## Edgar Filing: Higher One Holdings, Inc. - Form 4

| Higher One Hole                                                                                                                                                                                                                                              | dings, Inc.        |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     |                        |                                                  |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------|--------------------------------------------------|--|
| Form 4                                                                                                                                                                                                                                                       |                    |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     |                        |                                                  |  |
| February 24, 201                                                                                                                                                                                                                                             | •                  |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     |                        | PPROVAL                                          |  |
|                                                                                                                                                                                                                                                              | UNITED             | STATES                                                      |                                                                                          | RITIES A                        |                            |                                                                                                                                                                                         | E COMMISSION                                                                        | N OMB<br>Number:       | 3235-0287                                        |  |
| Check this bo<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or                                                                                                                                                                                      | STATEN             |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     |                        | January 31,<br>2005<br>average<br>irs per<br>0.5 |  |
| Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of<br>Section 17(a) of the Public Utility Holding Company Act of 1935 of<br>30(h) of the Investment Company Act of 1940 |                    |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     | on                     |                                                  |  |
| (Print or Type Resp                                                                                                                                                                                                                                          | onses)             |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         |                                                                                     |                        |                                                  |  |
| 1. Name and Address of Reporting Person <u>*</u><br>Braunstein Samara H.                                                                                                                                                                                     |                    |                                                             | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>Higher One Holdings, Inc. [ONE] |                                 |                            |                                                                                                                                                                                         | 5. Relationship of Reporting Person(s) to<br>Issuer                                 |                        |                                                  |  |
| (Last)                                                                                                                                                                                                                                                       |                    |                                                             |                                                                                          | 3. Date of Earliest Transaction |                            |                                                                                                                                                                                         | (Check all applicable)                                                              |                        |                                                  |  |
| C/O HIGHER ONE HOLDINGS,<br>INC., 115 MUNSON STREET                                                                                                                                                                                                          |                    |                                                             | (Month/Day/Year)<br>02/22/2016                                                           |                                 |                            | X Director<br>Officer (giv<br>below)                                                                                                                                                    |                                                                                     | 6 Owner<br>er (specify |                                                  |  |
| (Street)                                                                                                                                                                                                                                                     |                    |                                                             | 4. If Amendment, Date Original Filed(Month/Day/Year)                                     |                                 |                            | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |                                                                                     |                        |                                                  |  |
| NEW HAVEN,                                                                                                                                                                                                                                                   | CT 06511           |                                                             |                                                                                          |                                 |                            |                                                                                                                                                                                         | Person                                                                              | wore than one it       | eporting                                         |  |
| (City)                                                                                                                                                                                                                                                       | (State)            | (Zip)                                                       | Tab                                                                                      | ole I - Non-J                   | Derivative                 | Securities A                                                                                                                                                                            | Acquired, Disposed                                                                  | of, or Beneficia       | lly Owned                                        |  |
| 1.Title of<br>Security<br>(Instr. 3)2. Transaction Date<br>(Month/Day/Year)2A. Deem<br>Execution<br>any<br>(Month/D                                                                                                                                          |                    | Date, if TransactionAcquired (A) or<br>Code Disposed of (D) |                                                                                          |                                 | Securities<br>Beneficially | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I)<br>(Instr. 4)                                                                                                                    | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)                   |                        |                                                  |  |
|                                                                                                                                                                                                                                                              |                    |                                                             |                                                                                          | Code V                          | Amount                     | or<br>(D) Price                                                                                                                                                                         | (Instr. 3 and 4)                                                                    |                        |                                                  |  |
| Reminder: Report of                                                                                                                                                                                                                                          | on a separate line | for each cl                                                 | ass of sec                                                                               | urities bene                    | ficially ow                | ned directly                                                                                                                                                                            | or indirectly.                                                                      |                        |                                                  |  |
|                                                                                                                                                                                                                                                              |                    |                                                             |                                                                                          |                                 | inforn<br>requii           | nation cont<br>red to resp<br>iys a curre                                                                                                                                               | spond to the colle<br>tained in this form<br>ond unless the fo<br>ntly valid OMB co | n are not<br>rm        | SEC 1474<br>(9-02)                               |  |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.        | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of | 8.1 |
|-------------|-------------|---------------------|--------------------|-----------|--------------|-------------------------|------------------------|-----|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti | orDerivative | Expiration Date         | Underlying Securities  | De  |
| Security    | or Exercise |                     | any                | Code      | Securities   | (Month/Day/Year)        | (Instr. 3 and 4)       | Sec |

| (Instr. 3)                   | Price of<br>Derivative<br>Security |            | (Month/Day/Year) | (Instr. 8 | ) Acquired<br>or Dispo<br>(D)<br>(Instr. 3,<br>and 5) | sed of |                     |                    |                 |                                     | ( |
|------------------------------|------------------------------------|------------|------------------|-----------|-------------------------------------------------------|--------|---------------------|--------------------|-----------------|-------------------------------------|---|
|                              |                                    |            |                  | Code      | V (A)                                                 | (D)    | Date<br>Exercisable | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |   |
| Restricted<br>Stock<br>Units | <u>(1)</u>                         | 02/22/2016 |                  | А         | 27,710                                                | )      | (2)                 | (2)                | Common<br>Stock | 27,710                              |   |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>                                                             |             | Relationsh |         |            |
|---------------------------------------------------------------------------------------------------|-------------|------------|---------|------------|
|                                                                                                   | Director    | 10% Owner  | Officer | Other      |
| Braunstein Samara H.<br>C/O HIGHER ONE HOLDINGS, INC.<br>115 MUNSON STREET<br>NEW HAVEN, CT 06511 | Х           |            |         |            |
| Signatures                                                                                        |             |            |         |            |
| /s/ Thomas D. Kavanaugh as attorney-in-<br>Braunstein                                             | -fact for S | amara H.   |         | 02/24/2016 |

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock units may be settled solely in cash ("cash-settled RSUs"). Each cash-settled RSU is the economic equivalent of one share of common stock of the issuer.

Date

(2) The cash-settled RSUs vest and are settled at the time of termination from the Board other than for cause.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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