

QUIDEL CORP /DE/  
Form 4  
December 24, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHULER JACK W

(Last) (First) (Middle)

10165 MCKELLAR COURT

(Street)

SAN DIEGO, CA 92121

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
QUIDEL CORP /DE/ [QDEL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/20/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/20/2013		M		9,331 A \$ 9.93	3,324,384	D
Common Stock	12/20/2013		M		9,331 A \$ 13.97	3,333,715	D
Common Stock	12/20/2013		M		12,154 A \$ 16.25	3,345,869	D
Common Stock	12/20/2013		M		16,002 A \$ 11.96	3,361,871	D
Common Stock	12/20/2013		M		14,449 A \$ 13.25	3,376,320	D
	12/20/2013		M		7,800 A	3,384,120	D

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Common Stock						\$ 14.43		
Common Stock	12/20/2013		M	7,800	A	\$ 15.73	3,391,920	D
Common Stock	12/20/2013		F	37,713	D	\$ 27.54	3,354,207 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option	\$ 9.93	12/20/2013		M	9,331	05/07/2007 05/17/2016	Common Stock 9,
Non-Qualified Stock Option	\$ 13.97	12/20/2013		M	9,331	05/07/2008 05/07/2017	Common Stock 9,
Non-Qualified Stock Option	\$ 16.25	12/20/2013		M	12,154	05/12/2009 05/22/2018	Common Stock 12
Non-Qualified Stock Option	\$ 11.96	12/20/2013		M	16,002	05/12/2010 05/12/2019	Common Stock 16
Non-Qualified Stock Option	\$ 13.25	12/20/2013		M	14,449	05/12/2011 05/12/2020	Common Stock 14
Non-Qualified Stock Option	\$ 14.43	12/20/2013		M	7,800	05/10/2012 05/10/2021	Common Stock 7,
Non-Qualified Stock Option	\$ 15.73	12/20/2013		M	7,800	05/15/2013 05/15/2022	Common Stock 7,

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

