NEW CENTURY FINANCIAL CORP Form DEFA14A February 28, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

February 28, 2006

New Century Financial Corporation

(Exact name of registrant as specified in its charter)

001-32314

(Commission

File Number)

Maryland

(State or other jurisdiction of incorporation)

18400 Von Karman Avenue, Suite 1000, Irvine, California

(Address of principal executive offices)

Registrant s telephone number, including area code:

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[x] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

56-2451736

(I.R.S. Employer Identification No.)

92612

(Zip Code)

(949) 440-7030

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<u>Top of the Form</u> Item 8.01 Other Events.

On February 28, 2006, the registrant issued a press release announcing the celebration of its ten-year anniversary in the mortgage banking industry. The full text of the press release is attached as Exhibit 99.1 to this Current Report and is incorporated herein by reference. References to the registrant's web site in the press release do not incorporate by reference the information on the registrant's web site into this Current Report and the registrant disclaims any such incorporation by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated February 28, 2006, issued by New Century Financial Corporation.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

New Century Financial Corporation

February 28, 2006

By: /s/ Robert K. Cole

Name: Robert K. Cole Title: Chairman and Chief Executive Officer

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Exhibit Index

Exhibit No.	Description
99.1	Press Release dated February 28, 2006, issued by New Century Financial Corporation.