

RODNER SETH L  
Form 3  
January 11, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â RODNER SETH L		(Month/Day/Year)	MEDICIS PHARMACEUTICAL CORP [MRX]	
(Last)	(First)	(Middle)	01/01/2012	
7720 N. DOBSON RD.			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
SCOTTSDALE,Â AZÂ 85256			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			EVP, CLO & Corp Secretary	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	24,090 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

				Shares		(I) (Instr. 5)	
Employee Stock Appreciation Right	Â (2)	02/27/2016	Common Stock	112,701	\$ 11.28	D	Â
Employee Stock Appreciation Right	Â (3)	03/01/2017	Common Stock	83,382	\$ 22.69	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RODNER SETH L 7720 N. DOBSON RD. SCOTTSDALE, AZ 85256	Â	Â	Â EVP, CLO & Corp Secretary	Â

## Signatures

Seth L. Rodner 01/11/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of restricted stock.

(2) The Stock Appreciation Right ("SAR") vests in five (5) annual installments on each anniversary of the Grant Date as follows: Year 1, 10%; Year 2, 10%; Year 3, 20%; Year 4, 30%; Year 5, 30%. Upon exercise, the vested SARs will be settled in cash. The SAR was granted on 02/27/2009 (the "Grant Date"). The amount shown in column 3 represents the number of shares of common stock of the Issuer underlying the SAR which remains unvested. No vested portion of the SAR remains unexercised as of the date hereof.

(3) The Stock Appreciation Right ("SAR") vests in five (5) annual installments on each anniversary of the Grant Date as follows: Year 1, 10%; Year 2, 10%; Year 3, 20%; Year 4, 30%; Year 5, 30%. Upon exercise, the vested SARs will be settled in cash. The SAR was granted on 03/01/2010 (the "Grant Date"). The amount shown in column 3 represents the number of shares of common stock of the Issuer underlying the SAR which remains unvested. No vested portion of the SAR remains unexercised as of the date hereof.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.