ENTERGY CORP /DE/

Form 4

August 17, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KANSLER MICHAEL R	2. Issuer Name and Ticker or Trading Symbol ENTERGY CORP /DE/ [ETR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle)	3. Date of Earliest Transaction			
1340 ECHELON PARKWAY	(Month/Day/Year) 08/16/2007	Director 10% Owner Selection Other (specify below) Executive VP and CNO		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
JACKSON, MS 39213		Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tabl	e I - Non-E	Derivative (Securi	ties Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3,	sposed 4 and 5 (A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/16/2007		Code V M	Amount 28,500	(D)	Price \$ 58.6	28,500	D	
Common Stock	08/16/2007		F	21,596	D	\$ 93.73 (1)	6,904	D	
Common Stock	08/16/2007		M	7,634	A	\$ 44.45	14,538	D	
Common Stock	08/16/2007		F	4,887	D	\$ 93.72 (2)	9,651 <u>(3)</u>	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Underlying S	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 58.6	08/16/2007		M	28,500	03/02/2004	03/02/2014	Common Stock	28,500	
Employee Stock Option (Right to Buy)	\$ 44.45	08/16/2007		M	7,634	01/30/2003	01/30/2013	Common Stock	7,634	

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Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
KANSLER MICHAEL R			Executive					
1340 ECHELON PARKWAY								
LACKCON MC 20212			VP and CNO					

Signatures

JACKSON, MS 39213

Paul A. Castanon for Michael R. Wansler 08/17/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- Represents weighted average sales price: 200 at \$93.55; 100 at \$93.56; 100 at \$93.57; 100 at \$93.59; 800 at \$93.63; 200 at \$93.64; 600 at \$93.66; 400 at \$93.67; 10,700 at \$93.68; 200 at \$93.69; 600 at \$93.71; 500 at \$93.78; 100 at \$93.79; 100 at \$93.80; 600 at \$93.82; 500 at \$93.84; 2,000 at \$93.85; 300 at \$93.86; 100 at \$93.87; 2,247 at \$93.90; 200 at \$93.91; 200 at \$93.92; 300 at \$93.93; 48 at \$94.08; and 401 at \$94.02.
- Represents weighted average sales price: 500 at \$93.57; 600 at \$93.60; 100 at \$93.61; 500 at \$93.64; 100 at \$93.66; 100 at \$93.67; 100 at \$93.68; 900 at \$93.71; 300 at \$93.77; 300 at \$93.78; 400 at \$93.82; 100 at \$93.84; 274 at \$93.85; 500 at \$93.92; and 13 at \$94.01
- (3) As of August 16, 2007, the filing individual had a balance of 1,882 shares of Entergy common stock in the Company Savings Plan.

 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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