ENTERGY CORP /DE/

Form 4

August 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

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OMB APPROVAL

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * WEST RODERICK K

2. Issuer Name and Ticker or Trading Symbol

ENTERGY CORP /DE/ [ETR]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

(Zip)

(Check all applicable)

ENTERGY NEW ORLEANS, INC., 1600 PERDIDO STREET,

ROOM 505

(City)

3. Date of Earliest Transaction

(Month/Day/Year) 08/14/2007

Director 10% Owner Officer (give title __X_ Other (specify below) below)

"Officer" Under Sec. 16 Rules

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

NEW ORLEANS, LA 70112

(State)

		140	Tubic 1 Tion Derivative Securities required, Disposed of, or Denenciary Switch						
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities	Acqui	red (A)	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactionr Disposed of (D)			Securities	Ownership	Indirect	
(Instr. 3)		any	Code	(Instr. 3, 4 aı	nd 5)		Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
					()		Reported	(I)	
							Transaction(s)	(Instr. 4)	
			C 1 W			ъ.	(Instr. 3 and 4)		
			Code v	Amount	(D)				
Common	09/14/2007	09/14/2007	T	402 2421	D	\$	125 7001 (1)	T	By 401(k)
Stock	06/14/2007	06/14/2007	1	402.2421	ע	99.44	423.7661 (1)	1	Plan
	08/14/2007	08/14/2007	Code V	Amount 402.2421	(A) or (D)	Price \$ 99.44	Transaction(s)	(Instr. 4)	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4.	5. orNumber	6. Date Exerc Expiration Da		7. Title Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(Monun Day/ Year)	execution Date, if any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/		Under Securi	lying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Deletionships

"Officer" Under Sec. 16

Reporting Owners

Reporting Owner Name / Address		Kciationsin	imps	
	Director	10% Owner	Officer	Other

WEST RODERICK K ENTERGY NEW ORLEANS, INC. 1600 PERDIDO STREET, ROOM 505

1600 PERDIDO STREET, ROOM 505 Rules NEW ORLEANS, LA 70112

Signatures

Paul A. Castanon for Roderick K. West 08/16/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person owns 549 shares of Entergy common stock directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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