

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/  
 Form 424B3  
 November 12, 2013

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price	Amount of Registration Fee(1)(2)
3.000% Corporates® Due November 15, 2022	\$504,000	\$64.91
3.500% Corporates® Due November 15, 2025	\$785,000	\$101.11

(1) Calculated in accordance with Rule 457(r) under the Securities Act of 1933.

(2) The amount in this column has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 304 Dated Tuesday, November 12, 2013 (To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

CUSIP	Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Sum of Coupon Payments
63743FSA5		\$504,000	100%	1.650%	\$495,684.00	Fixed	3.000%	MONTHLY	11/15/2022	12/15/2013	\$2.50	Y

Redemption Information: Non-Callable

CUSIP	Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Sum of Coupon Payments
63743FSB3		\$785,000	100%	2.000%	\$769,300.00	Fixed	3.500%	MONTHLY	11/15/2025	12/15/2013	\$2.92	Y

Redemption Information: Non-Callable

National Rural Utilities Cooperative Finance Corp      Offering Dates: Monday, November 4, 2013 through Tuesday, November 12, 2013      Trade Date: Tuesday, November 12, 2013 @ 12:00 PM      National Rural Utilities Cooperative Finance Corp  
Prospectus Dated November 14, 2011  
ET Settlement Date: Friday, November 15, 2013      Minimum

Denomination/Increments:\$1,000.00/\$1,000.00      Initial trades settle flat and clear SDFS: DTC Book Entry only      DTC number: 0235 via RBC Dain Rauscher Inc.

Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley , UBS Investment Bank, Wells Fargo

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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