

COMCAST CORP  
Form DEFA14A  
April 05, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

**(Rule 14a-101)**

**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the Securities**

**Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant ☒ x

Filed by a Party other than the Registrant ☐ ..

Check the appropriate box:

- ☐ .. Preliminary Proxy Statement
- ☐ .. **Confidential, For Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- ☐ .. Definitive Proxy Statement
- ☒ x Definitive Additional Materials
- ☐ .. Soliciting Material Pursuant to § 240.14a-12

**COMCAST CORPORATION**

**(Name of Registrant as Specified in Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

☒ x No fee required.

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.. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

.. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**\*\*\* Exercise Your Right to Vote \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
Annual Meeting of Shareholder Meeting to Be Held on May 15, 2013.**

**COMCAST CORPORATION**

*COMCAST CORPORATION*

*ATTN: BERNADETTE MAFFEI*

*ONE COMCAST CENTER 51ST FLOOR*

*PHILADELPHIA, PA 19103*

**Meeting Information**

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**Meeting Type:** Annual Meeting of Shareholders  
**For holders as of:** March 6, 2013  
**Date:** May 15, 2013 **Time:** 9:00 a.m. ET  
(Doors Open at 8:00 a.m.)  
**Location:** The Kimmel Center for the Performing Arts

Perelman Theater

300 S. Broad Street

Philadelphia, PA 19102

**For Meeting Directions:**

Please visit: [www.cmcsa.com/annual-proxy.cfm](http://www.cmcsa.com/annual-proxy.cfm)

You are receiving this communication because you hold Class A common stock in Comcast Corporation, which entitles you to vote at the annual meeting, and the proxy materials you should review are now available.

**This is not a ballot. You cannot use this notice to vote these shares.** This communication presents only an overview of the more complete proxy materials that contain important information and are available to you on the Internet or by mail. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

**Before You Vote**

How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:**

PROXY STATEMENT      ANNUAL REPORT

**How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit:  
[www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- |                         |  |
|-------------------------|--|
| 1) <i>BY INTERNET:</i>  | <a href="http://www.proxyvote.com">www.proxyvote.com</a>                   |
| 2) <i>BY TELEPHONE:</i> | 1-800-579-1639   |
| 3) <i>BY E-MAIL*:</i>   | <a href="mailto:sendmaterial@proxyvote.com">sendmaterial@proxyvote.com</a> |

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 1, 2013 to facilitate timely delivery.

**How To Vote**

Please Choose One of the Following Voting Methods

**Vote In Person:** This notice serves as an admission ticket for each shareholder and one guest per shareholder. All shareholders must bring an admission ticket to the annual meeting. Without an admission ticket, shareholders will be admitted only upon verification of ownership. At the annual meeting, you will need to request a ballot to vote these shares. You may be asked to present a valid government-issued photo identification before entering the annual meeting. Video and audio recording devices will not be permitted at the annual meeting, and attendees will be subject to security inspections. Please check the proxy materials for additional requirements for, and information on, annual meeting admission requirements.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions. Proxies

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submitted by Internet must be received by 11:59 p.m. Eastern Time on May 14, 2013.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Voting Items**

**A**

**Company Proposals    The Board of Directors recommends a vote    FOR    all the nominees listed in Proposal 1:**

1.            Election of Directors

01 -        Kenneth J. Bacon  
02 -        Sheldon M. Bonovitz  
03 -        Joseph J. Collins  
04 -        J. Michael Cook  
05 -        Gerald L. Hassell  
06 -        Jeffrey A. Honickman

07 -        Eduardo G. Mestre  
08 -        Brian L. Roberts  
09 -        Ralph J. Roberts  
10 -        Johnathan A. Rodgers  
11 -        Dr. Judith Rodin

**The Board of Directors recommends a vote    FOR    Proposal 2:**

2.            Ratification of the appointment of our independent auditors

*Comcast Corporation*

**B**

**Shareholder Proposals    The Board of Directors recommends a vote    AGAINST    Proposals 3 and 4  
if properly presented at the annual meeting:**

3.            To prohibit accelerated vesting upon a change in control

4.            To adopt a recapitalization plan

**Please do not submit this card. Please refer to the    How To Vote    section of this notice to view the voting instructions.**

