

SYNOVUS FINANCIAL CORP  
Form 11-K  
March 23, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK PURCHASE, SAVINGS  
AND SIMILAR PLANS PURSUANT TO SECTION 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 1-10312

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

SYNOVUS FINANCIAL CORP. 2011 DIRECTOR STOCK PURCHASE PLAN

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

SYNOVUS FINANCIAL CORP.  
1111 BAY AVENUE  
SUITE 500  
COLUMBUS, GEORGIA 31901

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Report of Independent Registered Public Accounting Firm  
The Plan Administrator  
Synovus Financial Corp.

2011 Director Stock Purchase Plan:

We have audited the accompanying statements of financial condition of the Synovus Financial Corp. 2011 Director Stock Purchase Plan (the Plan) as of December 31, 2016 and 2015, and the related statements of operations and changes in plan equity for each of the years in the three-year period ended December 31, 2016. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial condition of the Plan as of December 31, 2016 and 2015, and the results of its operations and changes in its plan equity for each of the years in the three-year period ended December 31, 2016, in conformity with U.S. generally accepted accounting principles.

/s/ KPMG LLP  
Atlanta, Georgia  
March 23, 2017

SYNOVUS FINANCIAL CORP.  
2011 DIRECTOR STOCK PURCHASE PLAN

Statements of Financial Condition  
December 31, 2016 and 2015

Assets	2016	2015
Common stock of Synovus Financial Corp., at fair value - 434,197 and 485,988 shares (cost \$8,210,283 and \$8,609,029) at December 31, 2016 and 2015, respectively (note 4)	\$17,836,831	15,736,300
Contributions receivable	77,305	82,416
Dividends receivable	52,806	58,340
	\$17,966,942	15,877,056
 Plan Equity		
Plan equity (235 participants and 242 participants at December 31, 2016 and 2015, respectively)	\$17,966,942	15,877,056

See accompanying notes to financial statements.

SYNOVUS FINANCIAL CORP.  
2011 DIRECTOR STOCK PURCHASE PLAN

Statements of Operations and Changes in Plan Equity  
Years ended December 31, 2016, 2015 and 2014

	2016	2015	2014
Investment income:			
Dividend income	\$211,413	201,970	157,072
Realized gains on distributions/withdrawals to participants, net (note 8)	1,135,763	698,004	1,166,251
Unrealized appreciation (depreciation) of common stock of Synovus Financial Corp. (note 7)	2,499,278	1,886,139	(336,745 )
Total investment income	3,846,454	2,786,113	986,578
Contributions (note 6):			
Participants	955,215	1,006,326	1,076,826
Synovus Financial Corp. and participating subsidiaries	143,284	150,949	162,132
Total contributions	1,098,499	1,157,275	1,238,958
Withdrawals by participants - common stock of Synovus Financial Corp., at fair value 94,458, 60,451, and 147,687 shares for year ended December 31, 2016, 2015, and 2014, respectively) (note 8)	(2,855,067 )	(1,720,919 )	(3,528,716 )
Net increase (decrease) in plan equity	2,089,886	2,222,469	(1,303,180 )
Plan equity at beginning of period	15,877,056	13,654,587	14,957,767
Plan equity at end of period	\$17,966,942	15,877,056	13,654,587

See accompanying notes to financial statements.

SYNOVUS FINANCIAL CORP.  
2011 DIRECTOR STOCK PURCHASE PLAN

Notes to Financial Statements

December 31, 2016, 2015 and 2014

Note 1 - Description of the Plan

On February 16, 2011, the Board of Directors of Synovus Financial Corp. (Synovus) adopted the Synovus Financial Corp. 2011 Director Stock Purchase Plan (the Plan). The Plan was approved by Synovus' shareholders on April 27, 2011 and became effective as of June 1, 2011. On June 1, 2011, the plan assets of a predecessor plan, the Synovus Financial Corp. Director Stock Purchase Plan, were rolled over into the Plan. The Plan is designed to enable participating directors of Synovus and its subsidiaries to purchase shares of Synovus common stock at prevailing market prices from contributions made by them and by Synovus and Synovus Bank (the Participating Affiliates). Synovus serves as the Plan Administrator. The Plan agent is American Stock Transfer & Trust, LLC, hereafter referred to as "Agent."

Any person who currently serves or in the future is elected to serve as director of Synovus or Synovus Bank or any non-employee who serves as an advisory director or divisional advisory director of any division of Synovus Bank is eligible to participate in the Plan. Participants may contribute to the Plan only through automatic transfers of contributions from their designated demand deposit accounts. Contributions by directors of Synovus Bank or any division of Synovus Bank may not exceed \$1,000 per calendar quarter. Contributions by directors of Synovus may not exceed \$5,000 per calendar quarter. Matching contributions to the Plan are to be made by the Participating Affiliates in an amount equal to 0% to 50% of each participant's contribution, with the applicable match to be set from time to time by Synovus' Board of Directors. The matching contribution for the years ended December 31, 2016 and 2015 was 15%. At any time, Synovus may change the matching contribution without an amendment to the Plan. All contributions to the Plan vest immediately.

The Plan provides, among other things, that all expenses of administering the Plan shall be paid by Synovus. Brokers' fees, commissions, and other transaction costs incurred in connection with the purchase in the open market of Synovus common stock under the Plan are included in the cost of such stock to each participant.

The Plan maintains an account balance for each participant equal to the number of shares of Synovus common stock purchased on his/her behalf, plus the related investment income or loss. Each participant has the rights and powers of ordinary Synovus shareholders over the shares of common stock held for his or her benefit in the Plan, including the right to vote his or her shares. Each participant will receive cash dividends, stock dividends, stock splits and similar changes in ownership for the shares held in the Plan to the same extent as other ordinary Synovus shareholders.

The Plan provides that all shares must be held for a minimum period of six months, during which the shares cannot be sold, transferred, assigned, pledged, or otherwise disposed of. Subsequent to the six month holding period, the Plan provides that each participant may withdraw at any time all or part of the full number of shares in his or her account balance. The participant may elect to receive the proceeds in the form of shares of common stock of Synovus or in a lump sum cash distribution.

The Plan provides that upon termination of participation in the Plan, each former participant will receive, at his or her discretion, (i) the full number of shares of Synovus common stock held on his or her behalf by the Agent, together with a check for any fractional share interest, or (ii) a lump sum cash distribution for the proceeds of the sale of all shares held on his or her behalf by the Agent.

Participation in the Plan shall automatically terminate upon termination of a participant's status as a director whether by death, retirement, resignation, or otherwise.

Synovus reserves the right to terminate or amend the Plan at any time, provided, however, that no termination or amendment shall affect or diminish any participant's right to the benefit of contributions made by him or her, or the Participating Affiliates prior to the date of such amendment or termination.

Synovus reserves the right to suspend Participating Affiliate contributions to the Plan at anytime.

Note 2 - Summary of Significant Accounting Policies

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

The Plan's investment in Synovus common stock is stated at fair value, which is based on the closing price per share of Synovus common stock at year-end obtained by using market quotations on the New York Stock Exchange (NYSE), the principal public exchange market for which such securities are traded. The December 31, 2016 and 2015 fair value was \$41.08 and \$32.38 per share, respectively.

The Plan's investment in the common stock of Synovus is exposed to market and credit risks. Due to the level of risk associated with investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the Plan's financial statements.

The realized gain or loss on distributions to participants is determined by computing the difference between the average cost per share and the fair value per share at the date of the distribution to the participants, less transaction costs.

Purchases and sales of Synovus common stock are reflected on a trade-date basis. Dividend income is accrued on the record date.

Contributions by participants and Participating Affiliates are accounted for on the accrual basis. Withdrawals are accounted for upon distribution. At December 31, 2016 and 2015, Plan investments include 692 and 35,199 shares held by 2 and 5 former directors, respectively, who have not yet received distribution as permitted by the terms of the Plan.

#### Note 3 - Reverse Stock Split

On April 24, 2014, at the Synovus 2014 Annual Shareholders' Meeting (Annual Meeting), Synovus' shareholders approved a proposal authorizing Synovus' Board of Directors to effect a one-for-seven reverse stock split of Synovus' common stock. Following the Annual Meeting, Synovus' Board of Directors authorized the one-for-seven reverse stock split. The reverse stock split became effective on May 16, 2014, and Synovus' shares of common stock began trading on a post-split basis on the NYSE at the opening of trading on May 19, 2014. All prior periods presented in this Report have been adjusted to reflect the one-for-seven reverse stock split.

#### Note 4 - Fair Value Measurements

The Plan determines the fair value of its assets consistent with the provisions of the accounting standard for fair value measurements and disclosures. The accounting standard provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The three levels of the fair value hierarchy under the accounting standard are described below:

Level 1 - inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the Plan has the ability to access.

Level 2 - inputs use other inputs that are observable, either directly or indirectly. These inputs include quoted prices for similar assets and liabilities in active markets, and other inputs such as interest rates and yield curves that are observable at commonly quoted intervals.

Level 3 - inputs are unobservable inputs, including inputs that are available in situations where there is little, if any, market activity for the related asset or liability.

In instances where inputs used to measure fair value fall into different levels of the fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. The Plan's investment in Synovus common stock is considered a Level 1 input under the fair value hierarchy.

Management of the Plan also believes that the carrying amount of the receivables is a reasonable approximation of fair value due to their short-term nature.

#### Note 5 - Tax Status of the Plan

The Plan is not qualified under Sections 401(a) or 501(a) of the Internal Revenue Code of 1986, as amended. The Plan does not provide for income taxes because any income is taxable to the participants. Participants in the Plan must treat as compensation income their pro rata share of contributions made to the Plan by the Participating Affiliates. Cash dividends paid on Synovus common stock purchased under the Plan will be taxable to the participants on a pro rata basis for Federal and state income tax purposes during the year any such dividend is received by the participant or the Plan. Upon disposition of the Synovus common stock purchased under the Plan, participants must treat any gain or loss as long-term or short-term capital gain or loss depending upon when such disposition occurs.





## Note 6 - Contributions

Contributions by Participating Affiliates and by participants for the years ended December 31, 2016, 2015 and 2014 are as follows:

	2016	
Participating affiliates	Participants	Participating affiliates
Synovus Financial Corp.	\$ 136,000	20,400
Synovus Bank	819,215	122,884
Total contributions	\$955,215	143,284

  

	2015	
Participating affiliates	Participants	Participating affiliates
Synovus Financial Corp.	\$ 141,333	21,200
Synovus Bank	864,993	129,749
Total contributions	\$ 1,006,326	150,949

  

	2014	
Participating affiliates	Participants	Participating affiliates
Synovus Financial Corp.	\$ 174,833	26,283
Synovus Bank	901,993	135,849
Total contributions	\$ 1,076,826	162,132

## Note 7 - Unrealized Appreciation (Depreciation) in Common Stock of Synovus Financial Corp.

Changes in unrealized appreciation (depreciation) in Synovus common stock for the years ended December 31, 2016, 2015 and 2014 are as follows:

	2016	2015	2014
Unrealized appreciation at beginning of the year	\$7,127,270	5,241,131	5,577,876
Unrealized appreciation at end of the year	9,626,548	7,127,270	5,241,131
Total change in unrealized appreciation (depreciation)	\$ 2,499,278	1,886,139	(336,745 )

Note 8 - Realized Gains on Distributions/Withdrawals to Participants

The realized gains on distributions/withdrawals to participants for the years ended December 31, 2016, 2015 and 2014 are as follows:

	2016	2015	2014
Fair value at date of distribution or withdrawal of shares of Synovus common stock	\$2,855,067	1,720,919	3,528,716
Less cost (computed on an average cost basis) of shares of Synovus common stock distributed or redeemed	1,719,304	1,022,915	2,362,465
Total realized gains	\$1,135,763	698,004	1,166,251

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, Synovus Financial Corp., as administrator of the Synovus Financial Corp. 2011 Director Stock Purchase Plan, has duly caused this Annual Report on Form 11-K to be signed on its behalf by the undersigned, thereunto duly authorized.

SYNOVUS FINANCIAL CORP.  
2011 DIRECTOR STOCK PURCHASE PLAN  
BY: SYNOVUS FINANCIAL CORP.,  
AS PLAN ADMINISTRATOR

March 23, 2017 By: /s/Allan E. Kamensky  
Allan E. Kamensky  
Executive Vice President, General Counsel and Secretary