JAB Cosmetics B.V. Form 4 November 20, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Last)

share

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> JAB Cosmetics B.V.

2. Issuer Name **and** Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

COTY INC. [COTY]

(First) (Middle) 3. Date of Earliest Transaction

(Check all applicable)
____ Director __X__ 10% Owner

OOSTERDOKSSTRAAT 80, (Month/Day/Year)

4. If Amendment, Date Original

____Officer (give title ____Other (specify below)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line)
____ Form filed by One Reporting Person
X Form filed by More than One Reporting

Person

AMSTERDAM, P7 NL 1011 DK

(Street)

(City)	(State)	(Zip) Ta	ble I - Non	-Derivative Se	ecuriti	es Acquire	ed, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or on Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class A Common Stock, par value \$0.01 per share	11/19/2018		P	1,470,000 (1)	A	\$ 9.2291 (2)	299,578,041	D	
Class A Common Stock, par value \$0.01 per	11/20/2018		P	1,330,000 (1)	A	\$ 8.8189 (3)	300,908,041	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.		6. Date Exer	cisable and	7. Titl	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctionNu	mber	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	of		(Month/Day/	Year)	Under	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8) De	rivativ	e		Secur	ities	(Instr. 5)
	Derivative				Sec	curities			(Instr.	. 3 and 4)	
	Security				Ac	quired					
	·				(A)	or					
					` ′	sposed					
						(D)					
						str. 3,					
					,	and 5)					
					-, -						
										Amount	
							Date	Expiration		or	
							Exercisable	•	Title	Number	
							Lacicisabic			of	
				Code	V (A)	(D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 9	Director	10% Owner	Officer	Other			
JAB Cosmetics B.V. OOSTERDOKSSTRAAT 80 AMSTERDAM, P7 NL 1011 DK		X					
Agnaten SE ROOSEVELTPLATZ 4-5 TOP 10 VIENNA, C4 A-1090		X					
Lucresca SE ROOSEVELTPLATZ 4-5 TOP 10 VIENNA, C4 A-1090		X					
JAB Holdings B.V. OOSTERDOKSSTRAAT 80 AMSTERDAM, P7 NL 1011 DK		X					

Signatures

/s/ Joachim Creus and /s/ Markus Hopmann as Authorized Representatives				
**Signature of Reporting Person	Date			
/s/ Joachim Creus and /s/ Markus Hopmann as Authorized Representatives	11/20/2018			

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**Signature of Reporting Person Date

/s/ Constantin Thun-Hohenstein and /s/ Dietmar Guetter as Authorized
Representatives

11/20/2018

**Signature of Reporting Person

Date

/s/ Constantin Thun-Hohenstein and /s/ Merel Broers as Managing Directors 11/20/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchases made in open market transactions in accordance with Rule 10b-18 of the Securities Exchange Act of 1934, as amended.
- The shares were purchased in multiple transactions on November 19, 2018 at actual purchase prices ranging from \$9.115 to \$9.48 per share, exclusive of any fees, commissions or other expenses. The price reported reflects the weighted average purchase price for the transactions. The Reporting Persons undertake to provide upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares purchased at each separate price.
- The shares were purchased in multiple transactions on November 20, 2018 at actual purchase prices ranging from \$8.61 to \$9.07 per share, exclusive of any fees, commissions or other expenses. The price reported reflects the weighted average purchase price for the transactions. The Reporting Persons undertake to provide upon request by the SEC staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares purchased at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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