

J2 GLOBAL, INC.  
Form 4  
August 15, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TURICCHI R SCOTT**

2. Issuer Name and Ticker or Trading Symbol  
**J2 GLOBAL, INC. [JCOM]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**6922 HOLLYWOOD BLVD.,, 5TH FLOOR**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/13/2013**

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
**President**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**LOS ANGELES, CA 90028**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock \$0.01 Par Value	08/13/2013		S		17,500	D	\$ 52.4166 (1)
Common Stock \$0.01 Par Value	08/14/2013		M(2)		12,000	A	\$ 32.45
Common Stock \$0.01 Par Value	08/14/2013		M(3)		40,000	A	\$ 17.19

Common Stock \$0.01 Par Value	08/14/2013	F <sup>(4)</sup>	29,950	D	\$ 58.81	428,262	D
Common Stock \$0.01 Par Value	08/14/2013	G V	19,250	D	\$ 0 <sup>(5)</sup>	409,012	D
Common Stock \$0.01 Par Value	08/14/2013	F <sup>(6)</sup>	3,120	D	\$ 51.81	405,892	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Options to Purchase Common Stock	\$ 32.45	08/14/2013		M	12,000	<sup>(7)</sup> 08/03/2017	Common Stock \$0.01 Par Value	12,000	
Options to Purchase Common Stock	\$ 17.19	08/14/2013		M	40,000	<sup>(9)</sup> 03/05/2019	Common Stock \$0.01 Par Value	40,000	

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Director   10% Owner   Officer   Other

TURICCHI R SCOTT  
6922 HOLLYWOOD BLVD.,  
5TH FLOOR  
LOS ANGELES, CA 90028

President

## Signatures

/s/ R. Scott  
Turicchi

08/15/2013

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Reflects aggregate reporting of multiple open market transactions. The price reported is the weighted average sale price of sales ranging from \$52.37 to \$52.50 per share. The Reporting Person hereby undertakes to provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each price.
  - (2) These shares were acquired upon exercise of stock options issued under the Issuer's 1997 Stock Plan identified as exercised in Part II of this Form 4.
  - (3) These shares were acquired upon exercise of stock options issued under the Issuer's 2007 Stock Plan identified as exercised in Part II of this Form 4.
  - (4) Payment of aggregate exercise price and tax liability by withholding securities incident to the exercise of stock options issued under the Issuer's 1997 Stock Plan and 2007 Stock Plan identified as exercised in Part II of this Form 4.
  - (5) Gift to a 501(c)(3) organization.
  - (6) Payment for a tax liability by withholding securities incident to vesting of a certain restricted stock award under the Issuer's 2007 Stock Option Plan issued in accordance with Rule 16b-3 and exempt from short swing profits.
  - (7) These stock options vested in five (5) equal annual installments commencing on August 3, 2008.
  - (8) Stock options granted for services rendered; no value placed on services rendered.
  - (9) These stock options vest in five (5) equal annual installments commencing on March 5, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.