

GOLDNER BRIAN  
Form 5  
February 13, 2018

# FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
GOLDNER BRIAN

(Last) (First) (Middle)

C/O HASBRO INC, 1027  
NEWPORT AVENUE

(Street)

PAWTUCKET, RI 02861

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HASBRO INC [HAS]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO & Chairman

6. Individual or Joint/Group Reporting

(check applicable line)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                          |                                      |                                                    |                                | (A) or (D)                                                        | Amount or Price                                                                            |                                                          |                                                       |
| Common Stock (Par Value \$.50 per share) | 04/22/2015                           |                                                    | G                              | 25,000 (1) D                                                      | \$ 0 525,636                                                                               | D                                                        |                                                       |
| Common Stock (Par Value \$.50 per share) | 04/22/2015                           |                                                    | G                              | 25,000 (1) A                                                      | \$ 0 441,882.32                                                                            | I                                                        | By the Brian D. Goldner Trust                         |
| Common Stock (Par Value \$.50 per share) | 02/23/2016                           |                                                    | G                              | 68,578 (1) D                                                      | \$ 0 457,058                                                                               | D                                                        |                                                       |

|                                                   |            |   |   |                       |   |      |            |                  |  |                                          |
|---------------------------------------------------|------------|---|---|-----------------------|---|------|------------|------------------|--|------------------------------------------|
| Value \$.50<br>per share)                         |            |   |   |                       |   |      |            |                  |  |                                          |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 02/23/2016 | Â | G | <u>68,578</u><br>(1)  | A | \$ 0 | 510,460.32 | I                |  | By the<br>Brian D.<br>Goldner<br>Trust   |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 05/06/2016 | Â | G | <u>24,911</u><br>(1)  | D | \$ 0 | 432,147    | D                |  | Â                                        |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 05/06/2016 | Â | G | <u>24,911</u><br>(1)  | A | \$ 0 | 535,371.32 | I                |  | By the<br>Brian D.<br>Goldner<br>Trust   |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 02/21/2017 | Â | G | <u>68,597</u><br>(1)  | D | \$ 0 | 363,550    | D                |  | Â                                        |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 02/21/2017 | Â | G | <u>68,597</u><br>(1)  | A | \$ 0 | 603,968.32 | I                |  | By the<br>Brian D.<br>Goldner<br>Trust   |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 12/31/2017 | Â | G | <u>305,745</u><br>(1) | D | \$ 0 | 57,805     | D                |  | Â                                        |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | 12/31/2017 | Â | G | <u>305,745</u><br>(1) | A | \$ 0 | 909,713.32 | I                |  | By the<br>Brian D.<br>Goldner<br>Trust   |
| Common<br>Stock (Par<br>Value \$.50<br>per share) | Â          | Â | Â | Â                     | Â | Â    | 28,929.028 | I <sup>(2)</sup> |  | By the<br>Barbara S.<br>Goldner<br>Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. of<br>D<br>Se<br>B<br>O |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|---------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------|
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|---------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------|

(A) or  
Disposed  
of (D)  
(Instr. 3,  
4, and 5)

| (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|-----|-----|---------------------|--------------------|-------|----------------------------------------|
|-----|-----|---------------------|--------------------|-------|----------------------------------------|

## Reporting Owners

| Reporting Owner Name / Address                                                | Relationships                       |                          |                          |                |
|-------------------------------------------------------------------------------|-------------------------------------|--------------------------|--------------------------|----------------|
|                                                                               | Director                            | 10% Owner                | Officer                  | Other          |
| GOLDNER BRIAN<br>C/O HASBRO INC<br>1027 NEWPORT AVENUE<br>PAWTUCKET, RI 02861 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | CEO & Chairman |

## Signatures

|                                                |                     |
|------------------------------------------------|---------------------|
| Tarrant Sibley, P/O/A Brian Goldner            | 02/13/2018          |
| <small>**Signature of Reporting Person</small> | <small>Date</small> |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These transactions are all estate planning transfers of shares from Mr. Goldner's direct ownership to his indirect ownership through the Brian D. Goldner Trust.
  - (2) Mr. Goldner disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.