MEREDITH CORP
Form 4
September 18, 2012

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
CAPPAERT STEVEN M
(Last) (First) (Middle)
1716 LOCUST STREET
(Street)
DES MOINES, IA 50309-3023
(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
MEREDITH CORP [MDP]

3. Date of Earliest Transaction (Month/Day/Year)
09/14/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Corporate Controller

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ($1 par value) (1)	09/14/2012		M		12,000	A	$ 29.23	18,638	D	
Common Stock ($1 par value) (1)	09/14/2012		M		16,500	A	$ 28.6	35,138	D	
Common Stock ($1 par value) (1)	09/14/2012		F		24,267	D	$ 37	10,871	D	
Common Stock ($1	09/14/2012		S		300	D	$ 37.03	10,571	D	

par value) (1)										
Common Stock ($1 par value) (1)	09/14/2012		S		218	D	$ 37.05	10,353	D	
Common Stock ($1 par value) (1)	09/14/2012		S		200	D	$ 37.06	10,152	D	
Common Stock ($1 par value) (1)	09/14/2012		S		100	D	$ 37.07	10,052	D	
Common Stock ($1 par value) (1)	09/14/2012		S		800	D	$ 37.08	9,252	D	
Common Stock ($1 par value) (1)	09/14/2012		S		500	D	$ 37.09	8,752	D	
Common Stock ($1 par value) (1)	09/14/2012		S		100	D	$ 37.095	8,652	D	
Common Stock ($1 par value) (1)	09/14/2012		S		700	D	$ 37.1	7,952	D	
Common Stock ($1 par value) (1)	09/14/2012		S		614	D	$ 37.11	7,338	D	
Common Stock ($1 par value) (1)	09/14/2012		S		200	D	$ 37.12	7,138	D	
Common Stock ($1 par value) (1)	09/14/2012		S		100	D	$ 37.13	7,038	D	
Common Stock ($1 par value) (1)	09/14/2012		S		300	D	$ 37.14	6,738	D	
Common Stock ($1 par value) (1)	09/14/2012		S		100	D	$ 37.16	6,638	D	
Common Stock ($1 par value) (2)								5,791.0721	I	by Managed Account
Common Stock (Restricted) ($1 par								7,035	D	

value) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy) (4)	$ 28.6 (5)	09/14/2012		M			12,000	08/11/2012	08/11/2019	Common Stock ($1 par value)	12
Non-Qualified Stock Option (right to buy) (4)	$ 28.6	09/14/2012		M			16,500	08/11/2012	08/11/2019	Common Stock ($1 par value)	16
Stock equivalent units (6)	$ 0							08/08/1988	08/08/1988	Common Stock ($1 par value)	56

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CAPPAERT STEVEN M 1716 LOCUST STREET DES MOINES, IA 50309-3023			Corporate Controller	

Signatures

By: Teresa T. Rinker, by Power of Attorney For: Steven M. Cappaert	09/14/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- **(1)** Shares held by the reporting person in street name.
- **(2)** These shares are held in reporting person's Meredith Corp. Savings & Investment Plan and Employee Stock Purchase Plan accounts. Quarterly dividends on the accounts are paid in the form of additional common stock, $1 par value.
- **(3)** Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- **(4)** Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- **(5)** The actual exercise price of this nonqualified stock option is $29.23; the exercisable date is 8/12/2011, and the expiration date is 8/12/2018. A software problem shows them incorrectly.
- **(6)** Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock ($1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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