

Vivo Participacoes S.A.  
Form 6-K  
April 16, 2009

---

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of April, 2009**

**Commission File Number 1-14493**

---

### VIVO PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

### VIVO Holding Company

(Translation of Registrant's name into English)

**Av. Roque Petroni Jr., no.1464, 6<sup>th</sup> floor part, "B"building  
04707-000 - São Paulo, SP  
Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

---

VIVO PARTICIPAÇÕES S.A.  
Publicly-held Company  
CNPJ MF 02.558.074/0001-73 - NIRE 35.3.001.587-92

TELEMIG CELULAR PARTICIPAÇÕES S.A.  
Publicly-held Company  
CNPJ MF 02.558.118/0001-65 - NIRE 31.3.0002535-7

TELEMIG CELULAR S.A.  
Publicly-held Company

## NOTICE OF MATERIAL FACT

### CORPORATE RESTRUCTURING – WITHDRAWAL RIGHT OF TMCP4 SHARES

The managements of Vivo Participações S.A. (“Vivo Part.”), Telemig Celular Participações S.A., (“TCP”) and Telemig Celular S.A. (“TC”) (jointly referred to as “Companies”), in compliance with and for the purposes of CVM Instruction Nr. 358/02, in reference to the Corporate Restructuring described in the Notice of Material Fact published on March 23, 2009, hereby inform that after consulting the Brazilian Securities and Exchange Commission - CVM in regard to the liquidity of the preferred shares of TCP (TMCP4) as a result of their peculiarities, were informed that the board of CVM understood that even considering the characteristics of shares TMCP4, they do not have the nature of general share index required by article 137, II, (a) of the Brazilian Corporate Law.

Therefore, we also inform the shareholders of TMCP4 shares on March 23, 2009 (including the ones traded on this date) that they will have the right of withdrawal in case of dissenting of the approval of the Corporate Restructuring described on the Notice of Material Fact.

São Paulo, April 15, 2009.

Ernesto Gardelliano  
Investor Relations Officer

Vivo Participações S.A.  
Telemig Celular Participações S.A.  
Telemig Celular S.A.

---

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 16, 2009

VIVO PARTICIPAÇÕES S.A.

By:                          /s/ Ernesto Gardelliano

**Ernesto Gardelliano**  
**Investor Relations Officer**

### FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results.

## Edgar Filing: Vivo Participacoes S.A. - Form 6-K

The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.

---