

BLACKHAWK NETWORK HOLDINGS, INC  
Form 8-K  
July 22, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d)**  
**of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 20, 2016**

**BLACKHAWK NETWORK HOLDINGS, INC.**  
**(Exact Name of Registrant as Specified in Its Charter)**

**Delaware**  
**(State or Other Jurisdiction of**  
**Incorporation or Organization)**

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**001-35882**  
**(Commission**

**43-2099257**  
**(I.R.S. Employer**

**File Number)**

**Identification No.)**

**6220 Stoneridge Mall Road**

**Pleasanton, CA 94588**

**(Address of Principal Executive Offices, including Zip Code)**

**(Registrant's Telephone Number, Including Area Code): (925) 226-9990**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events**

On July 20, 2016, Blackhawk Network Holdings, Inc. issued a press release announcing its intent to offer, subject to market and other conditions, \$425 million aggregate principal amount of convertible senior notes due 2022, a copy of which is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit No.	Description
99.1	Press release dated July 20, 2016

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKHAWK NETWORK HOLDINGS, INC.

Date: July 22, 2016

By: /s/ Jerry Ulrich  
Name: Jerry Ulrich  
Chief Financial Officer and Chief Administrative  
Title: Officer

**EXHIBIT INDEX**

Exhibit No.	Description
99.1	Press release dated July 20, 2016