

Gol Intelligent Airlines Inc.
Form 6-K
August 25, 2010

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934

For the month of August, 2010

(Commission File No. 001-32221) ,

GOL LINHAS AÉREAS INTELIGENTES S.A.

(Exact name of registrant as specified in its charter)

GOL INTELLIGENT AIRLINES INC.

(Translation of Registrant's name into English)

R. Tamoios, 246

Jd. Aeroporto

04630-000 São Paulo, São Paulo

Federative Republic of Brazil

(Address of Registrant's principal executive offices)

Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the
information to the Commission pursuant to Rule 12g3-2(b) under
the Securities Exchange Act of 1934.

Yes No

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If "Yes" is marked, indicated below the file number assigned to the registrant in connection with Rule 12g3-2(b):

GOL Begins Selling Tickets to Montes Claros

São Paulo, August 25, 2010 GOL Linhas Aéreas Inteligentes S.A. (BM&FBovespa: GOLL4 and NYSE: GOL) (S&P/Fitch: BB-/BB-, Moody's: Ba3), the largest low-fare and low-cost airline in Latin America, began selling tickets today to its newest domestic destination: Montes Claros, in the state of Minas Gerais. Scheduled flights, already authorized by the National Civil Aviation Agency (Anac) and other authorities, will begin as of November 1, 2010, flying out of Belo Horizonte/Confins.

The table below contains details of the new operation:

| | | | | | | |
|---------|-------|---------------|----------|----------|---------------|---------|
| G3 1070 | Daily | Confins | 10:43 pm | 11:25 pm | Montes Claros | Boeing |
| G3 1071 | Daily | Montes Claros | 05:50 am | 06:40 am | Confins | 737-700 |

Montes Claros is the largest and most important city in the North of Minas Gerais State. Its surrounding area has a population of around two million and houses several large industries in addition to a diversified retail market. It also has a highly developed agricultural sector and an important national university center.

Despite having Brazil's second largest road intersection, the Montes Claros region is far from the country's other major centers and suffers from a lack of air transport options. In addition to shortening travel time and increasing comfort, GOL's new route will offer clients from the entire region the possibility of immediate connections in Confins to São Paulo (Congonhas), Rio de Janeiro (Santos Dumont and Tom Jobim/Galeão), Brasília, Curitiba, Salvador, Campinas, Recife and Vitória.

Tickets to Montes Claros can be purchased on GOL's website (www.voegol.com.br), through the Customer Relationship Center or through travel agencies.

About GOL Linhas Aéreas Inteligentes S.A.

GOL Linhas Aéreas Inteligentes S.A. (NYSE: GOL and BM&FBOVESPA: GOLL4), (S&P/Fitch: BB-/BB-, Moody`s: Ba3), the largest low-cost and low-fare airline in Latin America, offers more than 860 daily flights to 51 destinations that connect all the important cities in Brazil and 13 major destinations in South America and Caribbean. The Company operates a young, modern fleet of Boeing 737 Next Generation aircraft, the safest and most comfortable of its class, with high aircraft utilization and efficiency levels. Fully committed to seeking innovative solutions through the use of cutting-edge technology, the Company - via its GOL, VARIG, GOLLOG, SMILES and VoeFácil brands - offers its clients easy payment facilities, a wide range of complementary services and the best cost-benefit ratio in the market.

This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of GOL. These are merely projections and, as such, are based exclusively on the expectations of GOL`s management concerning the future of the business and its continued access to capital to fund the Company`s business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in GOL`s filed disclosure documents and are, therefore, subject to change without prior notice.

