Nielsen N.V. Form SD May 26, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form SD

SPECIALIZED DISCLOSURE REPORT

Nielsen N.V.

(Exact name of registrant as specified in its charter)

The Netherlands
(State or Other Jurisdiction

001-35042 (Commission File Number) 98-0662038 (I.R.S. Employer Identification No.)

of Incorporation)

85 Broad Street

New York, New York (Address of principal executive offices)

10004 (Zip Code)

HARRIS BLACK

SENIOR VICE PRESIDENT, GENERAL COUNSEL CORPORATE AND SECRETARY

(203) 563-3500

(Name and telephone number, including area code, of the

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person to contact in connection with this report.)

| Check the appropriate box to indicate the rule put | suant to which this form | is being filed, and p | rovide the period to |
|----------------------------------------------------|--------------------------|-----------------------|----------------------|
| which the information in this form applies: | | | |

x Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2014

Section 1 Conflict Minerals Disclosure

Item 1.01 Conflict Minerals Disclosure and Report

Item 1.02 Exhibit

A copy of the registrant s Conflict Minerals Report for the reporting period from January 1, 2014 to December 31, 2014 is provided as Exhibit 1.01 hereto and is publicly available at www.nielsen.com/investors.

Section 2 Exhibits

Item 2.01 Exhibits

Exhibit 1.01 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

NIELSEN N.V.

/s/ Harris Black May 26, 2015

By: Harris Black

Senior Vice President, General Counsel Corporate and Secretary

Exhibit Index

Exhibit 1.01 Conflict Minerals Report