

Lloyds Banking Group plc  
Form 6-K  
March 13, 2017

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

13 March 2017

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 13 March 2017  
re: Director/PDMR Shareholding

13 March 2017

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

a) Position/status Group Chief Executive

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer  
or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each  
type of transaction; (iii) each date; and (iv) each place where transactions have been  
conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128

Nature of the transaction

Acquisition of Shares under  
the Lloyds Banking Group  
Share Incentive Plan.

b)

Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
|----------|-----------|

c) Partnership Shares

GBP 00.68506 219

Matching Shares

GBP 00.0000 65

d) Aggregated information

- Aggregated volume

284

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|   |  |
|---|--|
| - Price   | See section c)   |
| e) Date of the transaction  | 09 March 2017  |
| f) Place of the transaction   | London Stock Exchange<br>(XLON)  |
| 1 Details of the person discharging managerial responsibilities / person closely associated   |  |
| a) Name   | Juan Colombás  |
| 2 Reason for the notification   |  |
| a) Position/status  | Chief Risk Officer   |
| b) Initial notification / Amendment   | Initial Notification   |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |
| a) Name   | Lloyds Banking Group plc   |
| b) LEI  | 549300PPXHEU2JF0AM85   |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |
| Description of the financial instrument, type of instrument   | Ordinary Shares of 10p each  |
| a) Identification code  | GB0008706128   |
| b) Nature of the transaction  | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. |
| Price(s) and volume(s)  | Price(s)                      Volume(s)                                    |
| c) Partnership Shares   | GBP 00.68506    182  |
| Matching Shares   | GBP 00.0000    65  |
| Aggregated information  |  |
| d) - Aggregated volume  | 247  |
| - Price   | See section c)   |

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e) Date of the transaction 09 March 2017

f) Place of the transaction London Stock Exchange (XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name George Culmer

2 Reason for the notification

a) Position/status Chief Financial Officer

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

|   |  |           |
|---|--|-----------|
| Description of the financial instrument, type of instrument | Ordinary Shares of 10p each  |           |
| a) Identification code                                      | GB0008706128   |           |
| b) Nature of the transaction                                | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. |           |
| Price(s) and volume(s)                                      | Price(s)   | Volume(s) |
| c) Partnership Shares                                       | GBP 00.68506   | 183       |
| Matching Shares   | GBP 00.0000  | 65        |
| Aggregated information                                      |  |           |
| d) - Aggregated volume                                      | 248  |           |
| - Price   | See section c)   |           |
| e) Date of the transaction                                  | 09 March 2017  |           |

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|    |   |  |
|----|---|--|
| f) | Place of the transaction  | London Stock Exchange<br>(XLON)  |
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |  |
| a) | Name  | Karin Cook   |
| 2  | Reason for the notification   |  |
| a) | Position/status   | Group Director Operations  |
| b) | Initial notification / Amendment  | Initial Notification   |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |
| a) | Name  | Lloyds Banking Group plc   |
| b) | LEI   | 549300PPXHEU2JF0AM85   |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |
|    | Description of the financial instrument, type of instrument   | Ordinary Shares of 10p each  |
| a) | Identification code   | GB0008706128   |
| b) | Nature of the transaction   | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. |
|    | Price(s) and volume(s)  | Price(s)                      Volume(s)                                    |
| c) | Partnership Shares  | GBP 00.68506    182  |
|    | Matching Shares   | GBP 00.0000    65  |
|    | Aggregated information  |  |
| d) | - Aggregated volume   | 247  |
|    | - Price   | See section c)   |
| e) | Date of the transaction   | 09 March 2017  |
| f) | Place of the transaction  | London Stock Exchange<br>(XLON)  |

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|    |   |  |
|----|---|--|
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |  |
| a) | Name  | Simon Davies   |
| 2  | Reason for the notification   |  |
| a) | Position/status   | Chief People, Legal and Strategy Officer                                   |
| b) | Initial notification / Amendment  | Initial Notification   |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |
| a) | Name  | Lloyds Banking Group plc   |
| b) | LEI   | 549300PPXHEU2JF0AM85   |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |
|    | Description of the financial instrument, type of instrument   | Ordinary Shares of 10p each  |
| a) | Identification code   | GB0008706128   |
| b) | Nature of the transaction   | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. |
|    | Price(s) and volume(s)  |  |
|    |   | Price(s)                      Volume(s)                                    |
| c) | Partnership Shares  | GBP 00.68506    219  |
|    | Matching Shares   | GBP 00.0000    65  |
|    | Aggregated information  |  |
| d) | - Aggregated volume   | 284  |
|    | - Price   | See section c)   |
| e) | Date of the transaction   | 09 March 2017  |
| f) | Place of the transaction  | London Stock Exchange (XLON)   |

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Antonio Lorenzo

2 Reason for the notification

a) Position/status Chief Executive, Scottish Widows and Group Director, Insurance

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code GB0008706128

b) Nature of the transaction Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan.

Price(s) and volume(s)

|                       | Price(s)     | Volume(s) |
|-----------------------|--------------|-----------|
| c) Partnership Shares | GBP 00.68506 | 219       |
| Matching Shares       | GBP 00.0000  | 65        |

Aggregated information

d) - Aggregated volume 284

- Price See section c)

e) Date of the transaction 09 March 2017

f) Place of the transaction London Stock Exchange (XLON)

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1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Zak Mian

2 Reason for the notification

a) Position/status Group Director, Digital & Transformation

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128

b) Nature of the transaction

Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan.

Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
|----------|-----------|

c) Partnership Shares

|              |    |
|--------------|----|
| GBP 00.68506 | 44 |
|--------------|----|

Matching Shares

|             |    |
|-------------|----|
| GBP 00.0000 | 65 |
|-------------|----|

Aggregated information

d) - Aggregated volume

109

- Price

See section c)

e) Date of the transaction

09 March 2017

f) Place of the transaction

London Stock Exchange (XLON)



Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc  
(Registrant)

By: Douglas Radcliffe  
Name: Douglas Radcliffe  
Title: Group Investor Relations Director

Date: 13 March 2017