

COCA COLA CO
Form DEFA14A
March 07, 2014
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for use of the Commission only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §.240.14a-12

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act

Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction
computed pursuant to Exchange Act Rule 0-11
(set forth the amount on which the filing fee is calculated and
state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

**Check box if any part of the fee is offset as provided by
Exchange Act Rule 0-11(a)(2) and identify the filing for which
the offsetting fee was paid previously. Identify the previous
filing by registration statement number, or the Form
or Schedule and the date of its filing.**

- (1) Amount Previously Paid:
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Transcript of
Annual Meeting Page Welcome Video by
Muhtar Kent, Chairman and Chief Executive Officer of
The Coca-Cola Company

Hello and welcome to The Coca-Cola Company's 2014 Annual Meeting page.

This year's annual meeting will be held on Wednesday, April the 23rd in our hometown of Atlanta.

And as a shareowner of The Coca-Cola Company, your voice is absolutely critical to our future. And this page is designed to give you a convenient, accessible and informative channel to engage with your company.

Here, you're able to view proxy materials, vote on-line and submit questions in advance for the Annual Meeting, which I encourage you to do. You can also learn more about The Coca-Cola Company... and view a live webcast of our meeting on this page on April the 23rd.

This year, shareowners like you can submit advance questions in writing or on video... which I think will further enhance your ability to make your voice heard at this important gathering.

Before this year's meeting, I'd encourage you to sign and return your proxy card or voting instruction form...use phone or Internet voting...or click on this page's voting link to vote your shares. As always, your proxy statement contains details on all the items on which we're asking you to vote.

I certainly hope you'll join our Board of Directors, our senior leadership team and myself in Atlanta for this year's annual meeting on April the 23rd. And if you're unable to attend, we invite you to watch the live webcast and, if you have one, submit a question, please, in advance.

As always, thank you for your interest, your trust and your investment in The Coca-Cola Company!