncertain tax position only if it is more likely than not the tax position will be sustained based on the technical merits of the position.

Accounting for stock-based compensation — The Company accounts for stock-based compensation in accordance with FASB ASC Topic No. 505 and 718 and SEC Staff Accounting Bulletins No. 107 (“SAB No. 107”) and No. 110 (“SAB No. 110”). The Company recognizes stock-based compensation expense, which is based on the fair value of the award on the date of grant, over the related service period, net of estimated forfeitures (see Note 3 — Stock-Based Compensation in the Notes to the Consolidated Financial Statements for additional information). Determining the appropriate fair value model and calculating the fair value of stock compensation awards requires the input of certain complex and subjective assumptions, including the expected life of the stock compensation award and the Company’s Common Stock price volatility. In addition, determining the appropriate amount of associated periodic expense requires management to estimate the rate of employee forfeitures and the likelihood of achievement of certain performance targets. The assumptions used in calculating the fair value of stock compensation awards and the associated periodic expense represent management’s best estimates, but these estimates involve inherent uncertainties and the application of

judgment. As a result, if factors change and the Company deems it necessary in the future to modify the assumptions it made or to use different assumptions, or if the quantity and nature of the Company's stock-based compensation awards changes, then the amount of expense may need to be adjusted and future stock-based compensation expense could be materially different from what has been recorded in the current period.

**Restructuring and other accruals** — We may record accruals for severance costs, costs associated with excess facilities that we have leased, contract terminations, asset impairments, and other costs as a result of on-going actions we undertake to streamline our organization, reposition certain businesses and reduce ongoing costs. Estimates of costs to be incurred to complete these actions, such as future lease payments, sublease income, the fair value of assets, and severance and related benefits, are based on assumptions at the time the actions are initiated. These accruals may need to be adjusted to the extent actual costs differ from such estimates. In addition, these actions may be revised due to changes in business conditions that we did not foresee at the time such plans were approved. We also record accruals during the year for our various employee cash incentive programs. Amounts accrued at the end of each reporting period are based on our estimates and may require adjustment as the ultimate amount paid for these incentives are sometimes not known with certainty until the end of our fiscal year.

## RESULTS OF OPERATIONS

## Overall Results

The following tables present selected line items and period-over-period changes in our interim Condensed Consolidated Statements of Operations for the periods indicated (in thousands):

|                                          | Three<br>Months<br>Ended<br>March 31,<br>2016 | Three<br>Months<br>Ended<br>March 31,<br>2015 | Income<br>Increase<br>(Decrease)<br>\$ | Increase<br>(Decrease)<br>% |   |
|------------------------------------------|-----------------------------------------------|-----------------------------------------------|----------------------------------------|-----------------------------|---|
| Total revenues                           | \$557,266                                     | \$471,186                                     | \$ 86,080                              | 18                          | % |
| Costs and expenses:                      |                                               |                                               |                                        |                             |   |
| Cost of services and product development | 212,041                                       | 177,762                                       | (34,279 )                              | (19 )                       |   |
| Selling, general and administrative      | 257,411                                       | 229,522                                       | (27,889 )                              | (12 )                       |   |
| Depreciation                             | 8,834                                         | 7,989                                         | (845 )                                 | (11 )                       |   |
| Amortization of intangibles              | 6,183                                         | 2,139                                         | (4,044 )                               | >(100)                      |   |
| Acquisition and integration charges      | 8,368                                         | 5,092                                         | (3,276 )                               | (64 )                       |   |
| Operating income                         | 64,429                                        | 48,682                                        | 15,747                                 | 32                          |   |
| Interest expense, net                    | (6,006 )                                      | (3,480 )                                      | (2,526 )                               | 73                          |   |
| Other income (expense), net              | 1,884                                         | (962 )                                        | 2,846                                  | >100                        |   |
| Provision for income taxes               | (20,140 )                                     | (15,889 )                                     | (4,251 )                               | (27 )                       |   |
| Net income                               | \$40,167                                      | \$28,351                                      | \$ 11,816                              | 42                          | % |

Total revenues for the three months ended March 31, 2016 increased \$86.1 million, to \$557.3 million, an increase of 18% compared to the three months ended March 31, 2015, and 21% adjusted for the negative impact of foreign currency exchange. Revenues increased in all three of our business segments. Please refer to the section of this MD&A below entitled “Segment Results” for a discussion of revenues and results by segment.

Cost of services and product development increased \$34.3 million, or 19%, in the first quarter of 2016 compared to the first quarter of 2015. The increase was primarily attributable to higher payroll and related benefits costs resulting from increased headcount and higher conference charges. These increased charges were partially offset by favorable foreign exchange impact and excluding this impact, quarter-over-quarter expense increased 21%. Cost of services and product development as a percentage of revenues was 38% for both first quarter of 2016 and 2015.

Selling, general and administrative (“SG&A”) expense increased \$27.9 million, or 12% quarter-over-quarter. The increase was primarily due to higher payroll cost and commissions, which was partially offset by favorable foreign exchange impact and lower stock-based compensation charges. Adjusted for the foreign exchange impact, quarter-over-quarter SG&A expense increased 15%. The higher payroll cost was mostly driven by additional headcount. The headcount increase includes additional quota-bearing sales associates, which increased 16% quarter-over-quarter, to 2,237 at March 31, 2016.

Depreciation expense increased 11% in the three months ended March 31, 2016 compared to the same period in 2015 due to our additional investment in property, equipment, and leasehold improvements.

Amortization of intangibles increased \$4.0 million in the three months ended March 31, 2016 compared to the same period in 2015 due to the addition of intangibles from our 2015 acquisitions.

Acquisition and integration charges was \$8.4 million in the three months ended March 31, 2016 compared to \$5.1 million in the prior year period. These charges are directly-related to our business acquisitions and include amounts accrued for payments contingent on the achievement of certain employment conditions, legal, consulting, and severance costs. The quarter-over-quarter increase was attributable to our 2015 acquisitions.

Operating income increased \$15.7 million, or 32%, quarter-over-quarter. Operating income as a percentage of revenues was approximately 12% for the three months ended March 31, 2016 compared to 10% in the prior year period. The increase was primarily due to higher contributions in our business segments.

Interest expense, net increased quarter-over-quarter due to additional borrowings.

Other income (expense), net for the three months ended March 31, 2016 includes the sale of certain state tax credits and the recognition of other tax incentives, as well as the net impact of foreign currency exchange gains and losses related to our hedging activities. The first quarter of 2015 primarily reflects the net impact of foreign currency gains and losses from our hedging activities.

Provision for income taxes was \$20.1 million for the three months ended March 31, 2016 compared to \$15.9 million in the three months ended March 31, 2015. The effective income tax rate was 33.4% for the three months ended March 31, 2016 and 35.9% for the same period in 2015. The quarter-over-quarter decrease in the effective income tax rate was largely due to an estimated greater percentage of 2016 pretax income being earned in lower tax countries and favorable tax law changes affecting the three months ended March 31, 2016, which was partially offset by an increase in non-deductible expenses relating to acquisitions.

Net income increased 42% quarter-over-quarter, to \$40.2 million in the three months ended March 31, 2016, which was due to the higher operating income as well as a lower effective tax rate in the 2016 period. Diluted earnings per share increased 50%, to \$0.48 per share in the first quarter of 2016 compared to \$0.32 in the first quarter of 2015, due to the higher net income and a lower share count.

## SEGMENT RESULTS

We evaluate reportable segment performance and allocate resources based on gross contribution margin. Gross contribution is defined as operating income excluding certain Cost of services and product development charges, SG&A expenses, Depreciation, Acquisition and integration charges, and Amortization of intangibles. Gross contribution margin is defined as gross contribution as a percentage of revenues.

The following sections present the results of our three reportable business segments:

## Research

|                                  | As Of And<br>For The<br>Three<br>Months<br>Ended March<br>31, 2016 | As Of And<br>For The<br>Three<br>Months<br>Ended March<br>31, 2015 | Increase<br>(Decrease) | Percentage<br>Increase<br>(Decrease) |   |
|----------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------------|------------------------|--------------------------------------|---|
| Financial Measurements:          |                                                                    |                                                                    |                        |                                      |   |
| Revenues (1)                     | \$440,271                                                          | \$381,090                                                          | \$ 59,181              | 16                                   | % |
| Gross contribution (1)           | \$308,186                                                          | \$267,065                                                          | \$ 41,121              | 15                                   | % |
| Gross contribution margin        | 70                                                                 | % 70                                                               | % —                    | —                                    |   |
| Business Measurements:           |                                                                    |                                                                    |                        |                                      |   |
| Total contract value (1), (2)    | \$1,721,000                                                        | \$1,576,000                                                        | \$ 145,000             | 9                                    | % |
| Research contract value (1), (3) | \$1,704,000                                                        | \$1,562,000                                                        | \$ 142,000             | 9                                    | % |
| Client retention                 | 84                                                                 | % 85                                                               | % (1) point            | —                                    |   |
| Wallet retention                 | 105                                                                | % 106                                                              | % (1) point            | —                                    |   |

(1) In thousands.

Total contract value represents the value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the (2) contract. Total contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Events tickets) for which revenue is recognized when the deliverable is utilized.

Research contract value represents the value attributable to all of our subscription-related research products that (3) recognize revenue on a ratable basis. Contract value is calculated as the annualized value of all subscription research contracts in effect at a specific point in time, without regard to the duration of the contract.

Research segment revenues increased 16% in the three months ended March 31, 2016 compared to the same quarter in 2015. Adjusted for the negative impact of foreign currency exchange, revenues increased by 18% in the 2016 period. The segment gross contribution margin was 70% in both the first quarters of 2016 and 2015.

Total contract value at March 31, 2016 increased 9% compared to March 31, 2015 on a reported basis and 14% adjusted for the impact of foreign currency exchange. Total contract value increased by double-digits across all of the Company's sales regions and client sizes and almost all industry segments. At March 31, 2016, enterprise client retention was 84% and enterprise wallet retention was 105%.



## Consulting

|                                                       | As Of And<br>For The<br>Three<br>Months<br>Ended<br>March 31,<br>2016 | As Of And<br>For The<br>Three<br>Months<br>Ended<br>March 31,<br>2015 | Increase<br>(Decrease) | Percentage<br>Increase<br>(Decrease) |
|-------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------|--------------------------------------|
| Financial Measurements:                               |                                                                       |                                                                       |                        |                                      |
| Revenues (1)                                          | \$84,940                                                              | \$76,792                                                              | \$ 8,148               | 11 %                                 |
| Gross contribution (1)                                | \$29,378                                                              | \$26,327                                                              | \$ 3,051               | 12 %                                 |
| Gross contribution margin                             | 35                                                                    | % 34                                                                  | % 1 point              | —                                    |
| Business Measurements:                                |                                                                       |                                                                       |                        |                                      |
| Backlog (1)                                           | \$114,100                                                             | \$101,400                                                             | \$ 12,700              | 13 %                                 |
| Billable headcount                                    | 618                                                                   | 547                                                                   | 71                     | 13 %                                 |
| Consultant utilization                                | 67                                                                    | % 67                                                                  | % —                    | —                                    |
| Average annualized revenue per billable headcount (1) | \$386                                                                 | \$395                                                                 | \$ (9 )                | (2 )%                                |

(1) Dollars in thousands.

Consulting revenues increased \$8.1 million, or 11%, quarter-over-quarter, but excluding the negative impact of foreign currency exchange, Consulting revenues increased 12%. The revenue increase was primarily in our core consulting practice. Revenue also increased in our contract optimization business, which can fluctuate from period to period. The gross contribution margin was 35% for the three months ended March 31, 2016 and 34% for the three months ended March 31, 2015. Backlog was \$114.1 million at March 31, 2016, an increase of 13% compared to March 31, 2015.

## Events

|                           | As Of<br>And For<br>The Three<br>Months<br>Ended<br>March 31,<br>2016 | As Of<br>And For<br>The Three<br>Months<br>Ended<br>March 31,<br>2015 | Increase<br>(Decrease) | Percentage<br>Increase<br>(Decrease) |
|---------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------|--------------------------------------|
| Financial Measurements:   |                                                                       |                                                                       |                        |                                      |
| Revenues (1)              | \$32,055                                                              | \$13,304                                                              | \$ 18,751              | 141 %                                |
| Gross contribution (1)    | \$12,983                                                              | \$2,442                                                               | \$ 10,541              | 432 %                                |
| Gross contribution margin | 41                                                                    | % 18                                                                  | % 23 points            | —                                    |
| Business Measurements:    |                                                                       |                                                                       |                        |                                      |
| Number of events          | 12                                                                    | 9                                                                     | 3                      | 33 %                                 |
| Number of attendees       | 7,640                                                                 | 4,065                                                                 | 3,575                  | 88 %                                 |

(1) Dollars in thousands.

Events revenues increased 141% quarter-over-quarter as reported and 143% adjusted for the negative impact of foreign currency, while the gross contribution margin increased by 23 points. We held twelve events in first quarter 2016, which consisted of 9 ongoing events and three events moved into the quarter. The quarter-over-quarter increase in both revenue and gross contribution margin was primarily timing related, as the three events moved into the first quarter of 2016 were large events. Revenue from the nine ongoing events that were held in both first quarter of 2016 and 2015 increased by approximately 16% in the first quarter of 2016.

## LIQUIDITY AND CAPITAL RESOURCES

We finance our operations through cash generated from our operating activities and borrowings under our \$1.5 billion credit arrangement (the "2014 Credit Agreement"). At March 31, 2016, we had \$403.9 million of cash and cash equivalents. Our cash and cash equivalents are held in numerous locations throughout the world, with 93% held outside the United States at March 31, 2016.

Our 2014 Credit Agreement provides for a five-year, \$400.0 million term loan and a \$1.1 billion revolving credit facility. As of March 31, 2016, the Company had \$375.0 million outstanding under the term loan and \$510.0 million under the revolver. As of March 31, 2016, the Company had \$586.0 million of available borrowing capacity under the revolver. We believe we have adequate liquidity to meet our currently anticipated needs.

The following table summarizes the changes in the Company's cash and cash equivalents for the periods indicated (in thousands):

|                                                      | Three<br>Months<br>Ended<br>March<br>31, 2016 | Three<br>Months<br>Ended<br>March<br>31, 2015 | Cash<br>Increase<br>(Decrease) |
|------------------------------------------------------|-----------------------------------------------|-----------------------------------------------|--------------------------------|
| Cash provided by operating activities                | \$8,580                                       | \$5,663                                       | \$ 2,917                       |
| Cash used in investing activities                    | (7,360 )                                      | (11,632 )                                     | 4,272                          |
| Cash provided (used) in financing activities         | 26,844                                        | (54,410 )                                     | 81,254                         |
| Net increase (decrease) in cash and cash equivalents | 28,064                                        | (60,379 )                                     | 88,443                         |
| Effects of exchange rates                            | 2,903                                         | (23,270 )                                     | 26,173                         |
| Beginning cash and cash equivalents                  | 372,976                                       | 365,302                                       | 7,674                          |
| Ending cash and cash equivalents                     | \$403,943                                     | \$281,653                                     | \$ 122,290                     |

## Operating

Operating cash flow increased by \$2.9 million, or 52%, when comparing the three months ended March 31, 2016 to the same period in 2015. The increase was primarily due to higher net income and lower cash payments for income taxes in the first quarter of 2016, which was partially offset by higher cash payments for bonuses and interest on our borrowings.

## Investing

We used \$7.4 million of cash in our investing activities in the three months ended March 31, 2016 compared to \$11.6 million of cash used in the prior year period. The decrease was due to lower capital expenditures in the 2016 period.

## Financing

Cash provided from our financing activities totaled \$26.8 million in the three months ended March 31, 2016 compared to \$54.4 million of cash used in the three months ended March 31, 2015, due to substantially lower share repurchases in the 2016 period. The Company used \$45.5 million in cash for share repurchases in the 2016 period and realized \$72.3 million from additional borrowings and share-related activities. In the 2015 period the Company used \$324.0 million in cash for share repurchases, while it realized \$269.6 million from additional borrowings and share-related activities.



## OBLIGATIONS AND COMMITMENTS

### 2014 Credit Agreement

The Company has a five-year credit arrangement that it entered into in December 2014 that provides for a \$400.0 million term loan and a \$1.1 billion revolving credit facility (the “2014 Credit Agreement”). Under the revolving credit facility, amounts may be borrowed, repaid, and re-borrowed through the maturity date of the agreement in December 2019. The term and revolving facilities may be increased, at the Company's option, by up to an additional \$500.0 million in the aggregate. As of March 31, 2016, the Company had \$375.0 million outstanding under the term loan and \$510.0 million under the revolver. See Note 6 - Debt in the Notes to the Condensed Consolidated Financial Statements for additional information regarding the 2014 Credit Agreement.

### Off-Balance Sheet Arrangements

Through March 31, 2016, we have not entered into any off-balance sheet arrangements or transactions with unconsolidated entities or other persons.

## BUSINESS AND TRENDS

Our quarterly and annual revenues, operating income, and cash flows fluctuate as a result of many factors, including: the timing of our Symposium/ITxpo series that normally occurs during the fourth quarter, as well as our other events; the amount of new business generated; the mix of domestic and international business; domestic and international economic conditions; changes in market demand for our products and services; changes in foreign currency rates; the timing of the development, introduction and marketing of new products and services; competition in the industry; the payment of performance compensation; and other factors. The potential fluctuations in our operating income could cause period-to-period comparisons of operating results not to be meaningful and could provide an unreliable indication of future operating results.

## FACTORS THAT MAY AFFECT FUTURE PERFORMANCE

We operate in a very competitive and rapidly changing environment that involves numerous risks and uncertainties, some of which are beyond our control. A description of the risk factors associated with our business is included under “Risk Factors” contained in Item 1A. of our 2015 Annual Report on Form 10-K which is incorporated herein by reference.

## RECENTLY ISSUED ACCOUNTING STANDARDS

Accounting standards issued by the various U.S. standard setting and governmental authorities that have not yet become effective and may impact our Consolidated Financial Statements in future periods are described below, together with our assessment of the potential impact they may have on our Consolidated Financial Statements and related disclosures in future periods:

### Stock-Based Compensation

In March 2016, the FASB issued Accounting Standards Update (ASU) No. 2016-09, Improvements to Employee Share-Based Payment Accounting ("ASU No. 2016-09"). ASU 2016-09 modifies several aspects of the accounting for employee share-based payment transactions, to include the accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as the classification of related amounts within the statement of cash flows. The provisions of the new rule will be effective for Gartner on January 1, 2017, with early adoption permitted. We are currently evaluating the impact of ASU No. 2016-09.

### Leases

In February 2016, the FASB issued ASU 2016-02, "Leases" ("ASU No. 2016-02") which will require significant changes in the accounting and disclosure of lease arrangements. Among the significant changes required by ASU No. 2016-02 is that almost all lease obligations will be recorded on the balance sheet as a liability, along with a corresponding right of use asset. Currently under U.S. GAAP, lease arrangements that meet certain criteria are considered operating leases and are not recorded on the balance sheet. ASU No. 2016-02 also requires certain key information about leasing arrangements be disclosed. ASU No. 2016-02 will be effective for Gartner on January 1, 2019. We are currently evaluating the impact of this new standard on our consolidated financial statements.

### Revenue

In May 2014, the FASB issued ASU No. 2014-09, "Revenue from Contracts with Customers" ("ASU No. 2014-09"). ASU No. 2014-09 and related amendments require changes in revenue recognition policies as well as require enhanced disclosures. ASU No. 2014-09 is intended to clarify the principles for recognizing revenue by removing inconsistencies and weaknesses in existing revenue recognition rules; provide a more robust framework for addressing revenue recognition issues; improve comparability of revenue recognition practices across entities, industries, jurisdictions and capital markets; and provide more useful information to users of financial statements through improved revenue disclosures. ASU No. 2014-09 will be effective for Gartner on January 1, 2018. We continue to evaluate the impact of ASU No. 2014-09.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

#### INTEREST RATE RISK

The Company's 2014 Credit Agreement provides for a five-year, \$400.0 million term loan and a \$1.1 billion revolving credit facility. At March 31, 2016, we had \$375.0 million outstanding under the term loan and \$510.0 million under the revolver. We have exposure to changes in interest rates since amounts borrowed under our 2014 Credit Agreement are based on a floating base rate of interest. However, we reduce our exposure to changes in interest rates through our interest rate swap contracts which effectively convert the floating base interest rate on the first \$700.0 million of our variable rate borrowings to fixed rates. Thus we are exposed to interest rate risk on borrowings under the 2014 Credit Agreement only in excess of \$700.0 million. At March 31, 2016, the amount of unhedged borrowings under the 2014 Credit Agreement was \$185.0 million. As an indication of our exposure to interest rate risk, a hypothetical 25 basis point increase or decrease in interest rates could change our 2016 pre-tax annual interest expense on the \$185.0 million of unhedged borrowings by approximately \$0.5 million.

#### FOREIGN CURRENCY RISK

A significant portion of our revenues are earned outside of the U.S., and as a result we conduct business in numerous currencies other than the U.S. dollar. Among the major foreign currencies in which we conduct business are the Euro, the British Pound, the Japanese Yen, the Australian dollar, and the Canadian dollar. The reporting currency of our consolidated financial statements is the U.S. dollar. As the values of the foreign currencies in which we operate fluctuate over time relative to the U.S. dollar, the Company is exposed to both foreign currency translation and transaction risk.

Translation risk arises as our foreign currency assets and liabilities are translated into U.S. dollars since the functional currencies of our foreign operations are generally denominated in the local currency. Adjustments resulting from the translation of these assets and liabilities are deferred and recorded as a component of stockholders' (deficit) equity. A measure of the potential impact of foreign currency translation can be determined through a sensitivity analysis of our cash and cash equivalents. At March 31, 2016, we had \$403.9 million of cash and cash equivalents, a substantial portion of which was denominated in foreign currencies. If the exchange rates of the foreign currencies we hold all changed in comparison to the U.S. dollar by 10%, the amount of cash and cash equivalents we would have reported on March 31, 2016 would have increased or decreased by approximately \$19.0 million. The translation of our foreign currency revenues and expenses historically has not had a material impact on our consolidated earnings since movements in and among the major currencies in which we operate tend to impact our revenues and expenses fairly equally. However, our earnings could be impacted during periods of significant exchange rate volatility, or when some or all of the major currencies in which we operate move in the same direction against the U.S. dollar.

Transaction risk arises when our foreign subsidiaries enter into transactions that are denominated in a currency that may differ from the local functional currency. As these transactions are translated into the local functional currency, a gain or loss may result, which is recorded in current period earnings. We typically enter into foreign currency forward exchange contracts to mitigate the effects of some of this foreign currency transaction risk.

#### CREDIT RISK

Financial instruments that potentially subject the Company to concentration of credit risk consist primarily of short-term, highly liquid investments classified as cash equivalents, accounts receivable, and interest rate swap and foreign exchange contracts. The majority of the Company's cash and cash equivalents, interest rate swap contracts, and its foreign exchange contracts are with large investment grade commercial banks. Accounts receivable balances

deemed to be collectible from customers have limited concentration of credit risk due to our diverse customer base and geographic dispersion.

#### ITEM 4. CONTROLS AND PROCEDURES

We have established disclosure controls and procedures that are designed to ensure that the information we are required to disclose in our reports filed under the Securities Exchange Act of 1934, as amended (the “Exchange Act”), is recorded, processed, summarized and reported in a timely manner. Specifically, these controls and procedures ensure that the information is accumulated and communicated to our executive management team, including our chief executive officer and our chief financial officer, to allow timely decisions regarding required disclosure.

Management conducted an evaluation, as of March 31, 2016, of the effectiveness of the design and operation of our disclosure controls and procedures, under the supervision and with the participation of our chief executive officer and chief financial officer. Based upon that evaluation, our chief executive officer and chief financial officer have concluded that the Company’s disclosure controls and procedures are effective in alerting them in a timely manner to material Company information required to be disclosed by us in reports filed under the Exchange Act.

In addition, there have been no changes in the Company’s internal control over financial reporting during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

## PART II. OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

We are involved in legal and administrative proceedings and litigation arising in the ordinary course of business. We believe that the potential liability, if any, in excess of amounts already accrued from all proceedings, claims and litigation will not have a material effect on our financial position or results of operations when resolved in a future period.

## ITEM 1A. RISK FACTORS

A description of the risk factors associated with our business is included under “Risk Factors” contained in Item 1A. of the Company's 2015 Form 10-K and is incorporated herein by reference.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

There were no unregistered sales of equity securities during the period covered by this report.

## Issuer Purchases of Equity Securities

We have a \$1.2 billion board approved authorization to repurchase the Company's common stock. The Company may repurchase its common stock from time to time in amounts and at prices the Company deems appropriate, subject to the availability of stock, prevailing market conditions, the trading price of the stock, the Company's financial performance and other conditions. Repurchases may be made through open market purchases, private transactions or other transactions and will be funded from cash on hand and borrowings under the Company's credit agreement.

The following table provides detail related to repurchases of our outstanding Common Stock during the three months ended March 31, 2016:

| Period            | Total<br>Number<br>of<br>Shares<br>Purchased | Average<br>Price<br>Paid<br>Per<br>Share | Approximate<br>Dollar Value<br>of Shares<br>that may yet<br>be purchased<br>Under our<br>Share<br>Repurchase<br>Program<br>(in billions)<br>(1) |
|-------------------|----------------------------------------------|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 2016              |                                              |                                          |                                                                                                                                                 |
| January           | 36,554                                       | \$ 82.00                                 |                                                                                                                                                 |
| February          | 299,211                                      | 81.14                                    |                                                                                                                                                 |
| March             | 131,058                                      | 84.02                                    |                                                                                                                                                 |
| Total for quarter | 466,823                                      | \$ 82.02                                 | \$ 1.11                                                                                                                                         |

(1) As of March 31, 2016.



ITEM 6. EXHIBITS

| EXHIBIT<br>NUMBER | DESCRIPTION OF DOCUMENT |
|-------------------|-------------------------|
|-------------------|-------------------------|

- |      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10.1 | Amended and Restated Employment Agreement between Eugene A. Hall and Gartner, Inc. dated as of March 19, 2016.                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 31.1 | Certification of chief executive officer under Rule 13a — 14(a)/15d — 14(a).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 31.2 | Certification of chief financial officer under Rule 13a — 14(a)/15d — 14(a).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 32   | Certification under 18 U.S.C. 1350.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 101  | Interactive data files pursuant to Rule 405 of Regulation S-T: (i) the Condensed Consolidated Balance Sheets at March 31, 2016 and December 31, 2015, (ii) the Condensed Consolidated Statements of Operations for the three months ended March 31, 2016 and 2015, (iii) the Condensed Consolidated Statements of Comprehensive Income for the three months ended March 31, 2016 and 2015, (iv) the Condensed Consolidated Statements of Cash Flows for the three months ended March 31, 2016 and 2015, and (v) the Notes to Condensed Consolidated Financial Statements. |

Items 3, 4, and 5 of Part II are not applicable and have been omitted.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Gartner, Inc.

Date: May 5, 2016 /s/ Craig W. Safian

Craig W. Safian

Senior Vice President and Chief Financial Officer

(Principal Financial and Accounting Officer)