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NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/ Form 424B3 November 17, 2014

Filed Under Rule 424(b)(3), Registration Statement No. 333-199914 Pricing Supplement Number 348 Dated Monday, November 17, 2014 (To: Prospectus Dated November 6, 2014 and Prospectus Supplement Dated November 10, 2014)

CUSIP NumbePrincipalSellingGross				Net	et CouponCouponCoupon Freque			Maturity	1st Coupon	st Coupon1st		
		Amount	Price	Concession	Proceeds	sType	Rate		Date	Date	Coupon	Optio
											Amount	
	63743FVB9	П	100%	2.000%	П	Fixed	3.500% MONTH	ILY	11/15/2026	512/15/2014	\$1.65	Yes

Redemption Information: Non-Callable

National Rural Utilities

Offering Dates: Monday, November 17, 2014 through Monday, November 24, 2014 Trade Date:

Cooperative Finance Corp Monday, November 24, 2014 @12:00 PM

ET Settlement Date: Friday, November 28,

2014 Minimum

Denomination/Increments:\$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc.

Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS Investment Bank, Wells Fargo

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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National Rural Utilities Cooperative

Prospectus Dated November 6, 2014

Finance Corp

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