

FBL FINANCIAL GROUP INC
 Form 4
 November 12, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Seibel Donald

2. Issuer Name and Ticker or Trading Symbol
 FBL FINANCIAL GROUP INC
 [FFG]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 5400 UNIVERSITY AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/09/2015

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 CFO & Treasurer

WEST DES MOINES, IA 50266
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	11/09/2015		M		247 A \$ 29.23	12,524	D
Class A Common Stock	11/09/2015		S		247 D \$ 66.5153	12,277	D
Class A Common Stock	11/10/2015		M		3,045 A \$ 29.23	15,322	D
Class A Common	11/10/2015		M		63 A \$ 30.6	15,385	D

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Stock								
Class A Common Stock	11/10/2015		M	41	A	\$ 30.6	15,426	D
Class A Common Stock	11/10/2015		S	3,045	D	\$ 66	12,381	D
Class A Common Stock	11/10/2015		S	63	D	\$ 66	12,318	D
Class A Common Stock	11/10/2015		S	41	D	\$ 66	12,277	D
Class A Common Stock							1,457.818	I
								by Trust <u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
Incentive Stock Option (right to buy)	\$ 29.23	11/09/2015		M	247	01/14/2012 ⁽²⁾ 01/14/2021 ⁽²⁾	Class A Common Stock
Incentive Stock Option (right to buy) <u>(3)</u>	\$ 29.23	11/10/2015		M	3,045	01/14/2012 ⁽²⁾ 01/14/2021 ⁽²⁾	Class A Common Stock
	\$ 30.6	11/10/2015		M	63	02/17/2012 ⁽²⁾ 02/17/2021 ⁽²⁾	

Incentive Stock Option (right to buy) (3)	Class A Common Stock
Non-Qualified Stock Option \$ 30.6 11/10/2015 M 41 02/17/2012 ⁽²⁾ 02/17/2021 ⁽²⁾ (right to buy)	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Seibel Donald 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266			CFO & Treasurer	

Signatures

By: Mark Wickham per filed confirming stmt For: Donald Joseph Seibel 11/11/2015

**Signature of Reporting Person
Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person holds 1,457.818 shares in a company sponsored 401(k) Plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by trust.
- (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.
- (3) The Board of Directors of FBL Financial Group, Inc. accelerated the vesting of all outstanding stock options to February 20, 2014, resulting in stock options that were granted as incentive stock options to become non-qualified stock options due to vesting limitations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.