AVERY DENNISON CORPORATION Form 8-K March 02, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

March 2, 2007

95-1492269

Avery Dennison Corporation

(Exact name of registrant as specified in its charter)

Delaware	1-7685	95-1492269
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
150 North Orange Grove Boulevard, Pasadena, California		91103
(Address of principal executive offices)		(Zip Code)
Registrant s telephone number, including area code:		626-304-2000
	Not Applicable	
Former nam	e or former address, if changed since l	ast report
Check the appropriate box below if the Form 8-K filing	g is intended to simultaneously satisfy	the filing obligation of the registrant under any of
the following provisions:		
Written communications pursuant to Rule 425 und		
Soliciting material pursuant to Rule 14a-12 under t		
[] Pre-commencement communications pursuant to R	- · · · · · · · · · · · · · · · · · · ·	

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(c) The Company announced today that Mitchell R. Butier, age 35, has been elected Vice President and Controller (chief accounting officer), effective as of March 1, 2007. Mr. Butier joined the Company in 2000, and since August 2004 has served as Vice President, Finance for the Company's Retail Information Systems group. Prior to that position, Mr. Butier was Group Finance Director for the Company's Roll Materials Division in Europe.

The Company's news release is attached as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Avery Dennison Corporation

March 2, 2007 By: /s/Dean A. Scarborough

Name: Dean A. Scarborough

Title: President and Chief Executive Officer

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Exhibit Index

Exhibit No.	Description
99.1	News release dated March 2, 2007