

MALONE MARY ALICE  
Form 4  
December 07, 2011

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MALONE MARY ALICE

2. Issuer Name and Ticker or Trading Symbol  
CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1 CAMPBELL PLACE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
11/28/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

CAMDEN, NJ 08103

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    | 11/28/2011                           |  | G                              | V 550,046 D \$ 0  | 0   | I  | By GRAT <u>(1)</u>                                    |
| Common Stock                    | 11/28/2011                           |  | G                              | V 384,247 D \$ 0  | 13,230,543  | I  | By limited partnership <u>(2)</u>                     |
| Common Stock                    | 12/06/2011                           |  | M                              | 5,825 A \$ 29.85  | 39,882,899  | D  |   |
| Common Stock                    |                                      |  |                                |   | 76,491  | I  | By trusts for children <u>(3)</u>                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.



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- (4) The options vested cumulatively over three years at the rate of 30%, 60%, 100% respectively on the first three anniversaries of the Grant Date.

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