DILLARDS INC Form 4 January 06, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: Estimated average

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Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person * **DILLARD ALEX**

(First)

(Street)

(Middle)

Symbol

2. Issuer Name and Ticker or Trading

Issuer

DILLARDS INC [DDS]

3. Date of Earliest Transaction

(Month/Day/Year) 01/04/2016

Filed(Month/Day/Year)

(Check all applicable)

5. Relationship of Reporting Person(s) to

_X__ Director 10% Owner Other (specify X_ Officer (give title below)

below) President

1600 CANTRELL ROAD

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

LITTLE ROCK, AR 72201

(City)	(State) (Z	Zip) Table	I - Non	-De	rivative S	ecurit	ies Acqui	ired, Disposed of,	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Class A	12/04/2015		G	V	1,146	D	\$0	920,530	D	
Common Class A	12/16/2015		G	V	404	D	\$0	920,126	D	
Common Class A	01/04/2016		A		174	A	\$ 66.49	1,002,105 (5)	D	
Common Class A - Retirement Plan								0 (4)	D	
								41,496 (1)	I	

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Common Class A			See Footnote (1)
Common Class A	7,300 (2)	I	See Footnote (2)
Common Class A	36,000 (3)	I	See Footnote (3)
Common Class B	3,985,776 <u>(1)</u>	I	See Footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr

Reporting Owners

Reporting Owner Name / Address	Keiauonsnips						
	Director	10% Owner	Officer	Other			
DILLARD ALEX 1600 CANTRELL ROAD LITTLE ROCK, AR 72201	X		President				

Reporting Owners 2

Signatures

/s/ Alex Dillard 01/06/2016

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held by W.D. Company. The reporting person owns 27.93% of W.D. Company and is one of its directors.
- (2) Trustee of GST Trust
- (3) Owned by Spouse
- (4) Between February 1, 2015 and January 02, 2016, the reporting person acquired 356 shares of Dillard Common Class A stock under the 401(k) plan. This acquisition is exempt under Rule 16b-3(c). Shares totaling 81,805 were distributed from the plan during the period.
- (5) The total amount of securities includes distributed shares discussed in Footnote 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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