Matthews David Allen Form 4 June 25, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

0.5

Estimated average burden hours per response...

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Matthews David Allen			2. Issuer Name and T	Cicker or Trading	5. Relationship of Reporting Person(s) to Issuer			
			UNITED NATUR [UNFI]	AL FOODS INC	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Tran	nsaction		10% Owner		
242 75 637			(Month/Day/Year)		X Officer (give title Other (specify below) Eastern Region President			
313 IRON 1	HORSE WAY		06/22/2010					
(Street)			4. If Amendment, Date	Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)		Applicable Line)			
PROVIDE	NCE, RI 02908	3				One Reporting Person More than One Reporting		
(City)	(State)	(Zip)	Table I - Non-De	rivative Securities Acq	uired, Disposed o	of, or Beneficially Owned		
1.Title of	2. Transaction 1	Date 2A. Dee	med 3.	4. Securities Acquired	5. Amount of	6. Ownership 7. Nature of		

(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	on Date 2A. Deemed /Year) Execution Date, if any (Month/Day/Year)		4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount		Price	(Instr. 3 and 4)		
Common Stock	06/22/2010		M	2,250	A	\$ 0	2,250	D	
Common Stock	06/22/2010		F	725	D (4)	\$ 31.81 (2)	1,525	D	
Common Stock							47	I	See footnote (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Property Security (Institute)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	<u>(3)</u>	06/22/2010		M	2,250	<u>(1)</u>	<u>(1)</u>	Common Stock	2,250	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Matthews David Allen 313 IRON HORSE WAY PROVIDENCE, RI 02908

Eastern Region President

Signatures

Lisa N'Chonon, Power-of-Attorney,

in fact 06/25/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock units vest in four equal annual installments beginning on June 22, 2010, the first anniversary of the date of grant.
- (2) United Natural Foods, Inc.'s closing price on the NASDAQ National Market on June 22, 2010.
- (3) Each restricted stock unit represents the right to receive one share of United Natural Foods, Inc. common stock upon vesting in accordance with the terms of Mr. Matthews' restricted unit award agreement.
- (4) On June 22, 2010, 2,250 shares of United Natural Foods, Inc. (the "Company") restricted stock units vested. In connection with the vesting of those shares, the Company retained 725 shares on June 22, 2010 to satisfy the related tax withholding obligations.
- (5) Represents shares of common stock allocated to Mr. Matthews under the United Natural Foods, Inc. 401(k) Plan's UNFI Stock Fund as of June 24, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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