

Kasatkin Maxim A.
Form 3
February 11, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | |
|--|---|--|--|---|---|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Kasatkin Maxim A.</p> <p>(Last) (First) (Middle)</p> <p>C/O NWT MGT SA, RUE DE LA PELISSERIE 16,Â CASE POSTALE 3501</p> <p>(Street)</p> <p>GENEVE 3,Â V8Â 1211</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>02/01/2013</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>True Drinks Holdings, Inc. [BAZI.OB]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person</p> |
|--|---|--|--|---|---|

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock | 3,751,616 | I <u>(1)</u> | By Red Square Fund One SPC |
| Common Stock | 409,565 | I <u>(2)</u> | By Rolant Investments Limited |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---------------------------|----------------------|--|
|---|---|--|---------------------------|----------------------|--|

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| Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) |
|------------------|-----------------|-------|----------------------------|------------------------------|---|
| | | | | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Kasatkin Maxim A. C/O NWT MGT SA, RUE DE LA PELISSERIE 16 CASE POSTALE 3501 GENEVE 3, V8 1211 | Â | Â | Â | Â |
| Red Square Fund One SPC C/O CARD CORP SVCS LTD., ZEPHYR HOUSE 122 MARY ST, PO BOX 709, GEORGE TOWN GRAND CAYMAN, E9 KY1-1107 | Â | Â | Â | n/a |

Signatures

/s/ Maxim A. Kasatkin 02/11/2013

__Signature of Reporting Person Date

Red Square Fund One SPC
 By: /s/ Maxim A. Kasatkin 02/11/2013

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares are owned directly by Red Square Fund One SPC. Red Square Fund One SPC is controlled by Maxim A. Kasatkin. Maxim A. Kasatkin shares voting and dispositive power over the shares controlled by Red Square Fund One SPC. Maxim A. Kasatkin disclaims (1) beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership by Maxim A. Kasatkin of all of the reported securities for purposes of Section 16 or any other purpose.

These shares are owned directly by Rolant Investments Limited. Rolant Investments Limited is controlled by Maxim A. Kasatkin. Maxim A. Kasatkin shares voting and dispositive power over the shares controlled by Rolant Investments Limited. Maxim A. Kasatkin disclaims (2) beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership by Maxim A. Kasatkin of all of the reported securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.